

3.2.2

***Number of workshops/seminars conducted on
Research Methodology, Intellectual Property Rights
(IPR) and entrepreneurship during the year***

Index

Sr. No	Name of the Event	Date From - To
1.	Orientation Program for Research Scholars	9 th July 2022
2.	PhD course Work on Statistical Analysis through SPSS through offline mode.	3 rd to 25 th Dec 2022
3.	Marketing Techniques for Early Stage	11 th July 2022
4.	Startup & Entrepreneurship	28 th Sept 2022
5.	Entrepreneurship & Innovation	6 th Oct 2022
6.	Entrepreneurship and Innovation as Career Opportunity-(SAP)	1 st December 2022
7.	Design Thinking to Nurture Creativity and Innovation Leading to Entrepreneurship	7 th Jan 2022
8.	Entrepreneurship & Innovation and Design Thinking	28 th Jan, 2023
9.	Innovation & Entrepreneurship Management	23 rd Feb,2023
10.	World Intellectual property day	26 th April 2023

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Institute / Department/ Committee Level: Institute level

Topic/Activity Name: Orientation Program for Research Scholars

Resource Persons:

- Dr. Parag Kalkar-Dean, Faculty of Commerce & Management, SPPU Pune
- Dr. Shailesh Kasande- CEO and Group Director- Suryadatta Group of Institutes
- Dr. Sarang Bhola- Associate Professor - Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara
- Dr. Sachin Borgave- Director- Pratibha Institute of Business Management

Date: Saturday, 9th July 2022

Objectives:

I was observed that newly selected research scholars for PhD program found some difficulties in initiating their research work for PhD. It is important that they get knowledge and clarifications for the proper beginning of their research work. So considering this this program was planned. A collaboration was done with nine other research centres for this program, with the aim that benefit should go to all newly inducted research scholars.

Description:

Researchers conduct a literature review to identify the areas of a topic that they find missing. They then go and do the research to fill the research gap. Our first esteemed resource person Dr. Shailesh Kasande had shared his ideas with us about how to go for effective literature Review.

So literature review will help us to find out problems that are still not addressed. Now we need Cognitive thinking processes to help us come up with innovative problem-solving ideas. The research design helps a researcher to pursue their research with a systematic approach.. Together we had learnt more on Cognitive Thinking & Research Design through second session which was conducted by Dr. Sachin Borgave. An objective is an intent while a

hypothesis is what the researcher believes. Session was conducted by Dr. Sarang Bhola on Objective framing and Hypotheses formulation.

In total program received 61 registrations which includes online as well as few on spot. A collaboration was done with nine other research centres for this program, with the aim that benefit should go to all newly inducted research scholars.

Other Participating/Partner Institutes

Sr. No.	Institute Name	No. of expected participants
1	ASM's Institute of Business Management and Research (IBMR), Chinchwad, Pune	15
2	Indira Institute of Management, Tathwade, Pune	7
3	Suryadatta Institute of Business Management, Bavdhan, Pune	7
4	Lotus Business School, Punawale, Pune	6
5	Institute Of Management Career Development IMCD, Modern Education Campus, Nigdi, Pune	6
6	Yashaswi Education Society's International Institute of Management Science IIMS, Chichwad, Pune	4
7	S. B. Patil Institute of Management, Sector No. 26, Pradhikaran, Nigdi, Pune	4
8	Shikshan Maharshi Dr. D.Y. Patil Shikshan Sanstha Dr.D.Y.Patil Center for Management and Research, Chikhali, Pune	2
9	AISSMS Institute of Management, Kennedy Road, Near R.T.O., Pune	2
	Total Candidates along with PIBM Research Scholars	60

Outcome:

Through online feedback as well as one to one in person response, it was found that participants had gained enough confidence to initiate their research work. Their lots of doubts had been clarified. Participants were satisfied and requested for conducting more such type of programs.



Program Brochure

Dr. Shweta Jain
Borgave

Program Coordinator

Dr. Sachin

Director

Activity Photos

KES' PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
Welcomes you all for
Orientation Program for Research Scholars

Date : 9th July 2022
Timing : 9:30 AM to 5:30 PM
Venue : PIBM Auditorium

JCGP#67, Balwan Dargan Colony, Chinchwad, Pimpri-Chinchwad, Maharashtra-411033, India

Pimpri-Chinchwad
Maharashtra
India

23°C
73°F

2022-07-09(Sat) 09:52(am)

The slide features a green background with a tree logo in the top left corner. It includes a map of the location on the left and weather information on the right.



Inauguration



Chief Guest- Dr. Parag Kalkar addressing audience





Dr. Shailesh Kasande- First Resource Person



Dr. Sachin Borgave -Second Resource Person



Dr. Sarang Bhola- Third Resource Person



Honourable Directors of various institutes



J00P4H6/7, Balwant Darshan Colony, Chinchwad, Pimpri-Chinchwad, Maharashtra 411033, India

Pimpri-Chinchwad
Maharashtra
India

2022-07-09(Sat) 10:19(am)



23°C

73°F



Participants listening attentively

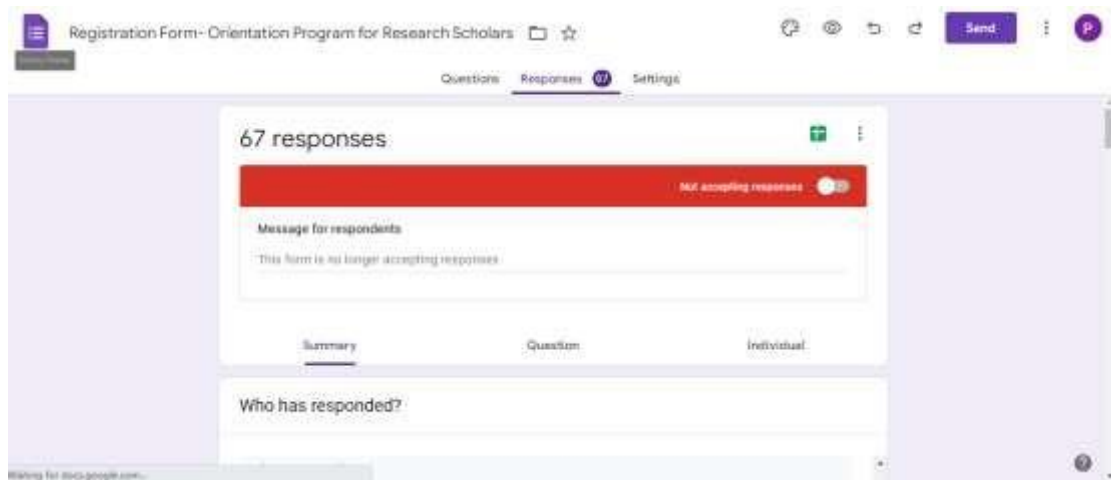


Hospitality



Honourable Guests and Participants after Programme

Registrations



Online Registration Response

Pratibha Institute of Business Management
Plot 3, Block D-II off Mumbai Pune Road, Chinchwad, Pune-411029
In Association with
Faculty of Commerce & Management, SPPU.

"Research Orientation Programme"

Day & Date: Saturday, 9th July 2022

Registration Details

Sr. No.	Name of Faculty Participant	Name of Institute/College/Company	Name of Research Center	Contact No.	Signature
1	Mr. Prasad Shaligram	International Inst. of Mgmt. Science Chinchwad, Pune-33	IIMS Chinchwad	9308102558 7358014527	
2	Mr. Jitendra Polekar	— " —	IIMS Chinchwad	301139815	
3	Ms. Amruta Karmalkar	— " —	IIMS Chinchwad	7358014528	
4	Ms. Pramela Parik	JSPM's RSCOE	IBMF, Chinchwad	987612348	
5	Ashok Deokar	Dysons A Lohgare	IBMR	992291402	
6	Mangesh Kulkarni	—	International Institute of Mgt Studies	9823225244	
7	Narendra Pisal	Lotus Bus School	Lotus Bus School	9970159272	
8	Rohan Kumbte				

Pratibha Institute of Business Management
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Registration Details

8	Ashish Kulkarni	Dysons	IBMR	797552142	
9	Vinayak Pawar	SBP	SBP	9507185322	
10	Prof Charan P.B.	SBP College	IBMF Chinchwad	9380074971	(online pay)

Cash payment- On spot Registration
Registrations with Online Payment

Plot 3, Block D-II off Mumbai Pune Road, Chinchwad, Pune-411006
In Association with

Faculty of Commerce & Management, SPPU.

"Research Orientation Programme"

Day & Date: Saturday, 9th July, 2022

Registration Details

Sr. No.	Name of Faculty Participant	Name of Institute/College/Company	Name of Research Center	Contact No.	Signature
1	Ms. Aakanksha Landge	MIT Arts Commerce and Science College Alandi	AISSMS College of Management	9921101846	<i>Aakanksha</i>
2	Mr. Abhijeet Pradhan	JSPMS Rajarshi Shahu college of Engineering	Dr. D. Y. Patil center for Management and research Chikhali	9625988507	<i>Abhijeet</i>
3	Ms. Aditee Huparikar	Indira college of engineering and management	IBMR Chinchwad	9823449877	<i>Aditee</i>
4	Mr. Ajay Suresh Bhosale	Software Technology Parks Of India	Lotus Business School	9822028325	<i>Ajay</i>
5	Mr. Anandkumar Ashokchand Jain	Pimpri Chinchwad College of Engineering	Indira Institute of Management	9705029520	<i>Anand</i>
6	Ms. Anita Sanjay Mathapati	ATSS's College of Business Studies and Computer Applications	Pratibha Institute of Business Management Chinchwad Pune	9860975344	<i>Anita</i>
7	Ms. Ankita Harshal Deshpande	MES Senior College	Suryadatta Institute of Business Management	9762907123	<i>Ankita</i>
8	Mr. Anup Honrao	ARaymond India		9766350763	<i>Anup</i>
9	Ms. Anuprita Pankaj Mandale	The Interface	IIMP, Pune	9922066599	<i>Anuprita</i>
10	Ms. CHHAYA RAHUL VANJARE	DR. D.Y. PATIL Vidyapeeth, Center for Online Learning	Indira Institute of Management, Pune	9028330138	<i>Chhaya</i>

Pratibha Institute of Business Management

Plot 3, Block D-II off Mumbai Pune Road, Chinchwad, Pune 411006

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Day & Date: Saturday, 9th July, 2022

Registration Details

Sr. No.	Name of Faculty Participant	Name of Institute/College/Company	Name of Research Center	Contact No.	Signature
11	Mr. GAIKWAD PRAVIN DNYANESHWAR	DYPIM	Pratibha Institute of Business Management Chinchwad Pune	9545191101	<i>Pra</i>
12	Mr. Indrajeet Bharat Kole	Global Business School and Research Center, Tathwade, Pune	Pratibha Institute of Business Management Chinchwad Pune	8888864545	<i>Indrajeet</i>
13	Ms. Jyoti Ramesh Gaikwad	SCMIRT	SIMCA	9112817985	<i>Jyoti</i>
14	Ms. Kanchan Amol Shinde	Smt. Kashibai Navale College of Commerce, Erandwane	Sinhgad Institute of Management, Vadgaon	9923842787	<i>Kanchan</i>
15	Dr. Karuna Gole	Indira School of Business Studies PGDM	—	9881098074	<i>Karuna</i>
16	Mr. Mahesh Bhugat	ISB&M, Pune	IIMS	9822074890	<i>Mahesh</i>
17	Ms. Manasi Tushar Patil	Indira Institute of management pune	PGRC, Indira Institute of management	9011076608	<i>Manasi</i>
18	Mr. Mangesh Dasharath Kadam	D. Y. Patil Institute of Management	Lotus Business School	9850169167	<i>Mangesh</i>
19	Mr. Manish Mamikrao Veer	Pon pure chemical india pvt ltd		9021820484	<i>Manish</i>
20	Dr. Milind Audambar Kulkarni	Chetan Dattaji Gaikwad Institute Of Management		9767725221	<i>Milind</i>

Faculty of Commerce & Management, SPPU.
"Research Orientation Programme"

Day & Date: Saturday 9th July 2022

Registration Details

Sr. No.	Name of Faculty Participant	Name of Institute/College/Company	Name of Research Center	Contact No.	Signature
21	Mr. Milind Khabale	Serum Institute Of India	Management & Mass Communication	9823024419	
22	Ms. Monali Meghal	Suryadatta college of Management Information Research and Technology	Sinhagad Institute of Management	9665120266	
23	Mr. Nagesh Ambadas Kanaki	ISB&M College of Commerce, Kondhwa (Bk)	Pratibha Institute of Business Management Chinchwad Pune	9096223446	
24	Ms. Neeta Shinde	ANDSSOMES, Wingo, Pune	IBMR, Chinchwad	981677032	
25	Mr. Ojas Ulhas Chaudhari	Dr. D Y Patil University, Center for Online Learning	Administration Computer Applications and Research	9765273695	
26	Mr. Pankaj Ganesh jagtap	Dr. Ambedkar college of Commerce and Arths yerwada pune 06	Prof Ram Krishna more college Akurdi	9665559986	
27	Mr. Pradeep Anandrao Sandbhior	Pimpri Chinchwad College Of Engineering	Indira Institute of Management	9881217667	
28	Ms. Prajakta Asbrek Patil	Sinhgad Institute	IIMS	9660550825	
29	Ms. Prajakta gaikwad	Vishwakarma college of arts, commerce and science	Lotus business school	8076853211	
30	Mr. Prashant Narayanrao Wadkar	YES'S International Institute of Management Science, Chinchwad	YES'S International Institute of Management Science, Chinchwad	9422419386	

Faculty of Commerce & Management, SPPU.
"Research Orientation Programme"

Day & Date: Saturday 9th July 2022

Registration Details

Sr. No.	Name of Faculty Participant	Name of Institute/College/Company	Name of Research Center	Contact No.	Signature
31	Ms. Preeti Pande	NAR	IBMR, Chinchwad	8446600553	
32	Ms. Priya Barbate	Suryadatta College of Management Information Research and Technology		9028007285	
33	Ms. Priyanka Budhkar	Indira Institute of Management, Pune	Indira Institute of Management, Pune	9029993199	
34	Ms. Priyanka Suhās Wankhade	Management Information Research & Technology (SMIRT)	Pratibha Institute of Business Management Chinchwad Pune	9881740989	
35	Mr. Rahul Mali	ARaymond India Pvt., Ltd. chakan	SB Patil	8600950010	
36	Mr. Rajkamal Chhagan Sangole	Pimpri Chinchwad College of Engineering	Indira Institute of Management Pune	8087445312	
37	Ms. Rasika Chandrakant Dighde	Suryadatta College of Management Information Research and Technology	Suryadatta Institute of Management and Mass Communications	7028642707	
38	Mr. ROHAN KAMBLE	BANK OF NEW YORK MELLON INDIA	ASM IBMR PUNE	8421721908	
39	Mr. Rupesh Chandrakant Shinde	Danobat Group India	AISSMS, Pune	9766575456	
40	Mr. Sachin Supekar	Somapat Management Separating, J.M. Road, Pune	SJOM	9922944528	

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Day & Date: Saturday, 9th July 2022

Registration Details

Sr. No.	Name of Faculty Participant	Name of Institute/College/Company	Name of Research Center	Contact No.	Signature
41	Mr. Sandip R Mundada	Pratibha institute of college	Pratibha Institute of Business Management Chinchwad Pune	9860331316	
42	Shardul	Credit Suisse	PGRC Indira Institute of Management Pune	9850020164	
43	Ms. Shilpa Kundle	S. B. Patil Institute of Management, Pune	S. B. Patil Institute of Management	9372146506	
44	Ms. Sneha Vadavi	Alard Institute of Management and Sciences	Indira institute of management and sciences	7741092321	
45	Mr. Soureshan Babar	Lotus Business School, Pune	Lotus Business School, Pune	9405371410	
46	Mr. Sumit Sharma	Indira Institute of Management	Indira Institute of Management	9970064212	
47	Ms. Tejashree Soni	Suryadatta institute of management and mass communication	Suryadatta institute of management and mass communication	9284803659	
48	Mr. Umesh J. Sharma	Jaywant Sawant Institute of Management and Research	Suryadatta Institute of business Management and Technology	9976009383	
49	Mr. Vaibhav Wasankar	Dr.D.Y.Patil B-School	Management and Research, Chikhali,Pune	9822880835	
50	Ms. Varsha Arun Khandekar	NA	IBMR Research Center chinchwad	9273738444	

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Registration Details

Sr. No.	Name of Faculty Participant	Name of Institute/College/Company	Name of Research Center	Contact No.	Signature
51	Ms. Vidya Dhole	S B Patil Institute of Management Nigadi, Pune	S B Patil Institute of Management Nigadi Pune	7971541197	
52	Mr. Vignesh	Suryadatta Institute of Management and Mass Communication	Suryadatta Research Center	8105999988	

Online payments

	DATE	PARTICULARS	TRANSACTION ID	CR
1	28/06/22	UPI-SUSHMA AGARWAL-8554928954@PAYTM-IOBA00027	0000217935814864	200
2	28/06/22	UPI-PRIYA NILESH BARHATE-PRIYA KATHALE@OKAXIS-I	0000217962961476	200
3	28/06/22	UPI-SNEHA VADAVI-SVADAVI@YBL-UBIN0912140-2179608	0000217960881293	200
4	28/06/22	UPI-MANASI PATIL-9011076608@HDFCBANK-HDFC000488	0000217949759087	200
5	28/06/22	UPI-ANUPRITA PANKAJ MAND-ANUPRITAPM@OKAXIS-U	0000217965544454	200
6	29/06/22	UPI-MRS PREETI NITIN PAN-PREETINPANDE@OKAXIS-M	0000218074544274	200
7	29/06/22	UPI-CHHAYA RAHUL VANJARE-CHHAYAVANJARE83@OK	0000218019990126	200
8	29/06/22	UPI-ADITEE HRISHIKESH HU-ADIHR65-1@OKAXIS-BKID0	0000218078951729	400
9	29/06/22	UPI-OJAS ULHAS CHAUDHARI-OJASCHAUDHARI15@OKI	0000218072794386	200
10	30/06/22	UPI-RAJKAMAL CHHAGAN SAN-RAJKAMAL SANGOLE@O	0000218191420414	200
11	30/06/22	NEFT CR-DBSS0IN0811-SHARDUL PRALHAD DEOGIRI-PR	0811OP2106558543	200
12	30/06/22	UPI-PRIYANKA SUHAS WANK-PIYA WANKHADE@OKHDF	0000218168034634	200
13	30/06/22	UPI-PRAVIN DNYANESHWAR G-9545191101@YBL-IBKL0	0000218122648205	200
14	30/06/22	UPI-ANUP ANIL HONRAO-AAHONRAO@OKHDFCBANK-H	0000218169435938	200
15	30/06/22	UPI-PRADEEP ANANDRAO SAN-IITDEHU@OKHDFCBANK	0000218172532879	200
16	30/06/22	IMPS-218117561557-ROHAN RANGRAO KAMBLE-ICIC-XX	0000218117561557	200
17	30/06/22	IMPS-218119850892-ANITA SANJAYMATHAPATI-UTIB-XXX	0000218119850892	200
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19	01/07/22	IMPS-218208626653-KANKI NAGESH CNRB-XXXXXX2	0000218208626653	200
20	01/07/22	UPI-SUYOG DHABU SOMANATH-SUYOG DHABU-1@OKH	0000218290128415	200
21	01/07/22	UPI-ANAND A JAIN-ANANDAJAIN82@OKAXIS-IOBA000169	0000218229632280	200
22	01/07/22	UPI-MANGESH DASHARATH KA-9850169167@YBL-IBKL0	0000218259597186	200
23	02/07/22	UPI-INDRAJEET BHARAT KOL-INDRAJEETBHARATKOLE@	0000218310678916	200
24	02/07/22	UPI-PRIYANKA SHAILAJ BUD-PRIYANKASBUDHKAR@OKA	0000218346887527	200
25	03/07/22	IMPS-218414390107-VISHVAJEET UPADHYAY-ICIC-XXXXX	0000218414390107	200
26	03/07/22	UPI-VIDYA RAJENDRA DHOLE-7972541197@IBL-HDFC00	0000218473854797	200
27	03/07/22	UPI-KARUNA GOLE-KARUNAGOLE@OKHDFCBANK-HDFC	0000218443881379	200
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35	04/07/22	UPI-RUPESH CHANDRAKANT S-RUPESH13@OKHDFCBAN	0000218555855476	200
36	04/07/22	UPI-ANUP ANIL HONRAO-AAHONRAO@OKHDFCBANK-H	0000218556374766	200
37	04/07/22	UPI-JYOTI RAMESH GAIKWAD-JYOTI8SMART@OKSBI-IB	0000218514706899	200
38	04/07/22	UPI-MONALI VIPIN MEGHAL-MONALI MEGHAL@OKHDFC	0000218556580075	200
39	04/07/22	UPI-GAIKWAD PRAJAKTA PRA-8976853511@YBL-PJSB0	0000218568068057	200
40	04/07/22	UPI-VAIBHAV WASUDEORAO W-9822880835@PAYTM-SB	0000218534628400	200
41	04/07/22	UPI-PRASHANT NARAYAN WAD-PNWARDKAR@OKAXIS-S	0000218595714491	200
42	04/07/22	UPI-MAHESH G BHAGAT-BMAHESH2C05-REDIFFMAIL CO	0000218561369074	200
43	05/07/22	UPI-MRS KANCHAN AMOL SHI-KANCHAN 183@OKAXIS-M	0000218620056480	200
44	05/07/22	UPI-MRS KANCHAN AMOL SHI-KANCHAN 183@OKAXIS-M	0000218620356457	200
45	05/07/22	UPI-SANJAY SAYAJIRAO GAI-SANJAYSAGAIKWAD1@OKA	0000218621731189	200
46	06/07/22	UPI-AJAY SURESH BHOSALE-9822028325@PAYTM-ICIC0	0000218717253508	200
47	06/07/22	UPI-DRISHTI MAHENDRA KAJ-DRISHTIKAJ6318@OKAXIS	0000218746850978	200
48	06/07/22	UPI-MANISH VEER-9021820484@YBL-ICIC0001697-21876	0000218760760179	200
49	06/07/22	UPI-PANKAJ GANESH JAGTA-JAGTAPPANKAJ888@OKSE	0000218718558883	200
50	07/07/22	UPI-SACHIN MADAN SUPEKAR-SACHSSUPEKAR@OKICIC	0000218833892928	200
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Feedback Report

Feedback- Orientation Program for Research Scholars

Questions Responses **34** Settings

34 responses

Not accepting responses

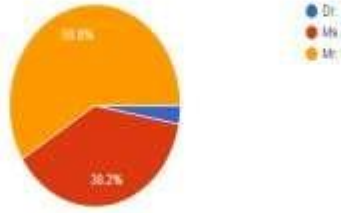
Message for respondents:
This form is no longer accepting responses.

Summary Question Individual

Who has responded?

Email

Salutation
34 responses



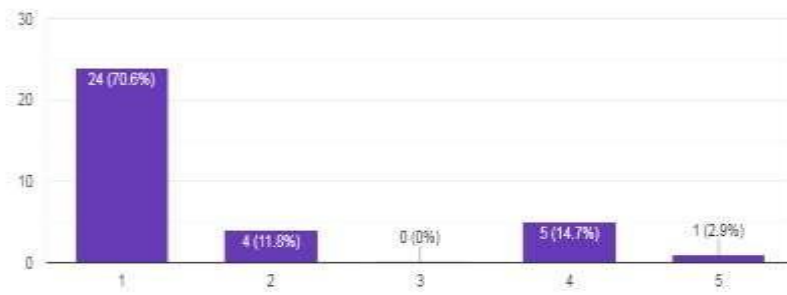
Salutation	Percentage
Dr.	0%
Ms.	38.2%
Mr.	61.8%

Name of Faculty Participant
34 responses

Did you find the orientation programme useful?

 Copy

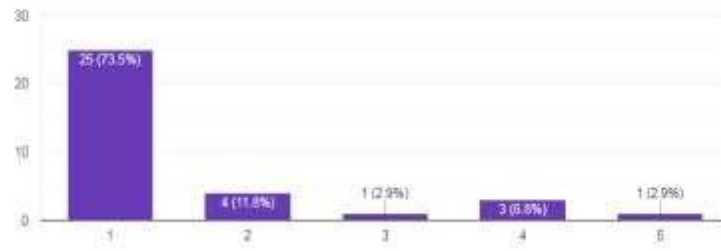
34 responses



Please rate the resource person for session 1 on the topic 'Literature review'.

 Copy

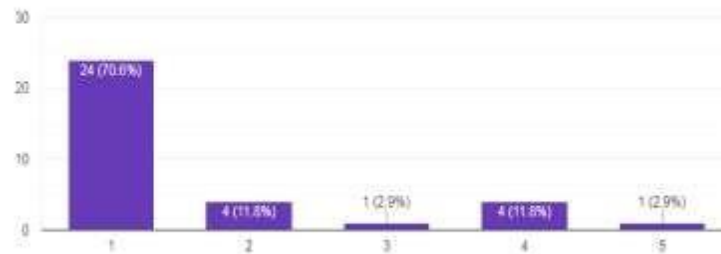
34 responses



Please rate the resource person for session 2 on the topic 'Cognitive thinking'.

 Copy

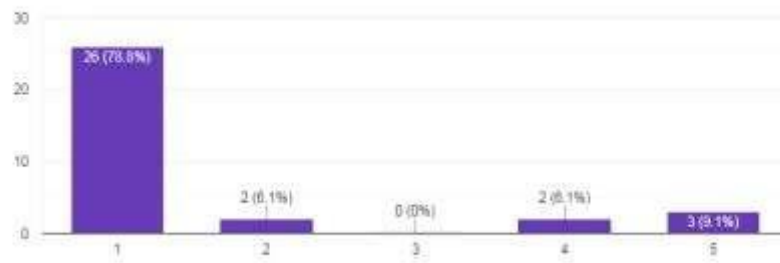
34 responses



Please rate the resource person for session 3 on the topic "Objective framing & Hypothesis formulation".



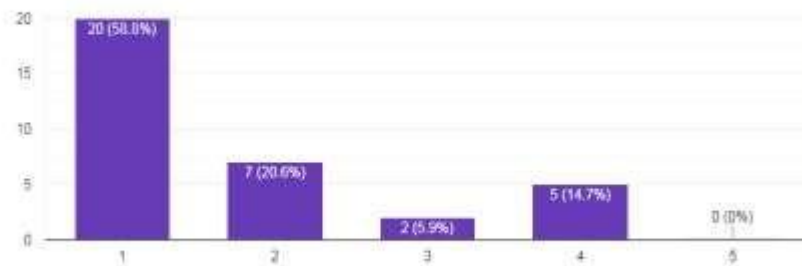
33 responses



Did the event meet your expectations?



34 responses



Any Suggestions: you would like to mention.

34 responses

-

NA

No

ok

No Suggestions

Great Experience, really helpful. Thanks alot for organizing

Session 2 should have been of 90 minutes like the rest two session

270 minutes content divided in 3 sessions was tiresome for resource person as well as for scholar which could have in 5 session of 40 minutes. Alternatively days event shall be focused on any single topic.

Nice initiative

Interested to attend more events like this on Research

Very informative and useful session.

Somthing more on paper publication

Very informative session and valuable guidance.

Very nice program. How to write research articles? Organize if possible.

We may frequently have such programs covering various topics

Na

Kindly arrange one more sessions on deep knowledge of Phd workflow. How we spend entire Phd course with time frame

It's nice orientation program

Very well organized , Good team work , Tasty food & refreshing tea, Excellent resource persons . All Faculty have done good anchoring and nice quotes (Speed is measured with miles per hour ...smiles per hour, a good leader..) Just one small suggestion we could reduce some time if possible from welcome address, felicitations and reduce break time to maybe 40 minutes and increase time of resource persons . Looking forward for more sessions from Dr. Kasande , Dr Bhola and Dr Borgave (Session was interactive & interesting especially the Apple question). Dr Shah & Dr Kalkar too gave valuable inputs . Overall very happy with the session . Thanks a lot , really motivated to do quality research for benefit of society . Waiting for group picture .

Everything was good

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Institute / Department/ Committee Level: Institute level - Research Centre, Pratibha Institute of Business Management is organizing PhD course Work on Statistical Analysis through SPSS through offline mode.

Topic/Activity Name: PhD Course Work on Statistical Analysis Part 3-B

Resource Persons:

- Dr. Parag Kalkar, Dean Faculty of commerce and Management, SPPU, Pune
- Dr. Shailesh Kasande, CEO & Group Director, Suryadatta Group of Institutes
- Dr. Sakharam Muley, Deptt. of Statistics, KC College ,Mumbai
- Dr. Satish Pawar, Director Research, ASM's IBMR

Date: 03/12/2022 to 25/12/2022 on all Saturdays and Sundays

Time: 9.30 am to 5.30 pm

Objectives:

I was observed that research scholars for PhD program found great difficulties in statistical analysis work for their Ph.D as well as while writing quality research papers. It is important that they get knowledge and clarifications for the proper beginning of their research work. So considering that in mind, this program was planned.

Description:

The program was started with valuable guidance from honourable chief guest Dr. Kalkar sir. Day 1 was initiated by our First Resource person Dr. S.B. Muley with Introduction to SPSS, Input and data management and Descriptive and graphical data analysis. On day 2 sir had followed with hypotheses testing and demonstration of t test, normality tests, and one way ANOVA. Satish Pawar sir on day 3 had explained various non-parametric tests such as Mann Whitney U Test, Wilcoxon Rank signed Test, Kruskal Wallis Test etc. Followed by explanation and demonstration of Chi square test in detail. Practical implementation of correlation and coefficient of correlation in detail was undertaken by Dr. Shailesh Kasande sir on day 4. Along with that sir had also explained various valuable key inputs required for statistical analyses On Day 5 and 6, Dr. Satish Pawar sir had covered Regression Analysis including Simple and Multiple linear regression, Bivariate and Multivariate Regression Analysis in detail. Kasande sir demonstrated in detail with clarity, Multivariate analysis including Discriminant analysis and Cluster analysis on day 7. On 8th day of course work Muley sir had demonstrated Principal component analysis, Factor analysis, Confirmatory Factorial Analysis and introduced participants with Structural Equation Modelling.

45 hours of PhD Course work Part 3 B on Statistical Analysis through SPSS was successfully conducted from 3rd Dec. 2022 to 25th Dec. 2022.

In total program received 36 registrations out of which one research scholar had requested for refund and cancellation due to some personal reasons. One in house faculty has got refund of entire fees as part of institute's policy to encourage its faculties for knowledge enrichment.

Outcome:

Through online feedback as well as one to one in person response, it was found that participants had gained enough confidence to handle statistics through SPSS. Their lots of doubts had been clarified. Participants were satisfied and requested for conducting more such type of programs.

Dr. Shweta Jain

Prof. Rajnish Mishra

Dr. Sachin Borgave

Director

Program Brochure



KAMALA EDUCATION SOCIETY

Pratibha Institute of Business Management Chinchwad, Pune



PhD Course Work

Part 3-B (3 Credits - 45 Hours)

**Course work on
Analytical tools - SPSS
Offline Sessions**

**Date: 3rd Dec to 25th Dec 2022
Day : Only on Saturdays & Sundays
Time: 9:30 am to 5:30 pm**

Registration Fees: ₹7,000 (Including Lunch & Tea)

**Eligible Participants: This course work is for Research Scholars
who are pursuing PhD under The Faculty of Commerce and Management,
Savitribal Phule Pune University**

Proficient Resources



Dr. Parag Kalkar
(Director, Sreegale Institute and
Dean, Faculty of Commerce and
Management, SPPU)



Dr. Shailesh Kasande
(CEO & Group Director,
Suryadevi group of
Institutes)



Dr. Sakharan Muley
(Dept. of Statistics,
K.C. College Mumbai)



Dr. Satish Pawar
(Director Research,
ASM IBMR)



Dr. Sachin Borgave
(Director, PIBM
Chinchwad, Pune)

Course Content Link: <http://surl.li/dnrvs>

Registration Link: <https://forms.gle/6q4WrSSqW5Z5qgoD7>

Bank Account Details

A/C No. 50100275340797 IFSC: HDFC0001795

HDFC Bank Tharmax Chowk, Sambhajinagar, Pune 411019

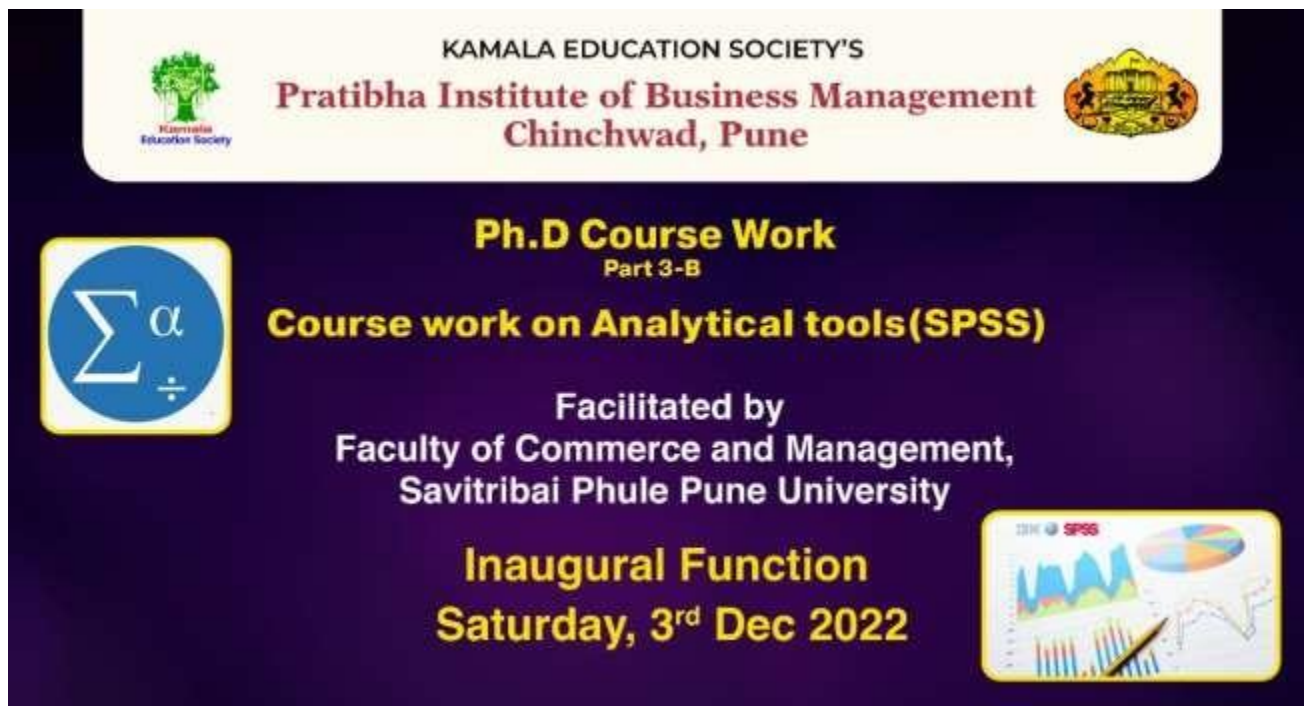
Coordinators

Dr. Shweta Jain: 7709582969, Prof. Rajnish Mishra:7385897531

Last Date of Registration: 27/11/2022

Venue: KES, Pratibha Institute of Business Management

Activity Photos



KAMALA EDUCATION SOCIETY'S
Pratibha Institute of Business Management
Chinchwad, Pune

Ph.D Course Work
Part 3-B
Course work on Analytical tools(SPSS)

Facilitated by
Faculty of Commerce and Management,
Savitribai Phule Pune University

Inaugural Function
Saturday, 3rd Dec 2022

The banner features the Kamala Education Society logo on the left and a circular emblem on the right. A central icon shows mathematical symbols Σ , α , and \div . A bottom-right icon displays SPSS software charts and a pie chart.



Three men are seated at a long table during an inauguration. The man on the left is wearing a light blue shirt, the man in the middle is in a dark suit, and the man on the right is in a light blue vest. A presentation screen in the background displays the event details. A weather overlay at the bottom right shows the location as Pimpri-Chinchwad, Maharashtra, India, with a temperature of 27°C (81°F) on Saturday, December 3, 2022, at 10:36 AM. A map of the area is visible on the left side of the overlay.

Inauguration



Chief Guest- Dr. Parag Kalkar addressing audience



Dr S.B.Muley- First Resource Person



Dr. Shailesh Kasande -Second Resource Person



Dr. Satish Pawar- Third Resource Person





Participants listening attentively





Valedictory Function





Feedback by participants



Hospitality



Honourable Guests and Participants after Programme

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

ACTIVITY REPORT

Topic/Activity Name: “Marketing Techniques for Early Stage Entrepreneurs”

Date: 11th July, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Maharashtra Center of Entrepreneurship Development, Kolhapur and Ratnagiri Region

Objective:

- The primary objective of marketing techniques for early stage entrepreneurs is to create brand awareness.
- Entrepreneurs must develop a marketing plan that includes strategies for attracting and converting potential customers into buyers.
- Marketing for early-stage entrepreneurs should be cost-effective and efficient.
-

Description:

On **11th July, 2022** a session was arranged for MBA and MCA students by Mr. Gururaj Dangare on “Marketing Techniques for Early Stage Entrepreneurs”. The speaker told the “Identify the market segment that is most likely to be interested in your product/service and tailor your marketing efforts to reach them. It should reflect your brand image and provide essential information about your product/service.”

Outcome:

- Marketing techniques can help entrepreneurs to engage with potential customers and build relationships with them.
- Successful marketing techniques can help early stage entrepreneurs to create brand awareness for their products or services

Benefits/ Key Learnings-

- Effective marketing can help early stage entrepreneurs to increase sales and revenue.
- With effective marketing strategies, early stage entrepreneurs can achieve a better return on their investment (ROI) and direct their resources toward activities that drive growth and revenue



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Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “Startup & Entrepreneurship”

Date: 28th September, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: D Y Patil University, Mumbai

Objective:

- The objective of startup and entrepreneurship is to create a new business venture.
- The primary objective of startups and entrepreneurship is to create value for society by introducing something new and innovative.

Description:

On **28th September, 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about A startup is a newly founded business or Company that is typically focused on developing or introducing a unique and innovative product or service into the market. Entrepreneurship refers to the process of starting and building a new business venture from scratch.

Outcome:

- Financial success.
- Job creation
- Innovation
- Personal growth
- Failure.

Benefits/ Key Learnings-

- Flexibility
- Creative expression
- Potential for financial success
- Personal growth.

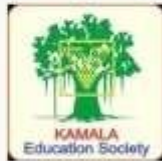
Faculty Development Program

Startups & Entrepreneurship

Prof. Gururaj Dangare

Head of the Department of MBA

Pratibha Institute of
Business Management



D Y PATIL
UNIVERSITY
SCHOOL OF
HOSPITALITY &
TOURISM STUDIES
DAST MUMBAI



28th September, 2022
11:30 am - 12:30 pm

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Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “Entrepreneurship & Innovation”

Date: 6th Oct, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Bestow Edutrex International, Mumbai

Objective:

- The objective of entrepreneurship is to identify a problem or opportunity in the market and create a business venture to offer a solution that is innovative, profitable, and sustainable.
- The objective of innovation is to stay ahead of the competition, improve efficiency and effectiveness, and create differentiation and competitive advantage.

Description:

On **6th Oct, 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about Entrepreneurship is the process of identifying and developing a new business venture, along with assuming the risks and rewards associated with it. Innovation refers to the ability to come up with new ideas, processes, or products that create value and solve problems in novel ways.

Outcome:

- Creation of Jobs
- Economic Growth and Development
- Technological Advancements.

Benefits/ Key Learnings-

- Economic growth
- Enhanced problem-solving skills
- Increased competition



BESTOW EDUTREX
INTERNATIONAL

Mumbai 400 064, India
A.N. BE/050/050/22/LA
Oct 01, 2022

INVITATION

To,
PROF. GURURAJ DANGARE

Greetings !!!

Bestow Edutrex International LLP is a non-profit organisation registered with the NITI Aayog, Ministry of Micro, Small and Medium Enterprises of India. It is an accredited Training Partner of the Media and Entertainment Skill Council (MESCC), NSDC, under the Skill India Mission, and has admission and counselling partnerships with DY Patil University Online and Dresden International University (DIU), Germany.

We are inviting you to deliver a talk on Management Development Programme (MDP) on Entrepreneurship and Innovation. The programme is prepared in accordance with UGC norms and has been approved by the appropriate Affiliate Colleges / University Departments.

Kindly accept our invitation for conducting an online lecture (Zoom Platform) on the topic "Process to become successful entrepreneur" on Oct 06, 2022 from 07.00 PM to 09.00 PM.

We look for continuous support.

Best Wishes & Kind Regards


Managing Director
Bestow Edutrex International



www.bestowedutrex.co.in

Dr. Mahima Singh
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener

Pratibha Institute of Business management

Pune 2022-2023

IIC Activity Report

**INSTITUTE/DEPARTMENT/COMMITTEE LEVEL: PIBM
(AUDITORIUM)**

TOPIC/ACTIVITY NAME: -Entrepreneurship and Innovation as Career Opportunity-(SAP)

DATE:-1/12/2022

OBJECTIVES :-

- 1) To make student aware about SAP program
- 2) To make student understand importance of SAP in startup.

ACTIVITY DESCRIPTION:-

The IIC Cell of Pratibha Institute of Business Management Pune, had organized a Session on

“Entrepreneurship and Innovation as Career

Opportunity” - (SAP)”. This session was conducted by **Mr. Rakesh**


Barapatre. All the faculties including IIC members and students attended the session

He explained about SAP and its importance to everyone. Sir displayed the process and features of SAP. He Explain about the application in the startup venture. He explained that how the SAP secures large financial data with accurate values in cloud storage which is helpful for the person starting a startup business. He also clarified that the SAP software is ause-friendly were user find it easy to use it without hesitation.

This session was very interactive and students also took very much interest and asked questions in Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.


OUTCOME :-


- 1) Students gain ample of knowledge about SAP application.
- 2) Students are Eager to use SAP in their upcoming startups for financial purpose.



GPS Map Camera


Pimpri-Chinchwad, Maharashtra, India
Plot no. -31/2, Block-D-3, opposite Pratibha college, Block D3, Kalbhor Nagar, MIDC, Chinchwad, Pimpri-Chinchwad, Maharashtra 411019, India
Lat 18.645685°

 Kamala Education Society's
Pratibha Institute Of Business Management
Chinchwad-Pune
Department Of MBA

 INSTITUTION'S
INNOVATION
COUNCIL
(Member of IISB)

Workshop on
“Entrepreneurship
and Innovation as
Career
Opportunity” - (SAP)

Date:- 05-Dec-2023
Time:- 10:00am to 12:00pm



SPEAKER
MR. RAKESH BARAPATRE
TEAM LEAD SAP AT TECH MAHINDRA, SAP FI & MM
TRAINER AT SAP, LEARNOVATE TRAINING CENTRE,
PUNE.

Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “Design Thinking to Nurture Creativity and Innovation Leading to Entrepreneurship”

Date: 7th Jan , 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Dr. D.Y. Patil Institute of Management & Research, Pune

Objective:

- Empathy
- Ideation
- Prototyping
- User-centeredness
- Iteration

Description:

On 7th Jan , 2022 a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about Design thinking is a human-centered approach to problem-solving that encourages creativity, innovation, and entrepreneurship. It involves a series of steps that help individuals identify and address complex challenges by developing empathy for users, generating ideas, prototyping and iterating potential solutions. Design thinking fosters creativity and innovation by encouraging individuals to approach problems from different angles and to challenge assumptions.

Outcome:

- User-centered approach
- Iterative process
- Cross-functional collaboration
- Creative problem-solving
- Design-driven culture.

Benefits/ Key Learnings-

- Empathy
- Iteration
- Innovation
- Collaboration
- Customer focus.



Dr. D. Y. Patil Unitech Society's
Dr. D. Y. Patil Institute of Management & Research
Sant Tukaram Nagar, Pimpri, Pune 411018

AICTE Training and Learning (ATAL) Academy Sponsored Five Days Online Faculty Development Program
**Design Thinking to Nurture Creativity and Innovation
Leading to Entrepreneurship**
(Advanced Level)
4th to 8th January ,2022

Patron



Dr. Somnath Patil
Secretary, Dr. D. Y. Patil Unitech Society,
Pimpri, Pune

Resource Persons



Dr. Vidya Patil
Associate Professor, Department of
Civil Engineering, AODMS COE PUNE



Dr. Vishal Wadajkar
Associate Director, DYPIMR, Pune



Mr. Gururaj Dangare
Faculty, PIBM, Pune

ATAL FDP
Coordinator



Dr. Meghana Bhilare
Director & FDP Coordinator, DPMMS

Meeting ID: 980 9980 2040 Passcode: DPU Day 4, Friday, 7th January 2022 Time: 10.00 AM Onwards

Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “Entrepreneurship & Innovation and Design Thinking”

Date: 28th Jan, 2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Bestow Edutrex International, Mumbai

Objective:

- The objective of entrepreneurship is to identify a problem or opportunity in the market and create a business venture to offer a solution that is innovative, profitable, and sustainable.
- The objective of innovation is to stay ahead of the competition, improve efficiency and effectiveness, and create differentiation and competitive advantage.
- The objective of design thinking is to create user-centered solutions that are desirable, feasible, and viable.

Description:

On **16th March, 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about Entrepreneurship is the process of identifying and developing a new business venture, along with assuming the risks and rewards associated with it.

Innovation refers to the ability to come up with new ideas, processes, or products that create value and solve problems in novel ways.

Design thinking is a problem-solving approach that involves understanding the needs and desires of users and developing innovative solutions to meet those needs.

Outcome:

Entrepreneurship & Innovation :

- Creation of Jobs
- Economic Growth and Development
- Technological Advancements

Design Thinking :

- Encourages Creativity
- Improves Problem-Solving

Benefits/ Key Learnings-

- Economic growth
- Enhanced problem-solving skill
- Adaptability
- Innovation and creativity



Pratibha Institute of Business Management
ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “Innovation & Entrepreneurship Management”

Date: 23rd Feb,2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution – Modern College, Pune Objective:

- To understand the concept of innovation;
- To understand the concept of Entrepreneurial Development
- To understand the main components of a innovation and innovation management and Entrepreneurship Development;
- To understand the relationship between innovation and entrepreneurial development;
- To understanding the theories of innovation and entrepreneurial development;
- To know the various techniques of innovation and promoting entrepreneurial culture.

Description:

On **23rd Feb,2023** a session was arranged for Modern College students by Mr. Gururaj Dangare on Innovation & Entrepreneurship Management. The speaker

told the students that Innovation is the process of creating something new. Entrepreneurship identifies the opportunities in great innovations and creates opportunity, adds value, and keeps the value improving over a period of time.

Outcome:

Our Entrepreneurship and Innovation programme combines theoretical and empirical perspectives with the development of practical skills and opportunities for the application of knowledge to real-life organisational issues faced by those establishing and managing innovation-driven organisations.

Benefits/ Key Learnings-

- It helps individuals become independent and channel their creativity into creating something of their own in this competitive world.
- Studying entrepreneurship and innovation enhances one's analytical and logical skills that enable one to solve any problem.



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

World Intellectual property Day

OBJECTIVE:

1. To make students aware about the the importance of intellectual property (IP) rights and their role in promoting innovation and creativity.
2. To make students aware about the different Intellectual Property Policies.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Mangement, Chinchwad organised a workshop on Intellectual Property Day.

The session was conducted by Prof. Mahima Singh. All the faculties including IIC members attended the session.

Everyone got to know about the Intellectual property rights, such as patents, protect inventions, technological advancements, and new processes developed by businesses.

Ma'am guided us on about the unique and recognizable trademarks can differentiate a business from its competitors, leading to increased market share and customer preference. She also told us how Intellectual property rights offer legal protection against unauthorized use, copying, or infringement. She also added how Intellectual property can facilitate collaborations and partnerships between businesses.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

OUTCOME:

1. Students got to know the importance of various intellectual properties.
2. Students got to know the various ways on how IP's can maintain integrity of a business.

Dr.Mahima Singh.

Co-ordinator

Prof.GururajDangareIIC

IIC Convener

Captured Moments of the Session :



