

**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2022-2023**

**NISP and Institution Innovation Cell**

**ANNUAL ACTIVITY REPORT Q1-Q4**

SR NO	ACTIVITY NAME	ACTIVITY TYPE	QUARTER	DATE
1	Marketing Techniques for Early-Stage Entrepreneurs"	SDA	1	11-07-2022
2	How to Plan for Startup legal and Ethical Steps"	SDA	1	22-07-2022
3	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas - Manage through YUKTI-NIR	IIC	1	01-09-2022
4	My Story - Motivational Session by Successful Innovators.	IIC	1	01-09-2022
5	Inauguration of Innovation & Incubation cell	SDA	1	15-09-2022
6	International Conference on Data Science"	SDA	1	21-09-2022
7	Startup & Entrepreneurship"	SDA	1	28-09-2022
8	Launch of 5G services	MIC	1	01-10-2022
9	Entrepreneurship & Innovation	SDA	2	06-10-2022
10	International Conference on Contemporary Issues in Education"	SDA	2	19-10-2022
11	National Education Day	CEL	1	11-11-2022
12	Innovation Day	CEL	1	22-11-2022
13	My Story - Motivational Session by Successful Entrepreneur/Start-up founder.	IIC	1	30-11-2022
14	Workshop on "Entrepreneurship and Innovation as Career Opportunity"	IIC	1	01-12-2022
15	Workshop on Design Thinking, Critical thinking and Innovation Design	IIC	2	05-12-2022



16	National Energy Conservation Day (India)	CEL	2	12-12-2022
17	Session on top 5 trends and tips for new startup venture and innovation	SDA	1	14-12-2022
18	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community	IIC	2	15-12-2022
19	Session on brand development competition	SDA	2	16-12-2022
20	Entrepreneurial Mindset"	SDA	2	17-12-2022
21	Leadership & E- Governance"	SDA	2	17-12-2022
22	Role of E- Governance in startup and business	SDA	1	19-12-2022
23	Mind mapping	SDA	1	20-12-2022
24	National Pollution Control Day	CEL	2	21-12-2022
25	Session on behavioural economic	SDA	2	21-12-2022
26	Behavioural Economics	SDA	2	21-12-2022
27	Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialisation of Lab Technologies & Tech-Transfer"	IIC	2	27-12-2022
28	workshop on startup scaling	SDA	1	30-12-2022
29	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	IIC	2	05-01-2023
30	Design Thinking to Nurture Creativity and Innovation Leading to Entrepreneurship	SDA	3	07-01-2023
31	Orientation Session on IIC 5.0 & Features	MIC	2	11-01-2023
32	National Youth Day	CEL	2	12-01-2023
33	National Startup Day	CEL	2	16-01-2023
34	Session on Achieving Problem-Solution Fit & Product-Market Fit	IIC	2	20-01-2023
35	Entrepreneurship & Innovation and Design Thinking"	SDA	3	28-01-2023
36	Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India	MIC	2	30-01-2023





	Council for Technical Education (AICTE)			
37	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.	IIC	2	03-02-2023
38	Session on Problem Solving and Ideation Workshop	IIC	1	07-02-2023
39	Session on innovation management	SDA	2	07-02-2023
40	Innovation Management	SDA	3	07-02-2023
41	Business ideation	SDA	2	09-02-2023
42	Business Ideathon"	SDA	3	09-02-2023
43	Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations - Manage through YUKTI-NIR	IIC	2	16-02-2023
44	Innovation & Entrepreneurship Management	SDA	3	23-02-2023
45	Poster Presentation of Innovations - Manage through YUKTI-NIR	IIC	2	28-02-2023
46	National Science Day	CEL	2	28-02-2023
47	International Women's Day	CEL	3	08-03-2023
48	Poster Presentation of Business Plans & linkage with Innovation Ambassadors- Manage through YUKTI-NIR	IIC	3	14-03-2023
49	"Electro fest Competition on Innovation"	SDA	3	21-03-2023
50	Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations - Manage through YUKTI-NIR	IIC	3	24-03-2023
51	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	IIC	3	03-04-2023
52	"Entrepreneurship & Small Business Development"	SDA	4	06-04-2023



53	"Technology Readiness Levels"	SDA	4	11-04-2023
54	Session on "How to plan for Start-up and legal & Ethical Steps"	IIC	3	13-04-2023
55	"Yukti Innovation Challenge 2023"	SDA	4	13-04-2023
56	World Creativity and Innovation Day	CEL	3	21-04-2023
57	World Intellectual Property Day	CEL	3	26-04-2023
58	Data Science & Business Management	SDA	4	28-04-2023
59	Session/ Workshop on Business Model Canvas (BMC)	IIC	3	03-05-2023
60	National Technology Week Inaugural Address of Hon'ble Prime Minister of India at 10.00 AM, 11th May 2023	MIC	3	11-05-2023
61	National Technology Day	CEL	3	11-05-2023
62	Celebrating India's presidency of the G20	MIC	3	13-05-2023
63	Exposure and field visit for problem identification	IIC	1	14-05-2023
64	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc	IIC	3	28-05-2023
65	Workshop on Prototype/Process Design and Development	IIC	3	28-05-2023
66	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit"	IIC	4	01-06-2023
67	Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	IIC	4	03-06-2023
68	World Environment Day	CEL	4	05-06-2023
69	Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session	IIC	4	08-06-2023


  
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 JUNE - 19, 2023



70	Organise an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups - Manage through YUKTI-NIR	IIC	4	08-06-2023
71	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community	IIC	4	17-06-2023
72	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	IIC	4	07-07-2023
73	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early-Stage Entrepreneurs	IIC	4	12-07-2023
74	Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.	IIC	4	23-07-2023

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