

Pratibha Institute of Business Management

IIC Annual Report

AY 2022-23

A. About IIC Institute

Vision:

To provide a platform where students can showcase their skills and potential, thus making them not only successful in their academics but also shape them to future leaders, entrepreneurs and above all a good human being.

Mission

To provide the quality education not only through academics but also through various experts in fields, allowing the students to understand the outside world and make them prepared for different challenges and opportunities.

Journey of IIC established at the institute:

IIC took its first bold steps in the year 2018 with a seminar on ‘Challenges before managers in 21st Century’. From that year onwards IIC began to grow with an aim to provide excellent learning opportunities and to provide a platform where students can realize their inner potential fields.

IIC has realized that, learning can happen through any mediums, hence it has left no grounds. From 2018 to 2023, IIC has carried out a ton of programs like seminars both regional and national level, national conference, publications of journals, and research papers, FDPs, Workshops, a large number of guest lectures and oriental secessions.

In order to give a taste of Industrial working experience, IIC has collaborated with different companies for providing projects for students.

All these efforts shows that IIC has strived for student’s overall development thus making them ready to face the real corporate world and will continue its efforts with full energy in coming years as well.

Diversified representation in IIC established at the Institute from industry, Interdisciplinary and Departments and units

World around is driven by not only by technical knowledge but also in sync with management knowledge. IIC is very well aware about it, hence it's governing body consist of members belonging to different fields and departments.

IIC members consist of MBA and MCA department thus it provides knowledge and skill development both in technical and management prospective. Along with it, there are large number of external industrial members like Hanumant Pandey, Atul Singh etc. belonging to different start-ups and manufacturing companies. They undertake different programs for providing knowledge and skills that are required in real time in industrial and corporate world.

This shows that IIC is fully committed in complete overall development of students.

B. Brief mention of key functionaries at the IIC Institute

- President: Prof. Sachin Borgave
- Convenor: Prof. Gururaj Dangare
- Coordinator: Dr. Mahima Singh

C. Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution

Total No. of IIC Members	66
Total No. of IAs	5
Total No. of faculty Mentors From Portal	13
Incubation Units, If any	05
IP Facilitation Unit, If any	01

D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

IIC (Institute Innovation Cell) was came into existence from 2018. Since 2018, under IIC many start ups were incorporated. IIC has created a vibrant local innovation ecosystem. The main objective was to conduct various innovation and entrepreneurship- related activities, organize periodic workshops/ seminars / interactions with entrepreneurs, investors, professionals and create a mentor pool for student and motivating students to come with new ideas for more start-ups. Many students came up with innovative ideas and new start-ups were established.

IIC has played in the area of Pre-Incubation sphere and established strong connection with incubation sphere and bridged the gap between two, therefore, identifying, preparing and creating pipeline of student & faculty innovations ready for commercialization through start up and enterprise mode.

E. Highlight Achievements (Narrative/Graphical/tabular representation)

Number and Different types of I&E and IPR activities Conducted	74
No. of student's & faculty ideas generated	60
No. of student's & faculty Innovation/prototypes developed	54
No. of IPs generated, published and granted	03
No. of Student & Faculty Startups/Ventures established.	54
Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus	-
Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR	-
No. of Technology Transfer and Commercialisation happened	03

F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum

Date	Details	Organization	Category
05/09/2022	Received an Award towards "Outstanding Contribution in Education Sector"	Lions International	Award
11/09/2021	Received an Award towards "Excellent Service in Building the Nation"	Lions International	Award

15/08/2021	Received an Award towards “Outstanding work in Entrepreneurship Development”	Pratibha Institute of Business Management, Pune	Award
14/08/2021	Awarded as a “Best Faculty in Startup & Innovation” “ Seva Sanman Award”	Rotaract Club of Unitech, Pune	Award
19/09/2020	Received Award from Bestow Edutrex International Award 2020 " Outstanding Faculty Mentor Award 2020"	Bestow Edutrex International LLP, Mumbai	International Award
15/08/2021	Received an Award towards “Outstanding work in Entrepreneurship Development”	Pratibha Institute of Business Management, Pune	Award
14/08/2021	Awarded as a “Best Faculty in Startup & Innovation” “ Seva Sanman Award”	Rotaract Club of Unitech, Pune	Award
19/09/2020	Received Award from Bestow Edutrex International Award 2020 " Outstanding Faculty Mentor Award 2020"	Bestow Edutrex International LLP, Mumbai	International Award
09-05-2016	Awarded as a “Best Teacher Award"	Lions International	Award

09-05-2015	Awarded as a “Best Teacher towards Outstanding Contribution in the field of Education”	Lions International	Award
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G. Highlight selected best Innovations & images with mention of inventor/innovation name

Project Consultancy Appointment					
Sr. No.	Name of the Company	Location	Date of Appointment	Appointment as	Area of Functions
41	Phadtare Reliable Recyclers (OPC) Pvt. Ltd	Mumbai	04 September 2023	Mentor	Waste Management
40	Hridayam Jewels	Delhi	28 April 2023	Advisor	Digital Media Marketing
39	Edybites foods private limited	Mumbai	31 March 2023	Mentor	Business Strategy Development
38	Hamish Clothing Private Limited	Mumbai	03 March 2023	Mentor	Business Strategy Development
37	Sputri Express Infra Innovation LLP	Pune	18 December 2022	Mentor	Product Innovation
36	Consulo Educare Pvt. Ltd	Dhule	29 Sept. 2022	Mentor	Edutech – Multidisciplinary
35	M Tech Enterprises	Pune	11 Sept 2022	Advisor	Business Promotion
34	Cleverground Technologies Pvt. Ltd.	Pune	18 July 2022	Advisor	ERP
33	Sankhya Upskilling Pvt. Ltd	Pune	25 April 2022	Advisor	Edutech

32	Spurthi Agrotech	Pune	11 July 2022	Advisor	Railway – Patent
31	Trigati Corporations	Pune	15 July 2022	Advisor	AI Cleaning
30	Bewow Collections	Pune	27 March 2022	Consultant	Apparel Branding
29	Finch Global Facility Services	Pune	24 March 2022	Consultant	DIPP – Startup India
28	Manisons Industries	Latur	16 March 2022	Consultant	Business Development
27	Frazile Media	Delhi	29 July 2021	Consultant	Marketing Plan
26	Pristine Green Vilas	Kolhapur	5 June 2021	Consultant	Digital Marketing Plan
25	Asian College of Commerce and Science, Pune	Pune	9-Apr-2021	Advisor	Startup and Incubation
24	S.S. Girls College, Gondiya, Maharashtra	Gondiya	18 Feb 2021	Strategic Advisor	Startup Ecosystem
23	Shree Tuljabhavani Food and Agro Enterprises, Chnadrapur	Chandrapur	22 Jan 2021	Consultant	Packaging & Promotional Marketing
22	Vermi Tera	Bangalore	28 Sept. 2020	Consultant	Business Plan
21	Reenoera Digital Technolgies Pvt. Ltd	Pune	16-Jan-19	Advisor	Business Planning and StrategicFormulation
20	The Garage Café	Pune	18-Apr-18	Consultant	Customer Focused Strategy, SalesPlanning
19	Lucky Computers	Pune	18-Apr-18	Mentor / Advisor	Business Development
18	Car O Cab	Pune	9-Jun-17	Business Strategy Mentor	Business Development, MarketResearch
17	Spurti Express	Pune	20-Aug-17	Segment Analysis Advisors	Segment Analysis
16	Trigati Packers & Movers	Pune	20-Jul-17	Business Analyst	Logistics Models with Customer Delightment Strategies
15	Ajwa Saftey Doors	Pune	23-May-17	Marketing Advisor	Market Segmentation, Pricing andPromotion policies
14	S K Kids School	Pune	15-May-17	Marketing Head & Mentor	Business Expansion, CompetitiveStrategy , Trainings
13	Queen O King	Pune	5-Jun-17	Strategic Business Development Advisor	Customer Focused Strategy, SalesPlanning

12	Pace Career Academy	Pune	3-Jul-17	Business & Academic Consultant	Recommendation of Course and Syllabus , Branding Strategies
11	Priggish India Pvt. Ltd	Pune	2-Feb-17	Product Planning and Consultant	Waste Management and Recycling Study, Product Development
10	A K Namkeens	Pune	1-Apr-17	Business Advisor	Marketing Campaign and Business Expansion
9	Alarity It Solutions Pvt. Ltd	Pune	25-Dec-16	Strategic Advisor	Adoption of New Technology and Business Models
8	The Pink Laundry	Pune	21-Dec-16	Mentor / Advisor	Business Models for Dumb, Deaf Women Oriented Business
7	Hotel Akkha Masoor	Pune	20-Sep-16	Advisor	Marketing, CRM and Sales Planning
6	Lucky Novelty House	Kolhapur	27-May-16	Advisor	Sales Planning of Seasonal Products
5	Study Mantra- Daas Infotech	Pune	23-May-16	Head Mentor	E Books, Market Development, Legal Compliances
4	Nirmal IT Solutions & Consultants Pvt. Ltd	Pune	28-Mar-16	Mentor	Product Development and Client Management
3	Daas Infotech Pvt. Ltd	Pune	18-Mar-16	Strategic Advisor	Business Development and Trainings
2	Pandit on Click	Pune	28-Feb-15	Strategic Advisor	Online Marketing Tools and Business Development
1	Blue Dart	PCMC. Pune	3-Nov-14	Business Expansion Advisors	Marketing and Competitive Strategy

H. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name

List of Startups Initiated and Mentored			
Sr. No	Name of the Startup	Student Name	Functional Area
1	Pandit on Click	Vikas Jha- Hanumant Pandey	Online Pandit Booking Service
2	Study Mantra	Dadasaheb Narale	E-Learning
		Ajay Swami	
3	I-Blocks- Priggish India Pvt. Ltd	Hanumant Pandey	Waste Management
4	Queen O King	Omkar Thakkar	Event Management
		Priya Bhagodia	
5	Dass Infotech Pvt. Ltd	Dada Saheb Narale	IT Enabled services

		Ajay Swami	
		Shahrukh Khan	
6	Edunox	Umesh Nesari	Learning Management systems
		Amit Chavan	
7	AK Namkeens	Nagesh Kuskar	Confectionery Products
8	Alarity IT Solutions Pvt. Ltd	Irfan Kazi & Sayali Nathi	IT Enabled services
9	MH-14 Events	Krutarth Shah	Event Management
10	The Garage Cafe	Omkar Thakkar	Food Sector
		Reena Dangare	
		Mahesh Malla	
11	Lucky Computers	Sabiya Pansare	IT Training Institute
		Saurabh Jagtap	
		Reena Dangare	
		Rajkumar Jaiswar	
12	The Pink Laundry	Seema Yadav	Laundry Services
13	Trigati Moving Company	Hanumant Pandey	Movers & Packers
14	U-Shop	Uttam Singh Shekhawat	B to B Retail
15	Hotel Akkha Masoor	Ajinkya Bichkar	Restaurant
16	Target Computer Institute	Shubham Sisodia	Training Institute
17	The Shivar Group	Swapnil Rokde	Dehydrated Products
18	Spurtee Express	Vikas Jha	Logistics Services
19	Car o Cab	Priya Bhagodia	Luxury Car Booking
20	The Hunger Express	Chandini Kumari	Café
21	Hotel Riwayyat	Abhijeet Patil	Restaurant
22	Nirmal IT Solutions & Consultancy Pvt. Ltd	Umesh Nesari	IT Consultancy
23	AMG Resources Pvt Ltd	Ajay Gaikwad	Security Services
24	Pace Move Logistics	Aman Tayal	Logistics Services

25	Colour Hunt	Nitin More	Wholesale & Retail trading – Apparel
26	Praj Crafts	Prajakta Padghal	Handicrafts
27	Hotel Fish Pont	Kedar Tikone	Restaurant
28	V-Power	Akash Talpelliwar	Manufacturing and Trading of Machine Tools
29	Barfi	Ganesh Habgunde	Food Sector
30	Life Stories Events	Krtutarth Shah	Event Management
31	M Tech Enterprises	Swapnil Mahajan	NABL Testing
32	Star Cricket Academy	Kedar Tikone	Sports
32	Shree Tuljabhavani Foods Pvt. Ltd	Praful Bhadekar	Food Sector
33	Clickdigi Innovations	Farhan Shaikh	Digital Services
34	Reborn Graphics	Nikhil Ghorpade	Graphic Designing
35	Oxygen Exotic Nursery	Ajay Kashid	Argo-tech
36	Orgables Foods	Saurabh Jagtap	Organic Food
37	Robotricks	Akshay Muley	Robotics Training
38	MG's Café Delight	Saurabh Jagtap	Food Sector
39	Teslac	Ronit Kasegaonkar	Tech & ITES
40	Reenoera Digital technologies Pvt. Ltd	Ajinkya bichkar	Digital Services
41	Effcode Technologies	Amit Chavan	ITES
42	Edumiller	Bhavesh Sirvi	ERP
43	Soham Trading Company	Sanjay Gund	Agro-Equipment
44	VTRS Agro Product	Sudhakar Mahadik	Agri Business
45	Shri Honai Traders	Tushar Gurav	Food Sector
46	Greet and Treat	Sampda Naik	Event Management
47	Sankhya Upskilling	Dr. Satish Pawar	Data Science – Edutech
48	Visatech Industries LLP	Vijay Kagwade	Manufacturing
49	Nagnaath Steel and Cement	Meghraj Birajdar	Trading
50	Consulo Educare Pvt. Ltd	Shrenik Kucheriya	Edu Tech
51	The Moment Stories	Suraj Shinde	Photography
52	The A P Events	Ashish Patel	Events Management
53	The Wireman Enterprises	Shubham Prasad	Electrical Work
54	The Feathers	Kishan Panchal	Apparel

I. List if any break through Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and innovation

Sankhya Upskilling OPC Pvt. Ltd	Sankhya Upskilling is more than just an ed-tech portal; we are a cutting-edge, technology-focused online campus with a goal of empowering learners and philosophers toward lifetime transformation. Our goal is to transform and advance the domains of technology, data science, business analytics, artificial intelligence, global business administration, machine learning, Fintech, statistical education, cyber security, data projects, and many others that will emerge in the future.
Visatech Industries LLP	<p>Visa Tech Industries LLP, is one of the fastest growing industries in all type of industrial storage systems and material handling equipment. Our organization is counted amongst well-known manufacturer and supplier of industrial storage systems and fabrication of industrial materials.</p> <p>Like slotted-angle racks, heavy duty racks, store-well Cupboard, filling cabinets, industrial lockers, office tables, perforated boards etc.</p> <p>The company supply these products to commercial establishment like engineering factories, warehouses, super markets, departmental stores, offices, banks and governments & semi-governments institutes.</p>
Trigati Corporation	Trigati Corporation are individuals or businesses that provides materials and other services to other business retailers and wholesalers to be distributed further down the chain of trade. Trigati Corporation are often referred to as the first link in a supply chain as they provide high-quality materials from select manufacturers at a good price to distributors for resale. Trigati corporation play a very important role at every stage of the supply chain, they source materials

	for market distribution and would usually work closely with their clients to be able to provide the best quality of products and services.

J. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs

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ARIIA participation and Rank	ARI-C-42197
NISP Adoption status	Trained Faculty- Prof. Gururaj Dangare and Dr. Mahima Singh. Policy Formulation has been done and Policy Implementation has also been initiated with several activities.
Smart India Hackathons etc.	Participation of students and teachers.

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K. Detail of Social Media & Connections of IIC institute

- Instagram: <https://www.instagram.com/pibm.pune/>
- Facebook: <https://www.facebook.com/www.pibmpune.org.in/>

L. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell

- Atul singh (Industry) – IIC (Institute Innovation Cell) has encouraged all the students to do something new with energetic actions. IIC always promotes new innovations and promote opportunity to nurture and prototype new ideas.
- Hanuman pandey (Start-up) – It was great experience of IIC, it helps to create innovative projects, boost new start-up and encourage experimentation with new and latest technology. Happy to connect.
- Seheba Ansari (Student) – Excellent environment to study, and IIC always energize student to focus on interesting subjects and ideas.

- Muskan Panjabi (Student) – IIC helped me to think in a new way and develop with new ideas and skills, which has really helped me to develop and succeed with new ideas.
- Swapnil Mahajan (Start-up) – I really liked IIC because it is something different which develop better cognitive ability amongst technology and students.
- Swapnil Rokade (Entrepreneur) – IIC promote various innovation and entrepreneurship related activities and share success stories. It creates an innovation portal to highlight innovative projects carried out by institution's faculty and students.

M. Images





Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power



GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India
Plot no-31/2,Block-D-3, opposite PratiBha college, Block
D3, Kalbhor Nagar, MIDC, Chinchwad, Pimpri-Chinchwad,
Maharashtra 411019, India
Lat 18.645686°



Kamala Education Society's
PratiBha Institute Of Business Management
Chinchwad-Pune
Department Of MBA



Workshop on
"Entrepreneurship
and Innovation as
Career
Opportunity" - (SAP)



Date- 05-Dec-2023
Time- 10:00am to 12:00pm

SPEAKER
MR. RAKESH BARAPATRE
TEAM LEAD SAP AT TECH MAHARASHTRA, SAP FI & MM
TRAINER AT SAP, LEARNCOVATE TRAINING CENTRE,
PUNE

Captured moments of sessio

☆☆☆☆

PratiBha Institute of Business
Management, Chinchwad,Pune.



**"SESSION ON
TOP 5 TRENDS AND
TIPS FOR NEW
STARTUP VENTURE
AND
INNOVATION"**

SPEAKER
Mr. SANJAY BODHANI

"MBA & MCA BATCH 2022-23"
Date-14th Dec 2022
Time- 11:00am to 2:00pm



N. Contacts

- **President: Prof. Sachin Borgave,** ○
Mobile Number: 9975580300 ○ E-mail
Address: sachinborgave@gmail.com
- **Convenor: Prof. Gururaj Dangare** ○
Mobile Number: 8624991767
○ E-mail Address: 262299@gmail.com

- **Coordinator: Dr. Mahima Singh** ○ Mobile
Number: 8459700991 ○ E-mail Address:
mahimatul@gmail.com

**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

Institution Innovation Cell

ANNUAL ACTIVITY REPORT Q1-Q4

SR NO	ACTIVITY NAME	ACTIVITY TYPE	QUARTER	DATE
1	Marketing Techniques for Early-Stage Entrepreneurs"	SDA	1	11-07-2022
2	How to Plan for Startup legal and Ethical Steps"	SDA	1	22-07-2022
3	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas - Manage through YUKTI-NIR	IIC	1	01-09-2022
4	My Story - Motivational Session by Successful Innovators.	IIC	1	01-09-2022
5	Inauguration of Innovation & Incubation cell	SDA	1	15-09-2022
6	International Conference on Data Science"	SDA	1	21-09-2022
7	Startup & Entrepreneurship"	SDA	1	28-09-2022
8	Launch of 5G services	MIC	1	01-10-2022
9	Entrepreneurship & Innovation	SDA	2	06-10-2022
10	International Conference on Contemporary Issues in Education"	SDA	2	19-10-2022
11	National Education Day	CEL	1	11-11-2022
12	Innovation Day	CEL	1	22-11-2022
13	My Story - Motivational Session by Successful Entrepreneur/Start-up founder.	IIC	1	30-11-2022
14	Workshop on "Entrepreneurship and Innovation as Career Opportunity"	IIC	1	01-12-2022
15	Workshop on Design Thinking, Critical thinking and Innovation Design	IIC	2	05-12-2022
16	National Energy Conservation Day (India)	CEL	2	12-12-2022
17	Session on top 5 trends and tips for new startup venture and innovation	SDA	1	14-12-2022
18	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community	IIC	2	15-12-2022
19	Session on brand development competition	SDA	2	16-12-2022
20	Entrepreneurial Mindset"	SDA	2	17-12-2022
21	Leadership & E- Governance"	SDA	2	17-12-2022
22	Role of E- Governance in startup and business	SDA	1	19-12-2022
23	Mind mapping	SDA	1	20-12-2022
24	National Pollution Control Day	CEL	2	21-12-2022
25	Session on behavioural economic	SDA	2	21-12-2022
26	Behavioural Economics	SDA	2	21-12-2022
27	Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialisation of Lab Technologies & Tech-Transfer"	IIC	2	27-12-2022
28	workshop on startup scaling	SDA	1	30-12-2022
29	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	IIC	2	05-01-2023
30	Design Thinking to Nurture Creativity and Innovation Leading to Entrepreneurship	SDA	3	07-01-2023
31	Orientation Session on IIC 5.0 & Features	MIC	2	11-01-2023
32	National Youth Day	CEL	2	12-01-2023
33	National Startup Day	CEL	2	16-01-2023
34	Session on Achieving Problem-Solution Fit & Product-Market Fit	IIC	2	20-01-2023
35	Entrepreneurship & Innovation and Design Thinking"	SDA	3	28-01-2023

36	Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE)	MIC	2	30-01-2023
37	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.	IIC	2	03-02-2023
38	Session on Problem Solving and Ideation Workshop	IIC	1	07-02-2023
39	Session on innovation management	SDA	2	07-02-2023
40	Innovation Management	SDA	3	07-02-2023
41	Business ideation	SDA	2	09-02-2023
42	Business Ideathon"	SDA	3	09-02-2023
43	Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations - Manage through YUKTI-NIR	IIC	2	16-02-2023
44	Innovation & Entrepreneurship Management	SDA	3	23-02-2023
45	Poster Presentation of Innovations - Manage through YUKTI-NIR	IIC	2	28-02-2023
46	National Science Day	CEL	2	28-02-2023
47	International Women's Day	CEL	3	08-03-2023
48	Poster Presentation of Business Plans & linkage with Innovation Ambassadors- Manage through YUKTI-NIR	IIC	3	14-03-2023
49	"Electro fest Competition on Innovation"	SDA	3	21-03-2023
50	Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations - Manage through YUKTI-NIR	IIC	3	24-03-2023
51	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	IIC	3	03-04-2023
52	"Entrepreneurship & Small Business Development"	SDA	4	06-04-2023
53	"Technology Readiness Levels"	SDA	4	11-04-2023
54	Session on "How to plan for Start-up and legal & Ethical Steps"	IIC	3	13-04-2023
55	"Yukti Innovation Challenge 2023"	SDA	4	13-04-2023
56	World Creativity and Innovation Day	CEL	3	21-04-2023
57	World Intellectual Property Day	CEL	3	26-04-2023
58	Data Science & Business Management	SDA	4	28-04-2023
59	Session/ Workshop on Business Model Canvas (BMC)	IIC	3	03-05-2023
60	National Technology Week Inaugural Address of Hon'ble Prime Minister of India at 10.00 AM, 11th May 2023	MIC	3	11-05-2023
61	National Technology Day	CEL	3	11-05-2023
62	Celebrating India's presidency of the G20	MIC	3	13-05-2023
63	Exposure and field visit for problem identification	IIC	1	14-05-2023
64	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc	IIC	3	28-05-2023
65	Workshop on Prototype/Process Design and Development	IIC	3	28-05-2023
66	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit"	IIC	4	01-06-2023
67	Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	IIC	4	03-06-2023
68	World Environment Day	CEL	4	05-06-2023
69	Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session	IIC	4	08-06-2023
70	Organise an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups - Manage through YUKTI-NIR	IIC	4	08-06-2023
71	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community	IIC	4	17-06-2023
72	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	IIC	4	07-07-2023
73	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early-Stage Entrepreneurs	IIC	4	12-07-2023

**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

ACTIVITY REPORT

Topic/Activity Name: “ Marketing Techniques for Early Stage Entrepreneurs”

Date: 11th July,2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Maharashtra Center of Entrepreneurship Development, Kolhapur and Ratnagiri Region

Objective:

- The primary objective of marketing techniques for early stage entrepreneurs is to create brand awareness.
- Entrepreneurs must develop a marketing plan that includes strategies for attracting and converting potential customers into buyers.
- Marketing for early-stage entrepreneurs should be cost-effective and efficient.
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Description:

On 11th July,2022 a session was arranged for MBA and MCA students by Mr. Gururaj Dangare on Marketing Techniques for Early Stage Entrepreneurs” . The speaker told the Identify the market segment that is most likely to be interested in your product/service and tailor your marketing efforts to reach them. It should reflect your brand image and provide essential information about your product/service.

Outcome:

- Marketing techniques can help entrepreneurs to engage with potential customers and build relationships with them.
- Successful marketing techniques can help early stage entrepreneurs to create brand awareness for their products or services

Benefits/ Key Learnings-

- Effective marketing can help early stage entrepreneurs to increase sales and revenue.
- With effective marketing strategies, early stage entrepreneurs can achieve a better return on their investment (ROI) and direct their resources toward activities that drive growth and revenue



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Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “How to Plan for Startup legal and Ethical Steps ”

Date: 22nd july , 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: AISSMS College of Engineering, Pune

Objective:

- The objective of planning for startup legal and ethical steps is to ensure that your business operates within the bounds of the law and adheres to ethical standards.
- It involves a systematic approach to identifying legal requirements, assessing ethical implications, and implementing measures to mitigate risks.

Description:

On 22nd july , 2022, a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about identify the potential legal and ethical issues that your startup may face . Once you have identified the potential legal and ethical issues, research the regulations that are applicable to your startup. Develop policies and procedures that align with the applicable regulations, to ensure that your startup operates in compliance with legal and ethical requirements.

Outcome:

- Compliance with laws and regulations
- Protection of intellectual property
- Access to funding.

Benefits/ Key Learnings-

- Compliance with Laws and Regulations
- Building Trust with Customers and Investors Mitigating Risks.

MoE's INNOVATION CELL (GOVERNMENT OF INDIA) | AISSMS COLLEGE OF ENGINEERING | AICTE | INSTITUTION'S INNOVATION COUNCIL

MoE's Innovation Cell (MIC) & AICTE
Sponsored

**IMPACT LECTURE SERIES
PHASE II
2022**

Organised by
Institution's Innovation Council (IIC)
AISSMS College of Engineering, Pune

Day 1 Tuesday, 12th July, 2022	Day 2 Friday, 22nd July, 2022
Session 1: 11:00 am to 1:00 pm	Session3: 11:00 am to 1:00 pm
 Converting Innovation into startup Ms. Vishakha Chandhere Founder - DrjaBox LLP.	 How to plan for Startup, legal and ethical steps Dr. Gururaj Dangare Innovation Ambassador, MBA, PIBM, Pune.
Session 2: 02:00 pm to 4:00 pm	Session4: 02:00 pm to 4:00 pm
 Business model canvas Dr. Mahima Singh Assistant professor MBA, PIBM, Pune.	 Opportunities for student and faculty-Early stage entrepreneurs Dr. Shantini Bokil HOD, Prof Civil Engg. MIT World Peace University

Regards

Mr. P R Modak Programme Coordinator		Dr. V. N. Patil IIC Convener
Mrs. R R Itkarkar IIC Member		Dr. D. S. Bormane Principal

(Tap/Scan QR to Register)
<https://bit.ly/3locM6i>

**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

DATE:01/09/2022

GUEST NAME: Dr.Mahima Singh.

OBJECTIVE:

1. To make students aware about the activities that takes place underYUKTI.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Mangement, Chinchwad organized an inter institutional startup manage through YUKTI NIR

YUKTI national innovation repository is an initiative of the ministry of education (MOE) Gov. of India and it is implemented by MOE's innovation cell and AICTE to build a system of repository of ideas , innovation and startups developed in academic institutions and enabling institutions to systematically foster the I & E culture by managing and nurturing theseinnovation by offering continuous support in terms of one to one mentorship grant assistance referral and lineage with incubation units connecting with angel/venture capital investors network knowledge agency etc.

In this event Prof Gururaj Dangare conducted a session on organized innovation and Entrepreneurship outreach program in community next Prof. Mahima singh gave knowledge about the topic of Incubation opportunities forstudents and faculties – Early stage Entrepreneurs next Prof. Shweta Jain conducted a session on Poster Presentation of startup and linkage with innovation ambassadors next Prof Pallavi Chugh gave knowledge about the topic innovation / prototype validation converting innovation into a startup or session on achieving value proposition fit and business fit next Prof. Niji Shajan conducted a session on prototype / process design and development

The session was very interactive all the students including faculty members attended the session. Out of those students 10 were selected and listed on the IIC website which are as follows

1. Ashish Patel
2. Komal Patil
3. Adithya Nair
4. Sumit Chavan
5. Sakshi Adhagale
6. Shreeyash Temkar

OUTCOME:

1. Students got to know about different aspects of startups .
2. Students got to know about YUKTI NIR and its role in supporting new startups.

Dr.Mahima Singh.
Co-ordinator

Prof.GururajDangareIIC
IIC Convener

Captured Moments of the Session



Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA



Organizes a Session on "YUKTI-NR"

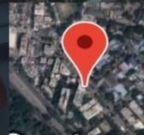
Inter/Intra
institutional idea
competition



Date - 01/09/2022
Time - 10:00am to 02:00pm



GPS Map Camera



Pimpri-Chinchwad, Maharashtra, India
JQWR+752, Kalbhor Nagar, MIDC, Chinchwad, Pimpri-Chinchwad,
Maharashtra 411019, India
Lat 18.645537°
Long 73.790841°



**ACADEMIC YEAR 2022-23
IIC ACTIVITY REPORT**

Objectives:

- 1. To make student aware why it is important to set a goal.**
- 2. To make students understand the importance of self-analysis.**


Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organized session on My Story - Motivational Session by Successful Innovators how self-analysis and goal setting can take your start-up at heights. The session was conducted by Dr. Jayashree Fadnavis who is the Principal Director Designer Learning Systems the Finishing school Pune. All the faculties including IIC members and students attended the session.

She also explained about the smart working techniques and how these techniques help us to achieve our goals. She also talked about how self-analysis can help us understand the topics we are good at and form start-ups. Without self-analysing we cannot know whether we have the potential or the qualities which are required to generate a new idea start a new business and keep it running successfully. This session was very interactive and students also took a lot of interest and asked questions.

Outcomes:

- 1. Students understood that setting our goal can change our habits personality and confidence.**
- 2. Students become more aware about their inner self and started to look things from a different perspective.**



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD, PUNE

"HOW SELF ANALYSIS & GOAL SETTINGS CAN TAKE YOUR STARTUP AT HEIGHTS"




DR. JAYASHREE FADNAVIS
Principal Director- Designer Learning Systems, The Finishing School, Pune

DATE:- 30TH NOV 2022
Time:-10:00am to 1:30pm




GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India
5, Kalbhor Nagar, MIDC, Chinchwad,
Pimpri-Chinchwad, Maharashtra 411019, India
Lat 18.645144°
Long 73.790842°
30/11/22 10:39 AM GMT +05:30

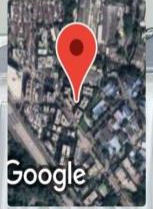
GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India
A-1, Block D3, Kalbhor Nagar, MIDC, Chinchwad,
Pimpri-Chinchwad, Maharashtra 411019, India
Lat 18.646349°
Long 73.790653°
30/11/22 10:40 AM GMT +05:30

GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India
A-1, Block D3, Kalbhor Nagar, MIDC, Chinchwad,
Pimpri-Chinchwad, Maharashtra 411019, India
Lat 18.646349°
Long 73.790653°
30/11/22 10:45 AM GMT +05:30



Prof. Gururaj Dangare
CONVENER

Dr. Mahima Singh IIC
IIC CO-ORDINATOR

Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “ Inauguration of Innovation & Incubation cell”

Date: 15th Sept,2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: MUCC College, Pune

Objective:

- The objective of the inauguration of an innovation and incubation cell is to provide a platform or facility for startups or entrepreneurs to incubate, ideate, and innovate their business ideas and bring them into fruition.
- The cell aims to be a resource hub that provides resources and support for startups and entrepreneurs, including co-working spaces, mentorship, networking opportunities, funding, and skill enhancement programs.
- The ultimate goal of an innovation and incubation cell is to nurture and promote new-age entrepreneurship, fuel economic growth, and create employment opportunities.

Description:

On **15th Sept,2022** a session was arranged for MUCC College students by Mr. Gururaj Dangare on Inauguration of Innovation & Incubation cell. The speaker told the insights on innovation, entrepreneurship, or related topics, and may share their experiences and success stories. The inauguration of an Innovation & Incubation Cell is a great opportunity to generate excitement, creativity, and enthusiasm, which can foster a culture of innovation and entrepreneurship.

Outcome:

- The IIC can promote innovation and creativity among students and faculty members by providing a platform and resources to nurture their ideas.
- The IIC can help in filing patents and copyrights for innovative products and ideas developed by students and faculty members.

- The IIC can provide funding opportunities for startups or innovative projects, which can help in the development and growth of the business.

Benefits/ Key Learnings-

- With a dedicated cell focused on innovation and incubation, there is a greater possibility that innovative ideas will be generated by students, faculty, and other members of the community.
- Successful startups that emerge from the Innovation and Incubation Cell can contribute to the economy by creating jobs and generating revenue.
- Students and other members of the community may receive support in their entrepreneurial endeavors through training, mentorship, and funding opportunities provided by the Innovation and Incubation Cell.

Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "International Conference on Data Science "

Date: 21st Sept , 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: IBMRD, Ahmadnagar

Objective:

- The objective of data science is to extract insights and knowledge from data using various statistical and computational techniques.
- The objective of data science is to use data-driven insights to improve performance, achieve efficiencies, and create value for businesses and society.

Description:

On **21st Sept , 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about. Data science is a multidisciplinary field that involves the extraction, preparation, analysis, and interpretation of large and complex sets of data. It combines various techniques, tools, and methodologies from statistics, mathematics, computer science, and information science to uncover insightful patterns and trends from data.

Outcome:

- Identification of patterns and insights in data that can inform better decision-making.
- Development of predictive models that can forecast future outcomes.
- Optimization of processes and operations through data-driven insights.
- Improved understanding of customers, markets, and competitors.
- Personalization of products and services based on individual user preferences.

Benefits/ Key Learnings-

- Improved decision-making
- Enhancing operational efficiency
- Development of new products and services
- Better risk management.



Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “ Startup & Entrepreneurship”

Date: 28th September, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: D Y Patil University, Mumbai

Objective:

- The objective of startup and entrepreneurship is to create a new business venture .
- The primary objective of startups and entrepreneurship is to create value for society by introducing something new and innovative.

Description:

On **28th September, 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about A startup is a newly founded business or company that is typically focused on developing or introducing a unique and innovative product or service into the market. Entrepreneurship refers to the process of starting and building a new business venture from scratch.

Outcome:

- Financial success.
- Job creation
- Innovation
- Personal growth
- Failure.

Benefits/ Key Learnings-

- Flexibility
- Creative expression
- Potential for financial success
- Personal growth.

Faculty Development Program

Startups & Entrepreneurship

Prof. Gururaj Dangare

Head of the Department of MBA

Pratibha Institute of
Business Management



D Y PATIL
DEDICATED TO EXCELLENCE
UNIVERSITY
SCHOOL OF
HOSPITALITY &
TOURISM STUDIES
NAVI MUMBAI



28th September, 2022
11:30 am - 12:30 pm

www.dypatil.edu

022 27709270 | +91 95999 32933

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Objectives:

1. To make students aware of 5g network uses in business.
2. To Gain a comprehensive understanding of the latest 5G Developments.

Activity Description:

The MoE Department Cell of Pratibha College of Business Management, Pune organized Session on Introduction of 5g in businesses and innovative sectors.

The session was delivered by Prof. Gururaj Dangare in **Pratibha Institute of Business Management's Auditorium Hall**, all the faculties including IIC Members and students attended the session.

He explained us how 5g in businesses & innovation sectors play vital role. Humans always strive for the best, the fastest, and the largest. 5G is the latest in line with the existing 2G, 3G, and 4G mobile communications standards. It is the communications standard par excellence where users can now download data from the internet even faster. Also explained the introduction of 5G, however, will boost connectivity, speed, efficiency, and user experience, thereby generating more profit for telecom service providers and business owners.

The impact of 5G on the economy will be considerable, and it will give an extra boost to the fourth industrial revolution with the acceleration of the Internet of Things. Its fast and reliable real-time data transfer will massively benefit the sensors and control units installed in facilities, machines, and logistics chains across industries.

At the end of the session he held question and answer round with students. Students interacted with Prof. Gururaj Dangre sir regarding their doubts & curiosity, it our pleasure to say this session was very informative, as well as quite interactive indeed.

Out comes:

1. The Students got to know about 5g network uses in business & innovation sector.

2. The students also gain knowledge about how 5g network will boost connectivity in the business.

Dr. Mahima Singh
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener

Captured moments of session



Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “ Entrepreneurship & Innovation”

Date: 6th Oct, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Bestow Edutrex International, Mumbai

Objective:

- The objective of entrepreneurship is to identify a problem or opportunity in the market and create a business venture to offer a solution that is innovative, profitable, and sustainable.
- The objective of innovation is to stay ahead of the competition, improve efficiency and effectiveness, and create differentiation and competitive advantage.

Description:

On **6th Oct, 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about Entrepreneurship is the process of identifying and developing a new business venture, along with assuming the risks and rewards associated with it. Innovation refers to the ability to come up with new ideas, processes, or products that create value and solve problems in novel ways.

Outcome:

- Creation of Jobs
- Economic Growth and Development
- Technological Advancements.

Benefits/ Key Learnings-

- Economic growth
- Enhanced problem-solving skills
- Increased competition



**BESTOW EDUTREX
INTERNATIONAL**

Mumbai 400 064, India
A.N: BE/PGD/ISO/22/LA
Oct 01, 2022

INVITATION

To,
PROF. GURURAJ DANGARE

Greetings !!!

Bestow Edutrex International LLP is a non-profit organisation registered with the NITI Aayog, Ministry of Micro, Small and Medium Enterprises of India. It is an accredited Training Partner of the Media and Entertainment Skill Council (MESCC), NSDC, under the Skill India Mission, and has admission and counselling partnerships with DY Patil University Online and Dresden International University (DIU), Germany.

We are inviting you to deliver a talk on Management Development Programme (MDP) on Entrepreneurship and Innovation. The programme is prepared in accordance with UGC norms and has been approved by the appropriate Affiliate Colleges / University Departments.

Kindly accept our invitation for conducting an online lecture (Zoom Platform) on the topic "Process to become successful entrepreneur" on Oct 06, 2022 from 07.00 PM to 09.00 PM.

We look for continuous support.

Best Wishes & Kind Regards

Kumardatt Dangare
Managing Director
Bestow Edutrex International



www.bestowedutrex.co.in

Dr. Mahima Singh
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener

Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “ International Conference on Contemporary Issues in Education”

Date: 19th Oct, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Ajinkya D Y Patil International University, Pune

Objective:

- Creating opportunities for networking, collaboration, and knowledge-sharing among participants.
- Identifying emerging trends and challenges in education at the global level and exploring potential solutions.
- Encouraging critical discussions, debates, and reflection on various issues related to education, such as equity, diversity, inclusion, and pedagogical innovations

Description:

On 19th Oct, 2022 a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about the International Conference on Contemporary Issues in Education is an academic conference that addresses current and emerging issues related to education. The conference brings together educators, scholars, researchers, policymakers, and other stakeholders to explore various topics and share their knowledge and findings.

Outcome:

- Sharing of best practices and innovative approaches in education.
- Collaboration and networking among educators, researchers, and policymakers.
- Promoting interdisciplinary and cross-cultural learning and understanding in education

Benefits/ Key Learnings-

- Exchange of ideas
- Networking
- Cultural exchange
- Professional development



AJEENKYA THE INNOVATION
DY PATIL UNIVERSITY UNIVERSITY

13 th Oct 2022

Prof. Gururaj Dangare,
HOD-MBA & Incubation,
Pratibha Institute of Business Management, Pune

Sub: Appointment as Chairperson, Technical Session for 3 rd Multidisciplinary International Conference from 18 to 20 th October 2022

Dear Prof. Gururaj Dangare

Greetings from Ajeenkya DY Patil University, Pune, India.

We are pleased to appoint you and invite you as **Chairperson, Technical Session**, on 19th Oct 22 in the track 3 scheduled from 12 pm to 2 pm (ISD) in Multidisciplinary International Conference by Ajeenkya DY Patil University, Pune, India.

Thank you for accepting our invitation and to be part of the technical session Chairperson.

We are looking forward for long lasting relation and continuous association in future.

With warm regards,



Dr. Vijay Kulkarni, Conference Chair, Professor School of Management,
(ADYPU University) Pune, India

Email: vijay.kulkarni@adypu.edu.in | Contact: +919373919926

Ajeenkya DY Patil University
Charholi Budruk, via Lohegaon,
Pune, India-412105

+91 20 274 09842
University Hotline:
+91 8686868686

info@adypu.edu.in
www.adypu.edu.in

Dr. Mahima Singh

IIC Co-ordinator

Prof. Gururaj Dangare

IIC Convener



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT ACADEMIC

YEAR 2022-2023

ACTIVITY REPORT

INSTITUTE/DEPARTMENT/COMMITTEE LEVEL: PIBM (AUDITORIUM)

TOPIC/ACTIVITY NAME: National Education Day

Date:-11/11/2022

OBJECTIVE:

1. To make students aware about National Education Day.
2. To make student aware about what skills are required to start their own business.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organised a workshop on National Education Day.

The session was conducted by Mr. Narayan Vilas. All the faculties including IIC members attended the session

Everyone got to know about how education can help in startup business.

He guided us how National education systems provide people with the necessary skills and knowledge to start and run their own businesses and he also told us how National education systems can also help entrepreneurs understand the legal and regulatory requirements for starting and operating a business.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.


Outcome:

1. Students got to know about Building a Network.
2. Students came to know how education will help us in creating partnerships, collaborations, and other business opportunities.



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power



Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA

WORKSHOP ON NATIONAL EDUCATION DAY DAY

DATE:-11TH-NOV-2022
TIME:-10:00PM TO 2:00PM



MR. NARAYAN VILAS
Mechanical Engineer, Business Pilot Fluid
Technologies



Dr. Mahima Singh.
Co-ordinator

Prof. Gururaj DangareIIC
IIC-Convener



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023IIC

ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about importance of innovation day.
2. To make student aware on how innovation can be used in startups.

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institue of Business Mangement, Chinchwad organised a workshop on National Innovation Day.

The session was conducted by Prof.Gururaj Dangare. All the faculties includingIIC members attended the session.

Everyone got to know about importance of innovation and how it can change the course of startups.

He guided us on how innovation can help you stand out in the competition. He also suggested what are the different innovative ideas that can be used in creating successful startups.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. Students got to know about the impotance of innovation.
2. Students got to know how innovative ideas can be used in startups.

Dr.Mahima Singh.
Co-ordinator

Prof. Gururaj DangareIIC
IIC Convener



Knowledge is Power

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT



KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

**SESSION ON
"INNOVATION
DAY"**



DATE- 22-NOV-2022
TIME-11:00 AM TO 1:00 PM

SPEAKER :
Prof. Gururaj Dangare
(Head Of Department)





**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (AUDITORIUM)

Topic/Activity Name: My Story - Motivational Session by Successful Innovators

Date:

01/09/2022

Objective:

- 1) To aware the budding entrepreneurs towards the Business Skills
- 2) To explain the process of Business Scaling

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad Pune organized a session on

All the faculty members including the IIC committee attended the session.

The session was conducted in the college and Mr. Ravi Bodhani was the main speaker for the session.

The motivational session titled "My Story" featured a highly successful entrepreneur and start-up founder. Mr. Ravi Bodhani shared their journey, struggles, and triumphs in the world of business. The session aimed to inspire and motivate aspiring entrepreneurs, young professionals, and students to pursue their dreams with passion and perseverance. This session was attended by an eager audience, eager to gain insights and learn from the experiences of the accomplished speaker.

The session was interesting and students participated in the Q and A session held at the end. The students gained a lot of knowledge through this session

Outcomes:

1. The successful entrepreneur and start-up founder left the audience inspired and motivated.
2. The session ended on a positive note, encouraging everyone to believe in themselves and take bold steps towards their ambitions.



Captured Moments of the Session

☆☆☆☆

Pratibha Institute of Business Management, Chinchwad, Pune.

SESSION ON
My Story -
Motivational Session
by Successful Innovators

SPEAKER
Mr. RAVI BODHANI
CO-FOUNDER NEUROINTELLIGENCE TRAINING SOLUTIONS, PUNE

Date :- 01/09/2022
Time:--03:00pm



Prof. Gururaj Dangre
IIC Convener

Dr. Mahima Singh
IIC Co-ordinator



Pratibha Institute of Business management

Pune 2022-2023

IIC Activity Report

**INSTITUTE/DEPARTMENT/COMMITTEE LEVEL: PIBM
(AUDITORIUM)**

TOPIC/ACTIVITY NAME: -Entrepreneurship and Innovation as Career Opportunity-(SAP)

DATE:-1/12/2022

OBJECTIVES :-

- 1) To make student aware about SAP program
- 2) To make student understand importance of SAP in startup.

ACTIVITY DESCRIPTION:-

The IIC Cell of Pratibha Institute of Business Management Pune, had organized a Session on

“Entrepreneurship and Innovation as Career

Opportunity” - (SAP)”. This session was conducted by **Mr. Rakesh**

Barapatre. All the faculties including IIC members and students attended the session

He explained about SAP and its importance to everyone. Sir displayed the process and features of SAP. He Explain about the application in the startup venture. He explained that how the SAP secures large financial data with accurate values in cloud storage which is helpful for the person starting a startup business. He also clarified that the SAP software is ause-friendly were user find it easy to use it without hesitation.

This session was very interactive and students also took very much interest and asked questions in Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

OUTCOME :-

- 1) Students gain ample of knowledge about SAP application.
- 2) Students are Eager to use SAP in their upcoming startups for financial purpose.



Knowledge is Power

Kamala Education Society's PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT



Kamala Education Society's
Pratibha Institute Of Business Management
Chinchwad-Pune
Department Of MBA



Workshop on “Entrepreneurship and Innovation as Career Opportunity” - (SAP)



Date:- 05-Dec-2023
Time:- 10:00am to 12:00pm

SPEAKER
MR. RAKESH BARAPATRE
TEAM LEAD SAP AT TECH MAHINDRA, SAP FI & MM
TRAINER AT SAP, LEARNOOVATE TRAINING CENTRE,
PUNE

Prof. Gururaj Dangare
IIC. Convener

Dr. Mahima Singh
IIC Co-ordinator



ACADEMIC YEAR 2022-23

IIC ACTIVITY REPORT

Objectives:

1. To tell the students, the uses of innovation design in business
2. How we can establish a new startup through Design Thinking and Critical Thinking

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organised a workshop on Design Thinking, Critical thinking and Innovation Design.

The workshop was conducted by Prof .Gururaj Dangare,. The speaker used a very innovative way to address the students about Design Thinking Critical Thinking and Innovation. The speaker used an example of toothbrush which is used by little kids having a wider grip area which is a prime example of design thinking.

The session was very interactive as students raised their queries in Q&A session which was held at the end. The overall feedback of the workshop was very positive.

Outcomes:

1. Students got to know the importance of Design thinking, Innovation Design and critical thinking in the field of Business.
2. Students got to know how we can establish a start-up around Innovation Design and Design Thinking.

Prof. Gururaj Dangare

IIC CONVENER

Dr. Mahima Singh

IIC CO-ORDINATOR



Knowledge is Power

Kamala Education Society's PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD.
DEPARTMENT OF MBA

**WORKSHOP ON
"DESIGN THINKING,
CRITICAL THINKING
&
INNOVATION"**



**SPEAKER
PROF. GURURAJ DANGARE
(HEAD OF DEPARTMENT)**

DATE:- 5TH DEC 2022
Time:- 10:00am to 1:00pm





ACADEMIC YEAR 2022-23

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about importance of energy conservation in business
2. To make student aware on how to conserve energy

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organised a workshop on energy conservation.

The session was conducted by Mr.Rahul Rajguru. All the faculties including IIC members attended the session

Everyone got to know about importance of energy conservation its advantage, disadvantages as well as the impacts of it on business.

He guided us on what activities can be done in business to ensure energy conservation. He also suggested that Energy Conservation can be a greatway for startup business to save money on their operational cost and reduce their environmental impact.

The session was very interactive and students actively participated in theQ & A session which was held at the end. Everybody gained a lot of knowledge through this session.



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Outcome:

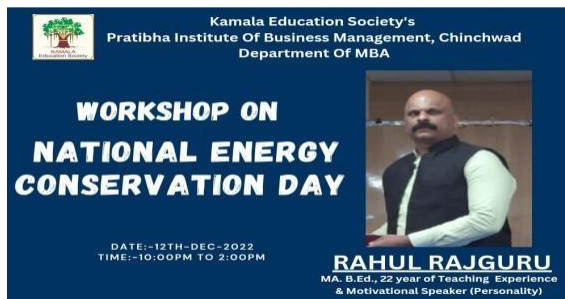
1. Students got to know about energy conservation
2. Students got to know the how energy conservation impact on business.

Prof. Gururaj Dangre

IIC Convener

Dr. Mahima Singh

IIC Co-ordinator





Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Pratibha Institute of Business Management
Chinchwad , Pune 2022-23

Activity Report

Objectives:

1. To make students aware of top trends in new start-ups & innovation
2. To guide the students on their idea development to execution and to provide ways to make it work better that meet the continuous growing market.

Activity Description:

The MoE Department Cell of Pratibha College of Business Management, Pune organized a session on Top 5 trends and tips for new startup venture and innovation .

The session was delivered by Sanjay Bodani in **Pratibha Institute of Business Management's Auditorium Hall** , all the faculties including IIC Members and students attended the session.

The event started with the introduction of what is start-up , **Mr Sanjay bodani** started his session with the statement "Startups are always looking for new and innovative trends to help them stay ahead of the curve. In 2023, a few trends will be worth watching closely". he explained the start-up's and innovation current trends going on in market .he gave few insight of top trends in innovation and start-up

Further he states few top trends currently going into market as Cyber-security services with artificial intelligence, development of apps , beauty and health , Sport and nutrition, Block-chain and crypto-currencies and gave a detailed information on how this market is growing and how we can achieve it by the start-ups and innovation .

At the end of the session he held question and answer round with



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students .students interacted with Mr Sanjay bodani regarding their doubts & curiosity , it our pleasure tosay this session was very informative , as well as quite interactive indeed.

Out comes:

- 1.The Students got to know about Current top trends in start-ups andinnovation
- 2.The students also gain the idea in which domain to open a start-up which aretrending

Captured moments of sessio

The poster features the Kamala Education Society logo on the left and the Institutions Innovation Council logo on the right. The text reads: "Pratibha Institute of Business Management, Chinchwad, Pune." followed by "SESSION ON TOP 5 TRENDS AND TIPS FOR NEW STARTUP VENTURE AND INNOVATION". Below this is a photo of the speaker, Mr. Sanjay Bodhani, with the text "SPEAKER Mr. SANJAY BODHANI". At the bottom, it says "MBA & MCA BATCH 2022-23", "Date-14th Dec 2022", and "Time- 11:00am to 2:00pm".





Knowledge is Power

**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**



Prof. Gururaj Dangre

IIC Convener

Dr. Mahima Singh

IIC Co-ordinator



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Pratibha College of Business Management Chinchwad,

Pune 2021-22

IIC Activity Report

Objectives:

- 1.) To make students aware about how business takes place in rural areas.
- 2.) To guide students about the management skills required for business leaders.

Activity Description:

The IIC Cell of Pratibha College of Business Management, Pune organized session on Entrepreneurship Skills for Business Leaders.

The session was conducted by Mr. Pradeep Lokhande who is the founder of Rural Relations. All the faculties including IIC Members and students attended the session.

He guided us on how to do business in rural areas and what type of entrepreneurship skills are required to do business. Everyone got to know many things related to rural business its advantages and disadvantages as well as how an individual can do business in rural areas.

He guided us on how to start a startup and do business in rural areas. He told us the important management and leadership skills to run a startup successfully.

Outcomes:

- 1.) The students got to know on how to start a startup in rural areas and how one can do business in those areas
- 2.) Students got to know the leadership skills, management skills and why these are important while running a business effectively.

Dr. Mahima Singh.

IIC Co-ordinator.

Prof. Gururaj Dangare

IIC Convener



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Pratibha Institute of Business Management
Chinchwad, Pune

DEPARTMENT OF MBA
**ENTREPRENEURSHIP
OUTREACH PROGRAM**

15 Dec 2022
10:00 Am To 11:30 Am


Mr. Pradeep Lokhande
(Rural Relations)





**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about Brand Development.
2. To make students aware about the importance developing a brand in business.

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Mangement, Chinchwad organised a competition for the students on brand development.

The session was conducted by Prof.Gururaj Dangare. All the faculties including IIC members attended the session.

Everyone got to know how brand development can help you in distinguishing your products and services from those of your competitors.

Sir guided us on to establish a strong brand, you must have extensive knowledge of the environment you operate within. Sir guided us on how performing a SWOT analysis and develop a working knowledge of your competitors can help you build a strong brand identity.

The session was very interactive and students actively participated in the Q &A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. Students got to know the importance of brand development in business.
2. Students got to know how brand can help you create a separate identity from those of your competitors.

Dr.Mahima Singh.

IIC Co-ordinator

Prof.GururajDangare

IIC Convener




Kamala Education Society's
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Captured Moments of the Session

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

**SESSION ON
BRAND
DEVELOPMENT
COMPETITION.**



SPEAKER
Prof. Gururaj Dangare
(Head Of Department)

Date:- 16-DEC-2022
Time:- 11:00am to 1:00pm





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Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Entrepreneurial Mindset"

Date: 17th Dec, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Dr. D Y Patil Center for Management & Research, Pune

Objective:

An entrepreneurial mindset is a set of skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks, and succeed in a variety of settings.

Description:

On **17th Dec, 2022** a session was arranged for MBA and MCA students by Mr. Gururaj Dangare on Entrepreneurial Mindset. The speaker told the students an entrepreneurial mindset is resilient, resourceful, and solutions-oriented — even when the conditions say otherwise. People with these mindsets are lifelong knowledge-seekers who are curious and creative, and they are critical thinkers,

Outcome:

It helps students build critical skills such as problem-solving, risk-taking, opportunity spotting, and design thinking.

Benefits/ Key Learnings-

- Professionals with an entrepreneurial mindset are major players pushing industries, organizations and ideas forward.
- They possess unique, future-forward qualities that make them invaluable contributors to the workforce and give themselves, their teams and their businesses a competitive advantage.



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Dr. Mahima Singh
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener



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Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “ Leadership & E- Governance”

Date: 17th Dec, 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: UGC- HRDC, Govt. of India

Objective:

- The objective of leadership and e-governance is to leverage technology to promote effective and efficient governance, enhance transparency, accountability, citizen participation, and empower leaders to make informed decisions for the betterment of society.
- It involves the use of various digital tools to collect, analyze, and disseminate information, streamline workflows, improve service delivery, and engage with citizens in a meaningful way.

Description:

On **16th March, 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about the use of technology to enhance leadership and decision-making processes in government and public institutions. E-governance involves the application of information and communication technology (ICT) to provide efficient and effective services to citizens. It involves the use of electronic communication to facilitate interaction between government agencies, citizens, private sector organizations, and civil society groups.

Outcome:

- Increased efficiency
- Improved transparency
- More effective communication
- Enhanced citizen participation



Benefits/ Key Learnings-

- **Improved decision-making**
- **Increased efficiency**
- **Better transparency**
- **Improved security**

Invitation as Resource Person

HRDC Pune <hrdc@pune7@gmail.com>
to me

Wed, Dec 14, 2022, 3:26 PM

Dear Mr. Dangare Sir,

You have been associated with the UGC-Human Resource Development Centre, Savitribai Phule Pune University for its various activities and we sincerely appreciate your contributions in a number of ways for enhancing the quality and effectiveness of our programmes.

The UGC-Human Resource Development Centre, Savitribai Phule Pune University is organizing a Refresher Course in Leadership & Governance in Higher Education from **08.12.2022 to 21.12.2022**. The programme focuses on leadership and governance in higher Education, which will help them to understand the culture of Higher Education institutions and perform their duties in more effective manner.

In view of your prolonged experience and expertise in the field and as per the discussions we had, we hereby confirm the details of your session as follows:

DATE	TIME	Topic
17.12.2022	2.00 pm to 5.00 pm	E-Governance in HE

The programme will be conducted in blended mode, wherein some participants will be in online mode.

In order to make the programme more effective and to facilitate better learning experience we recommend interactive sessions including activities, quizzes, interactions, etc.

You are also requested to share PDF of your presentations, reading material, links of material available online, related to your topic which can be shared with the participants.

Dr. Mahima Singh

IIC Co-ordinator

Prof. Gururaj Dangare

IIC Convener



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Pratibha College of Business Management

Chinchwad, Pune 2022-2023

IIC Activity Report

Objectives:

- 1.) To make students aware about how E Governance can help in Business.
- 2.) To guide students about the advantages and disadvantages of E Governance.

Activity Description:

The IIC Cell of Pratibha College of Business Management, Pune organized session on Role of E Governance in Business and Startups.

The session was conducted by Mr. Gururaj Dangare . All the faculties including IIC Members and students attended the session.

He guided us on how E Governance can help in Businesses and Startups. Everyone got to know many things related to E Governance it's advantages and disadvantages as well as how an individual can establish a Startup with its help.

He guided us on how to start a startup and do business with the help of E Governance. He told us the important management and leadership skills to run a startup successfully.

Outcomes:

- 1.) The students got to know on how E Governance will help them to make a startup and how it helps in running a business.
- 2.) Students got to know the leadership skills, management skills and why these are important while running a business effectively.

Dr.Mahima Singh.
IIC Co-coordinator.

Prof.Gururaj Dangare
IIC Convener



KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

ROLE OF E GOVERNANCE IN START UP AND BUSINESS



19 DEC 2022
11:00 AM TO 1:00 PM

SPEAKER :
Prof. Gururaj Dangare
(Head Of Department)





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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about importance of Mind mapping
2. To make student aware on how Mind mapping can be used in startups.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organised a workshop on National Innovation Day. The session on **Mind Mapping: A Tool for Boosting Startup Success** which was conducted by Prof. Gururaj Dangare. All the faculties including IIC members attended the session.

Sir started with how Mind mapping is a powerful tool that can help startups in various ways. And how it is a visual way of organizing ideas and information that can be used to plan, brainstorm, and communicate effectively. Everyone got to know how Startups often need to come up with innovative ideas to stay ahead of the competition.

Mind mapping can help startups to brainstorm and organize their ideas in a visual and organized way. It allows the team to collaborate and come up with new ideas quickly and efficiently.

He guided us on how Startups need to have a clear plan to achieve their goals. Mind mapping can help startups to create a detailed plan that outlines the steps needed to achieve their goals.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

OUTCOME:

1. Students got to know how Mind mapping can help startups to communicate their ideas and plans effectively.
2. Students got to know how Startups face many challenges, and mind mapping can help them to find solutions to these challenges.

Dr. Mahima Singh.
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener



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KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

SESSION ON MIND MAPPING



DATE 20 DEC 2022
TIME: 10:00AM TO 11:00AM

SPEAKER :
Prof. Gururaj Dangare
(Head Of Department)





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ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about National Pollution Control Day.
2. To make student aware about minimizing waste, using eco-friendly materials .

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organised a workshop on National Pollution Control Day.

The session was conducted by **Mr. AMIT CHAVAN**. All the faculties including IIC members attended the session

Everyone got to know about how to prioritize environmentally sustainable practices and reduce their environmental impact. Businesses can take this opportunity to review their current practices and identify areas where they can improve their environmental performance, such as reducing energy consumption, minimizing waste, using eco-friendly materials, and adopting green technologies

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. Students got to know about how pollution can impact on business.
2. Students came to know, how reducing energy consumption and contribute to a cleaner, healthier planet.

Dr.Mahima Singh.
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener



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KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

**NATIONAL
POLLUTION
DAY**

**DATE- 21TH DEC, 2022
TIME- 10:00AM TO 2:00PM**

**SPEAKER :
AMIT CHAVAN**





**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about behavioural economics.
2. To make students aware how behavioral economics is used in business.

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Mangement, Chinchwad organised a workshop on Behaviour Economics.

The session was conducted by Prof.Gururaj Dangare. All the faculties including IIC members attended the session.

Everyone got to know how behavioural economics can provide insights to marketers by identifying the needs of customers.

Sir guided us on how behavioural economics provides a framework to understand when and how people make decisions. Sir also told us how marketers can tap into behavioral economics to create environments that nudgepeople towards their products and services.

The session was very interactive and students actively participated in the Q &A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. Students got to know how behavioural economics can be used in business.
2. Students got to know the behavioural economics can help to take important decisions in business.

Dr.Mahima Singh.
IIC Co-ordinator

Prof.GururajDangare
IIC Convener

Captured Moments of the Session



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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

INSTITUTION'S
INNOVATION
COUNCIL

SESSION ON "BEHAVIORAL ECONOMICS"



SPEAKER
Prof. Gururaj Dangare
(Head Of Department)

Date:- 21-DEC-2022
Time:- 11:00am to 1:00pm





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Behavioral Economics"

Date: 21st Dec,2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution – Pratibha College of Commerce and Computer Studies, Chinchwad, Pune

Objective:

The goal of behavioral economics is to understand why humans make the decisions they do. There are usually outcomes that are the best for people and many times, people do not choose that outcome.

Description:

On **21st Dec,2022** a session was arranged for Graduation students by Mr. Gururaj Dangare on : "Behavioral Economics". The speaker told the students about the behavioral economics combines elements of economics and psychology to understand how and why people behave the way they do in the real world. It differs from neoclassical economics, which assumes that most people have well-defined preferences and make well-informed, self-interested decisions based on those preferences.

Outcome:

- Behavioral economics research can help us better comprehend anomalies in consumer choices and better understand human behavior, preferences, and cognitive errors.
- Behavioral economics is used in various industries to understand consumer behavior better.

Benefits/ Key Learnings-



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- It help us better comprehend anomalies in consumer choices and better understand human behavior, preferences, and cognitive errors.
- Behavioral economics is used in various industries to understand consumer behavior better.





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Objectives:

1. To make students aware of Commercialisation of Lab Technologies & Tech-Transfer in business.
2. To Gain a comprehensive understanding of Lab Technologies.

Activity Description:

The Institution's innovation council of Pratibha College of Business Management, Pune organized Session on (TRL);Commercialisation of Lab Technologies & Tech-Transfer.

The session was delivered by Prof. Gururaj Dangare in **Pratibha Institute of Business Management's Auditorium Hall** ,all the faculties including IIC Members and students attended the session.

He explained us how Commercialisation of Lab Technologies & Tech-Transfer works in business .How its play a crucial role in driving innovation, growth, and competitiveness and by successfully commercialising lab technologies and transferring technology to the market, businesses can gain a competitive advantage by developing new products and services, improving operational efficiency,and expanding into new markets. the commercialisation of lab technologies and technology transfer can provide businesses with a range of benefits, including access to new technologies, increased innovation and competitiveness, and improved operational efficiency

At the end of the session he held question and answer round with students. students interacted withProf. Gururaj Dangre sir regarding their doubts & curiosity , it our pleasure to say this session wasvery informative , as well as quite interactive indeed.

Out comes:

1. The students got to know about why Commercialisation of Lab Technologies & Tech-Transfer is play and important role in business.
2. The students also gain knowledge about how increased innovation and competitiveness, andimproved operational efficiency in the business.

Dr. Mahima Singh

IIC Co-ordinator

Prof. Gururaj Dangare

IIC Convener



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Captured moments of session

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD.
DEPARTMENT OF MBA

SESSION ON
**"BRIDGING THE GAP:
A COMPREHENSIVE LOOK AT
TECHNOLOGY READINESS LEVEL
AND TECH TRANSFER"**



SPEAKER
PROF. GURURAJ DANGARE
(HEAD OF DEPARTMENT)

DATE:- 27 DEC 2022
Time:- 10:00am to 1:00pm





PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2022-23

IIC ACTIVITY REPORT

Objective:

- **To aware students about the role of Stock Market in startup and business**
- **To understand how trading and stock market conditions can impact startups.**

Description:

The Institution Innovation Cell of Pratibha Institution Of Business Management organised a workshop on startup and scaling . Mr. Ameet Kadam introduced the students to stock mind a virtual trading platform brought by ICICI.

Stock mind helps us sharpen our analytical skill decision making and quick-thinking skills which is essential in startup and scaling. Stock mind aims at healthy competition among the students and also educating the youth on investing in the stock market through this unique and interesting initiative and what are its advantages and disadvantages in startups.

Outcome:

- **Student got to know what is the importance of stock market in the startup world .**
- **Student got to know about challenges will face in their business and startup without stock market.**



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Activity photos:





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IIC Coordinator

Dr. Mahima Singh

IIC Convener

Prof. Gururaj Dangare



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2022-2023IIC

ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about entrepreneurship skill, attitude and behaviour development.
2. To make student aware on how entrepreneurship skill, attitude and behaviour development can help in business.

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institue of Business Mangement, Chinchwad organised a workshop on entrepreneurship skill, attitude and behaviour development.

The session was conducted by Prof. Gururaj Danagre . All the faculties including IIC members attended the session

Everyone got to know how entrepreneurship skills and having the right attitude helps in business development.

Sir guided us on what entrepreneurship skills are required in the business. He also suggested ways on how the right attitude and behaviour can be developed and how entrepreneurship skills can be used in business. He shared that having a positive and entrepreneurial attitude is essential to achieve success. Having a good positive attitude can help make a personal project come true. He also added that to be a good entrepreneur, onemust believe in his/her business idea, which will be essential to overcome obstacles and beproactive.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. Students got to know about the importance of entrepreneurship skills in business
2. Students got to know the various ways on how they build the right attitude towards business.



Dr. Mahima Singh.

Prof. Gururaj Dangare

IIC Co-ordinator

IIC Convener

Captured Moments
of the Session

 KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA 

**WORKSHOP ON
ENTREPRENEURSHIP
SKILL, ATTITUDE AND
BEHAVIOR DEVELOPMENT**



SPEAKER
PROF. GURURAJ DANGARE
(HEAD OF DEPARTMENT)

Date: 5 -Jan- 2023
Time: 11:00am to 3:00pm





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Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: “Design Thinking to Nurture Creativity and Innovation Leading to Entrepreneurship”

Date: 7th Jan , 2022

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Dr. D. Y. Patil Institute of Management & Research, Pune

Objective:

- Empathy
- Ideation
- Prototyping
- User-centeredness
- Iteration

Description:

On 7th Jan , 2022a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about Design thinking is a human-centered approach to problem-solving that encourages creativity, innovation, and entrepreneurship. It involves a series of steps that help individuals identify and address complex challenges by developing empathy for users, generating ideas, prototyping and iterating potential solutions. Design thinking fosters creativity and innovation by encouraging individuals to approach problems from different angles and to challenge assumptions.

Outcome:

- User-centered approach
- Iterative process
- Cross-functional collaboration
- Creative problem-solving
- Design-driven culture.



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Benefits/ Key Learnings-

- Empathy
- Iteration
- Innovation
- Collaboration
- Customer focus.



Dr. D. Y. Patil Unitech Society's

Dr. D. Y. Patil Institute of Management & Research

Sant Tukaram Nagar, Pimpri, Pune 411018



AICTE Training and Learning (ATAL) Academy Sponsored Five Days Online Faculty Development Program

**Design Thinking to Nurture Creativity and Innovation
Leading to Entrepreneurship**

(Advanced Level)

4th to 8th January ,2022

Patron



Dr. Somnath Patil

Secretary, Dr. D. Y. Patil Unitech Society,
Pimpri, Pune

Resource Persons



Dr. Vidya Patil

Associate Professor, Department of
Civil Engineering, AISSMS COE PUNE



Dr. Vishal Wadajkar

Associate Director, DYPIMR, Pune



Mr. Gururaj Dangare

Faculty, PIBM, Pune

ATAL FDP
Coordinator



Dr. Meghana Bhilare

Director & FDP Coordinator, DYPIMR

Meeting ID: 980 9980 2040 Passcode: DPU

Day 4, friday, 7th January 2022 Time: 10.00 AM Onwards



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

INSTITUTE/DEPARTMENT/COMMITTEE LEVEL: PIBM (Classroom)

TOPIC/ACTIVITY NAME: - Session on IIC 5.0 and features

DATE: 11 January 2023

SPEAKER NAME: Dr. Dipan KumarSahu

OBJECTIVE:

1. To explain the national innovation and start-up policy formulation
2. To create awareness about start up and related eco system.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad Pune attended the Orientation Session on IIC 5.0 and features – MOE' innovation cell on 11th January 2023.

The session was held virtually on YouTube platform. The event was hosted by Dr Dipan Kumar Sahu Assistant innovation director Ministry of Education Innovation cell and AICTE, Gov. of India.

He had given a brief insight about what IIC is. He also stated that MIC is always striving to improve the functionality and performance of IIC network by bringing innovation in terms of new features and approaches in every new edition of IIC

It also helped participants to gain knowledge on our current education system. This session also introduced about YUKTI 2.0 and the portal for YUKTI and IIC

OUTCOME:

1. Students got to know about national innovation and start-up policy formulation.
2. Students got to know about YUKTI 2.0 features and introduction to YUKTI portal.

Captured Moments of the Session



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KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
CHINCHWAD- PUNE.
DEPARTMENT OF MBA

**Institution Innovation
Cell
Organize
Orientation
Session on IIC
5.0 & Features**



**SPEAKER
Dipan Kumar
Sahu**

Date:- 11th-Jan-2023
Time:- 11:00am

AP photography



Dr.Mahima Singh.
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener



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**PRATIBHA INSTITUTE OF BUSINESS
MANAGEMENT ACADEMIC YEAR**

2022-23

ACTIVITY REPORT

INSTITUTE/DEPARTMENT/COMMITTEE LEVEL: PIBM (AUDITORIUM)

TOPIC/ACTIVITY NAME: National Youth Day

Date:-12/01/2023

OBJECTIVES:

1. To make student aware about National Youth Day
2. To Gain a comprehensive understanding how to build better future.

ACTIVITY DESCRIPTION:

The Institution's innovation council Department Cell of Pratibha College of Business Management, Pune organized **Session on National Youth Day** .

The session was delivered by Prof. Mahima Singh in **Pratibha Institute of Business Management's Auditorium Hall**, all the faculties including IIC Members and students attended the session.

She explained us about how the potential and capability of young individuals in shaping the future of their nation. Which serves as a reminder that the youth are a valuable asset to society and play a crucial role in nation-building.

At the end of the session, he held question and answer round with students. Students interacted with Prof. Mahima Singh regarding their doubts & curiosity, it our pleasure to say this session was very informative, as well as quite interactive indeed.

OUT COMES:

1. The students got deep knowledge about national youth day.
2. The students got knowledge about self-development and crucial role in national building.

CAPTURED MOMENTS OF SESSION:-



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KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

INSTITUTIONS
REGISTRATION
COUNCIL

**SESSION
ON
"NATIONAL
YOUTH
DAY"**



SPEAKER
Prof. Mahima Singh

AD

Date:-12/01/2023
Time:- 10:00am to 12:00pm



Prof. Gururaj Dangare
CONVENER

Dr. Mahima Singh IIC
IIC CO-ORDINATOR



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Objectives:

- 1) To provide a platform for speedy commercialization of technology developed by new entrepreneurs.
- 2) To motivate students to promote new technology/ knowledge/ innovation based startups.

Activity Description:

The Institute Innovation Cell Organizes Session by Prof. Gururaj Dangare on the topic “Practical Startup Skills” in Pratibha Institute of Business Management, Chinchwad, Pune.

The Session was held on online. All the faculties including IIC members and Students attended the webinar. The session was quite interactive. He started the session by topic “You don’t build a business you build people and then people build the business”. He also stressed on the important topics such as the current rate of startups in India. He gave the reasons why the startups have been increasing in the year 2020 during pandemic.

He has explained the following essential skills for launching a successful startup-

1. Have a curious and creative mind
2. Communicate effectively
3. Learn resilience
4. Managing Cash flow
5. Selling the vision

Prof. Gururaj Dangare sir encourage/ motivates people to have more start-ups in India to grow the economy of India.



OUTCOMES:

- 1) They made students motivated and the students actually came up with their business idea.
- 2) The students was happy to gain in depth knowledge of entrepreneurship and develop traits required to excel in a business venture in the Corporate World. The students said a sentence that "Hum hai badalte bharat ki nayi pehchan".

Prof. Gururaj Dangare

IIC- Convener

Dr. Mahima Singh

IIC Co-ordinator





ACADEMIC YEAR 2022 – 2023

IIC Activity Report

Objectives:

1. To understand how companies and organizations identify the problems that are faced by the society.
2. To understand how design thinking helps in identifying the problem.

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organised a session on Achieving Problem-Solution Fit & Product-Market Fit.

The speaker for the session was Dr. Pallavi Chugh. She started the session by making the students aware of the current market situations of the economy. He asked the students, what is the difference between entrepreneurs and intrapreneurs. The students answered the questions asked by the guest. She also said the business will become a laggard within 4 years cycle. To save the business from getting laggard, the business has to continuously innovate and develop new products. In this way only, the business will sustain itself in long run.

She gave the example of Blackberry and explained how the company has failed to sustain itself in the market. If the company will not change and will not adapt to the changes in the environment, then it will not sustain itself in the long run. He also explained the product-market fit journey and also the startup curve from which an entity goes through.

Outcomes:

1. Students got to know why problem-solution fit is so important.
2. Students got to know how do you find the problem-solution fit.

Prof.Gururaj dangare

IIC Convener

Prof.Dr. Mahima Singh

IIC Co-Ordinator



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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

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KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA



SESSION ON

"How to Achieve Problem-Solution
Fit & Product-Market Fit:
Best Practices and Tips"



SPEAKER :
DR. PALLAVI CHUG
(Prof)

DATE 20 JAN 2023
TIME: 10:00AM TO 12:00PM



Stop on One-Plus
By Anshu Kulkarni



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**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
Pratibha Institute of Business Management**

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Entrepreneurship & Innovation and Design Thinking"

Date: 28th Jan, 2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution: Bestow Edutrex International, Mumbai

Objective:

- The objective of entrepreneurship is to identify a problem or opportunity in the market and create a business venture to offer a solution that is innovative, profitable, and sustainable.
- The objective of innovation is to stay ahead of the competition, improve efficiency and effectiveness, and create differentiation and competitive advantage.
- The objective of design thinking is to create user-centered solutions that are desirable, feasible, and viable.

Description:

On **16th March, 2022** a session was arranged for Faculties by Mr. Gururaj Dangare . The speaker told about Entrepreneurship is the process of identifying and developing a new business venture, along with assuming the risks and rewards associated with it.

Innovation refers to the ability to come up with new ideas, processes, or products that create value and solve problems in novel ways.

Design thinking is a problem-solving approach that involves understanding the needs and desires of users and developing innovative solutions to meet those needs.



Outcome:

Entrepreneurship & Innovation :

- Creation of Jobs
- Economic Growth and Development
- Technological Advancements

Design Thinking :

- Encourages Creativity
- Improves Problem-Solving

Benefits/ Key Learnings-

- Economic growth
- Enhanced problem-solving skill
- Adaptability
- Innovation and creativity



**BESTOW EDUTREX
INTERNATIONAL**

Mumbai 400 064, India
A.N. BE/PGD/ISO/23/LA/A
Jan 28, 2023

LETTER OF APPRECIATION

To,
PROF. GURURAJ DANGARE
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, PUNE

Greetings !!!

Bestow Edutrex International LLP is a non-profit organisation registered with the NITI Aayog, Ministry of Micro, Small and Medium Enterprises of India. It is an accredited Training Partner of the Media and Entertainment Skill Council (MESCC), NSDC, under the Skill India Mission, and has admission and counselling partnerships with DY Patil University Online and Dresden International University (DIU), Germany.

We conduct series of Management Development Programme (MDP) on Entrepreneurship and Innovation. The programme is prepared in accordance with UGC norms and has been approved by the appropriate Affiliate Colleges / University Departments.

We'd like to thank you for accepting our invitation and delivering an online lecture (using the Zoom Platform) on the topic "Entrepreneurship, innovation and design thinking" on Jan 28, 2023 from 07.00 PM to 09.00 PM.

We look for continuous support.

Best Wishes & Kind Regards

Managing Director
Bestow Edutrex International





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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

PRATIBHA INSTITUTE OF BUSINESS

MANAGEMENT ACADEMIC YEAR 2022-23

ACTIVITY REPORT

INSTITUTE/DEPARTMENT/COMMITTEE LEVEL: PIBM (AUDITORIUM)

TOPIC/ACTIVITY NAME: Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE)

Date:-30/01/2023

OBJECTIVES:

1. To make the students aware about innovation design in business.
2. To make students understand the importance of research and innovation.

ACTIVITY DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organized online session of Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE)

All the students joined the live session of online leadership talk featuring Prof. T. G. Sitharam, Hon'ble Chairman of the All-India Council for Technical Education (AICTE). It was an enlightening and insightful session that provided a platform for participants to gain valuable perspectives on leadership, education, and the future of technical education in India. The talk was organized to inspire and guide students, educators, and professionals in the technical field towards a path of excellence and innovation.

At the end of the online session prof. Gururaj dangare give the brief information about this program.

The session was very interactive as students raised their queries in Q&A session which washeld at the end and answered by Prof. Gururaj Dangare. The overall feedback of the workshop was very positive.

OUTCOMES:

1. Students got to know the importance of Design thinking, Innovation Design and critical thinking in the field of Business.
2. Students got to know why research and innovation is vital.



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**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**

CAPTURED MOMENTS OF SESSION:-

Ministry of Education
Government of India

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

ACITE

INSTITUTION'S INNOVATION COUNCIL
Ministry of Education, Government of India

SCHOOL INNOVATION COUNCIL
An initiative of MoE's Innovation Cell

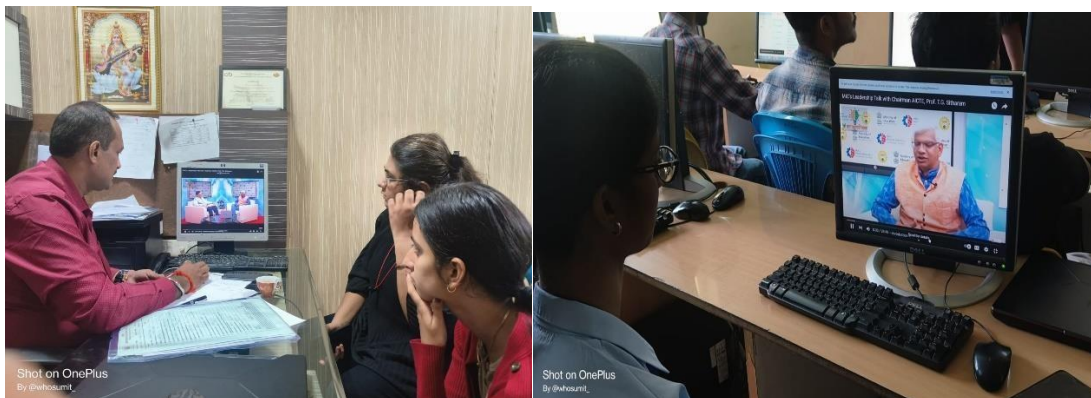
KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

Leadership Talk

With
Prof. T. C. Sitharam
Chairman
All India Council for Technical Education

Monday,
30th January 2023 11:00 AM - 11:30 AM

Organized by Ministry of Education's Innovation Cell



Prof. Gururaj Dangare
IIC CONVENER

Dr. Mahima Singh
IIC CO-ORDINATOR



INDUSTRIAL VISIT REPORT

VISIT TO:

PARAG MILK PVT. LTD. AND BHAGYASHREE DAIRY FARMS
MANCHAR PUNE

DATE: Friday, 03rd Feb 2023

OBJECTIVE:

The objectives of this visit was to guide students about basic knowledge of howmilk industry functions.

DESCRIPTION:

The industrial visit was conducted on 03rd February 2023. The visit was divided into 4 sections.

The Parag Milks Food Pvt. Ltd. was founded by Devendra Shah in 1992 was encouraged after the white revolution to promote the dairy industry in India and is the largest producer of ghee under its brand 'Govardhan' and second largest producer of cheese under its brand 'Go'.

Initially, the speaker used PPT to introduce the locations of the factory that is situated in Manchar (Maharashtra), Palamner (Andhra Pradesh) and Sonipat (Haryana) which has a daily turnover of milk 10-12 lakh litres, 8 lakh litres and 1-2 lakh litres respectively.

After which various brands such as Govardhan Ghee , Go Cheese for its range of cheese varieties and cheese spreads and flavoured milk brands were shown



preceding by the explanation of how their R&D department works which was illustrated by their protein powder brand “Avvatar” which is purely made by the whey protein which is a by product of cheese manufacturing process. They then introduced us to their premium milk brand which is “Pride of Cows”.

Second section began with us visiting the in-house cheese manufacturing unit. The students were given coats, head gears and foot gloves for hygienic purposes. The milk is obtained from local dairy farmers located nearby. There were milk vats where milk was stored and left to coagulate with rennet for 3-4 hours in controlled warmer temperatures. The dairy being completely vegetarian used cultured rennet imported from different countries. The cheese produced was prominently cheddar and mozzarella. There are selection of Go Gourmet cheese which offers Monterey Jack, Colby, Cheddar, Emmental and Gouda which were produced following the exact same manufacturing process that takes place abroad and with the lab produced rennet cultures. The speaker informed students that different cultures are used to provide different cheese varieties.

After being rested the cheese is kneaded for mozzarella production and the whey is separated to get processed cheese. The cheese is then rested and aged for about 9 months to develop and acquire the flavour in blast freezers where temperature is about -18°C . It is stored in the form of cheese wheels with the batch date and its type mentioned on it. The shredded mozzarella produced is directly packaged and shipped to QSRs and pizzerias. The regular processed cheese is further melted and sent through machines for cube packaging and slice packaging. The cubes eventually cool down in the boxes while the slicing process has an outlet



where the cheese slices are run through the water of 4°C which is maintained due to the dry ice panel underneath it helping the slices to cool faster. The machines used were of German Technology. Each box of cube and slices is date of manufacturing, batch no. and other details as per standards which then undergo quality check before being shipped to warehouses.

The third part constitutes of visit to Bhagyalaxmi Dairy Farms where the milk is procured from Holstein Freisan cows which are about 3000 in number in a very efficient way. The cows have a chip attached to their ears which is monitored by veterinaries to keep a check on their health. The cows are provided with RO water to drink and their meal mainly comprises of soya, maize, jowar and alpha-alpha. The cows are even given music therapy and massages in order to increase the quality of their produce. The cows and their sheds are taken utmost care and extremely hygienic. Each cow gives about 25 to 40 litres milk per day depending upon their health conditions and is milked 3 times a day. Each cow itself comes to the milking area where its adus is sanitised by the by a liquid by worker, followed by the adus being wiped and connected to the milking pipe like structure that has a sensor, by another worker. The milking machine is a rotating machine known as the Automatic Identification Machine which is computerised. One rotation is of 11 minutes and cows are done milking generally in 7 to 8 minutes. The adus censored pipe attached to the cow provides information of which cow has been milked , it's age , quantity and quality of the milk. After milking, the cow detaches itself and goes back to its shed. The milk is collected in collection centres and pasturised and stored at -4°C. It is further bottled and sold under the brand 'Pride of



Cows'. The sample was given for tasting which was tasty and of supreme quality. It is a premium quality milk brand and is available online through the website and delivered at doorstep. The price is INR 99/- per litre bottle.

The cows suffering from any sickness do not go for milking. Pregnant cows are taken care of separately. Each new born calf is separated from the cow just after it is born and is fed by milk bottles. The male calves are given away to the farmers for farming activities and the female calves are further taken care of. A cow's lactation period is of 13 years.

The session ended with the tasting session of variety of cheese and paneer. Pizza and grilled cheese sandwich were offered to get the actual essence of the cheese when cooked. The products were also made available for purchase. After which a Q & A session took place in which students raised their queries and received satisfying and practical answer.

OUTCOME:

- The speaker threw light on product range available under the DAIRY .
- Students also learnt about how efficiently the MILK INDUSTRY functions.
- He also enlightened students about **CHEESE MANUFACTURING PROCESS** as well as **DAIRY FARMING ACTIVITIES**
- Lastly there was a tasting session of different types of cheese.

ACTIVITY PHOTOS:



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Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power

Dr. Shweta Jain

Program Coordinator

Prof. Gururaj Dangare

HOD

Dr. Sachin Borgave

Director

Nakul sharma

Muskan mumekar

Vikas Pol Seheba

ansari Afroj Khan

Pooja Barkade

Student Co-ordinators



ACADEMIC YEAR 2022-23

IIC ACTIVITY REPORT

Objectives:

1. To tell the students, the importance of innovation and idea generation.
2. To develop Problem Solving skills of the students

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organised a workshop on Problem solving and Ideation.

The workshop was conducted by Mr. Nilesh Kaithwas, founder of the brand of Legal Entity 'Blockproex Infotech Private Limited'. The speaker used a very innovative way to address the students about problem solving and idea generation. The speaker used a board game to address the students about various techniques and skills they required to problem solving.

The session was very interactive as students raised their queries in Q&A session which was held at the end. The overall feedback of the workshop was very positive.

Outcomes:

1. The skills, characteristics, attributes required problem solving and idea generation.
2. Importance of creative thinking and strategic thinking.

Prof. Gururaj Dangare

IIC CONVENER

Dr. Mahima Singh

IIC CO-ORDINATOR



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Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA

**WORKSHOP ON
"FIINSIGHT' B.PAY"
BY
BLOCKPROEX
INFOTECH
PVT. LTD. PUNE.**

 fiinsight  Pay

Date:- 07/02/2023
Time:-11:30am





IIC Activity Report

Objectives:

- 1) To provide a platform for repeatable sustainable innovation process or culture within an organization.
- 2) To motivate students to promote innovation management and its uses in startups and businesses.

Activity Description:

The Institute Innovation Cell Organizes Session by Dr. Mahima Singh on the topic

“Workshop on innovation management” in Pratibha Institute of Business Management, Chinchwad, Pune.

The Session was held in college premises. All the faculties including IIC members and

Students attended the session. The session was quite interactive. She started the session by topic “How innovation management helps in startup and business”. She also stressed on the advantages and disadvantages of the innovation management.

OUTCOMES:

- 1) Students got to know about how innovation management can be used in startup and business
- 2) She motivated students to start there on startups



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

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Prof. Gururaj Dangare

IIC- Convener

Dr. Mahima Singh

IIC Co-ordinator

Kamala Education Society's
Pratibha Institute of Business Management, Chinchwad
Department Of MBA

**SESSION
ON
"INNOVATION
MANAGEMENT"**



**SPEAKER
Prof. MAHIMA SINGH**

DATE:- 07-FEB-2023
TIME:- 2:00PM TO 4:30PM





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Innovation Management"

Date: 7th Feb,2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution – Tolani Maritime Institute, Pune

Objective:

The main objective of innovation management is to encourage and facilitate the creation and implementation of innovative ideas, products, processes, and services within an organization.

Description:

On **7th Feb, 2023** a session was arranged for Tolani Maritime Institute students by Mr. Gururaj Dangare on Innovation Management .The speaker told the students about Innovation management refers to the processes and strategies used by organizations to identify, develop, and implement new ideas and innovations. It involves a series of activities aimed at bringing novel and innovative products, services, processes, or business models to the market.

Outcome:

- Innovation management can help companies find new and innovative ways to reduce their costs, either by automating their processes.
- Innovation management can help companies streamline their processes and make them more efficient.
- Innovation management can result in the development of new products and services that can be launched in the market.

Benefits/ Key Learnings-



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- Innovation management helps organizations to stay competitive by fostering new ideas and ways to improve products, services, and processes.
- Innovation management can help streamline operations, reduce costs, and improve efficiency, leading to increased productivity.





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about business ideation.
2. To make student aware about role of ideation in business.

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organised a workshop on Business Ideation.

The session was conducted by Prof .Gururaj Danagre . All the faculties including IIC members attended the session

Everyone got to know how ideation allows companies to become innovative or remain competitive

Sir guided us on one can collect from customers to improve your product Sir also told us To successfully design a customer oriented product or service you need to know what it is that your customers are looking for. Once you know what it is that your customers actually want, you can improve your products and services and stay ahead of the curve.Sir also said that research is the best way to collect good business ideas.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. Students got to know about the importance of ideation in business.
2. Students got to know the various ways on how they build good business ideas.



Dr.Mahima Singh.

Prof. Gururaj Dangare

IIC Co-ordinator

IIC Convener

Captured Moments of the Session

Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA

INSTITUTION'S
INNOVATION
COUNCIL

**SESSION ON
BUSINESS
IDEATION**

**PROF.
GURURAJ DANGARE
(HEAD OF DEPARTMENT)**

Date - 09/02/2023
Time - 10:00am to 11.30am





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Business Ideathon"

Date: 9th Feb,2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution – AISSMS College of Engineering, Pune

Objective:

Ideathons are intensive brainstorming events where individuals from different backgrounds, skills and interests converge to diagnose predefined problems, identify the best opportunities and ideate the most viable solution. An ideathon may require just ideas, a solution, a roadmap or an actionable plan.

Description:

On **9th Feb,2023** a session was arranged for AISSMS College of Engineering's students by Mr. Gururaj Dangare. The speaker told the students that Ideathon is an event that challenges participants to come up with innovative and viable business ideas. The goal of the competition is to generate ideas that have the potential to be turned into successful businesses

Outcome:

Identification and selection of innovative business ideas with potential for growth and profitability

Development of business models and strategies for implementing the selected ideas

Formation of teams or partnerships to bring the ideas to fruition.

Increased networking opportunities and collaboration among participant



Benefits/ Key Learnings-

Business Ideathons emphasize the importance of teamwork and a group's collective ability to always offer better results and solutions. Thus, they are a great way to innovate a business problem/product/service by inspiring the participants with the right theme and problem statement.





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

IIC ACTIVITY REPORT

Objectives:

1. To motivate students to participate in the competition.
2. To help students develop their skills regarding innovation.

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organized a Inter Institutional Innovation Competition under the guidance of Dr. Mahima Singh (IIC Co-Ordinator) on 16th February 2023.

Large number of students participated in the competition. Each and every student had made their own creative and innovative projects. All the projects were presented by the students to Mahima ma'am and after viewing all the projects the best project being made by the student was awarded as the best project of the day and was awarded a special prize. All the other students were given a certificate for participation.

Outcomes:

1. Students got to know what skills they need to make their project more innovative.
2. Students got to know that how one can develop skills by participation in such innovation regarding competitions.

Prof. Gururaj Dangare
IIC CONVENER

Dr. Mahima Singh
IIC CO-ORDINATOR



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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Activity Photos:

**KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA**

**SESSION ON
"INTER INSTITUTIONAL
INNOVATION COMPETITION"**

**SPEAKER
MAHIMA SINGH
(Prof)**

Date:- 16/02/2023
Time:-10:00am to 2:00pm





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Innovation & Entrepreneurship Management"

Date: 23rd Feb,2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution – Modern College, Pune Objective:

- To understand the concept of innovation;
- To understand the concept of Entrepreneurial Development
- To understand the main components of a innovation and innovation management and Entrepreneurship Development;
- To understand the relationship between innovation and entrepreneurial development;
- To understanding the theories of innovation and entrepreneurial development;
- To know the various techniques of innovation and promoting entrepreneurial culture.

Description:

On **23rd Feb,2023** a session was arranged for Modern College students by Mr. Gururaj Dangare on Innovation & Entrepreneurship Management. The speaker told the students that Innovation is the process of creating something new. Entrepreneurship identifies the opportunities in great innovations and creates opportunity, adds value, and keeps the value improving over a period of time.

Outcome:

Our Entrepreneurship and Innovation programme combines theoretical and empirical perspectives with the development of practical skills and opportunities for the application of knowledge to real-life organisational issues faced by those establishing and managing innovation-driven organisations.



Benefits/ Key Learnings-

- It helps individuals become independent and channel their creativity into creating something of their own in this competitive world.
- Studying entrepreneurship and innovation enhances one's analytical and logical skills that enable one to solve any problem.





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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware how innovation can be used in business.
2. To make student aware how innovation can generate profits in business.

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Mangement, Chinchwad organised a workshop on Poster presentation of innovation.

The session was conducted by Dr.Shweta Jain . All the faculties including IICmembers attended the session.

Everyone got to know how innovative skills can be used in business and how it can be used in generating profits.

Ma'am guided us on what innovative skills are required in the business. She also suggested ways on how to a build climate and culture of innovation as per the organization's innovation mission. She also suggested how business innovation should improve on existing products, services or processes; or it should solve a problem; or it should reach new customers. She also added thatto be a good entrepreneur, one must believe in his/her innovative business idea, which will be essential to overcome obstacles and be proactive.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. Students got to know how innovative skills can be used in business.
2. Students got to know the various ways in which they can develop innovative business ideas.



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power

Dr.Mahima Singh.
Co-ordinator

Prof. Gururaj Dangare IIC
IIC Convener

Captured Moments of the Session

Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA

**SESSION ON
"POSTER
PRESENTATION
ON INNOVATION"**

DATE:-28-FEB-2023
TIME:-10:00PM TO 2:00PM

**SPEAKER
Prof. SHWETA JAIN**

KAMALA Education Society

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)





Pratibha Institute of Business Management

Chinchwad, Pune 2022-23

IIC Activity Report

Objectives:

- 1) To bring awareness to people about the importance of science in our daily life.
- 2) To encourage people by popularizing the science and Technology.

Activity Description:

The Institute Innovation Cell Organizes on **National Science Day Debate Competition** at Pratibha Institute of Business Management, Chinchwad, Pune. National Science Day is

celebrated to raise awareness on the importance of science.

Institution's Innovation Council IIC commemorates 28th February 2023 in the loving memory of creative mind par excellence Sir Chandrasekhara Venkata Raman, also famously known as Sir C V Raman. The day is known for one of the greatest Innovation and scientific achievements of India, Raman Effect, discovered by Sir CV Raman, who won the Nobel Prize in 1930.

- The Session was held in Class at PIBM. All the faculties including IIC members and Students attended the Debate. The session was quite interactive. The topic of the Debate was 1) Is tech making people dumber.. or smarter & 2) Artificial intelligence is dangerous.
- Students participated in debate. By having students discuss and organize their points of view for one side of an argument they were able to discover new information and put knowledge into action. There were lots of different opinions on this topic the debate lasted for a long period. Lots of new things students learnt from these debates both positive side and negative side of technology.



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Knowledge is Power

OUTCOME

- 1) Students understood importance and impact of science on daily life
- 2) Students understood Science generates solutions for everyday life and helps us to answer the great mysteries of the universe.

Prof. Gururaj Dangare

IIC- Convener

Dr. Mahima Singh

IIC Co-ordinator





**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students understand in depth about the importance and Value of Women in their life.
2. To make students aware about the problems modern day women face in the world.

DESCRIPTION:

The Institution Innovation Cell of Pratiksha Institute of Business Management, Chinchwad organized a Session on International Women's Day.

The session was conducted by Prof. Niji Shajan. All the faculties including IIC members attended the session.

Everyone got to know about the importance of Women's Day, the students got to know what all problems the women are facing in today's modern world and what they have already faced.

Ma'am also told us about how women can empower themselves in today's world and how they can be self-dependent and not rely on others for any kind of support.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

OUTCOME:

1. Students got to know the importance and value of Women in their life.
2. Students got to know they can empower themselves in this modern age and not depend on others.



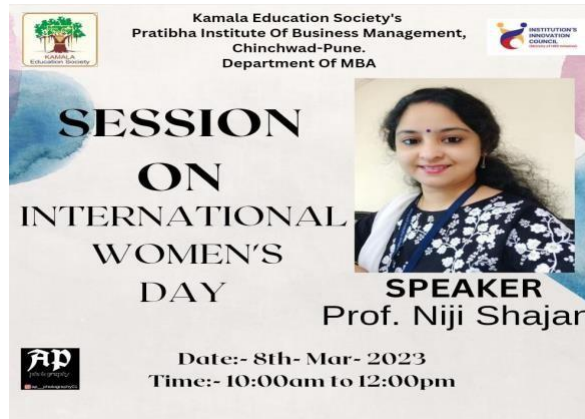
Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power

Dr.Mahima Singh.
Co-ordinator

Prof.GururajDangareIIC
IIC Convener

Captured Moments of the Session





PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023IIC

ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about importance of poster presentation of business plans.
2. To make students aware about how poster presentation is work

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on Poster presentation of business plan.

The session was conducted by Prof. Shewta Jain. All the faculties including IIC members attended the session.

Everyone got to know about the key elements of poster presentation of business plan in startup business.

Ma'am guided us about why poster presentation is important and effective way to communicate visually in startup business plans, She also gave some ideas how to make poster presentation for business/startup

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

OUTCOME:

1. Students got to know the importance of adopting environment friendly practises in business.
2. Students got to know the key environmental challenges faced by businessmen



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power

Dr.Mahima Singh.

IIC Co-ordinator

Prof.GururajDangare

IIC Convener

Captured Moments of the Session

Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA

**SESSION ON
POSTER
PRESENTATION OF
BUSINESS PLAN**

**SPEAKER
Prof. SHWETA JAIN**

DATE:-14-MAR-2023
TIME:-10:00PM TO 2:00PM

INSTITUTION'S
INNOVATION
COUNCIL
MEMBER OF IIM CHANDLER





Pratibha Institute of Business

Management ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Electrofest Competition on Innovation"

Date: 21st March, 2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution – Asian College of Commerce and Science, Pune

Objective:

- The main objective of these competitions is to foster creativity and entrepreneurship by offering a platform for individuals or teams to showcase their innovative ideas, business models, or prototypes.
- The objective of the competition may vary, but it could be may include promoting the development of sustainable and energy-efficient technology, promoting innovation in smart electronics or emerging technologies like artificial intelligence or the Internet of Things (IoT).

Description:

On **21st March, 2023** a session was arranged for Asian College students by Mr. Gururaj Dangare on Electrofest Competition on Innovation. The speaker told the students the Electrofest competition on innovation provides a great opportunity for individuals and teams to come together and showcase their innovation and creativity in the field of electronics.

Outcome:

- Encouraging creativity and new thinking
- Fostering collaboration
- Promoting entrepreneurship

Benefits/ Key Learnings-

- Fostering Collaboration
- Providing Exposure
- Offering Opportunities for Investment.
- **Encouraging creativity**



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PRATHIBHA INSTITUTE OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2022-2023

ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (Auditorium)

Topic/Activity Name: Inter institutional business plan competition and reward best innovation manage through YUKTI-NR.

DATE:-

24/03/2023

OBJECTIVE:

- 1) A 360 Degree Experiential Learning Journey from Idea Generation.
- 2) To Venture Creation through Intensive Trainings, Mentoring and Funding Supports from the MOE's Innovation Cell.

ACTIVITY DESCRIPTION:-

The IIC Department Cell of Pratibha Institution of Business Management, Pune organized session on innovation /prototype validation converting innovation into a Inter institutional business plan competition and reward best innovation manage through YUKTI-NR.

All the faculties including IIC Members and students attended the session. Students got tovarious knowledge about the how they can start business plan competition.

Department feels proud to organize such events. Students are encourage to developinnovative and creative business plan.

At the end of the session question and answer session was conducted by the students. It washelpful for the students to solve their doubts.

OUTCOMES:-

1. Students get knowledge about system of building repository of Ideas, innovations, & Start-up.
2. Students get knowledge about Networked & Hub-Spoke Model of Empowering.



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power

Captured Moments of the Session:-

Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Skill India)

Organizes a
Session on
"YUKTI-NR"
(Business Plan)

AP
INNOVATION

Date - 24/03/2023
Time - 10:00am to 02:00pm

Dr. Mahima Singh
IIC Co-ordinator

Prof. Gururaj Dangare
IIC- Convener



ACADEMIC YEAR 2022 – 2023

IIC Activity Report

Objectives:

1. To make students aware about intellectual property rights and IP management for start-ups.
2. To make students know how to file an IPR n how convenient it is for everyone nowadays.

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organised a workshop on Intellectual Property Rights and IP management for start-ups' on 3rd April 2023

The speaker for the session was Mr. Lokesh Malviya. Everyone got to know many things related to IPR, its advantages and uses as well as how an individual can earn through filing IPRS.

He also talked about trademark patent copyright and long is the durations .He also told how to file a patent and what's it process what will be the cost of filing a copyright patent trade mark etc. The session was very interactive and students also took very much interest and asked questions in question answer session which was held at the end

Outcomes:

1. Students got to know about advantages and uses of IPR.
2. Students got to know the process of filing an IPR through virtual tools .

Prof.Gururaj dangare

IIC Convener

Prof.Dr. Mahima Singh

IIC Co-Ordinator



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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

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KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD.
DEPARTMENT OF MBA



SESSION ON

Intellectual Property Rights & IP Management for startups



DATE:- 03-APRIL-2023
Time:- 11:00am to 1:00pm



SPEAKER
MR. LOKESH MALVIYA
DIRECTOR, LOKS TECHNOLOGIES
PVT. LTD, PUNE





Pratibha Institute of Business
Management ACADEMIC YEAR 2022-23
ACTIVITY REPORT

Topic/Activity Name: “Entrepreneurship & Small Business Development”

Date: 6th April, 2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution - Asian College of Commerce and Science, Pune

Objective:

To make the students understand about training, consultancy, research and publication in order to promote entrepreneurship and Skill Development.

Description:

On 6th April, 2023 a session was arranged for Asian College students by Mr. Gururaj Dangare on **Entrepreneurship & Small Business Development**. The speaker told the students that Entrepreneurship as a social science is the study of how people turn an idea into reality to create a new social agreement or institution (most often a new business). Social agreements are taken for granted ways of organizing so that the social world works and usually for the benefit or safety of a greater societal whole.

Outcome:

- Clarity about the business idea.
- Market potential for the product or service.
- Skills in preparing business plan

Benefits/ Key Learnings-

- Drives innovation and creativity.
- Creates jobs.
- Boosts economic growth.
- Reduces unemployment.
- Encourages risk-taking.
- Fosters social and economic mobility
- Promotes competition
- Generates new ideas and processes



Management ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Technology Readiness Levels"

Date: 11th April, 2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution - AISSMS College of Engineering, Pune

Objective:

To make the students understand Technology Readiness Levels (TRL) are a type of measurement system used to assess the maturity level of a particular technology. Each technology project is evaluated against the parameters for each technology level and is then assigned a TRL rating based on the projects progress. There are nine technology readiness levels. TRL 1 is the lowest and TRL 9 is the highest.

Description:

On 13th April, 2023 a session was arranged for AISSMS College of Engineering students by Mr. Gururaj Dangare on Technology Readiness Levels. The speaker told the students The purpose of the TRL is to understand the technological maturity measurements of performance, reliability, durability, and operational experience in the expected environment. Low TRLs, or low technology maturity, correlate with development risk.

Outcome:

TRLs allow students to have a consistent datum of reference for understanding technology evolution, regardless of their technical background.



Benefits/ Key Learnings-

- Provides a common understanding of technology status.
- Risk management.
- Used to make decisions concerning technology funding.
- Used to make decisions concerning transition of technology





ACADEMIC YEAR 2022 – 2023

IIC Activity Report

Objectives:

1. To understand how legal and ethical steps while planning a start-up.
2. To understand the different ideas and concepts while initiating a start-up.

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organised a session on How to plan for start-up and legal and ethical steps

The speaker for the session was Prof. Gururaj Dangare. He started the session by making the students aware of the current situations of the start-up industry. He asked the students, what the difference between entrepreneurs and intrapreneurs is. He informed the students what are the legal aspects while opening a start-up, he also informed the students how ethics play a crucial part in start-ups

Sir also informed the students about the disadvantages and advantages of having a start-up. The session was very interactive and the students gained knowledge about start-up.

Outcomes:

1. Students got to know legal and ethical aspects are so important in start-ups.
2. Students got to know what the steps for opening a start-up are.

Prof.Gururaj dangare

IIC Convener

Prof.Dr. Mahima Singh

IIC Co-Ordinator



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

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KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA



SESSION ON
" HOW TO PLAN
FOR START-UP
AND LEGAL
AND ETHICAL STEPS



SPEAKER

PROF. GURURAJ DANGARE
(HEAD OF OF DEPARTMENT)

Date: 13 - Apr- 2023
Time: 10:00am to 3:00pm



GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India
Kalbhor Nagar, MIDC, Chinchwad, Pimpri-Chinchwad,
Maharashtra 411019, India
Lat 18.645077°
Long 73.790627°



Pratibha Institute of Business
Management ACADEMIC YEAR 2022-23
ACTIVITY REPORT

Topic/Activity Name: "Yukti Innovation Challenge 2023"

Date: 13th April, 2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution - AISSMS College of Engineering, Pune

Objective:

To make the students understand to build a system of repository of ideas, innovations and Network Building startups developed in academic institutions and enabling institutions to systematically.

Description:

On 13th April, 2023 a session was arranged for AISSMS College of Engineering students by Mr. Gururaj Dangare on Yukti Innovation Challenge 2023. The speaker told the students it provides a 360-degree experiential learning opportunities for innovators to work on their Prototypes/Innovations for market validations, IP Generation, Prototype/Innovation Refinement, Business Plan Development, Startup Formation

Outcome:

- Recognition and funding for innovative startups
- Networking opportunities
- Exposure to media and publicity
- Real-world application of ideas

Benefits/ Key Learnings-

- Exposure to Industry Experts
- Funding Opportunities
- Network Building
- Skill-building



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PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

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Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

IIC ACTIVITY REPORT

Institute / Department/ Committee Level: PIBM (Auditorium)

Topic/Activity Name: Workshop Session on World Innovation and Creativity Day
Dates: 21/04/2023

Objectives:

- To make students aware about creativity and innovation in world.
- To make students aware about how creativity and innovation is important in business.

Activity Description:

The MoE Department Cell of Pratibha Institution of Business Management, Pune organized session on world creativity and innovation day.

The session was conducted by Dr. S Fazal D. Firdausi. All the faculties including IIC Members and students attended the session.

Everyone got to know many things related to creativity and innovation across a business network.

He also told us creativity and innovation day raises awareness about the role of creativity and innovation in all aspects of human development.

It's also a day to encourage students to engage creative thinking. Creativity is defined as turning new ideas into reality.

Outcomes:

- Students got to know the importance of creativity and innovation.
- Students got to know about creativity and innovation can turn into new ideas into reality.



Activity Photos:

**KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA**

**Session
On
World Innovation
and
Creativity Day**

SPEAKER
Dr. S. Fazal D. Firdausi,
Faculty CEC, SPPU, Pune

Date :- 21st April 2023
Time:- 10:00am to 11:00am

AP
photography
_photography21





Dr. Mahima Singh
IIC Co-ordinator

Prof. Gururaj Dangare
IIC- Convener



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

OBJECTIVE:

1. To make students aware about the the importance of intellectual property (IP) rights and their role in promoting innovation and creativity.
2. To make students aware about the different Intellectual Property Policies.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Mangement, Chinchwad organised a workshop on Intellectual Property Day.

The session was conducted by Prof. Mahima Singh. All the faculties including IIC members attended the session.

Everyone got to know about the Intellectual property rights, such as patents, protect inventions, technological advancements, and new processes developed by businesses.

Ma'am guided us on about the unique and recognizable trademarks can differentiate a business from its competitors, leading to increased market share and customer preference. She also told us how Intellectual property rights offer legal protection against unauthorized use, copying, or infringement. She also added how Intellectual property can facilitate collaborations and partnerships between businesses.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.



OUTCOME:

1. Students got to know the importance of various intellectual properties.
2. Students got to know the various ways on how IP's can maintain integrity of a business.

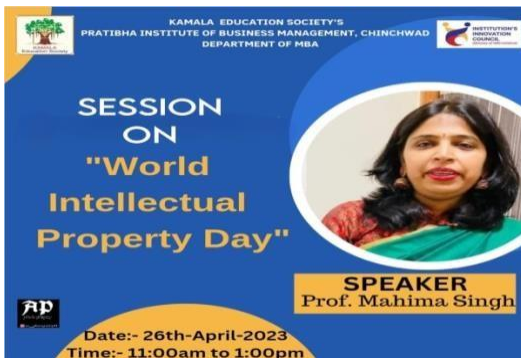
Dr.Mahima Singh.

Co-ordinator

Prof.GururajDangareIIC

IIC Convener

Captured Moments of the Session :





Pratibha Institute of Business Management

ACADEMIC YEAR 2022-23

ACTIVITY REPORT

Topic/Activity Name: "Data Science & Business Management"

Date: 28 April, 2023

Name & designation of resource person: Mr. Gururaj Dangare

Name of the Host Institution - Sinhgad Institute of Management, Pune

Objective:

To make the students understand the patterns of variation in data, including customer information, business growth rate, volumes of information, or any variable that can be measured.

Description:

On 28th April, 2023 a session was arranged for MBA and MCA students by Mr. Gururaj Dangare on Data Science & Business Management. The speaker told the students the Data science allows businesses to measure performance through data collection to make more educated decisions across the organization by using trends and empirical evidence to help them come up with solutions.

Outcome:

Students will become proficient in the statistical analysis of data and the use of computation tools for data analysis. Students will apply statistical and computational tools to applied problems, and clearly communicate the results in both written reports and oral presentations.

Benefits/ Key Learnings-

- Making better business decisions.
- Measuring performance.
- Providing information to internal finances.
- Developing better products.
- Increasing efficiency.
- Mitigating risk and fraud.





Pratibha Institute of Business Management

Chinchwad, Pune

2022-23

Activity Report

Objective

- 1) To make students aware of Business Model Canvas.
- 2) To make them know importance of Business Model Canvas.

Activity Description:

The Institute Innovation Cell Organizes “Session /Workshop on Business Model Canvas” by Dr.Pallavi Chugh on Pratibha Institute of Business Management, Chinchwad, Pune.

The Session was held at Institute. All the faculties including IIC members and Students attended the talk. The session began with the introductory saying A business model describes how your company create, delivers and captures value. She explained business model canvas as a plan for the successful operation of a business, identifying sources of revenue, the target customer base, products, and details of financing. Essentially it tells us how the key drivers of a business fit together.

The speaker demonstrated the usage of Business Model Canvas through nine elements those are as follows:-

- Customer Segments
- Value Proposition
- Channels
- Customer Relationships
- Revenue Streams
- Key Resources
- Key Activities
- Key Partnerships
- Cost Structures



Dr. Pallavi Chugh gave three examples of business model canvas i.e. Google, Skype and Gillette.

OUTCOME:

- 1) The students got the guidance to start their own start up.
- 2) The students are eager to start their own business.
- 3) The students got a proper framework to start their business.

Prof. Gururaj Dangare
IIC- Convener

Dr. Mahima Singh
IIC Co-ordinator

**KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
CHINCHWAD -PUNE
DEPARTMENT OF MBA**

**SESSION ON
BUSINESS MODEL
CANVAS**

**DATE 03-MAY-2023
TIME: 10:00AM TO 12:00PM**

**SPEAKER
DR. PALLAVI CHUG**

**INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD initiative)**

**KAMALA
Education Society**

AP





ACADEMIC YEAR 2022 – 2023

IIC Activity Report

Objectives:

1. To make students understand the technological growth happening in the country

Activity Description:

The faculties and students attend the inauguration of the National technology week organized by Government of India on 11th May 2023

The session was held virtually the event was hosted by Prime Minister Narendra Modi. Prime Minister Shri Narendra Modi inaugurated the programme marking national technology day 2023 at Pragati Maidan in New Delhi. On the momentous occasion the PM laid the foundation stone and dedicated to the nation's multiple projects related to scientific and technological advancements in the country worth more than 5800 Crores

This project also includes laser interferometer gravitational wave observatory India, Hingoli Homi Bhabha Cancer Hospital and Research Center, Jatni, Odisha.

Outcomes:

1. Students got to know the technological advancements made by the country.
2. Students became more enthusiastic towards the growth of the technological sector of the country.

Prof. Gururaj Dangare

IIC Convener

Prof. Dr. Mahima Singh

IIC Co-Ordinator



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power

Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA

**National Technology week
Inaugural Address of Hon'ble
Prime Minister Of India**

AP

Date:- 11/May/2023
Time:- 10:00am





ACADEMIC YEAR 2022 – 2023

IIC Activity Report

Objectives:

1. To make students know the importance of technology in the business
2. To make students aware about the different types of technologies which help them grow in their business.

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organised a session on National technology Day on 15th May 2023

The MOE innovation cell celebrates world technology day by inviting the speaker Arpita Pankaj Kathane in Pratibha Institute of Business Management Pune. All the faculty members including IIC members and students attended the session technology day s celebrated to mark the development in the field of science and technology

Technology helps people to in every aspect of life the speaker explained technology at an ease to do a work .Students interacted with the speaker basking some queries related to the increasing cybercrimes and how we can safely guard data as best as possible

Outcomes:

1. Students got to know the importance of technology and how it helps them to grow in the business.
2. Students got to know how to take proper decisions considering the up gradation in the technology.

Prof.Gururaj dangare

IIC Convener

Prof.Dr. Mahima Singh

IIC Co-Ordinator




Knowledge is Power

Kamala Education Society's PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

**SEASON ON
NATIONAL
TECHNOLOGY DAY**



Dr. Arpita Pankaj Kathane

AP

Date:- 11th- May- 2023
Time:- 10:00am to 12:00pm





**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

Institute / Department/ Committee Level: PIBM (Classroom)

Topic/Activity Name: Celebrating India's Presidency of the G20

Dates: 13/05/2023

Objectives:

To make students aware about the G20 Summit happening in India and its Impact.

Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organized a session on the G20 Summit and the policies and decisions to make students aware about it.

The speaker for the session was Prof. Gururaj Dangare . He started the session by making the students aware of what exactly G20 Summit is and which nations are involved in it. Sir also informed us about the advantages of being a part of the G20 nation's summit

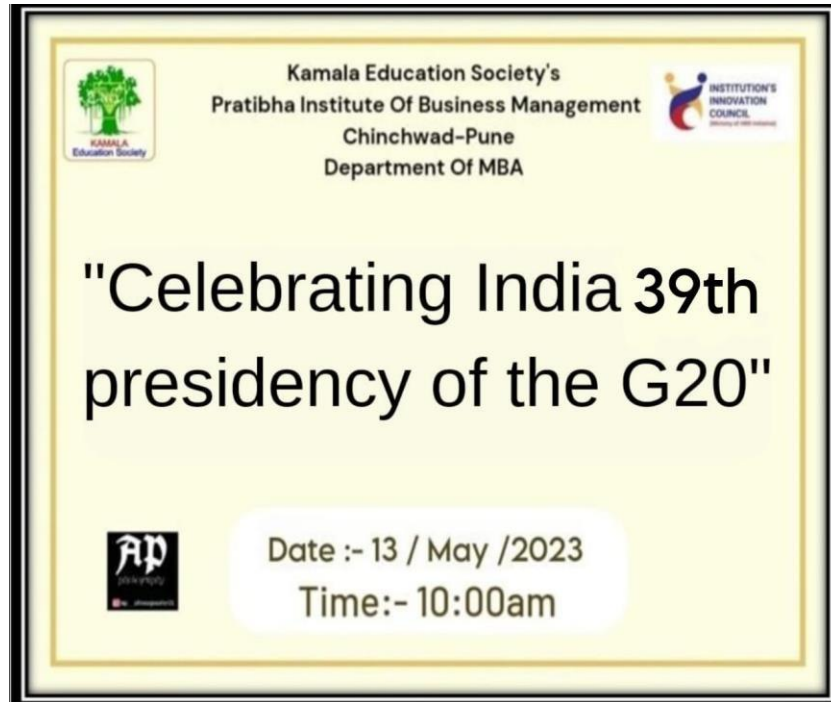
Sir made the students aware about what topics were discussed on the international platform the various issues and the solutions for it. And how India assumed presidency of the G20 nation's summit.

Outcomes:

- Students got to know about the G20 nations Summit.
- Students got to know about the various international Issues faced by the country.



Activity Photos:



Dr. Mahima Singh
IIC Co-ordinator

Prof. Gururaj Dangare
IIC- Convener



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Topic: Industrial Visit and Scope for internship and live projects
Date: 14th May 2023

Objective:

1. Industrial visit for students of MBA-Marketing, Finance and operations for Interaction and exposure to practical operations floor
2. Discussion with Secretary, Federation of Chakan, Mr. Manoj Bansal with students on Function of FCI, and role he expects from our student, PIBM.
3. Opportunity to explore the tie up with college for taking the “Live Projects” on “CleanChakan” with our students creating the “Digital Marketing” strategy as part of FCI (call for MOU for ongoing projects)

Description:

We met Mr. Manoj Bansal member of FCI and owner of Aggarwal Packaging Pvt Ltd, Mr. Manoj Bansal.

1. He took us to his solar power plant, explained us how power is created and stored in Grid and utilities in factory, and generation to distribution of power and support Federation of Chakan Industries provide to Factory owners and workers.
2. How Industry Chambers and Industry owners can collaborate and educated us on “Clean Chakan” project allocated to FCI by Govt of India under the G20 Presidency of India
3. He was looking for students who can be hired on internship for 2 FCI projects for 3 months-funded internships.
4. We proposed him to provide us opportunity to collaborate under “Industry-Academia” partnership for the stated projects and PIBM act as their Digital Marketing Agency supported by our Start up Cell and CSR cell in meeting the common goals.

We also invited FCI to sign a MOU with PIBM for on-going Live projects of FCI to be allocated to our college as their Resource Partners and they act as our industrial funding partners. The industry person has asked us to put up a proposal with necessary terms and conditions for the same.

OUTCOME:

1. FCI needs 4 students on internship basis for representing FCI to Factory owners on their membership to FCI, educating them and getting their membership approved.
2. 2nd project is related to CSR, where they need people who aspire to educate industry on the CSR funding and raise CSR funding on behalf of FCI under Live Projects
3. Further scope to collaborate under “Industry-Academia Partnership” to help college in placement and also drive “Marketing Campaigns” of FCI in 2 Industrial belts.
 - a. Chakan MIDC



b. Talwade IT Park

4. Activity photos:





**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**





**Kamala Education Society's
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Prof. Gururaj Dangare

IIC CONVENER

Dr. Mahima Singh

IIC CO-ORDINATOR



Institute / Department/ Committee Level: Department of MBA

Topic/Activity Name: Date: Kerala Industry Visit

Date-28th May 2023 to 4th June 2023

Objectives:

Students were offered:

1. To give opportunity to get Outdoor Management Training with fun
2. To learn management techniques along with personal management and time management
3. To know about production, supply and distribution Activities carried out in an industry.

Description

- The industrial tour was a 7 nights – 8 days trip to Kerala. Students were coordinators and under faculties' direction, they had learnt to practically implement management skills such as planning, organizing, coordination and controlling.
- On day 1, 29/05/2023 we reached by mid-day so we went to a beach known as KOZHIKODE BEACH, after spending a great evening on beach we went towards our first hotel - Gokulam heritage plaza in Wayanad .
- DAY 2, 30/05/2023, we started to explore Wayanad, the first place we visited was an island well known as KURUVA ISLAND (KURUVADWEEP) and BANASURA SAGAR DAM and having a DJ night after DJ night we had a stay in mount avenue resort.
- DAY 3, 31/05/2023 after checkout we moved for sightseeing to a trek to EDAKKAL CAVES for understanding ancient history, after lunch we went for sightseeing to WAYANAD 900 KANDI JEEP TRUCKING, jeep took all to the hill top where we saw a glass bridge and there is having lots of adventurous activities. Students had enjoyed risk taking and team coordination with various adventurous activities. Then we had a night travel from WAYANAD to MUNNAR
- DAY 4, 1/06/2023 early morning we reached MUNNAR and had a breakfast in hotel skylark, after having breakfast we went for a sightseeing to GOVERNMENT BOTANICAL GARDEN there we saw and learnt about many different species of plants and flowers. After that we had moved for the second sight to MATTUPETTY DAM (ECHO POINT).
- After that we had visited to the “KANAN DEVAN HILLS PLANTATION COMPANY” (RIPPLE TEA FACTORY) where we met a manager who explained us about the company and the process of tea production and supply. The teas from KANAN DEVAN HILLS PLANTATION is sold under the brand name of TATA and distributed in India and other countries



- Last day, we had visited to Alleppy and had experienced beauty of backwaters and Houseboat stay. Students had also learnt how people manage their life who are staying near to backwaters.

OUTCOME:

As per the information received from the direct feedback from the students it was found that they were able to understand start to end procedure of milk products. Along with that they had learnt

- Students had learnt time management and personal management as for so many of them it was their first experience going somewhere without their parents.
- Students had learnt about the manufacturing process of Tea industry
- Students had understood practically Operation and supply chain along with Marketing process of the products
- The process of the tea plantation, how it takes 12 years to grow a tea plant
- Types of tea's: white tea, green tea, organic tea, lemon tea, black tea, ice tea, apple tea etc.
- Tea aging and purification process
- Employee welfare facilities and came to know that all employees are not actually employees only but shareholders also of the Tea factory.

Activity Photos

In Campus before moving for Industrial visit

During bus and train Journey for industrial Visit



Tea Manufacturing Process



**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**

Knowledge is Power





**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**

Knowledge is Power





Kanan Devan Hills Plantation Company" (Ripple Tea Factory)

900 Kandi

Edakkal Caves

Adventure Sports



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Knowledge is Power



Mattupetty Dam (Echo Point).

Botanical Garden Munnar

Dr. Shweta Jain
Program Coordinator

Prof. Gururaj Dangray
HOD



ACADEMIC YEAR 2022 – 2023

IIC Activity Report

Objectives:

1. To understand what are the importance of Process Design and Development.
2. To understand how process design is used for development in organisations.

Activity Description:

The Institution Innovation Cell of Pratibha Institute of Business Management Pune organised a Workshop on Process Design and Development

The speaker for the session was Prof. Gururaj Dangare. He started the session by making the students aware about what process Design is and how it is implemented in organisations. He also told about how implementation of process design helps in development of organisations.

The session was very interactive and students actively participated in the question answer session which was held at the end and everybody gained a lot of knowledge through the session

Outcomes:

1. Students got to know an about process thinking and development
2. Students got to know how it helps to develop in an organisation.

Prof.Gururaj dangare

IIC Convener

Prof.Dr. Mahima Singh

IIC Co-Ordinator



Kamala Education Society's PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

 **KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA** 

SESSION ON Prototypes/Process Design and Development



SPEAKER
Prof. Gururaj Dangare

 **Date:- 28th- May- 2023
Time:- 10:00am to 11:00am**





PRATIBHA INSTITUTE OF BUSINESS

MANAGEMENT ACADEMIC YEAR

2022-23

ACTIVITY REPORT

**INSTITUTE/DEPARTMENT/COMMITTEE LEVEL: PIBM
(AUDITORIUM)**

TOPIC/ACTIVITY NAME : Session on Achieving "Value Proposition Fit" & "Business Fit"

Date:-01/06/2023

OBJECTIVES:

1. To make student aware about value proposition fit in creating successful product and service
2. To make students aware about methodologies and strategies to achieve "Value Proposition Fit" and "Business Fit."

ACTIVITY DESCRIPTION:

The Institution's innovation council Department Cell of Pratiksha College of Business Management, Pune organized **Session on Achieving "Value Proposition Fit" & "Business Fit"**.

The session was delivered by Prof. Gururaj Dangre in **Pratiksha Institute of Business Management's Auditorium Hall**, all the faculties including IIC Members and students attended the session.

He explained the benefits of value proposition fit and business fit in company's products. Sir has told it's important to expand the necessary time and effort to craft a compelling value proposition since it will form the basis for all your sales, marketing, and product development efforts.

At the end of the session, he held question and answer round with students. Students interacted with Prof. Gururaj Dangre regarding their doubts & curiosity, it our pleasure to say this session was very informative, as well as quite interactive indeed.

OUT COMES:

1. The Students got deep knowledge about value proposition fit and Business Fit.
2. The students got knowledge about key elements of a value proposition are relevancy, benefit, energy and risk.



CAPTURED MOMENTS OF SESSION:-

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD,
DEPARTMENT OF MBA

**SESSION
ON**
Achieving "Value
Proposition Fit" &
"Business Fit"

Date:- 01-June-2023
Time:- 11:00am to 01:00pm

SPEAKER
PROF. GURURAJ DANGARE
(HEAD OF OF DEPARTMENT)



Prof. Gururaj Dangare
CONVENER

Dr. Mahima Singh IIC
IIC CO-ORDINATOR



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (Classroom)

Topic/Activity Name: Session on poster presentation of start-ups & linkage with innovation ambassadors

Date: 3rd June 2023

Objective:

- 1) To make students aware about innovation and start-ups.
- 2) To encourage the students to develop innovative and creative business plan

Activity Description:

The Institution Innovation Cell of Pratibha Institution of Business Management, Pune organized session on poster presentation of start-ups & linkage with innovation ambassadors

The session was conducted by Dr. Shewta Jain. All the faculties including IIC Members and students attended the session.

Everyone got to know many things related to Start-ups and linkage with innovation ambassadors.

Department feels proud to organize such events. Students are encouraged to develop innovative and creative business plan.

At the end of program, the winning team and runner up team were felicitated.

Outcomes:

- 1) Students got knowledge regarding the various businesses and their functioning.
- 2) Students got to know the requirements and need of the target customers.

Prof. Gururaj Dangre

IIC Convener

Dr. Mahima Singh

IIC Co-ordinator



Kamala Education Society's PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT



Kamala Education Society's
Pratibha Institute Of Business Management, Chinchwad
Department Of MBA



SESSION ON POSTER PRESENTATION OF START-UPS & LINKAGE WITH INNOVATION AMBASSADORS



**SPEAKER
SHWETA JAIN**



DATE:-03/JUNE/2023
TIME:-10:00PM TO 01:00PM





**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM

(Classroom)Topic/Activity Name: Session on

world environment day Date: 5th june 2023

Objective:

- 1) To draw attention of students to environmental issues
- 2) To halt degradation of ecosystem, and restore them to achieve global goals.

Activity Description:

The MoE Department Cell of Pratibha Institution of Business Management, Pune organized session on world environment day.

The session was conducted by Dr.Niji Sajan Mam . All the faculties including IIC Members and students attended the session.

Everyone got to know the importance of environment, and attention to the ongoing negative effects of climate change and global warming.

Department feels proud to organize such events. Students are encourage to develop the clean and fresh environment.

At the end of program question and answer session conducted by students to solve the doubt of their questions.

Outcomes:

- 1) Students got knowledge regarding importance of the clean environment.
- 2) Students got to know the effect of climate change and global warming



Captured Moments of the Session

Kamala Education Society's
Pratibha Institute Of Business Management
Chinchwad-Pune
Department Of MBA

SESSION
ON
"World
Environment
Day"

SPEAKER
NIJI SHAJAN

Date:-05/06/2023
Time:- 11:00am

AD



Prof.Gururaj Dangre

IIC Convener

Dr.Mahima Singh

IIC Co-ordinator



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (Classroom)

Topic/Activity Name: Session on "Lean Start-up & Minimum Viable Product/Business" - Boot Camp

DATE: 8th June 2023

GUEST NAME: Prof. Mahima Singh.

OBJECTIVE:

1. To make students aware about fundamental concepts of the lean startup methodology and its relevance in modern day entrepreneurship

To make students know about how strategies, and case studies to apply the lean start-up principles effectively in their own start-up endeavours.

DESCRIPTION:

The Institution Innovation Cell of Pratiksha Institute of Business Management, Chinchwad organized a Session on Session on "Lean Start-up & Minimum Viable Product/Business" - Boot Camp

The session was conducted by Prof. Mahima Singh. All the faculties including IIC members attended the session.

In this session Ma'am teach about methodologies, and practical applications of the lean start-up approach and the concept of Minimum Viable Product (MVP) or Minimum Viable Business (MVB).

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

OUTCOME:

1. she made students to know about Minimum Viable Product (MVP) or Minimum Viable Business (MVB)

2. Students got to know about Lean Start-up.



**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**



KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA



**SESSION
ON**

**"Lean Start-up
&
Minimum Viable
Product/ Business" -
Boot Camp**



SPEAKER
Prof. Mahima Singh



Date:- 08/06/2023
Time:- 11:00am to 02:00pm



Dr.Mahima Singh.

IIC Co-ordinator

Prof. Gururaj Dangare

IIC Convener



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (Auditorium)

Topic/Activity Name: Inter institutional startup manage through

YUKTI-NIRDATE: 8/06/2023

OBJECTIVE:

- 1.To make students aware about the activities that takes place under YUKTI.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management,Chinchwad organized an inter institutional startup manage through YUKTI-NIR

YUKTI national innovation repository is an initiative of the ministry of education (MOE) Gov. of India and it is implemented by MOE's innovation cell and AICTE to build a system of repository of ideas , innovation and startups developed in academic institutions and enabling institutions to systematically foster the I & E culture by managing and nurturing these innovation by offering continuous support in terms of one to one mentorship grant assistance referral and lineage with incubation units connecting with angel/venture capital investors network knowledge agency etc.

In this event **Prof Gururaj Dangare** conducted a session on organized innovation and Entrepreneurship outreach program in community next **Prof. Mahima Singh** gave knowledge about the topic of Incubation opportunities for students and faculties – Early stage Entrepreneurs next **Prof. Shweta Jain** conducted a session on Poster Presentation of startup and linkage with innovation ambassadors next **Prof Pallavi Chugh** gave knowledge about the topic innovation / prototype validation converting innovation into a startup or session on achieving value proposition fit and business fit next **Prof. Niji Shajan** conducted a session on prototype / process design and development

The session was very interactive all the students including faculty members attended the session. Out of those students 6 were selected and listed on the IIC website which are as follows

1. Ashish Patel
2. Komal Patil
3. Adithya Nair



4. Sumit Chavan
5. Sakshi Adhagale
6. Shreeyash Temkar

OUTCOME:

1. Students got to know about different aspects of start-ups.
2. Students got to know about YUKTI NIR and its role in supporting new startups.

Captured Moments of the Session



Dr. Mahima Singh.

IIC Co-ordinator

Prof. Gururaj Dangare

IIC Convener



**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (Auditorium)

Topic/Activity Name: Session of Innovation and Entrepreneurship outreach program in community

DATE: 17 June 2023

OBJECTIVE:

1. To make students aware about the importance of innovation and entrepreneurship in driving economic
2. To make students aware about empowerment, idea generation, access to resource

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Session of Innovation and Entrepreneurship outreach program in community

The session was conducted by Prof. Gururaj Dangare. All the faculties including IIC members attended the session

Sir explain us about Organizing an innovation and entrepreneurship outreach program in community and how it can be a rewarding way to foster a startup culture and support aspiring entrepreneurs.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

1. students get more information about how new business venture, job creation
2. Students understand how to build supportive network of mentors, investors, and resources



Captured Moments of The Session :

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD.
DEPARTMENT OF MBA

SESSION
ON
"Organize Innovation
and
Entrepreneurship
outreach
program incommunity"

SPEAKER
PROF. GURURAJ DANGARE
(HEAD OF OF DEPARTMENT)

Date:- 17th-June-2023
Time:- 11:00am



Dr.Mahima Singh.
Co-ordinator

Prof. Gururaj Dangare IIC
IIC Convener



PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (Auditorium)

Topic/Activity Name: innovation and start-up enablers from the region/state/national level.

DATE : 07 July 2023

OBJECTIVE:

- 1.To make students aware about available resources, support structures and opportunities for startup at different levels
- 2.To aware how to encourage collaborations among startups, academia, research institutions

DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Session of innovation and start-up enablers from the region/state/national level.

The session was conducted by Prof. Gururaj Dangare. All the faculties including IIC members attended the session

Sir explain us about how to create a environment to get mentorship, funding opportunities and facilitate network networking and collaboration at different levels and how every levels play a crucial role in supporting and nurturing the growth of startup businesses

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

Outcome:

- 1. They aware about various initiatives,policies and fundings opportunities**
- 2.They encourages participants to think creatively and develop disruptive solutions**



Knowledge is Power

**Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**

Captured Moments of The Session :

 KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA 

SESSION ON
"Session on discussion
with innovation and start-
up enablers from
the region/state/national
level"



SPEAKER
PROF. GURURAJ DANGARE
(HEAD OF OF DEPARTMENT)

Date:- 07st-July-2023
Time:- 10:00am to 01:00pm



Dr.Mahima Singh.
IIC Co-ordinator

Prof. Gururaj Dangare
IIC Convener



**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023**

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM (Computer lab)

Topic/Activity Name: Accelerators /Incubation Opportunities for students & faculties-early stage entrepreneurs

DATE: 12 July 2023

GUEST NAME: Prof. Mahima Singh.

OBJECTIVE:

- 1.To make students aware about early stage of entrepreneurship.
- 2.To make students know about several accelerators and incubation opportunities in start-up business.

DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Session of Accelerators /Incubation Opportunities for students & faculties-early stage entrepreneurs

The session was conducted by **Prof. Mahima Singh**. All the faculties including IIC members attended the session.

In this session students got knowledge about several accelerators and incubation opportunities which are also available for faculties and early-stage entrepreneurs in the startup business. And how it provides support, mentorship, resources, and funding to help startups grow and succeed.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

OUTCOME:

- 1.students to know about Prototype validation converting Innovation.
- 2.Students got to know about how accelerators and incubation provide support.



Captured Moments of the Session

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

INSTITUTION'S INNOVATION COUNCIL
(Member of IIC Council)

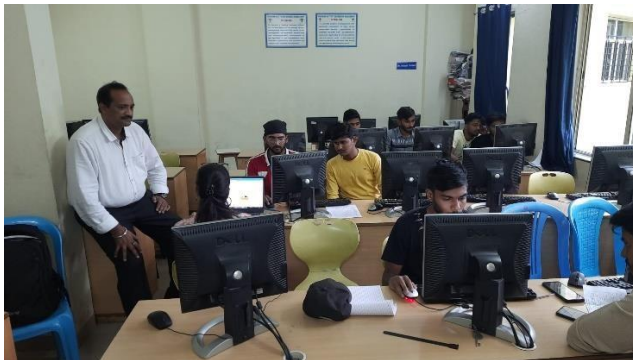
SESSION ON

"Accelerators /Incubation Opportunities for students & faculties-early stage entrepreneurs"

SPEAKER
Prof. Mahima Singh

AP

Date:- 12th-July-2023
Time:- 11:00am to 01:00pm



Dr.Mahima Singh.
IIC Co-ordinator

Prof.GururajDangare
IIC Convener



Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2022-2023

IIC ACTIVITY REPORT

Institute/Department/ Committee Level: PIBM

(Auditorium) Topic/Activity Name: Session on Angel

Investing

DATE: 19th July 2023

SPEAKER NAME: Dr.Shweta

Jain OBJECTIVE:

1. To explain those students about Angel investing.
2. To create awareness among the students about benefits of Angel investing.

DESCRIPTION:

The Institution Innovation Cell of Pratiksha Institute of Business Management, Chinchwad Pune organized a session on Angel Investing.

All the faculty members including the iic committee attended the session.

The session was conducted in the college and Dr. Shweta Jain was the main speaker for the session.

She gave a brief idea about what Angel investing is and its advantages and disadvantages. She also told us how angel investors provide critical early-stage funding when startups often struggle to secure capital from traditional sources like banks or venture capital firms. This early financial support helps entrepreneurs turn their ideas into viable businesses, covering expenses such as product development, hiring key personnel, and initial marketing efforts.

The session was interesting and students participated in the Q and A session held at the end. The students gained a lot of knowledge through this session.

OUTCOME:

1. Students got to know in detail about Angel investing.



Knowledge is Power

Kamala Education Society's

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

2. Students got to know how Angel investing can help the entrepreneurs in early stages of startup.

Captured Moments of the Session

KAMALA EDUCATION SOCIETY'S
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT, CHINCHWAD
DEPARTMENT OF MBA

**SESSION ON
"Angel
Investment"**

Date:- 19th-July-2023
Time:- 10:00am to 12:00pm

**SPEAKER :
SHWETA JAIN
(Prof)**

KAMALA Education Society

INSTITUTION'S INNOVATION COUNCIL
(University of 10th Institute)



Dr.Mahima Singh.

Prof.GururajDangare

IIC Co-ordinator

IIC Convener