



## **Research Policy**

Pratibha Institute of Business Management focuses on cultivating a research environment and promoting research activities among students and faculty. The research centre of the institute facilitates conducive culture to innovate solutions and resolve challenges in society and industry.

### **Objectives**

1. To encourage faculty and students toward research activities
2. To facilitate the Ph.D. course framework as per the guidelines of Savitribai Phule Pune University.
3. To provide an eco-system for innovation and entrepreneurship
4. To provide support for collaboration and extension outreach activities to enrich the research culture.
5. To motivate and mentor students to participate in various research-related activities like Hackathons, business plan contests, and other significant challenges