

IQAC Quality Initiatives

Satkriya- Social Responsibility

AY 2022-23

Index

Sr. No.	Date/Duration	Description
1	11/08/2022	Rakshabandhan celebration with Indian Navy
2	24/12/2022	Christmas celebration with Orphan Children
3	23/01/2023	Distribution of clothes in Sasoon Hospital
4	26/06/2023	JOY OF GIVING - FOOD DISTRIBUTION
5	07/03/2023	Holi celebration with orphan
6	15/01/2023	Visit at Mother Teresa Oldage
7	12/06/2023	Variv FOOD DISTRIBUTION (Bananas and chikki and ladoos)
8	19/10/2022	Diwali with Vatsalya group -Sale of Diyas



ACTIVITY REPORT

Institute / Department/ Committee Level: CSR

Topic/Activity Name: Rakshabandhan celebration with Indian Navy

Date: 11/08/2022

Objective: To inculcate among students patriotism

Description:

PIBM family has a culture of celebrating Rakshabandhan celebration with Indain soldiers who are deprived of going home for celebration because of on duty. This year too on 11th August,2002 morning MBA students along with faculty went to INS SHIVAJI, Lonawala . They took 8.30AM local to Lonawala. They reached Lonawala 9.30 am, outside the station the Indian Navy staff took students and faculty to INS SHIVAJI in their bus. After reaching INS SHIVAJI a warm welcome was given to all. Faculty coordinator. Prof. Niji introduced the team to all and about the activities done at PIBM. Students arranged the decorated thal and



were ready for tying rakhis to Indian Navy soldiers. It was a memorable moment

Prof. Niji Shajan

(Social Commitee Cordinator)

Outcome: An awareness was created among the students.

Activity photos:







Program Coordinator

H.O.D



ACTIVITY REPORT CHRISTMAS CELEBRATION

Date: 24/12/2022

Activity Objective: To give students awareness about Christmas eve.

Description:

Christmas is important to many Christians because it reminds them that: Jesus, the Son of God, came to Earth for all people, symbolized through the visits of the wise men and the shepherds. Mary and Joseph both had a strong faith in God, despite the difficulties they faced.

Christmas is celebrated on 25 **December**. It is a holiday to celebrate the birth of Jesus Christ, who, according to the Christian religion, is the son of God. The name is a joining of "Christ" and "mass" which means the holy mass (supper, celebration or festival) of Christ.

A **Christmas** gift or Christmas present is a gift given in celebration of Christmas. The practice of giving gifts during Christmastide, according



to Christian tradition, is symbolic of the presentation of the gifts by the Three Wise Men to the infant Jesus.

People come up with gifts to give others in need to show the real meaning of Christmas. Jesus is God's gift to mankind. He gave himself freely with none of us deserving it. It's the perfect example of a "true gift." Encourage children to "out give" each other by coming up with more ways of giving to others.

PIBM family also celebrated Chritsmas eve. Faculty told them the Christmas story, they sang Christmas carols, skit was enacted, shared gifts, sweets were distributed among them. They understood the meaning of caring, sharing is LOVE.

Outcome:

Students came to know about Christian culture, values through the skit enacted by them.

Activity photos:



Skit by stutents.





Santa distributing gifts to students.



Students enjoying Christmas carols.



Dr.Niji Shajan Dangare Prof. Gururaj

Faculty Cordinator

HOD (MBA)



ACTIVITY REPORT

Topic: Extension-CSR Activity - Clothes distribution at Sasoon Hospital

Date: 23rd January,2023

Objective: 1.To make students aware about Corporate Social Responsibility

2. To make good citizen.

Description: .

PIBM CSR Member along with CSR Co-ordinator Dr. Niji Shajan left the institute at 10.30 am with old washed clothes donated by the MBA students of PIBM, after reaching the Sasoon hospital at 11.35 am CSR members distributed old washed clothes to the patients with the help of the social service team of Sasoon Hospital .After Distribution and interacting the Sasoon social team CSR members reached back institute by 1.15 pm.

Outcome: Students felt good and satisfied after doing a noble task.



Activityphotos:







Dr. Niji Shajan

Program Coordinator

Prof. Gururaj Dangare

H.O.D



ACTIVITY REPORT

Institute / Department/ Committee Level: PIBM

Topic/Activity Name: FOOD DISTRIBUTION

Date: 26/06/2023

Objective: Feeding The Poor, hungry people

Description:

PIBM has a culture of celebrating " JOY OF GIVING".

PIBM Family is organized food distribution on Monday 26th June 2023 afternoon 1.30pm,

All students were requested to bring home made food i.e 2 chapatis and potato sabzi wrapped in silver foil from home.Student volunteers came to collect food packets from all in the morning at 10.00am.12.30 pm food packets along with biscuits and snacks were collected and the CSR team along with faculty went to Pimpri Nehru Nagar and distributed food packets to all the poor need people.

Students had a good experience and felt happy after seeing the smile on the face of the people after receiving the afternoon meal and biscuits.

(The Kind Act was voluntary, No Compulsion)

More than 36 students and 3 faculties contributed towards food distribution drive.

Regards

Dr. Niji Shajan

(Social Commitee Cordinator)



Outcome: An awareness was created among the students.

Activity photos:



PIBM FACULTIES AND STAFF





CSR TEAM READY FOR FOOD DISTRIBUTION



Faculty and students distributing food to the needy







HAPPY AFTER DOING A NOBLE TASK



Dr.Niji Shajan

Prof. Gururaj Dangare

Program Coordinator H.O.D



ACTIVITY REPORT

Institute / Department/ Committee Level: PIBM

Topic/Activity Name: Holi Celebration with Orphanages and Old Age

Homes

Date: 07/03/2023

Objective:.

- To spread joy and happiness among the residents of orphanages and old age homes.
- To provide a memorable Holi experience for the individuals who may not have the opportunity to celebrate it otherwise.
- To promote intergenerational interactions and foster a sense of community.
- Description:
- The purpose of this report is to provide an overview of the Holi celebration organized by the youth leaders of Sakal Yin with orphanages and old age homes.
- This event aimed to bring joy and happiness to the residents of these establishments during the festive season of Holi.

Event Highlights:

1. Preparatory Phase: - Planning and coordination among Sakal Yin

volunteers. - Fundraising activities to gather resources for the event. -Outreach to orphanages and old age homes to confirm participation.

- 2. Holi Celebration Activities: Welcoming residents with music, dancing, and garland exchange. Colorful activities: playing with organic colors, water balloons, and sprinklers (considering the physical abilities of the participants). Cultural performances by Sakal Yin volunteers highlighting the significance of Holi. Distribution of sweets, snacks, and special Holi delicacies. Engaging in interactive games and group activities.
- 3. Interactions and Bonding: Facilitating conversations and interactions between the residents and volunteers. - Encouraging storytelling and sharing of experiences. - Organizing small group activities tailored to the interests of the participants. - Providing emotional support and companionship to those in need.

4. **Conclusion and Impact**: - Expressing gratitude and extending thanks to the participants, volunteers, and sponsors. - Collecting feedback from residents and volunteers to assess the impact of the event. - Documenting the success stories and impressions for future reference and improvement.

Regards

Prof. Niji Shajan

(Social Commitee Cordinator)

Outcome:

• The Holi festival that Sakal Yin coordinated with orphanages and nursing homes effectively created a joyful and welcoming environment for the inhabitants, encouraging relationships between generations and spreading



joy.

- The activity not only provided a change of pace for the residents, but it also left a lasting impression on the volunteers and participants.
- Such neighbourhood projects are essential for fostering empathy, comprehension, and social inclusion for a peaceful society.

Activity Photos:











ACTIVITY REPORT

Institute / Department/ Committee Level: MBA DEPARTMENT

Topic/Activity Name: CSR Activity

Date: 15/01/2023

Objective: (CSR activity) To visit Mother Teresa Oldage Home, Chinchwad and distribute grocery items.

Description: PIBM organized a visit to a senior citizens home at Mother Teresa Old age Home Chinchwad. The complete life, the perfect pattern, includes old age as well as youth and maturity. Old age has its pleasures, which ,though different, are not less than the pleasures of youth. This is something that students realised when they visited an old age home. Before this, theyhad never been to an old age home, so they were wondering what would it be like. Would the people present there be happy to see them and what would be the topic of their conversation ? And as soon as they reached there, they got all their answers. To break the monotony of their lives, students presented a few songs and a dance for them. They also made them sing and dance along with us. Some of them broke into tears when they presented them sweets and snacks . We were able to make out that they were very happy to have us there , and they also mentioned this in their vote of thanks. They also said that they will look forward to our visit again .

Outcome : All were really touched by those words.

Activity photos:











Dr. Niji Shajan (Social Commitee Cordinator)



ACTIVITY REPORT

Institute / Department/ Committee Level: PIBM

Topic/Activity Name: VARI FOOD DISTRIBUTION

Date: 12/06/2023

Objective: Feeding the Pilgrim -Lord Vittal

Description: PIBM students under the leadership of YIN Vice-President Ms. Pooja Kale lead the pilgrims move swiftly and smoothly without any rush or chaos. NSS Program Officers and faculties gave proper instructions for food distribution to the pilgrim people like distribution of bananas, water, Rajgira ladooos and chikkis . Students whole hearteadly participated in the procession by dancing and chanting bhajans along with the pilgrims. After the procession proceeded the volunteers made efforts to clean the road and the surrounding.

Near the Finolex Chawk pledge was taken by the Sakal Media group and YIN for G20-Environment awareness. Students showcased Patnatya on the topic Environment awareness among the common people.

Regards

Dr. Niji Shajan

(Social Commitee Cordinator)

Outcome: An awareness was created among the students.

Activity photos:







प्रतिभा कॉलेज ऑफ कॉमर्स अॅड कम्प्युटर स्टडीज् व इन्स्टिट्यूट ऑफ बिझनेस मॅनेजमेंट, चिंचवड

Dr.Niji Shajan

Prof. Gururaj Dangare

Program Coordinator

H.O.D



ACTIVITY REPORT

Institute / Department/ Committee Level: Institute

Topic/Activity Name: CSR Activity

Date: 19/10/2022

Objective: (CSR activity) : Diwali with Vatsalya group -Sale of Diyas

Venue - Pratibha Institute of Business Management

Description of the Activity :

On 10/10/2022 evening Vatsalya Group cantacted Prof. Niji Shajan for some help to the Mentally challenged children. The group brought with them some diyas made by such children and offered to sell them in the institute. Prof Niji Shajan handed over this job to CSR group for the sale of Diya. The entire stock of 50 packets from Vatsalya group was taken and the sale was announced on 18/10/2022. The cost price and selling price was kept the same. On 19/10/2022 the sale began and was a big hit. The complete stock was sold out and Vatsalya Group were happy to receive their entire money. This contributed towards a social cause and also buit entrepreneurship skill among the students.

Activity Photo: -



Faculties buying diyas and helping the poor -CSR Activity





Diyas being displayed for sale.







Mentally challenges and physically challenged children preparing diyas.





Preparation of Diyas .

Prof. Niji Shajan

CSR Coordinator

Dr. Sachin Borgave

Director PIBM