

## **Our Distinctiveness**

#### \* Startups

The Institute has developed a unique distinctive area of priority and thrust over last five years on promoting the startups. The notion is to support the Start-Up India Initiative started in January 2016. The distinctive practice has emerged with 57 start-ups till date. The objective is to develop entrepreneurs, empower them with equipped knowledge and know , how and to build a strong ecosystem for startups.

List of Startups on Institutional Website:

https://pibmpune.org.in/wp-content/uploads/2024/01/List-of-Startups.pdf

## \* Registration with IIC

The Institute's Innovation cell is registered under National Innovation Startup Policy- NISP and also registered with Institutional Innovation Council- IIC (Ministry of Education Council Cell). The institute registered with a single star for IIC and has raised its status to 3.5 stars in 2022-23. Various programs and events are hosted under the flagship of IIC to develop the entrepreneurs and build startups.

# \* Robust local innovation Cell

The IIC has created a robust local innovation ecosystem. The main objective was to conduct various innovation and entrepreneurship- related activities, organize periodic workshops/ seminars / interactions with entrepreneurs, investors, and professionals and create a mentor pool for students. IIC has played vital role in the area of Pre-Incubation sphere and established strong connection with incubation sphere and bridged the gap between two, hence, identifying, preparing and creating pipeline of student & faculty innovations ready for commercialization through start up and enterprise mode.

#### **\*** Mentor for several institutes

The Institute is a mentor for several institutes in Mentor-Mentee program and Impact series of institutional Innovation Council. While it is also a mentor for several centers to develop the startup



#### Kamala Education Society's RATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ecosystem. Following are the mentees of the Institute for legalizing and scaling the business of their students.

- 1.S.S College Gondiya
- 2. Asian College of Arts Science and Commerce, Pune
- 3.AISSMS College of Engineering, Pune

# \* Association with IIT Mumbai and IIT Madras

The Institute is associated with IIT- Mumbai and IIT Madras for mentoring and as an advisory member to the startups. Prof. Gururaj Dangare, senior faculty member is dedicatedly involved to endeavor the activities under the startup programs. The Institute emphasizes on feasibility, scalability and helps to pitch the startups to the investors.

# **\*** Association with government Bodies:

The Institute is associated with startup and Entrepreneurs' concerned government bodies

Date	Type of Organization	Association	Nature of Work
11- Dec. 2020	Maharashtra Center of Entrepreneurship Development (MCED) Nodal Training Agency of Govt. of Maharashtra working under Directorate of Industries	Member of Advisory Cell	Entrepreneurship Development
27-Jun-2020	Startup India, Ministry of Commerce and Industries, New Delhi	Startup Mentor	Mentoring
17-Jul-2023	Associate as a Startup Mentor on Startup India Marg under Department for Promotion of Industry and Internal Trade under Ministry of Commerce and Industry, New Delhi	Startup Mentor	Mentoring