

# **K.E.S. Pratibha Institute of Business Management**

**(C-42197)**

**IIC ID-IC 201811376**

**IIC Annual Report**

**AY 2023-24**

## **A. About IIC Institute**

### **Vision:**

To provide a platform where students can showcase their skills and potential, thus making them not only successful in their academics but also shape them to future leaders, entrepreneurs and above all a good human being.

### **Mission**

To provide the quality education not only through academics but also through various experts in fields, allowing the students to understand the outside world and make them prepared for different challenges and opportunities.

### **✓ Journey of IIC established at the institute:**

IIC took its first bold steps in the year 2018 with a seminar on ‘Challenges before managers in 21<sup>st</sup> Century’. From that year onwards IIC began to grow with an aim to provide excellent learning opportunities and to provide a platform where students can realize their inner potential fields.

IIC has realized that, learning can happen through any mediums, hence it has left no grounds. From 2018 to 2024, IIC has carried out a ton of programs like seminars both regional and national level, national conference, publications of journals, and research papers, FDPs, Workshops, a large number of guest lectures and oriental sessions.

In order to give a taste of Industrial working experience, IIC has collaborated with different companies for providing projects for students.

All these efforts shows that IIC has strived for student’s overall development thus making them ready to face the real corporate world and will continue its efforts with full energy in coming years as well.

**KES's Pratibha Institute of Business Management's Institution's Innovation Council (IIC) has been awarded 3.5 stars rating by the Innovation Cell of the Union Ministry of Education for the year 2022-23.**

The IIC substantially organized its activities, including training teachers as innovation ambassadors to inculcate innovative research thinking and entrepreneurial skills among research scholars and students.

The IIC is also extending its services to other institutions in Maharashtra. This initiative aims to promote innovation and entrepreneurship across the region.

**PIBM is also selected as a Governing Council in IIC Consortium of Maharashtra State which is showcasing the substantial growth and development in our commitment to innovation Ecosystem**

- ✓ **Diversified representation in IIC established at the Institute from industry, Interdisciplinary and Departments and units**

World around is driven by not only by technical knowledge but also in sync with management knowledge. IIC is very well aware about it, hence its governing body consist of members belonging to different fields and departments.

IIC members consist of MBA and MCA department thus it provides knowledge and skill development bothin technical and management prospective. Along with it, there are **large number of external industrial members like Mr. Tejas Narale, Mr. Harjinder Chugh, Mr.Hanumant Pandey, Mr. Atul Singh, Ms. Manesha Dallvi, etc.** belonging to different start-ups and manufacturing companies. They undertake different programs for providing knowledge and skills that are required in real time in industrial and corporate world.

The institute organize various Entrepreneurship, Innovation, and Startup based activities and invite the Industry Mentors, Speakers to guide the students.

Institute is working with different industry towards **Research Live Projects and students of the Institute are actively working on these projects.**

The IIC Convener Prof. Gururaj Dangare is also been appointed as a Mentor for

- **IIT Madras GDC for Entrepreneurship and Innovation**

- **IIT Bombay E Cell**
- **Startup India – DIPP**
- **MCED – Maharashtra Center of Entrepreneurship Development Govt. of Maharashtra**
  - **The Institute Faculties are also appointed as a Trainers at MCED towards conducting various Sessions for Budding Entrepreneurs.**
  - **The Institute is actively organizing Management Development Programs towards developing Startup Ecosystem**
  - **The Institute is also associated with various industries towards Project Consultancy and completed 51 Industry Research Projects.**
  - **The 9 Students of the Institute is also selected as a Campus Ambassador at IIT Bombay E Cell**

This shows that IIC is fully committed in complete overall development of students.

**B. Brief mention of key functionaries at the IIC Institute**

- President: Dr. Sachin Borgave
- Vice President- Dr. Sachin Borgave
- Convener: Prof. Gururaj Dangare
- Coordinator: Dr. Mahima Singh

**C. Portfolio/graphical/Tabular representation of Resource strength (human capital and Physicalcapital) of the IIC institution**

Total No. of IIC Members	63
Total No. of IAs	5
Total No. of faculty Mentors From Portal	28
Incubation Units, If any	05
IP Facilitation Unit, If any	01

**D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.**

IIC (Institute Innovation Cell) was came into existence from 2018. Since 2018, under IIC many start ups were incorporated. IIC has created a vibrant local innovation ecosystem. The main objective was to conduct various innovation and entrepreneurship- related activities, organize periodic workshops/ seminars / interactions with entrepreneurs, investors, professionals and create a mentor pool for student and motivating students to come with new ideas for more start-ups. Many students came up with innovative ideas and new start-ups were established.

IIC has played in the area of Pre-Incubation sphere and established strong connection with incubation sphere and bridged the gap between two, therefore, identifying, preparing and creating pipeline of student & faculty innovations ready for commercialization through start up and enterprise mode.

**E. Highlight Achievements (Narrative/Graphical/tabular representation)**

Number and Different types of I&E and IPR activities Conducted	74
No. of student's & faculty ideas generated	60
No. of student's & faculty Innovation/prototypes developed	54
No. of IPs generated, published and granted	03
No. of Student & Faculty Startups/Ventures established.	60
Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus	-
Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR	-
No. of Technology Transfer and Commercialization happened	05

**F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum**

<b>Date /Year</b>	<b>Details</b>	<b>Organization</b>	<b>Category</b>
2023	Appointed as a Mentor at IIT Madras GDC	IIT Madras GDC	Innovation and Entrepreneurship
2023	Appointed as a Mentor at IIT Bombay	IIT Bombay	E Cell
2022	Startup India – DIPP	DIPP	Startup Mentoring
2021	Advisor	MCED- Govt. of Maharashtra	Training to Entrepreneurs
05/09/2022	Received an Award towards “Outstanding Contribution in Education Sector”	Lions International	Award
11/09/2021	Received an Award towards “Excellent Service in Building the Nation”	Lions International	Award
15/08/2021	Received an Award towards “Outstanding work in Entrepreneurship Development”	Pratibha Institute of Business Management, Pune	Award
14/08/2021	Awarded as a “Best Faculty in Startup & Innovation” “Seva Sanman Award”	Rotaract Club of Unitech, Pune	Award
19/09/2020	Received Award from Bestow Edutrex International Award 2020 " Outstanding Faculty Mentor Award 2020"	Bestow Edutrex International LLP, Mumbai	International Award

15/08/2021	Received an Award towards “Outstanding work in Entrepreneurship Development”	Pratibha Institute of Business Management, Pune	Award
14/08/2021	Awarded as a “Best Faculty in Startup & Innovation” “SevaSanman Award”	Rotaract Club of Unitech, Pune	Award
19/09/2020	Received Award from Bestow Edutrex International Award 2020 " Outstanding Faculty Mentor Award 2020"	Bestow Edutrex International LLP, Mumbai	International Award
09-05-2016	Awarded as a “Best Teacher Award"	Lions International	Award
09-05-2015	Awarded as a “Best Teacher towards Outstanding Contribution in the field of Education”	Lions International	Award

### Contribution as a Resource Person and Expert Speaker at Different Organizations

Date	Details	Organization	Program Category
30/08/2024	Expert Session on ‘ Value Proposition Fit and Business Fit’	AISSMS College of Engineering, Pune	Workshop
19/05 to	Subject Matter Expert – Workshop on	Vasantdada Sugar Institute,	Work

09/06/2024	Business Management for M.Sc Wine Brewing & Alcohol Technology	Pune	shop
11/03/2024	Expert Speaker in a Workshop on “ Entrepreneurship Development Awareness Program “	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Workshop
01/03/2024	Jury Chairman in a “ New Ideas for Startup” Competition	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Vigyan 2024-Startup Fest
29/02/2024	Expert Speaker in a Workshop on “ Startup Ecosystem “	Modern College of Arts, Commerce and Science, Pune	Workshop
23/02/2024	Expert Speaker in a Seminar on “ Business Planning “	Koyna Education Society, Satara	Seminar
01/12/2023	Program Judge and Startup Evaluation at The entrepreneurship Cell at IBS Pune “Pitch-Pit” -	ICFAI Business School, Pune	Startup Evaluation
03/11/2023	Session Chairman in a National Seminar on Environment, Social and Governance at CDIMS College, Pune	CDIMS College, Pune	National Seminar
31/08/2023	Expert Speaker in a Workshop on “ Journey of an Entrepreneur”	D Y Patil Institute of MCA, Akurdi, Pune	Workshop
26/08/2023	Expert Speaker in a Workshop on “ Business Model Canvas”	Asian College of Commerce and Science, Pune	Workshop
25/08/2023	Expert Speaker in a Workshop on “ Entrepreneurial Mindset	Modern College of Arts, Commerce and Science, Pune	Workshop
28/04/2023	Expert Speaker in a Workshop on “ Data Science & Business Management- No code Machine Learning”	Sinhgad Institute of Management, Pune	Workshop
21/03/2023	Expert Speaker and Jury in a Electrofest Competition on Innovation	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Innovation Fest
9/02/2023	Expert Speaker and Chief Guest for “ Business Ideathon”	AISSMS College of Engineering, Pune	Business Workshop
21/12/2022	Expert Speaker in a Workshop on “Behavioral Economics”	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Workshop
17/12/2022	Expert Speaker in a Workshop on ‘ Entrepreneurial Mindset’	Dr. D Y Patil Center for Management & Research, Pune	Workshop

16/12/2022	Jury Chairman in a “Brand Development “Competition”	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Jury
11/11/2022	Experts Session on “ Business Commencement Process”	S. S Girls College, Gondiya	Workshop
15/09/2022	Chief Guest & Expert Speaker toward “Inauguration of Innovation & Incubation cell”	MUCC College, Pune	Workshop
10/05/2022	Expert Speaker on “Innovative Practices in Startups”	MUCC College, Pune	Seminar
29/03/2022	Expert Speaker on “Opportunities in Information Technology Sector”	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Seminar
28/03/2022	Experts Session on “ Business Opportunities and Women Entrepreneurship “	Pratibha Skill Center, Pune	Workshop
28/03/2022	Expert Speaker on “ Career Opportunities in Commerce”	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Seminar
24/03/2022	Expert Speaker on “Career in Information Technology Sector”	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Seminar
27/03/2022	Experts Session on “ Step by Step Guidelines for Innovation, Startup and Incubation in an Educational Sector”	Bestow Edutrex International, Mumbai	Seminar
17 /03/2022	Experts Session on “ MBA Projects”	Indrayani College of IT and Management, Bhosari, Pune	Workshop
17/03/2022	Expert Speaker in a Workshop on “ Business Initiatives and Women Entrepreneurship “	S S Girls College, Gondiya	Workshop
16/03/2022	Expert Speaker in a Workshop on “ Women Empowerment through Entrepreneurship “	S S Girls College, Gondiya	Workshop
25/02/2022	Expert Speaker on in a Workshop on “ Entrepreneurship Development Training Program “	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Workshop
25/02/2022	Expert Jury and Speaker in a “ Business Idea Generation Competition 2022 “	ASM’s Institute of Business Management and Research, Pune	Jury
11/02/2022	Expert Speaker and Jury in “ Business Fest “	Asian College of Commerce and Science, Pune	Jury and Speaker
10/02/2022	Expert Speaker in a Workshop on “ Startup Beginners : Idea to Execution	S S Girls College, Gondiya	Workshop



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30/12/2021	Expert Judge in “ Corporate Walk”	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Corporate Walk
17/12/2021	Resource Person at Workshop on “ Building an Entrepreneurial Mindset”	S S Girls College, Gondiya	Workshop
23/11/2021	Resource Person in Two Days Seminar on “Entrepreneurship Development: Go To Market Strategy of Startup”	Vidya Pratishthans, Institute of Information Technology, Baramati	Seminar
24/10/2021	Experts Session- Startup Initiatives and Government Assistance	Rotaract Club of Indira College	Webinar
16/10/2021	Jury and Speaker toward “ Ideathon Competition : Innovation and Startup”	AISSMS College of Engineering, Pune	Ideathon - Jury
16/10/2021	Expert Session on “ Building an Entrepreneurial Ecosystem: NEP and Role of a Teacher“	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Workshop
05/10/2021	Experts Speaker on “ Production Planning & Control” for budding Entrepreneurs	Maharashtra Center of Entrepreneurship Development, Kolhapur and Ratnagiri Region	Workshop
25/08/2021	Experts Session on “ Accelerator / Incubation Opportunities for Students & Faculties – Early Age Entrepreneurs”	Asian College of Commerce and Science, Pune	Seminar
10/07/2021	Expert Session on “ Building an Entrepreneurial Mindset “	Rotaract Club of Unitech, Pune	Seminar
10/07/2021	Expert Session on “ Career After HSC”	Asian College of Commerce and Science, Pune	Webinar
06/07/2021	Expert Session On “Roadmap to the Professional career to Corporate “	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune ( BCOM)	Seminar
29/06/2021	Expert Session On “ Your Gateway to the Corporate World	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune ( BBA)	Seminar
26/06/2021	Experts Speaker on “Marketing and Business Planning ” for Budding Entrepreneurs	Maharashtra Center of Entrepreneurship Development, Pune Region	Workshop
26/06/2021	Expert Session On “ Your Gateway to the Corporate World	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune ( BCA)	Seminar
26/03/2021	Jury and Speaker for Business Planning and Feasibility	IBMR, Chinchwad, Pune	Jury and

			Speaker
22/02/2021	Expert Speaker to Conduct a Workshop on “ Design Thinking for Startups”	Shivaji University, Kolhapur	Workshop
14/10/2020	Appointed as an Co Chairman in an International Conference on Transformation and Survival Post Pandemic	Ajeenkya D Y Patil University, Pune	Co-Chairman
18/07/2020	Resource Person for a Workshop on " Howto Start a Startup: Idea to Execution"	KIT's IMER, Kolhapur	Workshop
30/06/2020	Resource Person for a Workshop on " Howto Start a Startup: Idea to Execution"	Pratibha College of Commerce and Computer Studies, Chinchwad, Pune	Workshop
6/2/2020	Expert Speaker “Digital Marketing and Business Applications”. A Session on B.ComStudents.	MUCC College, Pimpri, Pune	Seminar
12/10/2019	Expert for a Workshop on “ManagingCorporate Adaptation ”	KIT's IMER, Kolhapur	Workshop
11/10/2019	Jury and Speaker for Business IdeaGeneration Competition	IBMR, Chinchwad, Pune	Jury and Speaker
14/09/2019	Expert Speaker for a Workshop on" Expectation of Industries from MBA Students"	KIT's IMER, Kolhapur	Workshop
15/03/2019	Resource Person to conduct a Workshop onCareer Prospects	KIT's Institute of Management Education and Research, Kolhapur	Workshop

**G. Highlight selected best Innovations & images with mention of inventor/innovation name**

<b>Project Consultancy Appointment</b>					
<b>Sr. No.</b>	<b>Name of the Company</b>	<b>Location</b>	<b>Date of Appointment</b>	<b>Appointment as</b>	<b>Area of Functions</b>
51	Unicorniz Innovation	Anadman Nickobar	29 June 2024	Business Mentor – IIT Jodhpur	AR and VR - Deeptech
50	Careerdon Technologies	Pune	2 March 2024	Project Mentor	Deeptech
49	Vishnu Spaceways Pvt. Ltd	Mumbai	7 February 2024	Project Advisor	Space Technology - Funding
48	Tecurity LLP	Gujarat	6 February 2024	Project Advisor	Cyber Security
47	Shirodkar Robotics Pvt. Ltd	Mumbai	5 February 2024	Mentor	Business Strategy
46	Sport a Look Pvt. Ltd	Mumbai	5 February 2024	Mentor	Funding and Scaling
45	RECOM for Sustainability	Dehradun, Uttarakhand	04 February 2024	Mentor-Startup Funding	Business Scaling
44	Spurthi Express Infra Innovation LLP	Pune	21 December 2023	Mentor-Startup India Marg- DIPP	Freight & Logistics Services
43	Neocosmicx (OPC) Pvt. Ltd.	Jodhpur, Rajasthan	03 December 2023	Mentor-Startup India Marg- DIPP	Machine Learning
42	KGP2-SS India Pvt. Ltd	Ahmadnagar	27 September 2023	Mentor-Startup India Marg- DIPP	Application Development
41	Shreel-Surya Research Private Limited	Kolhapur	11 October 2023	Mentor-Startup India Marg- DIPP	Business Strategy

40	Phadtare Reliable Recyclers (OPC) Pvt. Ltd	Mumbai	04 September 2023	Mentor-Startup India Marg- DIPP	Waste Management
39	Hridayam Jewels	Delhi	28 April 2023	Advisor	Digital Media Marketing
38	Edybites foods private limited	Mumbai	31 March 2023	Mentor-Startup India Marg- DIPP	Business Strategy Development
37	Hamish Clothing Private Limited	Mumbai	03 March 2023	Mentor-Startup India Marg- DIPP	Business Strategy Development
36	Consulo Educare Pvt. Ltd	Dhule	29 Sept. 2022	Mentor	Edutech – Multidisciplinary
35	M Tech Enterprises	Pune	11 Sept 2022	Advisor	Business Promotion
34	Cleverground Technologies Pvt. Ltd.	Pune	18 July 2022	Advisor	ERP
33	Sankhya Upskilling Pvt. Ltd	Pune	25 June 2022	Advisor	Edutech
32	Spurthi Express Infra Innovation LLP	Pune	11 July 2022	Advisor	Railway – Patent
31	Trigati Corporations	Pune	10 July 2022	Advisor	AI Cleaning
30	Bewow Collections	Pune	27 March 2022	Consultant	Apparel Branding
29	Finch Global Facility Services	Pune	24 March 2022	Consultant	DIPP – Startup India
28	Manisons Industries	Latur	16 March 2022	Consultant	Business Development
27	Frazile Media	Delhi	29 July 2021	Consultant	Marketing Plan
26	Pristine Green Vilas	Kolhapur	5 June 2021	Consultant	Digital Marketing Plan
25	Asian College of Commerce and Science, Pune	Pune	9-Apr-2021	Advisor	Startup and Incubation
24	S.S. Girls College, Gondiya, Maharashtra	Gondiya	18 Feb 2021	Strategic Advisor	Startup Ecosystem
23	Shree Tuljabhavani Food and Agro Enterprises, Chnadrapur	Chandrapur	22 Jan 2021	Consultant	Packaging & Promotional Marketing

22	Vermi Tera	Bangalore	28 Sept. 2020	Consultant	Business Plan
21	Reenoera Digital Technologies Pvt. Ltd	Pune	16-Jan-19	Advisor	Business Planning and Strategic Formulation
20	The Garage Café	Pune	18-Apr-18	Consultant	Customer Focused Strategy, Sales Planning
19	Lucky Computers	Pune	18-Apr-18	Mentor / Advisor	Business Development
18	Car O Cab	Pune	9-Jun-17	Business Strategy Mentor	Business Development, Market Research
17	Spurti Express	Pune	20-Aug-17	Segment Analysis Advisors	Segment Analysis
16	Trigati Packers & Movers	Pune	20-Jul-17	Business Analyst	Logistics Models with Customer Delightment Strategies
15	Ajwa Saftey Doors	Pune	23-May-17	Marketing Advisor	Market Segmentation, Pricing and Promotion policies
14	S K Kids School	Pune	15-May-17	Marketing Head & Mentor	Business Expansion, Competitive Strategy, Trainings
13	Queen O King	Pune	5-Jun-17	Strategic Business Development Advisor	Customer Focused Strategy, Sales Planning
12	Pace Career Academy	Pune	3-Jul-17	Business & Academic Consultant	Recommendation of Course and Syllabus, Branding Strategies
11	Priggish India Pvt. Ltd	Pune	2-Feb-17	Product Planning and Consultant	Waste Management and Recycling Study, Product Development
10	A K Namkeens	Pune	1-Apr-17	Business Advisor	Marketing Campaign and Business Expansion
9	Alarity It Solutions Pvt. Ltd	Pune	25-Dec-16	Strategic Advisor	Adoption of New Technology and Business Models
8	The Pink Laundry	Pune	21-Dec-16	Mentor / Advisor	Business Models for Dumb, Deaf Women Oriented Business
7	Hotel Akkha Masoor	Pune	20-Sep-16	Advisor	Marketing, CRM and Sales Planning
6	Lucky Novelty House	Kolhapur	27-May-16	Advisor	Sales Planning of Seasonal Products
5	Study Mantraa- Daas Infotech	Pune	23-May-16	Head Mentor	E Books, Market Development, Legal Compliances

4	Nirmal IT Solutions & Consultants Pvt. Ltd	Pune	28-Mar-16	Mentor	Product Development and Client Management
3	Daas Infotech Pvt. Ltd	Pune	18-Mar-16	Strategic Advisor	Business Development and Trainings
2	Pandit on Click	Pune	28-Feb-15	Strategic Advisor	Online Marketing Tools and Business Development
1	Blue Dart	PCMC. Pune	3-Nov-14	Business Expansion Advisors	Marketing and Competitive Strategy

**H. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name**

<b>List of Startups Initiated and Mentored</b>			
<b>Sr. No</b>	<b>Name of the Startup</b>	<b>Student Name</b>	<b>Functional Area</b>
1	Pandit on Click	Vikas Jha- Hanumant Pandey	Online Pandit Booking Service
2	Study Mantra	Dadasaheb Narale	E-Learning
		Ajay Swami	
3	I-Blocks- Priggish India Pvt. Ltd	Hanumant Pandey	Waste Management
4	Queen O King	Omkar Thakkar	Event Management
		Priya Bhagodia	
5	Dass Infotech Pvt. Ltd	Dada Saheb Narale	IT Enabled services
		Ajay Swami	
		Shahrukh Khan	
6	Edunox	Umesh Nesari	Learning Management systems
		Amit Chavan	
7	AK Namkeens	Nagesh Kuskar	Confectionery Products
8	Alarity IT Solutions Pvt. Ltd	Irfan Kazi & Sayali Nathi	IT Enabled services
9	MH-14 Events	Krutarth Shah	Event Management
10	The Garage Cafe	Omkar Thakkar	Food Sector
		Reena Dangare	
		Mahesh Malla	
11	Lucky Computers	Sabiya Pansare	IT Training Institute
		Saurabh Jagtap	
		Reena Dangare	
		Rajkumar Jaiswar	
12	The Pink Laundry	Seema Yadav	Laundry Services
13	Trigati Moving Company	Hanumant Pandey	Movers & Packers
14	U-Shop	Uttam Singh Shekhawat	B to B Retail
15	Hotel Akkha Masoor	Ajinkya Bichkar	Restaurant
16	Target Computer Institute	Shubham Sisodia	Training Institute
17	The Shivar Group	Swapnil Rokde	Dehydrated Products
18	Spurtee Express	Vikas Jha	Logistics Services
19	Car o Cab	Priya Bhagodia	Luxury Car Booking
20	The Hunger Express	Chandini Kumari	Café
21	Hotel Riwayyat	Abhijeet Patil	Restaurant
22	Nirmal IT Solutions & Consultancy Pvt. Ltd	Umesh Nesari	IT Consultancy
23	AMG Resources Pvt Ltd	Ajay Gaikwad	Security Services
24	Pace Move Logistics	Aman Tayal	Logistics Services

26	Praj Crafts	Prajakta Padghal	Handicrafts
27	Hotel Fish Pont	Kedar Tikone	Restaurant
28	V-Power	Akash Talpelliwar	Manufacturing and Trading of Machine Tools
29	Barfi	Ganesh Habgunde	Food Sector
30	Life Stories Events	Krtutarth Shah	Event Management
31	M Tech Enterprises	Swapnil Mahajan	NABL Testing
32	Star Cricket Academy	Kedar Tikone	Sports
32	Shree Tuljabhavani Foods Pvt.Ltd	Praful Bhadekar	Food Sector
33	Clickdigi Innovations	Farhan Shaikh	Digital Services
34	Reborn Graphics	Nikhil Ghorpade	Graphic Designing
35	Oxygen Exotic Nursery	Ajay Kashid	Argo-tech
36	Orgables Foods	Saurabh Jagtap	Organic Food
37	Robotricks	Akshay Muley	Robotics Training
38	MG's Café Delight	Saurabh Jagtap	Food Sector
39	Teslac	Ronit Kasegaonkar	Tech & ITES
40	Reenoera Digital technologies Pvt. Ltd	Ajinkya bichkar	Digital Services
41	Effcode Technologies	Amit Chavan	ITES
42	Edumiller	Bhavesh Sirvi	ERP
43	Soham Trading Company	Sanjay Gund	Agro-Equipment
44	VTRS Agro Product	Sudhakar Mahadik	Agri Business
45	Shri Honai Traders	Tushar Gurav	Food Sector
46	Greet and Treat	Sampda Naik	Event Management
47	Sankhya Upskilling	Dr. Satish Pawar	Data Science – Edutech
48	Visatech Industries LLP	Vijay Kagwade	Manufacturing
49	Nagnaath Steel and Cement	Meghraj Birajdar	Trading
50	Consulo Educare Pvt. Ltd	Shrenik Kucheriya	Edu Tech
51	The Moment Stories	Suraj Shinde	Photography
52	The A P Events	Ashish Patel	Events Management
53	The Wireman Enterprises	Shubham Prasad	Electrical Work
54	The Feathers	Kishan Panchal	Apparel
55	The Coffee Culture	Suraj Bhase	Food Sector
56	The Giftery	Meghana Pachpute	Gifts and Events
57	Sangram digital	Sangram Kambale	Digital Marketing
58	SSS Roadways	Nakul Sharma	Transport



**I. List if any break through Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and Innovation**

Spurti Infra and Innovation	SPURTI EXP provides services in Logistics & Relocations. Spurti exp functions for shifting of household material along with corporate goods, industrial & civil servant household shifting & transportation through various streams. our network and relationship open up routes and possibilities for our shipments. We find the best possible way to reach any destination every time.
Cyber Launchers	Cyber Launchers, we embark on a journey to empower individuals with the knowledge and skills needed to thrive in the rapidly evolving digital landscape. Established in Pune, our institute has emerged as a trailblazer in providing comprehensive training in the realms of Artificial Intelligence, Data Science, and Cloud and Cyber Security and other futureproof skills.
Sankhya Upskilling OPC Pvt. Ltd	Sankhya Upskilling is more than just an ed-tech portal; we are a cutting-edge, technology-focused online campus with a goal of empowering learners and philosophers toward lifetime transformation. Our goal is to transform and advance the domains of technology, data science, business analytics, artificial intelligence, global business administration, machine learning, Fintech, statistical education, cyber security, data projects, and many others that will emerge in the future.

**J. Participation of IIC-institute in various programs of Central and State Govt. Highlighting specially for the schemes or programs**

ARIIA participation and Rank	ARI-C-42197
NISP Adoption status	Trained Faculty- Prof. Gururaj Dangare and Dr. Mahima Singh.  Policy Formulation has been done and Policy Implementation has also been initiated with several activities.
Smart India Hackathons etc.	Participation of students and teachers.

**K. Detail of Social Media & Connections of IIC institute**

- Instagram: <https://www.instagram.com/pibm.pune/>
- Facebook: <https://www.facebook.com/www.pibmpune.org.in/>

**L. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell**

- Harjinder Chugh (Industry) – IIC (Institute Innovation Cell) has encouraged all the students to do something new with energetic actions. IIC always promotes new innovations and promote opportunity to nurture and prototype new ideas.
- Atul Singh (Industry)- IIC has been a game-changer, providing the perfect environment to nurture creativity and turn ideas into reality. It's a hub of innovation and entrepreneurial spirit
- Hanuman pandey (Start-up) – It was great experience of IIC, it helps to create innovative projects, boost new start-up and encourage experimentation with new and latest technology. Happy to connect.
- Shalini Dhumal (Student) – Excellent environment to study, and IIC always energize student to focus on interesting subjects and ideas.
- Abhishek Ghadge (Student) – IIC helped me to think in a new way and develop with new ideas and skills, which has really helped me to develop and succeed with new ideas.

- Sakshi Khirsagar (Student)- Being part of IIC has been an incredible journey. It offers the tools and guidance needed to transform innovative ideas into successful ventures
- Yashoda Dounde (Student)- IIC has truly inspired me to think outside the box. It's a fantastic platform for anyone looking to explore new ideas and bring them to life.
- Abhishek Kale (Student)- Through IIC, I've been able to explore innovative solutions and gain the confidence to start my own venture. It's an amazing experience
- Kishan Panchal ( Start-up) – I really liked IIC because it is something different which develop better cognitive ability amongst technology and students.
- Swapnil Rokade (Entrepreneur) – IIC promote various innovation and entrepreneurship related activities and share success stories. It creates an innovation portal to highlight innovative projects carried out by institution's faculty and students.
- 

## M. Contacts

### **President: Prof. Sachin Borgave,**

- Mobile Number: 9975580300
- E-mailAddress: sachinborgave@gmail.com

### **Convenor: Prof. Gururaj Dangare o**

- Mobile Number: 8624991767
- E-mail Address: 262299@gmail.com

### **Coordinator: Dr. Mahima Singh**

- Mobile Number: 8459700991
- E-mail Address:mahimatul@gmail.com

## IIC-AY 23-24 Activities

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## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Team Building for Startup Business Leaders

**DATE:** 02/09/2023, Saturday

#### OBJECTIEVS:

- To increase Self-Awareness
- To increase Peer-Awareness
- To build effective Team-working & Leadership Skills
- To build effective Communicating Skills
- To increasing motivation

#### DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on Team Building for Business Leaders. The workshop was conducted by Prof. Gururaj Dangare. All the faculties including IIC members and 90 students attended the workshop. It's an outdoor workshop. He guided us about how Effective team building can lead to improved communication, enhanced productivity, and a stronger sense of unity among team members. He also explains that how self-management, people management, leadership and organizational development which help to improve leadership skill.

The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- It improved student's leadership quality, communication skills, delegation and teamwork.



Prof. Gururaj Dangare



Dr. Mahima Singh.

IIC Convener

IIC Co-ordinator



Dahuli, Maharashtra, India





## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Management Of Human Assets of The Start-up Business

**SPEAKER:** Miss Kathryn Thomas

**DATE:** 18/09/2023

#### **OBJECTIVES:**

- To increase work culture
- To acquire knowledge about the roles of business HR
- To build effective Team-working & Leadership Skills
- To study about organizational goals

#### **DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Management of Human Assets of The Start-up Business. The workshop was conducted by Miss Kathryn Thomas (Business HR Partner at Schindler India). All the faculties including IIC members attended the workshop. She guided us about the organizational culture and gave us a brief information about how to manage employees in an organization. She also gave us an idea about how to deal with individual employee and also the importance of team work.

The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

#### **OUTCOME:**

- It improved student's perspective about how to deal with employees in an organization.
- Human assets are equally important as compare to organizational goals.



Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Financial Planning for Start-up Business

**SPEAKER:** Ashish Vishwakarma.

**DATE:** 24/09/2023

#### **OBJECTIVES:**

- To make student aware about financial support, financial guidance, decision in business
- To guide students about the advantages of financial planning in business.

#### **DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Financial Planning for Start-up Business. The online session was conducted by Ashish Vishwakarma (Sr. Business analyst, Standard Chartered Bank, Singapore). All the faculties including IIC members attended the workshop. He guided us about how to define your business objectives, both short-term and long-term. Develop a comprehensive budget that outlines your expected expenses and revenue for at least the first year. Include categories like salaries, rent, utilities, marketing, technology, and any other relevant expenses. The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

#### **OUTCOME:**

- Financial planning helps ensure the business has sufficient capital to cover expenses, leading to financial stability and sustainability.
- This reduces the risk of running out of money and having to cease operations prematurely.



Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Marketing Strategy for Start-Ups

**SPEAKER:** Vinod Kumar

**DATE:** 29/09/2023

#### **OBJECTIVES:**

- To know the importance of Digital Marketing
- To learn various strategies to build a start-up
- To learn how marketing tool is important for every domain
- To motivate and spread awareness about start-up

#### **DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Marketing Strategies for Start-up. The workshop was conducted by Mr. (Senior Manager - Campaigns & Martsch Kotak Mahindra Life Insurance). All the faculties including IIC members attended the workshop. He guided us about various marketing software's that are important for upcoming youth. He motivated us by sharing his experience in marketing domain and also provided us with strategies to build a start-up. He advised the students about the upcoming opportunities and challenges.

The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

#### **OUTCOME:**

- It improved student's perspective about start-up.
- Upgrading students with upcoming technology.



Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Motivational session by Successful Entrepreneur /Start -Up founder.

**SPEAKER:** Mr Lokesh Malviya

**DATE:** 11/10/2023

#### OBJECTIVE:

- To motivate students about Entrepreneurship and Start-up.
- To learn about the roles of entrepreneur.
- To acquire knowledge about various ERP Systems.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Motivational session on Successful Entrepreneur/ Start-up founder. The session was conducted by Mr Lokesh Malviya. All the faculties including IIC members attended the session. The main aim of this session was to create importance of start-up among the students. Students got to know the successful story of Mr. Lokesh Malviya. Students learned about various tools and techniques to build a Start-up as well as ERP systems. The sessions helped students to change their perspective for start-up. The over all session build enthusiasm among the students. The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

#### OUTCOME:

- Increased knowledge about ERP Systems.
- Entrepreneurship is the scope for future generation.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator





## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Session on Problem Solving and Ideation workshop.

**SPEAKER:** Mr. Nikhil Kulkarni

**DATE:** 12/10/2013

#### OBJECTIVE:

- To encourage creative and innovative thinking.
- To lay the foundation for problem solving / solution development.
- To encourage collaboration and diverse perspective among students.

#### DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Problem Solving and Ideation Workshop. The session was conducted by Mr. Nikhil Kulkarni.( Product Portfolio Strategist for AI Products, Informatica, USA) All the faculties including IIC members attended the session. The ultimate goal of the session was to generate creative and practical solutions to real world challenges or to explore new opportunities. During the workshop, participants were typically engage in activities and exercises aimed at fostering creativity, critical thinking and innovation. This session provided the students with diverse field of knowledge and also brought enthusiasm. The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

#### OUTCOME:

- It helped to develop creativity level of students.
- It developed more entrepreneurship among the students.



Prof. Gururaj Dangare

IIC Convener



Dr. Mahima Singh.

IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** My Story – Motivational Session by Successful Innovators.

**SPEAKER:** Mr. Shrikant Bidwai

**DATE:** 14/10/2023

#### OBJECTIVE:

- They aim to inspire and ignite the audience's passion and drive for innovation by sharing their own success stories and journeys.
- Innovators aim to motivate the audience to overcome challenges.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on My Story – Motivational Session by Successful Innovators. The session was conducted by Mr. Shrikant Bidwai. (Business Manager – Corporate & Academy Business, Prudentia Technology Solutions India Pvt. Ltd.Pune. ) All the faculties including IIC members attended the session. These sessions often include insights and knowledge about the innovator's experiences, strategies, and the lessons they've learned along the way. He Provide practical advice and strategies for developing the skills and mindset needed for innovation. These sessions also serve as a platform for networking and connecting with like-minded individuals and potential collaborators. Successful innovators may share techniques and practices for enhancing creativity and innovation.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

#### OUTCOME:

Students got to know the empower individuals to pursue innovation and creativity in their personal and professional lives, drawing inspiration from the experiences and wisdom of successful innovators.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Innovation Day

**DATE:** 15/10/2023

#### OBJECTIVE:

- Encouraging students to think creatively and come up with the innovative idea.
- Facilitating the exchange of knowledge and ideas among the students

#### DISCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Innovation Day. The session was conducted by Prof Gururaj Dangare. All the faculties including IIC members attended the session. He explains that why innovation is important in entrepreneurship. Which help to focus on fostering creativity, problem solving and the development of new ideas and solution. Which help to become successful a entrepreneur. The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

#### OUTCOME:

- Students get to know knowledge about innovation day, how problem solving and creativity helps in entrepreneurship.
- Students get to know why communities which help to encourage innovation entrepreneurship a collaboration.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Demo Day/ Exhibition / Poster Presentation of Ideas / PoC & linkage with Innovation

**DATE:** 16/10/2023

**OBJECTIVE:**

- To develop student's creativity and originality in the field of arts.
- To recognize excellence in student research.
- To help students understand the importance of cleanliness.

**DISCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Demo Day/ Exhibition / Poster Presentation of Ideas / PoC & linkage with Innovation. The session was conducted by Prof Niji Shajan. All the faculties including IIC members attended the session. Students were given 2½ Hours to complete their posters. Poster papers were distributed by the Institute. Few students sketched and few of them colour their paintings. Students gained knowledge about the poster presentations are often used in academic or research settings. The goal is to succinctly convey research findings or ideas through visual aids and engage with peers, mentors, or reviewers for feedback and collaboration opportunities. The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

**OUTCOME:**

- Students enjoyed the Demo Day/ Exhibition / Poster Presentation Ideas / PoC & linkage with Innovation.



Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Workshop on “Entrepreneurship and Innovation as Career Opportunity”

**DATE:** 06/11/2023

**SPEAKER:** Prof. Gururaj Dangare – Start-up India Mentor

#### **OBJECTIVE:**

- Raise awareness about the potential of entrepreneurship and Innovation as viable career paths.
- Introduce Students to the key concepts of entrepreneurship and innovation, including ideation, problem validation, business model development, and venture funding.

#### **DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on “Entrepreneurship and Innovation as Career Opportunity”. Prof Gururaj Dangare conducted the workshop. All the faculties including IIC members attended the session. Entrepreneurship and innovation offer a compelling alternative to traditional career paths, providing opportunities for autonomy, creativity, impact, and potential financial rewards. With the right skills, mind-set, and passion, individuals can carve their own paths and thrive in this dynamic and ever-evolving landscape. This report serves as a starting point for further exploration and encourages individuals to consider the exciting potential of these fields.

The workshop was very interactive and students actively participated in the Q&A workshop at the end. Everybody gained a lot of knowledge through this session.

#### **OUTCOME:**

- Students gain a deeper understanding of the concepts And nuances of entrepreneurship and innovation, opening up their minds to possibilities they might not have considered before.
- The workshop experience can boost participants' self-belief and empower them to take the first steps towards their entrepreneurial aspirations.





Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Inter-Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas

**DATE:** 07/11/2023

**SPEAKER:** Mr. Niranjan Kale

**OBJECTIVE:**

- Encourage participants to think outside the box and come up with Ground-breaking ideas.
- Expose students to diverse perspectives and approaches to problem-solving.
- Promote a culture of experimentation and risk-taking in tackling complex challenges.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized an Inter-Institutional Idea Competition/Challenge/Hackathon and Reward the Best Ideas. Mr. Niranjan Kale, HR- Veritas has conducted the competition. All the faculties including IIC members attended the session. Certain institutions, particularly those with greater resources or networks, may have a higher participation rate and visibility in the competition. This can lead to their ideas being prioritized over those from less-privileged institutions. Judges or mentors, often affiliated with specific institutions, may unconsciously favor ideas from their alma mater or those presented by students they know personally. The competition was very interactive and students actively participated in the Q&A session at the end. Everybody gained a lot of knowledge through this session

**OUTCOME:**

- Students gain valuable knowledge and skills in areas like Problem-solving, creativity, teamwork, communication, and presentation.
- Successfully participating in the event can build confidence, selfefficacy, and a sense of accomplishment.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** National Entrepreneurship Day

**SPEAKER:** Mahima Singh

**DATE:** 09/11/2023

#### OBJECTIVE:

- Promoting and celebrating entrepreneurship, fostering a culture of Innovation and risk-taking, inspiring aspiring entrepreneurs.
- It serves as a platform to encourage entrepreneurial activities, provide support and resources, and highlight the importance of entrepreneurship in sustainable growth.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on National Entrepreneurship Day. Prof Mahima Singh conducted the session. All the faculties including IIC members attended the session. She explains that entrepreneurship events or initiatives would run counter to the principals of equal opportunity and hinder the overall goal of fostering innovation and economic growth for everyone. It's essential to promote a culture that values diversity and ensures that all aspiring entrepreneurs have equal access to support and resources. The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

#### OUTCOME:

- Increased awareness and appreciation for entrepreneurship, the Promotion of innovation ideas.
- The celebration often aims to inspire individuals to pursue their entrepreneurial ambitions and to highlight the importance of entrepreneurship in driving societal progress.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



Pimpri Chinchwad, MH, India

MDC Chinchwad, Pimpri Chinchwad, 411019, MH,  
India

Lat 18.644908, Long 73.791075

Note : Captured by GPS Map Camera

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**TOPIC:** National Education Day

**SPEAKER:** Pallavi Chug

**DATE:** 11/11/2023

**OBJECTIVE:**

- Promote the importance of education and commemorate the birth Anniversary of Maulana Abul Kalam Azad, the first Education Minister of independent India.
- The key objectives include fostering awareness about the significance of education, highlighting Azad's contributions, and encouraging educational development and inclusivity in the country.

**DISCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on National Education Day. The session was conducted by Prof Pallavi Chug. All the faculties including IIC members attended the session. She explains that the observation in various countries to promote and recognize the importance of education. National Education Day is not just a one-day event; it represents a continuous commitment to strengthening India's educational system. By acknowledging the importance of education, recognizing the contributions of educators, and addressing the challenges faced, India can work towards creating a brighter future for generations to come. The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

**OUTCOME:**

- Get the knowledge about the day is intended to raise Awareness about the Importance of education, highlight the achievements and challenges in the education system.
- Encourage initiatives to improve access to quality education.

## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Exposure and field visit for problem identification

**DATE:** 23/11/2023

#### **OBJECTIVE:**

- To observe first-hand the challenges and needs of the target Population.
- To understand the context and nuances of the issues faced.
- To encourage creative thinking and brainstorming for potential Solutions.

#### **DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on Exposure and field visits for problem identification. Prof Gururaj Dangare conducted the session. All the faculties including IIC members attended the session. Students may be excluded or overlooked during discussions or activities. Students from minority groups may be stereotyped or their experiences ignored. Participants from lower socioeconomic backgrounds may lack access to transportation, childcare, or other resources needed to participate fully. The workshop was very interactive and students actively participated in the Q&A workshop at the end. Everybody gained a lot of knowledge through this workshop.

#### **OUTCOME:**

- Students gain first-hand knowledge of the challenges and needs in the specific setting, fostering empathy and deeper awareness.
- Students may gain confidence in their ability to contribute to positive change and develop leadership skills through project-based activities or presentations.





## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** National Pollution Control Day

**DATE:** 02/12/2023, Saturday

#### **OBJECTIVES:**

- To Promote Environmental protection Measure
- To build effective Team-working & Leadership Skills
- To raise awareness in local Communities
- To increase knowledge regarding environmental practices.

#### **DISCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on National Pollution Control Day. The workshop was conducted by Prof. Meenal Gupta. All the faculties including IIC members and 90 students attended the workshop. It was an outdoor workshop. This program included interaction session, quizzes, and competition . Several tree plantation drives were organised to promote Greenery around our surrounding. Volunteers including the staff and college students actively participated in the workshop contributing to the improvement of local environment. Students also planted saplings in public parks and in college campus

#### **OUTCOME:**

1. It Encouraged students to adopt eco friendly practices .
2. Students got to know about the negative impact on health as well as on the environment



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Intra Institution Innovation

**DATE:** 4/12/2023

**OBJECTIVE:**

- To foster creativity and boost talent.
- To exchange of knowledge and ideas among the students.

**DISCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized an Intra Institution Innovation. The session was conducted by Prof. Himani Chavan. All the faculties including IIC members attended the session. The Inter/Intra Institution Idea Competition for Students served as a platform for fostering creativity, innovation, and collaboration among students. It showcased a diverse range of ideas with the potential to address real-world challenges and make meaningful contributions to society.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

**OUTCOME:**

- The competition provided students with valuable experience in ideation, project development, and presentation skills.



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Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Poster Presentation of Innovation

**DATE:** 09/12/2023, Saturday

**OBJECTIVES:**

- To Showcase Innovative Ideas
- To Encourage and Motivate students
- To Foster Creativity

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Poster Presentation of Innovation. The workshop was conducted by Dr. Mahima Singh. All the faculties including IIC members and students attended the workshop. Innovation is the driving force behind progress and change. Through this poster presentation, we celebrate the creativity, dedication, and ingenuity of our students in tackling real-world challenges and creating solutions that have the potential to make a positive impact on society.

Students Actively participated and came forward with Innovative Ideas .

**OUTCOME:**

- Poster presentations provided students with the opportunity to interact with peers, faculty members, industry professionals, and other attendees.
- It enhanced their communication skills, which are crucial in various academic and professional settings.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** National Energy Conservation Day

**DATE:** 14/12/23, Thursday

#### **OBJECTIVES:**

- To increase Self-Awareness
- To raise awareness in local community
- To encourage students to adopt eco-friendly practices

#### **DISCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on National Energy Conservation Day. The workshop was conducted by Dr Pallavi chough. All the faculties including IIC members attended the session. The session commenced through a speech and a presentation. Interactive session were conducted by experts to educate participants about practical ways to conserve energy in our daily life, including energy efficient practices at home, workplace, and community. This session demonstrated innovative technologies and solutions for energy conservation. The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

#### **OUTCOME:**

- It initiated students for projects and campaigns promoting to energy conservation.
- Increased Students Engagement
- Collaboration with local community
- Adoption to sustainable habits



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

**ACTIVITY PHOTO:**



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** IIC Regional Meet 2023-24

**DATE:** 16/12/2023 Saturday

**OBJECTIVES:**

- To Share best Practices.
- To Encourage and Motivate students
- To Foster Collaboration

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Poster Presentation of Innovation. The workshop was conducted by Prof. Gururaj Dangare. All the faculties including IIC members and students attended the workshop. The objective of a regional meet was to bring together representatives from different areas within a region to discuss common goals, share information, collaborate on projects, and foster relationships for mutual benefit and progress.

Students Actively participated and came forward with Innovative Ideas.

**OUTCOME:**

- Build team work and foster new ideas
- It enhanced their communication skills, which are crucial in various academic and professional settings.



Prof. Gururaj Dangare

IIC Convener



Dr. Mahima Singh.

IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Session on Achieving problem solution fit and Product market fit

**DATE:** 17/12/2023, Sunday

**OBJECTIVES:**

- To increase Peer-Awareness
- To showcase strategies for Archiving Problem Solution Fit
- To understand the concepts of problem-solution fit and product- Market fit.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Session on Achieving problem solution fit and Product market fit. The Session was conducted by Dr. Mahima Singh. All the faculties including IIC members and 90 students attended the workshop. The session on achieving problem-solution fit and product-market fit provided students with valuable insights and practical strategies essential for startup success. By understanding customer needs, validating solutions, and adapting to market dynamics, businesses can increase their chances of long-term viability and growth. The class was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Students developed a deeper awareness of the importance of understanding customer pain points and market demand.
- They gained clarity on the differences between problem-solution fit and product-market fit.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Workshop on entrepreneurship skill, attitude and behaviour development

**DATE:** 21/12/2023, Thursday

#### OBJECTIVES:

- To increase self-Awareness
- To improve attitude towards entrepreneurship
- To enhance behavioural competencies, including effective Communication and problem-solving.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Workshop on entrepreneurship skill, attitude and behaviour development. The Workshop was conducted by Prof. Gururaj Dangare. All the faculties including IIC members and 90 students attended the workshop. The Workshop on Entrepreneurship Skill, Attitude, and Behavior Development provided a comprehensive platform for students to acquire the necessary tools and mindset for entrepreneurial success. By fostering a conducive learning environment and facilitating valuable interactions, the workshop contributed towards nurturing a new generation of innovative and resilient entrepreneurs. The workshop was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- Students gained practical skills and knowledge essential for starting and managing a successful business.
- It improved students attitude towards entrepreneurship, with an increased willingness to embrace challenges and pursue opportunities.



Prof. Gururaj Dangare

IIC Convener



Dr. Mahima Singh.

IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Organise viksit Bharat @ 2047 Utsav on campus and watch the inaugural address by the Honorable Prime Minister of India

**DATE:** 23/12/2023, Saturday

#### OBJECTIVES:

- To motivate students to actively contribute to India's growth
- To gain insight on India's progress, challenges, and Future prospects.
- To Connect with peers, faculty, and community members to exchange ideas and build networks.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a viksit Bharat @ 2047 Utsav on campus and watch the inaugural address by the Honorable Prime Minister of India. The event was conducted by Prof. Avinash Darbare. All the faculties including IIC members and 90 students attended the workshop. The Organise Viksit Bharat @ 2047 Utsav held on campus was an enlightening and enriching experience for all students who attended. The event showcased India's journey towards development and progress, featuring exhibits, presentations, and interactive sessions highlighting various aspects of the nation's growth.

The event was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- Students gained a deeper understanding of India's progress, challenges, and aspirations, enhancing their awareness of the nation's development trajectory.
- It motivated students to contribute actively to India's growth and development.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Expert talk on Process of Innovation Development and Technology Readiness Level and Commercialisation of Lab Technologies and Tech Transfer

**DATE:** 25/12/2023, Monday

#### OBJECTIVES:

- To increase Self-Awareness
- To increase the understanding of the innovation process
- To encourage Interdisciplinary collaboration
- To promote Strategic Planning Skills

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized an Expert talk on Process of Innovation Development and Technology Readiness Level and Commercialisation of Lab Technologies and Tech Transfer. The session was conducted by Mr. Dhiraj salunkhe. All the faculties including IIC members and 90 students attended the workshop. The expert talk provided valuable insights into the intricacies of innovation development, TRL assessment, and the commercialization of lab technologies. It underscored the importance of interdisciplinary collaborations and strategic planning to bridge the gap between research and market deployment.

The class was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- Students gained a deeper understanding of the innovation development process, TRL assessment, and the commercialization of lab technologies.
- Students acquired strategic planning skills that empower them to develop actionable plans for bridging the gap between research and market deployment.



Prof. Gururaj Dangare

IIC Convener



Dr. Mahima Singh.

IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Organizing innovation and entrepreneurship reach programs in schools/community

**DATE:** 30/12/2023

**OBJECTIVES:**

- Encourage students to think innovatively and critically by providing them with exposure to real world challenges and opportunities
- Equip students with practical skills related to idea generation, problem-solving, business planning, and communication to empower them for future endeavours

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on Team Building for Business Leaders. The workshop was conducted by Ms. Deepa Sengupta. All the faculties including IIC members and students attended the workshop. He guided us about how you can grow interest in entrepreneurship and startup businesses, and how you can do planning, implementation, and outcomes, with a focus on supporting startup businesses within schools and the broader community. The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Participants demonstrated a heightened awareness of the importance of innovation and entrepreneurship in driving economic growth and societal progress.
- Students benefited from networking opportunities with local entrepreneurs, business leaders, and mentors, establishing valuable connections for future career prospects and mentorship



Prof. Gururaj Dangare

IIC Convener



Dr. Mahima Singh.

IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Workshop on Design Thinking Critical Thinking and Innovation Design

**DATE:** 3/01/2024

**OBJECTIVES:**

- Encourage students to think on Design Thinking, Critical Thinking, and Innovation Design
- Equip students understanding of how to leverage design and critical thinking principles to drive innovation within startup businesses

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on Workshop on Design Thinking Critical Thinking and Innovation Design. The workshop was conducted by Ms. Preeti Phuskule. All the faculties including IIC members and students attended the workshop. He guided us about how the key concepts and stages of the Design Thinking process, including empathy, problem definition, ideation, prototyping, and testing. How critical thinking abilities to analyse problems, challenge assumptions, and make informed decisions essential for startup success. which techniques and methodologies tailored for startup environments, enabling participants to develop unique products, services, and business models. The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Participants gained a thorough understanding of the Design Thinking process and its application in identifying user needs, defining problems, and generating innovative solutions.
- Participants learned practical innovation design techniques and frameworks, empowering them to develop innovative products, services, and business strategies aligned with startup objectives.



Prof. Gururaj Dangare

IIC Convener



Dr. Mahima Singh.

IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** National Youth Day

**DATE:** 15/01/2024

#### OBJECTIVES:

- The day serves as a platform for students to engage in various activities, showcase their talents, and connect with others.
- To raise awareness about social issues and current affairs relevant to young people.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on National Youth Day. The workshop was conducted by Mr. Prantik Panigrahi. All the faculties including IIC members and students attended the workshop. National Youth Day is celebrated across India with various events and activities organized by educational institutions, government bodies, NGOs, and youth organizations. These include seminars, workshops, cultural performances, essay writing competitions, sports events, and blood donation camps.

The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- Encourage students with new skills and knowledge, enhancing their employability and ability to contribute meaningfully.



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Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** National Startup Day

**DATE:** 18/01/2024

**OBJECTIVES:**

- Encourage and promote an enterprising mindset among students.
- Inspiration for aspiring entrepreneurs and fosters a spirit of entrepreneurship.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on Team Building for Business Leaders. The workshop was conducted by Mr. Lalit Badgajar. All the faculties including IIC members and students attended the workshop. We organize an exhibition where students showcase their innovative ideas, prototypes, or startups. This can attract students from across the college and spark interest in entrepreneurship. Host a competition where teams brainstorm solutions to real-world problems or challenges faced by their college or community. This encourages collaboration, critical thinking, and problem-solving skills. The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Raised awareness about the importance of startups in India's economic and social development.
- It motivated students' minds to explore entrepreneurship as a viable career option.



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Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Invitation to Networking Arena at IIT BOMBAY

**DATE:** 03/02/2024

**OBJECTIVES:**

- Encourage students to think innovatively and critically by providing them with exposure to real-world challenges and opportunities.
- Provide Real time knowledge and spread awareness for startups and support innovations.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad was invited as a Mentor for Networking Arena seeking High potential Start ups. The Mentorship was conducted by Prof Gururaj Dangare. All the faculties including IIC members and students attended the workshop. The standard 2-day offline version of ESummit, consists of 120+ Events, with 700+ startups and 30,000+ attendees, majorly Including young corporates, Entrepreneurs, and students. This premier Networking Event is where exceptional startups meet extraordinary Mentors & Investors, creating a dynamic space for innovation and growth. It isn't just an Event; it's a strategic platform designed for Mentors / Investors seeking high-potential Startups.

The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Participants demonstrated a heightened awareness of the importance of innovation and entrepreneurship in driving economic growth and societal progress.
- Students benefited from networking opportunities with local entrepreneurs, business leaders, and mentors, establishing valuable connections for future career prospects and mentorship.

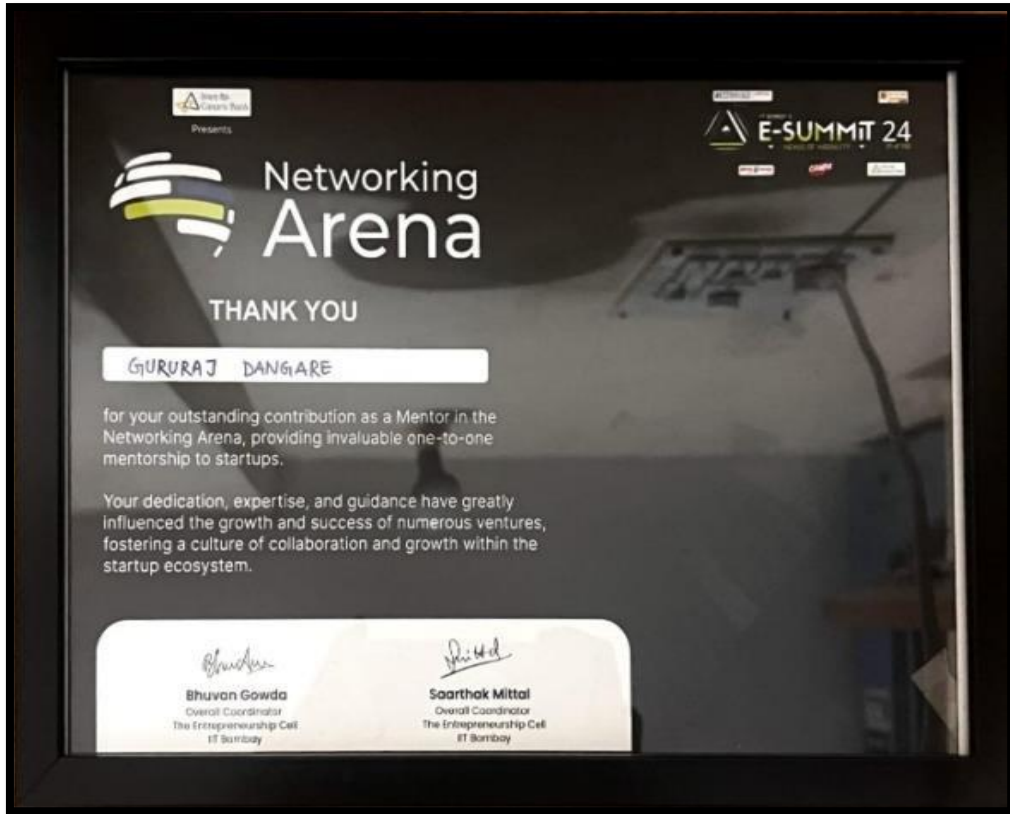


Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator





## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Invitation as a Resource Person at Maharashtra Centre For Entrepreneurship Development

**DATE:** 15 /02/2024

**OBJECTIVES:**

- Solve Problems through creativity
- Improve quality of life for individuals and communities

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad was invited At Modern College, Pune on 15 February 2024. The main head of IIC Committee ie Prof Gururaj Dangare was invited as a resource person and delivered a speech on Entrepreneurship development . Session was commenced for the students so that they prosper their career as a Entrepreneur . Real time information was provided to the students so that they become more aware about the changing environment.

The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Support Unique Ideas
- Spread Awareness.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** National Science Day

**DATE:** 29/02/2024

#### OBJECTIVES:

- Encourage deeper engagement with science, develop critical thinking and problem-solving skills, and inspire them to pursue scientific careers.
- Increase public understanding of science, address misconceptions, and promote informed decision-making based on scientific evidence.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on Team Building for Business Leaders. The workshop was conducted by Mr. Harpreet Mehta. All the faculties including IIC members and students attended the workshop. We do design challenges, and idea-sharing sessions can stimulate creative problem-solving and equip students with the skills to translate scientific knowledge into solutions. We also do collaborative projects, group discussions, and science fairs that can foster teamwork, communication, and critical thinking within diverse teams. The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- Gaining a deeper understanding of scientific concepts allows for critical analysis of information and informed personal and professional decisions



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Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Developing Startup Ecosystem

**DATE:** 29 /02/2024

**OBJECTIVES:**

- Educate students about the components and dynamics of a startup ecosystem.
- Provide platforms for students to network with industry professionals, investors, and fellow entrepreneurs.
- Encourage and support innovative ideas and projects

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad was invited at Modern College of Arts , Science and Commerce, Pune on 29 February 2024. The main head of IIC Committee i.e. Prof Gururaj Dangare was invited as a resource person and delivered a speech on Developing Startup Ecosystem . The main compelling aspect of this session was to motivate students to build startup and come up with innovative ideas. Students got the knowledge regarding the challenges and career opportunities present in startup ecosystem. This helped students to develop understanding and build problem solving approach. The workshop was very interactive and students actively participated in the Q & A workshop which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Students understood the key elements of a startup ecosystem and their roles within it.
- Utilization of available resources.



Prof. Gururaj Dangare

IIC Convener



Dr. Mahima Singh.

IIC Co-ordinator





## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Invitation as a Resource Person for Start up Business Model

**DATE:** 01/03/2024

**OBJECTIVES:**

- To judge the performance of students
- To enhance skills and build confidence
- To support innovation

**DESCRIPTION:**

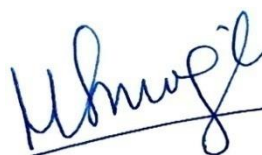
The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad was been invited at PCCCS Our HOD Prof. Gururaj Dangare was been invited as judge for New ideas on startup under vigyaan 2024. The competition featured of startup teams presenting their business models, products, and market strategies to a panel of judges. Each team had to pitch their ideas followed by a Q&A session. Various skills were build in students and enhanced their problem solving approach. The event was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Students gained knowledge and got the correct guidance.
- It brought Awareness among the youth of India



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator





## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Poster Presentation of business plans and linkage with innovation Ambassadors Experts for Mentorship Support.

**DATE:** 02/03/2024

#### OBJECTIVE:

- Promote innovation and entrepreneurship among participants.
- Provide a platform for students to share and refine their business plans.
- Connect students with innovation ambassadors and experts for Mentorship support.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Poster Presentation of business plans and linkage with innovation Ambassadors Experts for Mentorship Support. The session was conducted by Prof. Vidya Patil. She is a Professor at AISSMS College Of Engineering, Pune. All the faculties including IIC members attended the session. Students were given 2 Hours to complete their posters. Poster papers were distributed by the Institute. Few students sketched and few of them color their paintings. Students gained knowledge about poster presentations are often used in academic or research settings. The goal is to succinctly convey research findings or ideas through visual aids and engage with peers, mentors, or reviewers for feedback and collaboration opportunities.

The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge through this session.

#### OUTCOME:

- Student Engage more in Creativity.
- Expansion of Networks.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Invitation as chief guest and panel discussion member at JSPM COLLEGE

**DATE:** 03/03/2024

#### OBJECTIVES:

- Encourage students talent and support innovations
- Develop sustainable solutions with creativity in the field of entrepreneurship

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad was invited chief guest and panel discussion member at JSPM COLLEGE. The head Member of IIC Committee i.e Prof Gururaj Dangare was invited for EntrepreNex Startup Fest to provide invaluable insights into the world of startups. The main motive was to bring together Aspiring entrepreneurs, industry experts, and seasoned Professionals to celebrate innovation, foster meaningful Connections,

Our college actively participated and contribute significantly to the vibrant entrepreneurial ecosystem we aim to cultivate at JSPM University.

#### OUTCOME:

- Brought Awareness among students
- Students came up with innovative ideas and technology.



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Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Workshop on Entrepreneurship and Innovation as Career Opportunity

**DATE:** 06/03/2024, Wednesday

#### OBJECTIVES:

- To Provide a clear understanding of entrepreneurship and innovation.
- To Highlight the personal, financial, and societal benefits of pursuing careers in these fields.
- To Discuss the potential challenges faced by entrepreneurs and innovators.

#### DESCRIPTION:


The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Workshop on Entrepreneurship and Innovation as Career Opportunity at AISSMS College of engineering. The event was conducted by Prof. Gururaj Dangare. All the faculties including IIC members and 90 students attended the workshop. Entrepreneurship and innovation represent vibrant and promising career paths for students. It offers a unique blend of personal satisfaction, financial potential, and the ability to effect meaningful change in society. While these paths come with inherent risks and challenges, the rewards can be substantial. By understanding and embracing the opportunities and challenges in entrepreneurship and innovation, students can carve out successful and fulfilling career paths that not only benefit themselves but also make a lasting impact on society. The workshop was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge

#### OUTCOME:

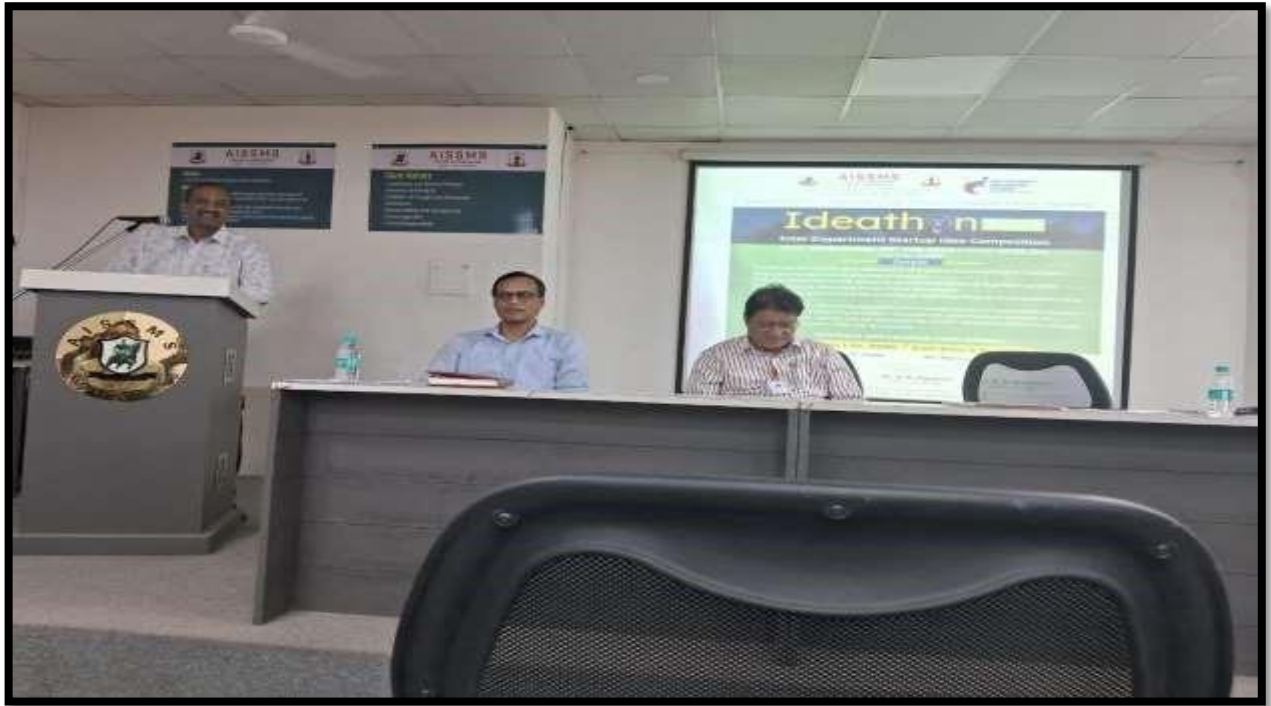
- Students gained a comprehensive understanding of what entrepreneurship and innovation entail.
- Students developed essential skills that are valuable in any career, such as leadership, problem-solving, and adaptability.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** International Women's Day

**DATE:** 08/03/2024

#### OBJECTIVE:

- A day to recognize and celebrate the incredible contributions of women in all fields, from science and technology to business and politics, arts and culture.
- Showcase the social, economic, cultural, and political impact women have had on the world.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on International Women's Day. The session was conducted by Prof Tulika Chatterjee. She is Currently working as a Professor in Pratibha Institute of Business Management. All the faculties including IIC members attended the session. The International Women's Day was Celebrated on 7<sup>th</sup> march 2024 as the college was center for Examination. The day serves as a platform to raise awareness about women's rights issues, highlight the progress made towards gender equality, and promote further action to address ongoing challenges. The College Organized Various Activities such as Games,Cultural Performance. The best part of this event is, the whole event is organized by male students of the institute specially for the female students and the faculties.

#### OUTCOME:

- The event can raise awareness among students and staff about the importance of gender equality.
- Celebrations can inspire students and staff to take action towards gender equality in their own lives.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator





## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Workshop on Entrepreneurship Training Development Programme

**DATE:** 11/03/2024, Monday

**OBJECTIVES:**

- To introduce students to the fundamentals of entrepreneurship.
- To develop entrepreneurial skills and competencies.
- To provide insights into starting and managing a business.
- To encourage critical thinking among students.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Workshop on Entrepreneurship Training Development Programme

The event was conducted by Prof. Gururaj Dangare . All the faculties including IIC members and 90 students attended the workshop. The Workshop on Entrepreneurship Training Development Programme successfully achieved its objective of fostering entrepreneurial skills among students. The enthusiasm and engagement displayed by participants underscore the need for regular entrepreneurial training and support initiatives in educational institutions. The organizing committee extends its gratitude to all speakers, participants, and supporters for their invaluable contributions. The event was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Students gained a comprehensive understanding of entrepreneurship and the necessary skills to start and manage a business.
- Through interactive activities and discussions, students experienced real- life business scenarios.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator





## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Organise and Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations

**DATE:** 13/03/2024

**OBJECTIVE:**

- Organise a business plan competition that fosters creativity, collaboration, and innovation among students.
- The competition aims to identify and reward the most promising business ideas with the potential to make a real-world impact.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized an Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations. Prof Pallavi Chug conducted the session. All the faculties including IIC members attended the session. Open registration for interested students from both within the institution and from other institutions. Participants submit detailed business plans outlining their innovative ideas, market analysis, competitive advantage, financial projections, and marketing strategies. The committee reviews submitted plans based on pre-defined criteria to shortlist a pool of finalists. Shortlisted finalists present their business plans to a panel of judges comprised of industry professionals, investors, and faculty members. The presentations allow teams to elaborate on their ideas, address questions, and showcase their passion and business acumen. The judges evaluate presentations based on a pre-defined scoring rubric, considering aspects like innovation, market opportunity, financial viability, and the team's presentation skills. Declare the winning teams and acknowledge outstanding entries in different categories. Organize an award ceremony to celebrate the winners and distribute prizes, which may include cash awards, incubation space, mentorship opportunities, or in-kind support. Offer guidance and support to the winning teams to help them further develop their business ideas and potentially connect them with investors or mentors.

The session was very interactive and students actively participated in the Q&A session at the end. Everybody gained a lot of knowledge through this session.

**OUTCOME:**

- The competition ignites the spirit of entrepreneurship among participants, encouraging them to develop and refine their business ideas.
- Participants gain valuable experience in crafting compelling business plans, including market analysis, financial projections, and marketing strategies.

Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Workshop on intellectual property rights and IP management for startups.

**DATE:** 21/03/2024

**OBJECTIVES:**

- To increase students knowledge of various IP types, including patents, trademarks, copyrights, and trade secrets.
- Equip students to make informed decisions regarding IP protection based on their specific business needs.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a workshop on intellectual property rights and IP management for startups. The session was conducted by the Head of Department Prof Gururaj Dangare .All the faculties including IIC members attended the session. Discussion on how IP can be a valuable asset for start-ups, both in terms of protecting their innovations and creating competitive advantages in the market. Guidance on how start-ups can develop an effective IP strategy aligned with their business goals. Overview of what can be trademarked and the trademark registration process. Importance of conducting a trademark search to avoid infringement issues. Exploration of different ways start-ups can commercialize their IP assets, such as licensing agreements or strategic partnerships. The session was very interactive and students actively participated in the Q&A session at the end. Everybody gained a lot of knowledge through this session

**OUTCOME:**

- Enhanced awareness and understanding of intellectual property rights among participants.
- Developed skills to identify and manage their startups' intellectual assets effectively.
- Increased confidence in making informed decisions regarding IP protection strategies.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator





## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Session on “How to plan for Start-up and Legal and Ethical Steps”

**SPEAKER:** Dr. Mahima Singh

**DATE:** 01/04/2024

**OBJECTIVE:**

- Guide students through the process of identifying a viable business opportunity and crafting a strong business plan.
- To explore different business structures and their implications.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on “How to plan for Start-up and Legal and Ethical Steps”. Prof Mahima Singh who is currently working as a professor at Pratibha Institute of Business Management

conducted these session. All the faculties including IIC members attended the session. This session serves as a foundational guide for individuals embarking on the journey of starting their own business venture. Participants will explore the critical elements of start-up planning, including market research, business model development, and strategic decision-making. Moreover, they will delve into the legal and ethical dimensions of entrepreneurship, gaining insights into compliance requirements, intellectual property protection, and ethical decision-making. The session was very interactive and students actively participated in the Q&A session at the end. Everybody gained a lot of knowledge through this session.

**OUTCOME:**

- The session guide the students through the process of creating a comprehensive business plan.



Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Workshop on Innovation Startup Ecosystem

**DATE:** 11/04/2024, Thursday

**OBJECTIVES:**

- To Provide students with a comprehensive understanding of the innovation startup ecosystem.
- To Encourage students to consider entrepreneurship as a viable career path.
- To Equip students with practical skills and knowledge necessary for launching and managing startups.

**DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a Workshop on Innovation Startup Ecosystem at ASIAN College of Science and Commerce. The workshop was conducted by Prof. Gururaj Dangare. All the faculties including IIC members and 85 students attended the workshop. The workshop on the Innovation Startup Ecosystem aimed to educate and inspire students about the opportunities and challenges within the startup world. Through a series of lectures, panel discussions, and interactive sessions, students gained insights into the various components of the startup ecosystem, from idea generation to scaling a business. The workshop provided a platform for networking with successful entrepreneurs, investors, and industry experts, and highlighted the resources and support systems available to budding entrepreneurs. The Workshop was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

**OUTCOME:**

- Students gained a comprehensive understanding of the innovation startup ecosystem and its various components.
- Awareness of available resources, support systems, and funding opportunities to aid in their entrepreneurial journey.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** Field exposure visit to Parag Milk Industry.SS

**DATE:** 18/04/2024

**OBJECTIVE:**

- To provide exposure to students.
- To make students aware about the production process.
- To provide proper knowledge to students about managing the production unit.

**DESCRIPTION:**


The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad Industrial Visit at Parag Milks. Prof Gururaj Dangare HOD Pratibha Institute of Business Management conducted the Visit. All the faculties including IIC members attended the session. Parag Milk Foods Ltd, founded in 1992, is one of India's elite private sector dairy company, with a diverse portfolio in over 15 consumer centric product categories. We pride ourselves for providing the best global source of expertise and scientific knowledge in support of the development and promotion of quality cow's milk and milk products, to offer consumers nutrition, health and well-being. They manufacture products of truly international quality under internationally famous brand names such as Gowardhan, Go, Topp up & Pride of Cows. Their product portfolio includes ghee, fresh milk, skim milk powder, whole milk powder, paneer, an array of processed and natural cheese, cheese spreads, butter, dahi, dairy whitener and gulab jamun mix under the brand names of 'Gowardhan' and 'Go', all made from 100% fresh cow milk. Pride of Cows is a brand of fresh farm- to -home milk and Topp Up, a flavoured milk in many variants. The session was very interactive and students actively participated in the Q&A session at the end. Everybody gained a lot of knowledge through this session.

**OUTCOME:**

- The students understood the production process of ghee and cheese.
- They also learnt about managing the raw materials and maintaining a plant.



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator





Pimpri Chinchwad, MH, India

MIDC Chinchwad, Pimpri Chinchwad, 411019,  
MH, India

Lat 18.645370, Long 73.790979

Note : Captured by GPS Map Camera

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** World Creativity and Innovation Day

**DATE:** 21/04/2024

#### OBJECTIVES:

- To motivate students to actively contribute to India's growth
- To Support creativity and boost talent in Students
- To Connect with peers, faculty, and community members to exchange ideas and build networks.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad celebrated World 's Creativity and Innovation Day. The event was conducted by Prof. Mahima Singh. All the faculties including IIC members and 90 students attended the workshop. The event brought Number of unique ideas and pitches from students. It helped in building their problem solving approach. It involved brainstorming session for the students Innovative ideas were presented by the students and few best ideas were awarded. The event was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- Students came up with innovative ideas.
- It builds team spirit and collaboration among students




Prof. Gururaj Dangare  
IIC Convener



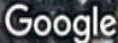
Dr. Mahima Singh.  
IIC Co-ordinator





 GPS Map Camera

**Pimpri Chinchwad, Maharashtra, India**  
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri Chinchwad,  
Pimpri-Chinchwad, Maharashtra 411033, India  
Lat 18.645298°  
Long 73.791179°

 Google

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**TOPIC:** World Intellectual Property Day

**DATE:** 26/04/2024

#### OBJECTIVES:

- To support the power of innovation.
- To explore how IP supports and drive better future
- To spread Awareness over the globe.

#### DESCRIPTION:

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad celebrated World 's Intellectual Property DayThe event was conducted by Prof. Tulika Chatterjee professor of Pratibha Institute of Business Management All the faculties including IIC members and 90 students attended the workshop. World Intellectual Property Day on April 26 which aims to spread awareness about intellectual property (IP) rights and how it encourages innovation and creativity to drive human progress To assist the development of campaigns that improve IP Protection all over the globe and keep the national legislations in harmony This day aims to educate people on the various ways of safeguarding intellectual property such as patents, trademarks, copyrights and others The event was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

#### OUTCOME:

- Students gained knowledge about various IP
- It brought Awareness among the youth of India



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator



Pimpri-Chinchwad, Maharashtra, India

2nd Floor, Highway Tower, G25, Jay Tower Rd, Kalbhor Nagar, MIDC, Chinchwad,  
Pimpri-Chinchwad, Maharashtra 411019, India

Lat 18.645057°

Long 73.790598°



Google

## **ACADEMIC YEAR 2023-2024**

### **IIC ACTIVITY REPORT**

**TOPIC:** Session on Business Model Canvas

**SPEAKER:** Dr. Rajasmita Panda

**DATE:** 30/04/2024, Tuesday

#### **OBJECTIVES:**

- To introduce students to the concept of the Business Model Canvas (BMC).
- To familiarize students with the key components of the BMC and their significance in business planning.
- To facilitate practical application of the BMC framework to real- world business scenarios.

#### **DESCRIPTION:**

The Institution Innovation Cell of Pratibha Institute of Business Management, Chinchwad organized a session on Business Model Canvas. The session was conducted by Dr. Rajasmita Panda. She is a professor at Shri Balaji University. All the faculties including IIC members and 90 students attended the session. The session on the Business Model Canvas (BMC) aimed to equip students with essential knowledge and skills for designing and evaluating business models. The session began with an overview of the BMC concept, highlighting its importance in understanding the fundamental building blocks of a business. Key components of the BMC, including customer segments, value proposition, channels, customer relationships, revenue streams, key activities, key resources, key partnerships, and cost structure, were discussed in detail. Throughout the session, practical examples and case studies were used to illustrate the application of the BMC framework in various business contexts. The session was very interactive and students actively participated in the Q & A session which was held at the end. Everybody gained a lot of knowledge.

#### **OUTCOME:**

- Increased understanding of the BMC framework and its relevance in business planning.
- Improved ability to identify and analyze key components of a business model.



Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** World Entrepreneurs Day

**Date:** 31/05/2024

### Activity Objectives:

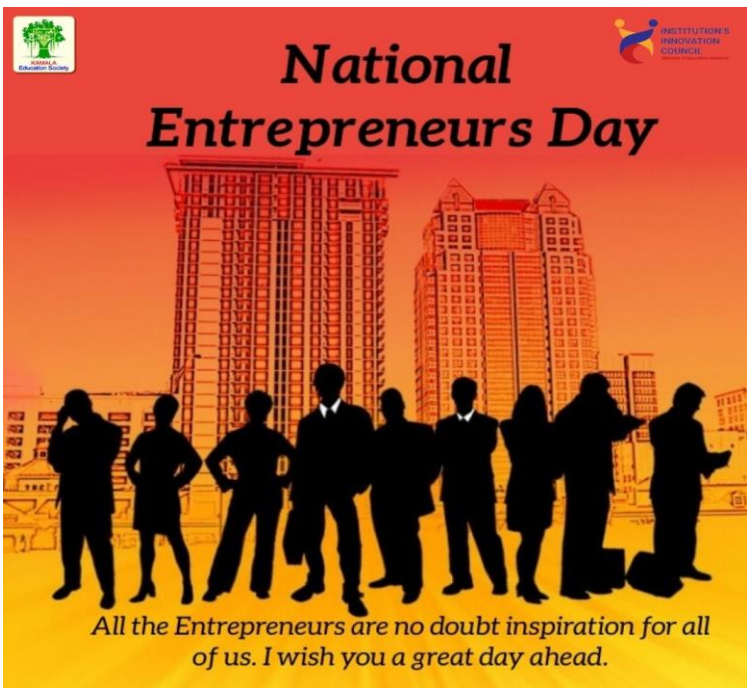
- 1. Celebration of Entrepreneurship:**
  - To celebrate and recognize the contributions of entrepreneurs worldwide to innovation, economic growth, and job creation.
- 2. Inspiration and Motivation:**
  - To inspire and motivate aspiring entrepreneurs by showcasing success stories and entrepreneurial journeys from around the globe.
- 3. Awareness and Education:**
  - To raise awareness about entrepreneurship as a career path and highlight the challenges and opportunities involved.

### Description:

World Entrepreneurs Day was observed with various events and activities aimed at honoring entrepreneurs and promoting entrepreneurship globally. The event involved a combination of virtual and physical events that celebrated the spirit of entrepreneurship and fostered a supportive ecosystem for startups. Activities included keynote speeches by successful entrepreneurs, panel discussions, workshops, pitch competitions, and networking sessions. Participants had the opportunity to learn from industry leaders, connect with potential mentors and investors, and gain insights into the entrepreneurial landscape.

### Outcomes :

- 1. Recognition and Celebration:**
  - Entrepreneurs' contributions to innovation, economic growth, and job creation were celebrated and recognized globally. Various entrepreneurs were honored for their achievements and impact.
- 2. Inspiration and Motivation:**
  - Aspiring entrepreneurs were inspired and motivated by the success stories and entrepreneurial journeys shared during the event. The stories showcased resilience, creativity, and the rewards of entrepreneurship, encouraging participants to pursue their own ventures.



A handwritten signature in black ink, appearing to read 'Gururaj Dangare'.

Prof. Gururaj Dangare  
IIC Convener

A handwritten signature in black ink, appearing to read 'Mahima Singh'.

Dr. Mahima Singh.  
IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** World Environment Day

**Date:** 05/06/2024

**Activity Objective:**

The objective of the World Environment Day activity was to raise awareness about environmental issues and promote sustainable practices among participants. It aimed to educate individuals on the importance of protecting the environment and to encourage active participation in conservation efforts.

**Description:**

The World Environment Day activity commenced with a keynote address by an environmental expert, highlighting the significance of the day and the current environmental challenges. This was followed by a tree-planting ceremony where participants planted saplings in designated areas. Various workshops and interactive sessions were conducted, focusing on topics such as waste management, recycling, and energy conservation. Participants engaged in hands-on activities like creating eco-friendly crafts from recycled materials and participating in a community cleanup drive. Educational exhibits and stalls showcased innovative green technologies and sustainable products. There was also a quiz competition on environmental knowledge and a poster-making contest with themes related to environmental conservation. The event concluded with a pledge-taking ceremony where participants committed to adopting eco-friendly practices in their daily lives.

**Outcomes:**

The World Environment Day activity successfully heightened participants' awareness of environmental issues and the need for sustainable practices. The tree-planting ceremony contributed to local green cover, and the workshops provided practical knowledge on waste management and energy conservation.

Hands-on activities and the community cleanup drive fostered a sense of responsibility and active involvement in environmental protection. The educational exhibits inspired participants to explore and adopt green technologies. Overall, the event instilled a commitment to environmental stewardship and motivated participants to make eco-friendly choices in their daily lives.





KAMLA EDUCATION SOCIETY'S  
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT  
CHINCHWAD, PUNE - 19  
DEPARTMENT OF MBA



# WORLD ENVIRONMENT DAY

EVERY ACTION COUNTS!

5 JUNE



Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** Organise Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session

**Date:** 07/06/2024

### **Activity Objective:**

The objective of the "Lean Start-up & Minimum Viable Product/Business" Boot Camp was to educate participants on the principles of the lean start-up methodology and the development of a minimum viable product (MVP). It aimed to provide hands-on experience and mentorship to help participants quickly test and validate their business ideas with minimal resources.

### **Description:**

The boot camp began with an introductory lecture on the lean start-up methodology, explaining key concepts such as the Build-Measure-Learn feedback loop and the importance of developing an MVP. Expert speakers, including successful entrepreneurs and lean start-up coaches, shared their insights and experiences. Participants engaged in interactive workshops where they were guided through the process of defining their MVP, identifying target customers, and creating hypotheses about their business models. Teams were formed to work on real-world projects, applying the lean start-up principles to develop and refine their MVPs.

### **Outcomes:**

The "Lean Start-up & Minimum Viable Product/Business" Boot Camp successfully equipped participants with practical knowledge and skills in the lean start-up methodology. They learned how to efficiently develop and test their business ideas with minimal resources, focusing on creating an MVP to validate their hypotheses.

Through hands-on workshops and mentorship, participants were able to define and refine their MVPs, gaining valuable insights from customer feedback and market research. The interactive sessions fostered a collaborative environment, encouraging innovation and problem-solving.



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CHINCHWAD, PUNE - 19  
DEPARTMENT OF MBA



**Prof. Gururaj Dangare**  
HOD. PIBM  
Innovation ambassadors mentors



## SESSION ON

LEAN START-UP & MINIMUM VIABLE PRODUCT

**07.06.2024**

Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs

**Date:** 10/06/2024

### **Activity Objective:**

The objective of the session on "Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs" was to educate participants about the various avenues for securing funding from angel investors and venture capitalists (VCs). It aimed to provide insights into the funding process, investment criteria, and strategies for successfully attracting early-stage investment.

### **Description:**

The session commenced with an overview of the current investment landscape, highlighting the roles and differences between angel investors and venture capitalists. Expert speakers, including experienced investors and successful entrepreneurs, shared their perspectives on what investors look for in early-stage start-ups. Participants were guided through the essentials of preparing for investment, including crafting a compelling pitch, developing a robust business plan, and understanding key financial metrics. Practical workshops allowed participants to refine their pitches and receive feedback from seasoned investors. Case studies of start-ups that secured angel and VC funding were presented, illustrating successful strategies and common pitfalls. The session also included panel discussions on topics such as equity distribution, valuation, and negotiation tactics.

### **Outcomes:**

The session on "Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs" significantly enhanced participants' understanding of the funding landscape and the process of securing investment. They learned the differences between angel investors and VCs and what each type of investor seeks in potential investments.

Participants developed skills in crafting compelling pitches and creating detailed business plans, essential for attracting investors. The practical workshops and feedback sessions enabled them to refine their pitches and address areas of improvement.

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**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**  
**CHINCHWAD, PUNE - 19**  
**DEPARTMENT OF MBA**

 **INSTITUTION'S INNOVATION COUNCIL**

**SESSION ON**

**FUNDING FOR START-UP OPPORTUNITIES**



**Mr. Tejas Narale**  
**Speaker**

 Monday, June 10, 2024



Prof. Gururaj Dangare  
IIC Convener



Dr. Mahima Singh.  
IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs

**Date:** 13/06/2024

### **Activity Objective:**

The objective of the session on "Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs" was to inform participants about the opportunities and support systems available through accelerator and incubator programs. It aimed to educate students and faculty members on how these programs can aid in the development and growth of their entrepreneurial ventures.

### **Description:**

The session began with an introduction to the concepts of accelerators and incubators, outlining their roles in supporting early-stage start-ups. Expert speakers, including representatives from prominent accelerators and incubators, shared insights on the benefits and resources these programs offer, such as mentorship, funding, networking, and workspace. Participants were guided through the application process for these programs, including tips on how to present their business ideas and increase their chances of acceptance. Interactive workshops allowed participants to work on their applications and receive feedback from mentors.

### **Outcomes:**

The session on "Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs" effectively increased awareness among participants about the various support mechanisms available through accelerator and incubator programs. They gained a comprehensive understanding of how these programs operate and the benefits they provide to early-stage start-ups.

Participants learned practical tips for crafting strong applications and gained confidence in presenting their business ideas. The interactive workshops and feedback sessions helped refine their applications, increasing their chances of being accepted into these programs.


**KAMLA EDUCATION SOCIETY'S**  
**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**  
**CHINCHWAD, PUNE - 19**  
**DEPARTMENT OF MBA**




**Mahima Singh**  
 Innovation ambassadors  
 mentors

**SESSION ON**

**INCUBATION OPPORTUNITIES FOR STUDENTS  
 & FACULTIES**

**13.06.2024**




Prof. Gururaj Dangare  
 IIC Convener



Dr. Mahima Singh.  
 IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** Organising Innovation & Entrepreneurship Outreach Program in Schools/Community

**Date:** 15/06/2024

### **Activity Objective:**

The objective of the Innovation & Entrepreneurship Outreach Program in schools and communities was to inspire and educate young students and community members about innovation and entrepreneurship. It aimed to foster a culture of creativity, problem-solving, and entrepreneurial thinking by providing knowledge, skills, and practical experiences.

### **Description:**

The outreach program began with an engaging introductory session explaining the importance of innovation and entrepreneurship in today's world. Expert speakers, including local entrepreneurs and educators, shared their journeys and highlighted the impact of entrepreneurship on society and the economy. Interactive workshops were conducted where participants learned about the fundamentals of starting a business, idea generation techniques, and the basics of creating a business plan. Students and community members were encouraged to brainstorm and develop their own innovative ideas to address real-world problems.

### **Outcomes:**

The Innovation & Entrepreneurship Outreach Program successfully ignited interest in innovation and entrepreneurship among students and community members. Participants gained a foundational understanding of entrepreneurial concepts and the process of starting a business.

Through interactive workshops and mentorship sessions, participants developed critical thinking, problem-solving, and creative skills. The mini-pitch competition and hands-on activities provided practical experience and boosted participants' confidence in their ideas.



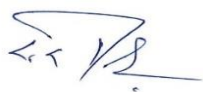

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**CHINCHWAD, PUNE - 19**  
**DEPARTMENT OF MBA**




**Prof. Gururaj Dangare**  
 HOD, PIBM  
 Innovation ambassadors mentors

**SESSION ON**  
**INNOVATION & ENTREPRENEURSHIP**  
**OUTREACH PROGRAM IN SCHOOLS**

**15.06.2024**

Prof. Gururaj Dangare  
 IIC Convener



Dr. Mahima Singh.  
 IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**Topic:** Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level

**Date:** 20/06/2024

**Activity Objective:**

The objective of the session/panel discussion with innovation and start-up ecosystem enablers was to provide participants with a comprehensive understanding of the support structures available for start-ups at regional, state, and national levels. It aimed to foster connections between entrepreneurs and ecosystem enablers, facilitating access to resources, mentorship, and collaboration opportunities.

**Description:**

The session began with an introduction to the start-up ecosystem, highlighting the various enablers such as incubators, accelerators, government programs, industry associations, and funding bodies. The panel consisted of representatives from these key enablers, including successful entrepreneurs, government officials, and leaders from prominent incubators and accelerators. Each panelist shared their insights on the role of their respective organizations in supporting start-ups, discussing available resources, funding opportunities, mentorship programs, and collaborative initiatives. They also highlighted successful case studies from their organizations, demonstrating the impact of ecosystem support on start-up growth. Participants were encouraged to engage in an interactive Q&A session, where they could ask panelists specific questions related to their start-up challenges and seek advice on leveraging ecosystem support. Breakout sessions followed, providing a platform for one-on-one interactions between participants and panelists, enabling deeper discussions and personalized guidance.

**Outcomes:**

The session/panel discussion with innovation and start-up ecosystem enablers significantly increased participants' awareness of the various support structures available to them at different levels. They gained valuable insights into the resources and programs offered by incubators, accelerators, government initiatives, and industry associations.

Through the panelists' experiences and case studies, participants understood how to effectively leverage these resources to overcome challenges and accelerate their start-up growth. The interactive Q&A session provided practical solutions to specific start-up issues, while the breakout sessions offered personalized advice and fostered meaningful connections.



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**CHINCHWAD, PUNE - 19**  
**DEPARTMENT OF MBA**

 **INSTITUTION'S INNOVATION COUNCIL**  
Ministry of Education, Government of India



**SESSION ON**

**Start-up Ecosystem And Opportunities**

 Thursday, June 20, 2024

Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**Topic:** Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Pro

**Date:** 22/06/2024

#### **Activity Objective:**

The objective of the session on "Innovation/Prototype Validation – Converting Innovation into a Start-up" was to guide participants through the process of transforming innovative ideas and prototypes into viable start-ups. It aimed to provide practical insights on validation techniques, market analysis, and business development strategies.

#### **Description:**

The session began with an introduction to the importance of innovation in the modern business landscape. Expert speakers, including successful entrepreneurs and industry professionals, shared their experiences and insights on the journey from ideation to start-up launch. Participants were introduced to various methods of prototype validation, including market research, customer feedback, and feasibility analysis. Interactive workshops allowed participants to work on their prototypes, receive feedback from mentors, and refine their business ideas.

#### **Outcomes:**

The session on "Innovation/Prototype Validation – Converting Innovation into a Start-up" successfully equipped participants with the knowledge and tools needed to validate and develop their prototypes into start-ups. They gained a deeper understanding of market analysis, customer feedback, and feasibility studies, which are crucial for innovation validation.

Through interactive workshops, participants refined their prototypes and business ideas, receiving valuable feedback from experienced mentors. The case studies and expert insights provided practical guidance on overcoming challenges in the start-up journey.



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**Prof. Gururaj Dangare**  
 HOD. PIBM  
 Innovation ambassadors  
 mentors

**Dr. Pallavi Chugh**  
 Innovation ambassadors  
 mentors



**SESSION ON**  
**INNOVATION VALIDATION - COVERING**  
**INNOVATION INTO START-UP.**

**22.06.2024**



Prof. Gururaj Dangare  
 IIC Convener

Dr. Mahima Singh.  
 IIC Co-ordinator

## ACADEMIC YEAR 2023-2024

### IIC ACTIVITY REPORT

**Topic:-** Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support

**Date:** 25/06/2024

#### **Activity Objective:**

The objective of the Demo Day/Exhibition/Poster Presentation of Start-Ups was to provide a platform for start-ups to showcase their innovations and gain visibility. Additionally, it aimed to connect these start-ups with innovation ambassadors and experts for mentorship support, facilitating valuable feedback, guidance, and potential collaborations.

#### **Description:**

The event began with a keynote address by a prominent figure in the start-up ecosystem, emphasizing the importance of innovation and mentorship in entrepreneurial success. This was followed by a series of presentations where start-up founders showcased their products and services through live demos, exhibits, and poster presentations. Each start-up was allotted a booth where they could interact with attendees, display their prototypes, and discuss their business models. Judges, comprising innovation ambassadors, industry experts, and investors, evaluated the presentations based on criteria such as innovation, market potential, and scalability.

#### **Outcomes:**

The Demo Day/Exhibition/Poster Presentation of Start-Ups successfully showcased a diverse range of innovative start-ups, providing them with much-needed visibility and exposure. Participants gained valuable feedback on their products and business models from experienced judges and mentors.

The networking sessions and one-on-one mentorship opportunities facilitated meaningful connections between start-up founders and industry experts, leading to potential collaborations and support. The event also enhanced participants' understanding of scaling their businesses, securing funding, and overcoming market challenges through panel discussions and workshops.

The recognition and awards presented to outstanding start-ups boosted their credibility and motivated them to continue innovating. Overall, the event fostered an environment of learning, collaboration, and growth, significantly benefiting the participating start-ups and contributing to the broader entrepreneurial ecosystem.

**10 students teams has be Shortlisted :**

<b>Sr No</b>	<b>Startup Concepts</b>	<b>Team Members</b>
1	EduTech Platforms	Shalini Dhumal Abhishek Ghadge Sakshi Kshirsagar Prakash Sharma Aditya Deshmukh
2	Health and Wellness Apps	Chinmay Lohokare Pranav Nair Haseba Maulavi Shubham Pawara Gauri Nalawade
3	Student Services Marketplace	Swati Nair Sharon Naidu Atulya Nair Amisha Wankhede Jerrin Issac
4	AR Study Guides ( StudyAR )	Poonam Jadhav Kajal Londhe Janhvi Choudhary Abhishek Kale Jessica Lobo
5	Campus Swap App (SwapMate)	Smita Kamble Aadika Karle Shruti Jadhav Sakshi Dalavi Kranti Doragade
6	Micro-Internships Platform (InternSprint)	Prachi Kale Rohit Kharat Deepesh Makhija Prasad Mohite Jahavi Nalawade
7	<b>Smart Dorm Automation ( SmartDorm )</b>	Shravani Kohane Parth Unkulr Hasina Chaudhary Sanika Gore Monika Gore
8	Collaborative Study Space Finder (StudySpotter)	Monika Kulkarni Darshan Duddu Shantanu Barshetty

		Omkar Devdare Aniket Amrale
9	Sustainable Food Co-op (GreenGrub )	Sonali Nimble Vaidehi Palande Kuntal Pandhare Vaishnavi Phalke Priyanka Das
10	Personal Finance Coaching for Students (BudgetBuddy)	Sharmila Kumavat Roshni Salunke Yashoda Dounde Shashwat PachapureSebin Paul



**KAMLA EDUCATION SOCIETY'S**  
**PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT**  
**CHINCHWAD, PUNE - 19**  
**DEPARTMENT OF MBA**





**Prof. Gururaj Dangare**  
HOD. PIBM  
Innovation ambassadors  
mentors



**Dr. Pallavi Chugh**  
Innovation ambassadors  
mentors

**SESSION ON**

**POSTER PRESENTATION OF START-UPS & LINKAGE WITH INNOVATION AMBASSADORS**

**25.06.2024**





Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** Organise an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups.

**Date:** 28/06/2024

### **Activity Objective:**

The objective of organizing an inter/intra institutional start-up competition was to foster innovation and entrepreneurship among participants, encouraging them to develop and present their business ideas. The event aimed to identify and reward the most promising start-ups, providing them with recognition, mentorship, and potential funding opportunities.

### **Description:**

The start-up competition was structured to include participants from various institutions, encouraging a diverse range of ideas and innovations. The event began with an opening ceremony where keynote speakers, including successful entrepreneurs and industry experts, shared insights on entrepreneurship and the start-up ecosystem. Participants were invited to present their start-up ideas in a series of preliminary rounds, where they pitched their concepts to panels of judges composed of investors, mentors, and business professionals. Each pitch included a presentation of the business model, market analysis, product or service details, and financial projections.

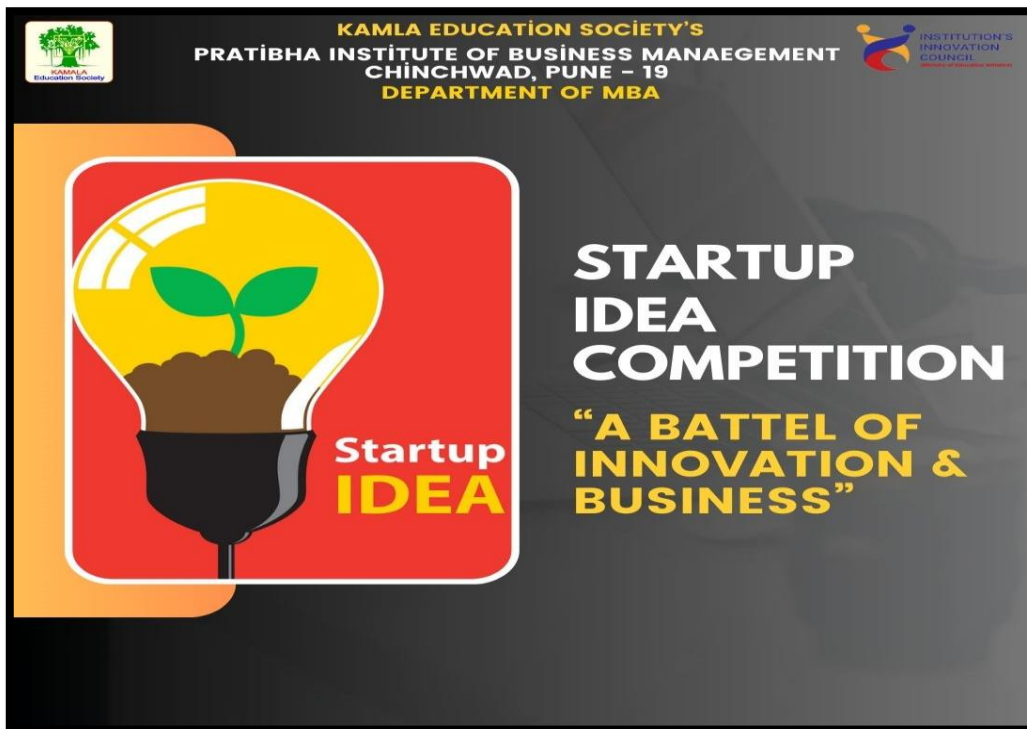
### **Outcomes:**

The inter/intra institutional start-up competition successfully stimulated innovation and entrepreneurial spirit among participants. It provided a platform for aspiring entrepreneurs to showcase their ideas, receive valuable feedback, and refine their business models.

Participants gained significant insights and practical knowledge through the workshops and mentoring sessions, which enhanced their entrepreneurial skills and prepared them for future ventures. The competition fostered networking opportunities, allowing participants to connect with potential investors, mentors, and fellow entrepreneurs.

Sr No	Startup Concepts	Team Members
1	<b>Virtual Labs for Science Education</b>  Name: VirtuLab	Nikhil Ghode Amruta Guruav Dinesh Rautela Jesna Joy Shejadi Khan
2	Mental Health Support Chatbots  Name: MindMate	Chinmay Lohokare Pranav Nair Hasseba Maulavi Shubham Pawara Gauri Nalawade
3	Eco-Friendly Packaging Solutions:  Name: GreenWrap	Suraj Gupta Pradnya Jadhav Rohit Kharat Greeshma Nair Avdhoot Gaikwad
4	AI-Powered Resume Builder:  Name: ResumeAI	Shalini Dhumal Abhishek Ghadge Sakshi Kshirsagar Prakash Sharma Aditya Deshmukh
5	Campus-Based Ride-Sharing App:  Name: RideCampus	Mahesh Bhosale Dolly Nagpal Sanket Naik Ankita Satpute Binita Singh
6	Subscription-Based Art Supplies:  Name: ArtCrate	Nandini Singh Rohit Kharat Deepesh Makhija Aadesh Sharma Jahavi Nalawade
7	On-Demand Tutoring Services:  Name: TutorNow	Ragini Singh Sudarshan Gadage Sneha Samantani Payal Talreja Rohan Tamchikar
8	Local Volunteer Matching Platform:  Name: VolunteerLink	Monika Kulkarni Shantanu Barshetty SaddafSiddiue Sakshi Sukhane Harshada Sonawane

9	Augmented Reality Campus Maps:Name: ARCampus	Tanvi Sontakke Vaidehi Palande Kuntal Pandhare Siji Jacob Priyanka Das
10	Recycled Fashion Marketplace: Name: ReFashion	Sharmila KumavatSebin Paul Divesh Surve Krushna Zarekar Vikas Jadhav



*(Handwritten signature of Prof. Gururaj Dangare)*

Prof. Gururaj Dangare  
IIC Convener

*(Handwritten signature of Dr. Mahima Singh)*

Dr. Mahima Singh.  
IIC Co-ordinator

# ACADEMIC YEAR 2023-2024

## IIC ACTIVITY REPORT

**Topic:** Independence Day- Celebrating Aazadi

**Date:** 15/08/2024

### **Activity Objective:**

The objective of the Independence Day celebration, titled "Celebrating Aazadi," was to instill a sense of patriotism and national pride among participants. It aimed to educate them about the historical significance of Independence Day and to honor the sacrifices made by freedom fighters.

### **Description:**

The "Celebrating Aazadi" event began with a flag-hoisting ceremony, followed by a national anthem recital. Participants engaged in various activities such as patriotic song and dance performances, speeches, and skits depicting key events from the freedom struggle. There were also interactive sessions including quizzes on India's independence history and creative competitions like poster-making and essay writing. A special segment was dedicated to honoring local veterans and freedom fighters, where they shared their experiences and stories. The event concluded with a cultural program showcasing India's diverse heritage and a closing speech emphasizing the importance of unity and freedom.

### **Outcomes:**

The "Celebrating Aazadi" activity successfully fostered a deep sense of patriotism among the participants. It increased their knowledge about India's struggle for independence and the importance of national unity. The interactive sessions and competitions encouraged creativity and active participation, while the veterans' stories provided a personal connection to history. Overall, the event left the participants with a renewed appreciation for their country's heritage and the sacrifices made for its freedom.



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DEPARTMENT OF MBA



# India

## Independence day



August 15 2024

Prof. Gururaj Dangare  
IIC Convener

Dr. Mahima Singh.  
IIC Co-ordinator