



Number of teachers recognized as guides during the year 2023-24

S.no	Name of the teacher
1	Dr. Sachin Borgave
2	Dr. Mahima Singh
3	Dr. Pallavi Chugh
4	Dr. Devkumar Mahisekar
5	Dr. Shweta Jain





Name of the Guide	Name of the scholar	Topic Approved
Dr. Sachin Borgave	Shilpa Dhanawade	A critical study of factors influencing the brand recall while prescribing by the physicians in Pune
	Suresh Ningule	A critical Analysis of marketing practices of pharmaceutical industry with reference to respiratory medicine in Pune region
	Sanas Shriyash	Analysis of Consumer behavior with reference to purchasing intentions of smartphones amongst Gen Z of Pune city
	Hitesh Sharma	A study of Neuro Marketing of ethnic wear E-commerce: A case based web-analytical Insights shaping consumer behavior
Dr. Mahima Singh	Pravin Gaikwad	A study on Financial performance and sustainability of Farmer producer organizations in Pune districts





	Priyanka Wankhade	A study of the impact of domestic institutional investment on Indian Stock market with reference to BSE
	Indrajeet Kole	A study of impact of crop insurance on risk management amongst farmers in Sangli district
Dr. Shweta Jain	Avinash Darbare	A study of Financial Impact of GST on Quick Service Restaurants in PCMC region
	Nagesh Kanki	A critical Study of bulk deals and its impact on share prices with reference to Indian Stock Market
	Anita Mathapati	Study of factors Influencing Investment decisions of Millenials for selected financial products of stock market with respect to Pune region





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