



### **Greetings of the Day and Warm Wishes from the Placement Cell - PIBM.**

Most of us have the equation set in our minds that placement simply means getting a high-salaried job. However, in reality, placement means preparation! It is about preparing to be job-fit and job-ready—and that is the primary goal of the Placement Cell at PIBM.

The holistic development of each student, on both personal and individual levels, to make them employable, job-fit, and job-ready with quality skills, is what the Placement Cell aims to achieve at PIBM.

At the Placement Cell, we focus on grooming each student to the level of a perfectionist. Corporate recruiters prefer to hire candidates with professional attributes. To ensure our students meet these expectations, the Placement Cell, in collaboration with the MBA and MCA departments, executes a series of activities, such as:

- **Student Employability Programs:** Covering resume writing skills, group discussions, interview tactics, and complete soft skills and personality development programs.
- **Certificate Courses on In-Demand Technologies:** Including SAP, AI/ML, Digital Marketing, Power BI, Advanced Finance, and Data Science.
- **Technical Guest Sessions:** Conducted by eminent corporate professionals.
- **Skill Development Workshops and Webinars.**
- **Industry Visits.**
- **Corporate Connect Weeks:** Providing students with opportunities to interact with corporate leaders.
- **Industry Mentorship Programs.**
- **Practical Hands-On Internships and Live Case Studies.**
- **Alumni Guidance for Freshers:** Covering startup challenges and entrepreneurial journeys.

Many of our students are excelling in leading corporate organizations, while others have successfully kickstarted their own promising startups!

The Placement Cell, with strong support and cooperation from the management department, is committed to nurturing and preparing students with the knowledge, skills, ethics, principles, and outlook to manage and lead the world.

**All the best to all aspiring MBA and MCA graduates!**