KAMALA EDUCATION SOCIETY'S

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Chinchwad, Pune 19

ANNUAL REPORT

SEP 2024 - AUG 2025

Department of MBA

Annual Report

(1st Sep 2024- 31st Aug 2025)

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ADMISSION SUMMARY FOR ACADEMIC YEAR 2024-25

Course	First Year New Admissions	Second Year	Total
MBA	196	207	403
MCA	137	137	274
Total			677

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Topic/Activity Name: Orientation Programme

Date: 19/09/2024

Name & designation of resource person: All the Faculty Members, alumni

Objectives:

1. To familiarize students with the course outline, subjects, academic policies, and assessment criteria, ensuring they understand what is expected of them throughout their MBA journey.
2. To build relationships with their peers, faculty, and staff, fostering a sense of community and teamwork.
3. To equip participants with a comprehensive understanding of key business standards, including best practices, compliance regulations, and quality management frameworks.

Description:

The programme began with a **Formal Inauguration**, attended by Prof. Gururaj Dangre Head of Department MBA. The HOD delivered a warm welcome address, emphasizing the importance of an MBA education in today's competitive business environment and encouraging students to make the most of the opportunities available during their studies. Following the inauguration, an **Academic Orientation Session** was conducted to introduce students to the MBA curriculum, course structure, and assessment methods. Faculty members provided an overview of the core subjects, electives, and specializations, helping students understand how the programme is designed to build a solid foundation in management and business skills. Students were also briefed on academic policies, grading systems, and support resources available on campus.

A Skill-Building Workshop was organized to help students develop essential skills that are crucial for their MBA journey and future careers. The session focused on:

- Effective Communication: Emphasizing the importance of clear and persuasive communication in business settings. Students were given practical tips on how to improve their presentation and interpersonal skills.

- Teamwork and Collaboration: Through interactive activities, students learned about the value of teamwork and were encouraged to collaborate with their peers, fostering a sense of community.

This was followed by an **Alumni Interaction**, where former student of the MBA programme Mr. Pravin Thite shared his experiences and offered guidance on how to make the most of the MBA journey. His insights on balancing coursework, internships, and extracurricular activities were especially valuable for the new students.

The day concluded with an informal **Networking Session**, allowing students to interact with their peers, faculty, and industry professionals. This was followed by a **Q&A Session**, where students had the opportunity to ask questions and seek clarification on any doubts they had about the programme.

Outcome:

1. Students gained a comprehensive understanding of the MBA curriculum, course requirements, grading policies, and academic expectations.
2. Through workshops and interactive sessions, students began developing key management skills such as communication, leadership, teamwork, and problem-solving.
3. Students received valuable insights into current business trends, challenges, and opportunities, helping them understand the practical applications of their studies.
4. Motivational talks and alumni interactions inspired students to set clear academic and career goals.

Activity photos:

Lamp lighting Ceremony of the orientation programme

Prof. Gururaj Dangare Giving introductory speech

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Topic/Activity Name: Workshop on Business Standard

Date: 19/09/2024

Name & designation of resource person: Mr. Suhas Jadhav

Objectives:

1. To help participants analyze business news and financial reports critically.
2. To teach the use of *Business Standard* tools and resources for market analysis.
3. To provide insights on interpreting economic indicators and their impact on business decision-making.

Description:

The workshop began with an **Introduction to Business Standard**, where the speaker provided a brief overview of the publication, its history, and its role as a reliable source of business news in India. Participants were introduced to the various sections of the newspaper, including market analysis, industry reports, economic trends, and opinion pieces. The second session was an Interactive Presentation on Analyzing Business News, led by Mr. Suhas Jadhav. The presentation focused on:

- How to read and interpret business headlines, articles, and financial reports.
- Identifying key information in earnings reports, stock market analysis, and economic forecasts.
- Techniques for critically analyzing news articles to understand their implications for different industries.

Participants engaged in hands-on exercises where they analyzed sample articles from Business Standard, learning to identify important business metrics and insights.

The next session provided a detailed look into Understanding Economic Indicators and their relevance to business decision-making. Topics covered included:

- Gross Domestic Product (GDP), inflation rates, interest rates, and employment data.
- How these indicators influence business operations, investments, and strategic planning.
- Case studies on how businesses adjust their strategies based on changing economic conditions reported in Business Standard.

The afternoon session was designed to be more Interactive and Hands-On. Participants were divided into groups and given case studies involving real-world business scenarios. Using resources from *Business Standard*, each group was tasked with:

- Conducting a market analysis based on recent news articles.
- Presenting their findings on how the news impacts a particular sector or company.
- Proposing strategic actions that businesses might take in response to the information.

The group presentations were followed by feedback from the facilitators, encouraging students to think analytically and make data-driven conclusions.

The workshop concluded with a **Q&A Session**, where participants had the opportunity to ask questions and seek clarification on any aspects of business analysis they found challenging. The speaker addressed the queries and provided further insights on how to make the most of *Business Standard* for business studies and professional development.

The event ended with **Closing Remarks** from Dr. Mahima Singh, who thanked the participants and highlighted the importance of staying informed and using credible resources like *Business Standard* to stay ahead in the business world.

Outcome:

1. Participants learned how to effectively read and interpret business articles, financial reports, and market analyses.

2. The workshop provided insights into critical economic indicators such as GDP, inflation, interest rates, and employment data.

3. Students received valuable insights into current business trends, challenges, and opportunities, helping them understand the practical applications of their studies.

4. Motivational talks and alumni interactions inspired students to set clear academic and career goals.

Activity photos:

Mr. Suhas Jadhav briefing about business Standard

Presentation of Business Standard

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Topic/Activity Name: Foundation Course

Date: 20/09/2024 & 21/09/2024

Name & designation of resource person: All Faculty Members

Objectives:

1. To provide a solid understanding of fundamental business principles.

2. To develop key analytical and quantitative skills.

3. To ensure all students start on an even playing field.

Description:

The MBA Foundation Course covers various aspects of business, including accounting, financial management, macroeconomics, economic statistics, market structures, supply and demand assessments, and global economic issues. It also covers fundamental statistical methods in business analysis, probability, interpreting facts, making decisions in uncertainty, and using statistical software. The course also covers marketing concepts like positioning, targeting, and market segmentation, consumer trends, branding, digital marketing, management principles, project management, change management, and strategic management. The program includes talks and workshops, case studies, group projects, and workshops focused on financial modeling, data analysis, and presenting techniques. The course can last from weeks to months and is evaluated through assignments, tests, quizzes, and presentations. The goal is to fill knowledge gaps, especially for those with no prior experience in business, and develop confidence as students begin the core MBA curriculum. The course also emphasizes the importance of negotiation and communication skills for effective leadership.

Outcome:

An MBA Foundation Course is a crucial step for students who wish to pursue an MBA but may lack certain core business skills or knowledge. By covering essential topics in finance, marketing, management, and more, the course equips students with the tools they need to succeed in their MBA studies. It also helps build confidence, facilitates networking, and prepares students for the analytical and strategic challenges of business school.

Activity photos:

Pimpri-Chinchwad, Maharashtra, India
5, Kalbhor Nagar, MIDC, Chinchwad, Pimpri-Chinchwad, Maharashtra 411019, India
Lat 18.644999°
Long 73.79096°
20/09/24 01:55 PM GMT +05:30

Dr. Pallavi Chugh taking Session

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Institute / Department/ Committee Level: Department

Topic/Activity Name: Workshop on IPR

Date: 03/10/2024

Name & designation of resource person: Dr. Vidya Patil

Objectives:

1. Awareness Building: To raise awareness about the significance of intellectual property and its role in fostering innovation, protecting creative works, and promoting economic development.

2. Understanding IPR Types: To educate participants about different types of intellectual property, such as patents, copyrights, trademarks, trade secrets, and geographical indications.

3. IPR Protection Mechanisms: To provide insight into the processes involved in securing intellectual property protection, including filing patents, registering copyrights and trademarks, and understanding the importance of confidentiality agreements.

Description: -

A workshop on Intellectual Property Rights (IPR) is designed to raise awareness and build expertise on protecting and managing intellectual assets. The workshop typically covers fundamental aspects of IPR, including patents, copyrights, trademarks, and trade secrets, and emphasizes their importance in innovation and business. Participants gain insights into the process of filing for IP protection, understanding the legal frameworks, and exploring case studies on how intellectual property contributes to competitive advantage and economic growth. Additionally, such workshops often highlight the benefits of establishing an IPR cell or incubation center within institutions, fostering a culture of innovation, and encouraging technology transfer. This comprehensive approach equips individuals and organizations with the tools to safeguard their creations, enhancing both personal and institutional capacity for innovation and compliance.

Outcome:

The outcomes of a workshop on Intellectual Property Rights (IPR) are multifaceted, empowering participants with both knowledge and practical skills. Key outcomes typically include a heightened awareness of IPR's significance in protecting innovations and fostering a culture of respect for intellectual assets. Participants leave with a clear understanding of the types of intellectual property—such as patents, copyrights, trademarks, and trade secrets—and the processes involved in securing IP protection. Many gain the confidence to pursue IP filings for their own inventions or ideas, recognizing the economic and strategic value of IP in competitive industries.

Moreover, such workshops often result in the establishment or strengthening of IPR cells, which serve as institutional hubs for innovation, support in IP filings, and facilitate technology transfer. Attendees are also encouraged to incorporate IPR best practices in their academic or professional environments, supporting a broader culture of innovation, compliance, and ethical use of intellectual property. Overall, the workshop's impact extends beyond individual learning to foster a more IP-conscious community, ready to protect and leverage intellectual assets for long-term growth and collaboration.

ACTIVITY PHOTOS

Dr. Vidya Patil Explaining the concept of IPR

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Topic/Activity Name: Workshop on Retail Banking and Insurance

Date: 04/10/2024

Name & designation of resource person: CA. Sushant Parakh

Objectives:

1. To familiarize participants with key concepts in retail banking and insurance.
2. To explore current trends and challenges in the industries.
3. To enhance skills in customer service, risk management, and product development.

Description:

The "Retail Banking and Insurance" workshop aimed to provide participants with a comprehensive understanding of the retail banking and insurance sectors, addressing current trends, challenges, and best practices. Key takeaways included a comprehensive understanding of retail banking services, insights into customer relationship management, and the importance of personalized service. Insurance Fundamentals covered various types of insurance products, including life, health, and property insurance, as well as the underwriting process and risk assessment. Current Trends and Challenges were discussed, including digital transformation in banking and insurance, regulatory changes, cyber security threats, and evolving consumer expectations. Customer Service Excellence was discussed, with techniques for enhancing customer experience in both sectors. Group Activities included case studies on successful retail banking and insurance strategies and group discussions to develop innovative solutions to industry challenges. Feedback and Q&A sessions were open for participant questions and feedback on the workshop content. Key takeaways included a solid understanding of retail banking and insurance fundamentals, insights into the impact of technology on customer service and streamlining operations, a customer-centric approach emphasizing personalized service and customer engagement strategies, and practical skills development through hands-on activities and case studies. Participants provided positive feedback, highlighting the relevance and applicability of the content to their roles, the effectiveness of interactive elements in reinforcing learning, and suggestions for future workshops, including more detailed case studies and expert guest speakers.

The workshop successfully met its objectives, equipping participants with essential knowledge and skills for navigating these dynamic sectors. Future workshops could benefit from incorporating more real-world applications and expert insights.

This workshop is ideal for banking and insurance professionals, students, and anyone interested in gaining a deeper understanding of these essential sectors. The format of the workshop will feature presentations, group discussions, case studies, and hands-on activities to facilitate active learning and engagement.

Outcome:

1. Students gained a deeper understanding of retail banking products, services, and trends. Insight into insurance products, risk management, and underwriting processes.

2. Building connections among professionals in retail banking and insurance sectors. Facilitating collaboration and knowledge sharing among participants.

3. Techniques for enhancing customer experience in retail banking and insurance. Best practices for cross-selling and upselling financial products.

HOD, Prof. Gururaj Dangare is facilitating the speaker

Speaker explaining the retail banking and Insurance

Topic/Activity Name: Fresher's Party 2024

Date: 20/10/2024

Objectives:

1. To help new students feel welcome, included, and comfortable in their new academic environment.

2. To facilitate interactions and networking among new students, enabling them to make friends and establish connections with peers.

3. To introduce new students to the campus, its facilities, resources, and important personnel such as faculty, staff, and student leaders.

4. To celebrate the beginning of a new academic journey and acknowledge the achievements of incoming students.

Description:

A Fresher's Party is a college event that welcomes new students and helps them feel comfortable and excited about their academic journey. It is a cordial welcome, involving second-year students and first-year students, and aims to encourage creative impulses and boost confidence. The party is filled with excitement, joy, music, enthusiasm, laughter, and happiness, as seniors and juniors bond and unite to celebrate being part of the college. The Department of Post-Graduation Studies organizes the event with enthusiasm. The event begins with an opening ceremony, where college officials, student leaders, or faculty members deliver welcoming speeches. They offer words of encouragement, share insights about college life, and express excitement about the incoming students joining the campus community. Icebreaker activities, such as team-building games, speed networking sessions, or fun challenges, facilitate interaction and camaraderie among new students Fresher's Parties often feature cultural performances showcasing the talents of students, such as dance performances, musical acts, theatrical skits, poetry recitations, or comedy routines. The event also serves delicious food and refreshments, catering to different tastes and preferences. Organizers deliver closing remarks, expressing gratitude to attendees and encouraging new students to actively participate in college life. These gatherings provide an opportunity for further socializing, bonding, and forging friendships outside the structured environment of the Fresher's Party.

Outcome:

1. Freshers Parties provide an opportunity for new students to integrate into the college community and feel included right from the beginning of their academic journey.

2. Attending a Fresher's Party can contribute to fostering a sense of belonging among new students. Through participation in activities, cultural performances, and shared experiences, students start to identify with the college community and feel like they are part of something larger than themselves.

ACTIVITY PHOTOS

Students performing in the fresher's party

Students performing in the party

Institute / Department/ Committee Level: Institute

Topic/Activity Name: "IIC Intellectual Property Rights and Technology Transfer

Workshop

Date: 14/08/2024, Wednesday

Objectives:

1. Enhancing Awareness of IPR: Educate participants on the importance of intellectual property rights in fostering innovation, protecting ideas, and encouraging creativity within academic and professional settings.

2. Understanding Different Types of Intellectual Property: Provide a comprehensive overview of various forms of intellectual property (patents, trademarks, copyrights, trade secrets, etc.) and their relevance across different fields.

3. Promoting Legal and Ethical Use of Intellectual Property: Emphasize the importance of respecting others' IP and understanding the legal frameworks surrounding intellectual property protection and infringement. Description:

Description:

An **Institution's Innovation Council (IIC) Meet** is a gathering held within educational institutions to promote and cultivate a culture of innovation, entrepreneurship, and creativity among students and faculty. Established by the Ministry of Education's Innovation Cell in India, IICs are designed to align academic institutions with national innovation and startup agendas. These meets facilitate engagement with students and staff, and connect them to industry experts, successful entrepreneurs, and mentors.

The IIC meet started with the welcome address of guest and participants by Dr. Mahima Singh. Lamp lightning ceremony is done through the hands of all dignitaries and felicitation of all guest is done by Dr. Deepak shah. Brief speeches from key individuals (Prof. Gururaj Dangare, IIC Convener, Dr. Sachin Borgave,

Director, Dr. Deepak Shah, Hon. Secretary, KES and Mr. Umesh Rathod, Chief Guest) took place. Later on workshop on Intellectual Property right and Technology transfer were conducted by Dr. Manjeet Lad and by Dr. Swapnil Bhurat Respectively. A short tea break was arranged between 3:45pm to 4:00pm. An Interactive panel discussion took place later. Closing remarks and thanks by Mr. Umesh Rathod and Prof. Tulika Chatterjee.

Activity Photos

Welcome Rangoli for IIC Meet

Registration Counter

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Topic/Activity Name: Election Rally

Date: 16/11/2024, Saturday

Objectives

1. To gather and energize supporters, creating a visible and enthusiastic display of support for the candidate or party.

2. To increase public awareness of the candidate's policies, vision, and stance on key issues.

3. To establish a direct connection between the candidate and voters, allowing them to hear the candidate's message firsthand.

Description:

All students and faculty members of MBA and MCA walked in an election awareness rally which was made mandatory by AICTE.Students and faculty members walked a distance of 1km around the chinchwad area. Students were also demonstrated poster prepared by them. Total posters prepared were 10 in numbers. The main aim of the rally was to create awareness among the citizens regarding vote casting. As a responsible citizen we must not forget that it is our right to cast vote and we should do it.

Outcome: Students motivated citizens to cast vote and also told nearby are people that it is very important to vote as it is their right.

Activity Photos

Students before Rally

Students in the rally with their posters

Institute / Department/ Committee Level: Institute

Topic/Activity Name: Reading of Preamble to the Constitution

Date: 26/11/2024

Objectives:

1. The Preamble outlines the fundamental vision and philosophy of the constitution.

2. It reflects the goals of justice, liberty, equality, and fraternity that guide the governance of the nation.

3. The Preamble provides insight into why the constitution was enacted.

4. It sets the tone and purpose for the entire document, emphasizing sovereignty, democracy, and secularism

5. The Preamble serves as a guiding light for interpreting constitutional provisions.

Description: -

The Constitution Day, also known as **Samvidhan Diwas**, was celebrated with great enthusiasm, commemorating the adoption of the Indian Constitution on **26th November 1949**. The event aimed to highlight the importance of the Constitution, its values, and the duties of citizens. Prof. Kavita divekar and Prof. Tulika Chatterjee read the Preamble to the constitution in various classes. All other faculty members were also there. Students reaffirmed their commitment to the core values of justice, liberty, equality, and fraternity.

Outcome:

1. The event successfully instilled a deeper understanding of the Constitution's values and inspired participants to uphold their roles as responsible citizens.
2. The celebration served as a reminder of the collective responsibility to preserve and strengthen the democratic framework of the nation.

Activity Photos

Reading of Preamble in the Class

Faculty members also participated in the reading

Topic/Activity Name: Industrial Visit at Parag Milks

Date: 13/12/2024

Name & designation of resource person: Mrs. Manjiri - 02133 224 763

Objectives:

1. To provide exposure to students.

2. To make students aware about the production process.

3. To provide proper knowledge to students about managing the production unit.

Description-

Parag Milk Foods Ltd, founded in 1992, is one of India's elite private sector dairy company, with a diverse portfolio in over 15 consumer centric product categories. We pride ourselves for providing the best global source of expertise and scientific knowledge in support of the development and promotion of quality cow's milk and milk products, to offer consumers nutrition, health and well-being. They manufacture products of truly international quality under internationally famous brand names such as Gowardhan, Go, Topp up & Pride of Cows. Their product portfolio includes ghee,fresh milk, skim milk powder, whole milk powder, paneer, an array of processed and natural cheese, cheese spreads, butter, dahi, dairy whitener and gulab jamun mix under the brand names of 'Gowardhan' and 'Go' ,all made from 100% fresh cow milk. Pride of Cows is a brand of fresh farm- to -home milk and Topp Up, a flavored milk in many a variants.

Outcome:

1. The students understood the production process of ghee and cheese.

2. They also learnt about managing the raw materials and maintaining a plant.

Activity photos:

Students and faculty members in Parag Milks

Students before starting the industrial Trip

Topic/Activity Name: Army Day Parade

Number of Students Participated - 10

Date: 05/01/2025

Objective: To observe the Army Day Parade and learn about the significance of Army Day in India, fostering patriotism and understanding of the Indian Armed Forces.

On January 05, 2025, a group of 10 students attended the Army Day Parade held at the Race Course Ground, Pune. The purpose of this trip was to provide students with firsthand exposure to the grandeur of India's Armed Forces and to deepen their understanding of the role the Army plays in safeguarding the nation's sovereignty. The event marked the 77th celebration of Army Day, commemorating the day in 1949 when General KM Cariappa took over as the first Indian Commander-in-Chief of the Indian Army. Students were especially excited about the static displays of military equipment, including tanks, artillery guns, and armored vehicles. A detailed briefing was provided by officers about the functioning and capabilities of these machines, emphasizing their strategic importance in defending the nation.

Outcome: It not only deepened student's appreciation for the Armed Forces but also instilled a sense of national pride and a renewed commitment to the values of discipline, sacrifice, and service to the country.

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Topic/Activity Name: MBA CET-2025 Lecture at PCCCS, Pune.

Speaker: Prof. Gururaj Dangare

Number of Students: 56

Date: 13/01/25

Objective: To comprehensively inform students about the MBA CET-2025 exam, the benefits of pursuing an MBA, and the unique features of the MBA program guiding them towards informed career decisions.

Description:

The PCCCS Pratibha College of Commerce & Computer Studies in Pimpri - Chinchwad recently hosted a valuable lecture on the MBA CET-2025 entrance exam. Led by the esteemed Prof. Gururaj Danagre, the lecture shed light on the numerous benefits of pursuing an MBA. Students learned about the significant career advancements, increased earning potential, and valuable skill development opportunities that an MBA provides. The session also highlighted the diverse career paths available to MBA graduates across various industries. Furthermore, the lecture provided valuable insights into the unique features of the MBA program. This information helped students understand the value proposition of the program and make informed decisions about their future academic and professional pursuits.

The session also provided students with a comprehensive understanding of the exam's format. Prof. Danagre also shared invaluable exam-taking strategies, emphasizing time management, stress reduction techniques, and the importance of thorough preparation. This guidance empowered students to approach the exam with confidence and increase their chances of success.

Conclusion:

The "MBA CET-2025 Lecture" at PCCCS proved to be an invaluable experience for aspiring MBA students. By providing comprehensive insights into the entrance exam and the multifaceted benefits of pursuing an MBA, the session empowered students to make informed decisions about their future academic and professional paths. Prof. Gururaj Danagre's expert guidance on exam preparation and career prospects, coupled with the valuable information about the MBA program, equipped students with the knowledge and confidence they need to successfully navigate the MBA journey. This event serves as a testament to PCCCS's commitment to student success and its dedication to providing a supportive and enriching learning environment.

Activity Photos:

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Topic/Activity Name: Workshop on Professionalism and Professional Ethics

Date: 15/01/2025

Name & designation of resource person: Ms. Swapna Menon

Objectives:

1. To provide an overview of professionalism and its significance in professional growth.
2. To explore the principles and frameworks of professional ethics.
3. To discuss real-world ethical dilemmas and strategies for resolving them.
4. To foster a commitment to ethical practices in professional environments.

Description:

The Professionalism and Professional Ethics training aimed to foster an ethical and responsible workplace culture by emphasizing the importance of moral behavior and professional conduct. The program, led by corporate trainer Ms. Swapna Menon, discussed the fundamental values and ethical principles that underpin various professions. Facilitators, including HOD MBA Prof. Gururaj Dangre, discussed establishing ethics standards for individuals and organizations. Key points included real-world moral dilemmas, insightful case stories, and methods for incorporating moral behavior into routine work tasks. The event, organized by an organization, attracted professionals, scholars, and students from diverse backgrounds. The trainer introduced the importance of professionalism as the foundation of professional success, covered terms like accountability, integrity, and moral decision-making, and provided real-world case studies to illustrate ethical dilemmas. Panel discussions on handling moral dilemmas were also held. The interactive workshop encouraged attendees to use ethical principles to cooperatively manage workplace difficulties through role-playing.

Outcome:

1. Participants gained a deeper understanding of ethical principles and professional conduct.

2. Enhanced critical thinking and ethical decision-making abilities.

3. Development of personal and organizational commitments to uphold professionalism and ethics.

4. Strengthened professional connections and collaborative learning among participants.

Felicitation by Prof. Gururaj Dangre

Topic/Activity Name: Brandzilla

Date: 20/01/2025

Name & designation of resource person: NA

Objectives:

1. To impart knowledge regarding various brands to students

2. To make students understand the values of work in group.

3. To set the momentum within students for upcoming competition.

4. To make students critical thinker.

Description:

Brandzilla the competition was organized by students on 20/01/2025- Monday. The competition was divided into four rounds. In first round the students had to guess the name of the various brands by seeing logo. In second round the students had to guess the brand by listening to the jingle which was played on the screen. After this round two teams were eliminated and even a tie breaker question was asked as there was tie in two teams for getting further qualification.

In third round "Dum charades" was taken where in one member had to come enact the brand given to him/her and the remaining group had to guess it. Two groups got eliminated in this round. And in final round there were four groups. Final round was planned in a very enthusiastic way. The groups were given a product and they have to create a advertisement which would last more than a minute, would convey 4ps of marketing and would also have jingle in it.

At the end Prof. Meenal Gupta sir announced the results and handed over the trophy to the winners.

Outcome:

1. The students actively participated in the whole competition and was diligently enjoyed the total competition.
2. The students understood various brands in detail.
3. The students understood the values of working in groups like co-ordination, communication, leadership, teamwork etc.
4. Insights from participant feedback, as well as a careful examination of the competition challenges, will inform future strategies, ensuring ongoing effectiveness.
5. The momentum was set for upcoming competition.

Student Committee for Brandzilla was-

1. Omkar Angirwal

2. Jui Joshi

3. Yasmeen Shaikh

4. 4.Yash Garud

5. Godavari

6. Kajal K

7. Godavari M

8. Ritika   K

9. Rahul   S

10.Om Guggale

Activity photos:

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Topic/Activity Name: "Workshop on Blog writing and Content Marketing"

Date: 24/01/2025, Friday
Name & designation of resource person: Dr. Arpita Kathane

Objectives:
1. Increase Brand Awareness: Create content that enhances the visibility of the brand and introduces it to new audiences. To explore current trends and challenges in the Indian Economy.
2. Generate Leads: Develop content that encourages potential customers to share their contact information in exchange for valuable resources (e.g., eBooks, guides).
3. Build Audience Trust: Provide consistent, high-quality, and helpful content to establish trust and credibility with the target audience

Description: -

The programme started with the felicitation of the guest. Blog writing is the process of creating written content for an online platform, often with the intent of sharing information, providing insights, or telling stories. Blogs can cover various topics, from personal experiences to professional expertise. They are a powerful medium for engaging readers and building relationships with audiences. The speaker also gave some task to the students to complete. They were asked to write a blog and read it.

Content marketing is a strategic approach to creating, distributing, and promoting valuable and relevant content to attract and retain a clearly defined audience. It focuses on delivering high-quality content that meets the audience's needs while aligning with a brand's goals.

Outcome:
1. Blogs drive organic traffic through SEO optimization, helping your site rank higher on search engines.
2. Well-written blogs encourage readers to interact through comments, shares, and discussions
3. By consistently providing valuable and credible content, you position yourself or your brand as an expert in your niche.
4. Blogs help familiarize audiences with your brand, voice, and values, leading to increased recognition.

ACTIVITY PHOTOS

Students reading the Introduction of the speaker

Faculty members attending the workshop

Topic/Activity Name: Workshop on Gender Sensitization

Date: 25/01/2025

Name & designation of resource person: Mishika Dhakan

Objectives:

1. Awareness Creation:
To raise awareness about gender-based discrimination, stereotypes, and biases in society and workplaces.

2. Promote Gender Equality:
To promote a culture of respect, inclusion, and equality for all genders by understanding the importance of gender equity in all spheres of life.
.

3Understanding Gender Concepts:
To educate participants on basic concepts like gender identity, gender roles, and the distinction between sex and gender.

Description: -

A **Gender Sensitization Workshop** is a structured program designed to educate participants about gender-related issues, promote awareness of gender equality, and address unconscious biases and stereotypes that affect individuals in personal and professional settings. This workshop aims to create a more inclusive, equitable, and respectful environment by fostering understanding and empathy for the challenges faced by all genders. The workshop provides a safe and open platform where participants can share their thoughts, ask questions, and learn to challenge existing biases. Speakers told the students about taboos related to menstrual hygiene. One the session got over there was a QR code shared with the students through which they registered themselves. Boys got Shaving kit and Girls got Sanitary napkins as freebies.

Outcome:

1. **Increased Awareness**:
   - Improved understanding of gender concepts, roles, and stereotypes.
   - Awareness of gender-based discrimination and its impact on individuals and society.
2. **Empathy and Sensitivity**:
   - Enhanced empathy towards the challenges faced by different genders.
   - Sensitivity towards addressing gender-related issues in personal and professional spaces.
3. **Challenging Stereotypes**:
   - Ability to identify and challenge unconscious biases and traditional gender stereotypes.
   - Adoption of a mindset that promotes gender equity and inclusion.
4. **Respectful Communication**:
   - Development of respectful and non-discriminatory communication skills across genders.
   - Encouragement of open, healthy discussions on gender-related topics.
5. **Behavioral Changes**:
   - Adoption of inclusive attitudes and behaviors in daily interactions.
   - Proactive support for colleagues, peers, or community members facing gender-based challenges.

Speaker explaining the concept of Menstrual Hygiene

Topic/Activity Name: Corporate Week

Date: 27/01/2025

Name & designation of resource person:
Mr. Prantik Panigrahi, psychogeometrics

Objectives:
1. To make students understand about different elements and to analyze it
2. To bridge the gap between the academic curriculum and industry
3. To give students hands on experience and make them well equipped with the skills they need to pursue for their carrier.
4. To make students industry ready.

Description –

Corporate week was organized by Pratibha institute of business management department of MBA under Institute of innovation council (IIC) from Monday 27/01/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Session 1, 27/01/2025
Speaker- Mr. Prantik Panigrahi

Psychogeometrics is a fascinating field that combines psychology with the study of geometric shapes, often used as a tool for understanding human behavior, personality, and emotions. It typically involves examining how individuals are affected by, or interact with, different geometric patterns, shapes, and structures. Here are some key things students can learn from psychogeometrics:

Outcomes-
1. Students understood the skills they need to pursue in accordance with their carrier.
2. They understood the exact meaning of why we should be calm while taking important decisions
3. Students analyzed different elements that results in mood change/ Swings

Topic/Activity Name: Corporate Week

Date: 28/01/2025

Name & designation of resource person:
Mr. Pradeep Lokhande, Uplifting Rural Market

Objectives:
1. 1.To make students understand about different aspects in the market and work on it to achieve it
2. To bridge the gap between the academic curriculum and industry
3. 3.To give students hands on experience and make them well equipped with the skills they need to pursue for their carrier.
4. 4.To make students industry ready.

Description –
Corporate week was organized by Pratibha institute of business management department of MBA under Institute of innovation council (IIC) from Monday 28/01/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Session 2, 28/01/2025
Speaker- Mr. Pradeep Lokhande , Uplifting Rural Maret

Rural Market was the most neglected sector considering the same fact. We understand how important is targeting that market. Rural people face many difficulties in day to day activities understanding them and eliminating them is the important work.

Outcomes-
1.Students understood the skills they need to pursue in accordance with their carrier.
2.They understood the exact meaning of why we should be calm while taking important decisions
3.Students got a knowledge of overall market and its importance

Activity photos:

Topic/Activity Name: Corporate Week

Date: 28/01/2025

Name & designation of resource person:

Ms. Uma Dabir , Corporate Trainer

Objectives:
1. To make students understand about different aspects in the market and work on it to achieve it
2. To bridge the gap between the academic curriculum and industry

3 To give students hands on experience and make them well equipped with the skills they need to pursue for their carrier.
3. Students understood how important it is to be presentable, and to have good communication skills

Description –
Corporate week was organized by Pratibha institute of business management department of MBA   under   Institute of innovation council (IIC) from Monday 2701/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Session 3, 28/01/2025
Speaker- Ms. Uma Dabir

Corporate is all about understanding and doing the task which is needed to be done making them aware about it and sharpening their communication skills.

Outcomes-
1.Students understood the skills they need to pursue in accordance with their carrier.
2.They understood the exact meaning of why we should be calm while taking important decisions
3.Students got a knowledge of overall market and its importance

Activity Photos

Topic/Activity Name: Corporate Week

Date: 29/01/2025

Name & designation of resource person: Mr. Vijay Bhanushali, Communication Facets

Objectives:
1. Learn how communication styles vary across cultures and how to adapt your communication approach when interacting with people from different backgrounds

2. Sharpen communication skills

3. To give students hands on experience and make them well equipped with the skills they need to pursue for their carrier.

4. To make students industry ready.

Description –

Corporate week was organized by Pratibha institute of business management department of MBA under Institute of innovation council (IIC) from Monday 28/01/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Session 4 29/01/2025
Speaker- Mr. Vijay Bhanushali , Communication Facets

Having a good and effective communication skills helps you to understand the corporate and business world. Students should not only have Good Education Knowledge.

Students lack practical knowledge and confidence keeping the same in mind this session was an eye opener for each and every student

Outcomes-
1. Students understood the skills they need to pursue in accordance with their carrier.
2. Students analyzed the importance of soft skills
3. Students got a knowledge of overall market and its importance

Activity Photos

Topic/Activity Name: Corporate Week

Date: 29/01/2025

Name & designation of resource person: MS. CA Pradnya Shah

Objectives:

1. To ensure that participants have a clear understanding of the fundamental accounting principles and standards, such as IFRS (International Financial Reporting Standards) or GAAP (Generally Accepted Accounting Principles).

2. To provide an understanding of various taxation laws (e.g., income tax, GST, corporate tax) and how they apply to different businesses and individuals.

Description –

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Session 5, 29/01/2025
Speaker- MS CA Pradnya Shah
Ethical behavior builds trust among clients, colleagues, investors, and the public. In the financial world, this trust is essential for smooth transactions and the stability of financial systems.Professionals, whether in finance, law, or other industries, need to uphold ethical standards to maintain their reputation and credibility.

Outcomes-

a. **Promoting Integrity and Honesty**: Ensuring that professionals in finance and other sectors act with honesty and integrity in all their dealings, avoiding misleading statements, fraud, or misrepresentation.

b. **Ensuring Accountability**: Professionals are responsible for their actions and decisions, making sure that they can be held accountable for any misconduct, ensuring that individuals and organizations operate within legal and ethical standards.

Activity photos:

Topic/Activity Name: Corporate Week

Date: 30/01/2025

Name & designation of resource person:
Mr. Vivek Doba , Business Strategist

Objectives:
1. To make students understand about different aspects in the market and work on it to achieve it
2. To bridge the gap between the academic curriculum and industry
3. To give students hands on experience and make them well equipped with the skills they need to pursue for their carrier.
4. TO Make students aware about business strategy

Description –

Corporate week was organized by Pratibha institute of business management department of MBA under Institute of innovation council (IIC) from Monday 28/01/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Session 6, 30/01/2025
Speaker- Mr. Vivek Doba

- **Long-Term Vision**: Business strategists help set the long-term vision and direction for a company. They ensure that the business stays focused on its core objectives and works towards growth, profitability, and sustainability.

- **Decision Making**: They assist in making informed decisions by analyzing market trends, customer behaviors, and competitor actions. Their insights can help a company avoid risks and seize opportunities effectively.

Outcomes-

1. Students understood the skills they need to pursue in accordance with their carrier.

2. They understood the exact meaning of why we should be calm while taking important decisions

3. Students understood the importance of making strategies

Activity photos:

Topic/Activity Name: Corporate Week

Date: 30/01/2025

Name & designation of resource person: Mr. Ramesh Patnaik, Project Management

Objectives:
1. To make students understand about different aspects in the market and work on it to achieve it
2. To bridge the gap between the academic curriculum and industry
3. To make students aware about the management skills
4. TO Make students aware about business strategy

Description –

Corporate week was organized by Pratibha institute of business management department of MBA under Institute of innovation council (IIC) from Monday 28/01/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Session 7, 30/01/2025
Speaker- Mr. Ramesh patnaik

Project management skills teach us how to effectively plan, execute, and oversee projects from start to finish. These skills are crucial for ensuring that a project is completed on time, within budget, and meets the intended goals. Here are a few key lessons we gain from project management skills

Decision Making: They assist in making informed decisions by analyzing market trends, customer behaviors, and competitor actions. Their insights can help a company avoid risks and seize opportunities effectively.

Outcomes-

1. Students understood the skills they need to pursue in accordance with their carrier.

2. They understood the exact meaning of why we should be calm while taking important decisions

3. Students understood the importance of business management

ACTIVITY PHOTOS

Topic/Activity Name: Corporate Week

Date: 31/01/2025

Name & designation of resource person:
ADV. Vaishali Bhagwat, Cyber law , data privacy and compliance

Objectives: Regulation of Online Activities:

- Cyber law aims to regulate online activities, including internet usage, e-commerce, online transactions, and digital communication, ensuring that users and businesses comply with legal norms.

  It protects digital intellectual property rights, such as copyrights, patents, trademarks, and other creations, ensuring that creators' rights are not infringed upon in cyberspace.

Description –

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Session 8, 31/01/2025
Speaker- ADV. Vaishali Bhagwat

- **Protection against Cybercrime**: Cyber law provides a legal framework to prevent and punish crimes that are committed online, such as hacking, identity theft, cyberstalking, online fraud, and more. As digital platforms grow, the opportunities for cybercrime increase, and laws are needed to hold offenders accountable.
- **Ensures Data Privacy**: Personal and sensitive data is constantly being shared and stored online. Cyber laws safeguard individuals' privacy rights

and ensure that their personal information is not misused by companies or malicious actors. Laws like the GDPR (General Data Protection Regulation) in Europe set standards for data protection.

Outcomes-

1. Students understood the skills they need to pursue in accordance with their carrier.

2. They understood the exact meaning of why we should be calm while taking important decisions

3. Students understood the importance of making strategies

Activity photos:

Topic/Activity Name: Corporate Week

Date: 31/01/2025

Name & designation of resource person: Mr. Niranjan Kale, Recruitment and talent acquisition

Objectives:
1. To make students understand about different aspects in the market and work on it to achieve it
2. To bridge the gap between the academic curriculum and industry
3. To give students hands on experience and make them well equipped with the skills they need to pursue for their carrier.
4. To make students industry ready.

Description –

Corporate week was organized by Pratibha institute of business management department of MBA under Institute of innovation council (IIC) from Monday 28/01/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Outcomes-

1. Students understood the skills they need to pursue in accordance with their carrier.
2. They understood the exact meaning of why we should be calm while taking important decisions
3. Students came to know the tactics to give interview

Activity photos:

Topic/Activity Name: Corporate Week

Date: 01/02/2025

Name & designation of resource person: Ms. Preeti Ahuja, HR Key Trends

Objectives:

- **The Importance of Communication**: Effective communication is at the heart of successful HR practices. Whether it's between managers and employees, during recruitment, or in conflict resolution, clear communication helps build understanding, trust, and strong relationships.

- **Employee Engagement**: Engaging employees leads to better performance, job satisfaction, and retention. HR emphasizes the need for creating an environment where employees feel valued, motivated, and connected to the company's goals.

Description –

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Session 10, 01/02/2025

Speaker- Ms. Preeti Ahuja

- **Recruitment and Staffing: Hiring new employees, onboarding, and managing talent acquisition.**

- **Employee Relations:** Ensuring positive work environments and resolving conflicts.

- **Compensation and Benefits:** Managing employee pay, bonuses, and benefits packages.

- **Training and Development:** Offering opportunities for employees to improve skills and grow professionally.

- **Compliance and Legal:** Ensuring the organization complies with labor laws and workplace regulations.

- **Performance Management:** Overseeing employee evaluations, feedback, and development plans.

Outcomes-
1. **Students learnt Interview skills**
2. **Understood the preparation for the same**
3. **Improved skills**

Activity photos:

Topic/Activity Name: Corporate Week

Date: 01/02/2025

Name & designation of resource person
Mr. Uday Deo

Objectives:

1. Biology: Incubation refers to the process in which birds, reptiles, and other animals keep their eggs warm to allow the embryos to develop and hatch. It is often done by the parents or, in some cases, artificially.

2. Medicine: In a medical context, incubation refers to the period between exposure to a disease and the appearance of symptoms. It can also refer to the act of maintaining a patient in an incubator to support vital functions, particularly in premature babies.

3. Business: In the startup world, incubation refers to a program or process where new businesses or projects are supported, usually with resources such as funding, mentoring, and networking, to help them grow and develop into viable businesses.

Description –
Corporate week was organized by Pratibha institute of business management department of MBA under Institute of innovation council (IIC) from Monday 28/01/2025 to Saturday 01/02/2025. Renowned experts from industry were invited as the guest speakers and provide necessary guidance to students. The basic objective of this was students should have the right skillset and knowledge to become employed and stay productive in current industries. Industry readiness not only improves your employability, but also helps you secure a job that fits you well.

Session 11, 01/02/2025

Speaker- Mr. Uday Deo , Incubation Manager Pcmc

Incubation: The process of maintaining controlled conditions for the development or growth of something. His Knowledge gave important information to the students

Outcomes-

- **Idea Refinement**: The session often helps in honing initial ideas, focusing on their feasibility, uniqueness, and market potential. Participants may clarify the problem being solved, define the target audience, or refine product/service features.
- **Collaborative Input**: Incubation sessions often provide an environment for sharing diverse perspectives. This can lead to new insights, better approaches, and potential collaborations that participants might not have considered otherwise.
- **Solution Prototyping**: In some cases, the session might result in the development of initial prototypes or models, especially if it's focused on product development. This could be a physical prototype, a digital mockup, or a framework for testing.

Activity photos:

Institute / Department/ Committee Level: Department

Topic/Activity Name: Celebration of "Hutatma Din"/ Martyr's Day

Date: 30/01/2024, Thursday

Description: Department of MBA celebrated Hutatma Din or Martyr's day in the honor of our brave martyrs who have laid down their lives for the country. Director, Dr. Sachin Borgave Said that, every year on 30th January, India celebrates Martyrs' Day or Shaheed Diwas. The day has been chosen to honor our brave martyrs who have laid down their lives for the country. On January 30, 1948, during his evening prayers in the Birla House, the Father of The Nation, Mahatma Gandhi, was assassinated by Nathuram Godse.

Martyr's Day is celebrated by the country. On this day, the President, Vice-President, Prime Minister, and Defense Minister gather at Rajghat to pay tribute to Mahatma Gandhi. A two-minute silence in memory of Indian martyrs is observed throughout the country.

All faculty members and Students of the MBA department were present to observe two-minute silence to pay homage to the martyrs who laid down their lives for the freedom of the country.

Activity Photos

Students Observing 2 minutes silence to honour freedom fighter

Students observing silence

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic/Activity Name: Parent Teacher Interaction Event

Date: 01/02/2025

Objectives:

1. **Enhancing Student Development** – Ensuring the child's academic, social, and emotional growth through collaborative efforts.
2. **Improving Communication** – Facilitating open and transparent dialogue between parents and teachers about the child's progress.
3. **Understanding Student Needs** – Identifying and addressing individual learning styles, strengths, and challenges.
4. **Providing Academic Support** – Discussing strategies to support learning at home and reinforcing school lessons.

Description:

Parent-teacher interaction plays a crucial role in shaping a child's academic and personal development. For MBA students, understanding this dynamic is essential, especially for those pursuing careers in education management, human resources, or organizational leadership. Effective communication between parents and teachers fosters a collaborative approach to student learning, ensuring that children receive the necessary support both at school and at home.

Strong parent-teacher partnerships contribute to improved student performance, better behavior management, and enhanced emotional well-being. These interactions help identify individual learning needs, address academic challenges, and set realistic developmental goals. Furthermore, they encourage parental involvement in a child's education, leading to a more supportive learning environment.

Outcomes:

- **Enhanced Student Performance** – Improved academic achievement due to collaborative efforts in identifying and addressing learning needs.
- **Stronger Communication Skills** – MBA students learn the importance of clear, constructive dialogue in stakeholder engagement.
- **Improved Problem-Solving Abilities** – Exposure to conflict resolution strategies that can be applied in corporate and educational settings.
- **Better Relationship Management** – Understanding how trust and cooperation between parents and teachers mirror corporate relationship-building.

Activity photos:

Diya lightning with parents, Students and faculty

Topic/Activity Name: Product to launch Competition

Judge: Mr. Swapnil Mahajan

Date: 05/02/2025

Objectives:

1. **Encouraging Innovation** – Stimulate creative product ideas and solutions.

2. Market Awareness – Increase awareness and excitement about the new product.

3. Customer **Engagement** – Engage potential customers and gather insights.

4. **Competitive Benchmarking** – Assess the product's strengths compared to competitors.

5. Brand Positioning – Strengthen brand presence in the market.

Description:

A **Product Launch Competition** is a structured event where individuals or teams compete to introduce, promote, and present a new product idea or innovation. This competition is designed to encourage creativity, market strategy, and business acumen by challenging participants to develop and showcase a product's potential in real-world scenarios The event started with lamp lighting ceremony. Hod, Prof. Gururaj Dangare addressed the students and Director, Dr. Sachin Borgave motivated students and wished best of luck for the competition. There were 12 teams and each team came forward to present their product. There was cash prize of amount 5000/-, 3000/- and 2000/- respectively to first, second and third position.

Outcome: Students learned market validation, networking and collaboration, funding and investment etc

ACTIVITY PHOTOS

Lamp lighting Ceremony

Facilitation of judge

Kamala Education Society's

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic/Activity Name: Guru Purnima

Number of Students Participated - 55

Date: 10/07/2025

Objective:

1. The primary objective is to show deep respect and appreciation for Gurus who impart knowledge, wisdom, and guidance. This includes spiritual teachers, academic teachers, mentors, and even parents or elders who have significantly shaped one's life.

2. It's a day to acknowledge the sacrifices, efforts, and wisdom shared by teachers that lead disciples from "gu" (darkness/ignorance) to "ru" (light/knowledge).

3. Guru Purnima serves to reinforce the sacred bond between the guru and the shishya (disciple).

4. Disciples often reaffirm their commitment to following their Guru's teachings and guidance for the coming year.

5. It's a time for self-reflection on how much of the Guru's wisdom has been integrated into one's life over the past year.

Description:

Guru Purnima is a revered annual festival celebrated by Hindus, Buddhists, and Jains, particularly in India, Nepal, and Bhutan, to express profound gratitude and reverence to one's Gurus – spiritual and academic teachers, mentors, and guides. Falling on the full moon day (Purnima) of the Hindu month of Ashadha (which was July 10, 2025), the word "Guru" intrinsically signifies one who dispels "gu" (darkness or ignorance) and brings "ru" (light or knowledge). The festival holds diverse religious significance: for Hindus, it commemorates the birth anniversary of Maharishi Veda Vyasa, the compiler of the Vedas and author of the Mahabharata, often referred to as "Vyasa Purnima"; Buddhists observe it as the day Gautama Buddha delivered his first sermon at Sarnath after attaining enlightenment; and in Jainism, it marks the day

Lord Mahavira gained his first disciple, Gautama Swami. Celebrations typically involve disciples performing "Guru Puja" or "Padapuja" (worship of the Guru's feet), seeking blessings, engaging in spiritual practices like meditation and chanting, and reflecting on the Guru's teachings to reaffirm their commitment to the path of wisdom and self-realization. This sacred day reinforces the timeless Guru-disciple bond, emphasizing the importance of lifelong learning and the invaluable role of teachers in illuminating the path from ignorance to enlightenment.

Outcome:

The celebration of Guru Purnima yields significant outcomes on both individual and collective levels, primarily fostering a profound sense of gratitude and reverence towards Gurus, thereby strengthening the sacred Guru-disciple bond. Spiritually, it facilitates the dispelling of ignorance and an increased receptivity to wisdom, leading to deeper personal and spiritual growth, and a renewed commitment to one's spiritual path. Individually, the observance prompts introspection and self-reflection, offering clarity and peace of mind. Moreover, Guru Purnima plays a crucial role in the preservation and transmission of ancient knowledge and traditions through the Guru-Shishya Parampara, underscoring the invaluable role of education and mentorship in society. Ultimately, the collective expression of respect and appreciation for teachers promotes positive societal values and harmony, ensuring the continuity of wisdom across generations.

Activity Photos

Students celebrating Guru Purnima with cake

Department of MBA

Result Analysis of MBA Batch 2023-25 (SEM I to IV)

and MBA Batch 2024-26 (SEM I and II)

Batch 2023-25-

Number of Students Appeared - 191

Number of Students Passed- 157

Result Percentage - 82 %

Rank	Toppers - Batch 2023-25	Specialization
1	SALUNKE ROSHNI RAMCHANDRA	Finance
2	SINGH BINITA SHANKARSHARAN	Finance
3	SIRWANI SAKSHI DEEPAK	HR

Batch 2024-26

Number of Students Appeared - 189

Number of Students Passed- 185

Result Percentage - 98 %

Student Name	SGPA SEM I	SGPA SEM II	Rank
SANIKA EKNATH KARNE	8.62	8.81	1
GODAVARI SURESH KAMBAR	8.62	8.73	2
SHAIKH YASMEEN ASIF	8.81	8.58	3

Prof. Gururaj Dangare – Achievements

1. Appointed as a Business Mentor at
   o IIT Bombay – Eureka and National Entrepreneurship Program
   o AIC BIMTECH New Delhi under Niti Aayog
2. Awarded as an Innovation Leader by World Innovation Congress
3. Appointed as an Editorial Board Member and Reviewer at HSWS Global Multidisciplinary Journal
4. Authored and Published Chapters in 3 Management Books
5. Appointed as a Project Advisor at 12 Start-up Business Units.
6. Conducted 27 National and International FDP, MDP and Workshops at various Universities across the country under AICTE.
7. Completed Entrepreneurship NPTEL Course by IIT Madras -Score 85 %
8. Completed Agnirva Space Internship Program by ISRO, Recognised by AICTE
9. Received Grant of Rs. 10 Lac from IIT Kerala for a Project with Maha Metro

1. Appointed as a Mentor at following organization

a. Startup India Bhaskar, Ministry of Commerce, New Delhi

b. IIT Madras – Innovation in Deeptech

c. IIT Bombay – National Entrepreneurship Challenge

d. IIM Bangalore and IIM Calcutta for Business Plan Development

e. COEP Technological University, Pune- For Startup Pitching

f. Unstop Students E Learning Platform

2. Published Two following Books

a. Integrative Perspectives on Management and Strategic Approaches, Bestrow Publication, Mumbai

b. Corporate Governance and Financial – Emerging Trends in Commerce and Management, SAN International, Tamilnadu

3. Resource Person at **TWO** Management Development Programs and **ONE** Faculty Development Program on Design Thinking under **MCED and AICTE, New Delhi**

4. Appointed as a **Project Mentor** and Working on **9 Live Projects of Industry**

5. Completed Employability Skill Foundation Course by **UNICEF and Wadhwani Foundation**

6. Completed NPTEL Course on Entrepreneurship (12 Weeks) **by IIT Madras with Score 85 % (Silver Medal)**

MBA Students Achievement

1. MBA Student – Ms. Pratiksha Sawkar has been selected as a **Campus Ambassador under E Cell -IIT Bombay**

2. Following MBA Students selected at **National Entrepreneurship Challenge 2025 under IIT Bombay**

1. Sagar Mane
2. Lakhan Gupta
3. Yasmeen Shaikh
4. Ritika Khemchandani
5. Rahul Sharma
6. Jakir Pathan
7. Rutuja Malode
8. Abhishekh Khapre
9. Sandipkumar Singh
10. Pratiksha Swakar

3. MBA Alumni of Batch 2015-17 Ms. Meena Thakre has been awarded with a **Grant of Rs. 12.75 Lac From Avantika University, MP under MSME Hackathons**

4. MBA Students- Shantanu Barshetty, Ashok Borana and Abdul Chougale for Starting a Company **Reviveup Drinks under DPIIT Startup India**.

5. MBA Students Abhishekh Ghadge and Darshan Jain have started a Company **MarketiX Studio**

6. MBA Student Mr. Om Gugale has been selected and participated in **YIN National Youth Conclave organized by Sakal Media group at New Delhi**

7. MBA Student securing Ranks at SPPU Exams

MBA First Year Students	
Rank 1	SANIKA EKNATH KARNE
Rank 2	SHAIKH YASMEEN ASIF
Rank 3	GODAVARI SURESH KAMBAR

Rank	MBA Second Year Students
1	SALUNKE ROSHNI RAMCHANDRA
2	SINGH BINITA SHANKARSHARAN
3	SIRWANI SAKSHI DEEPAK

Department of MCA

Annual Report

(1st Sep 2024- 31st Aug 2025)

Index

Sr. No	Activity	Date
1	Value added course-"Selenium"	22/07/2024
2	Teacher's Day Celebration by MCA students	5/09/2024
3	MCA Batch 2024-26 Departmental Orientation	09/09/2024
4	Kaldin company's placement drive	09/09/2024
5	Bridge Course Batch 2024-26	10,11,12 Sept 2024
6	Expert session on Industry trends in Quality assurance in Test Automation	11/09/2024
7	German Language Value Added course	17/09/2024
8	Value added course-"PowerBi"	28/09/2024
9	Workshop on AWS	14/10/2024
10	Freshers Party	19/10/2024
11	Parents Teacher Meeting	16th Nov 2024
12	CodeIgnitor Framework by Mr. Badal Chauhan	23 November 2023
13	Django framework session by Mindcodes	25th Nov 2024
14	Project Management & its tools workshop by Mindcodes	25 Nov to 30 Nov 2024
15	"Lessons to shape your future" session by Mr. akbar	18-01-2025
16	Conceptualization to implementation-Project Ideas	30th Jan 2025
17	Value Added Course on "Advanced Business Intelligence Solutions with Power BI"	25/01/2025
18	MCA CET Preperation	17/03/2025
19	Software Testing Certification By NPTEL	22 March 2025
20	Magic software company's placement drive	
21	Farewell Party	May 2025
22	Career guidance session by HoD MCA to 10th and 12th Students	29/03/2025
23	MCA II sem IV External Project viva voce	13 May to 19 May 2025
24	MCA-II Sem-III Orientation Program 2025	23/06/2025
25	Orientation on Certification by MKCL organization and enrollment	July 2025
26	Value Added Course on "Advanced Tableau Techniques for Data-Driven Decision Making"	12/07/2025
27	BBA & BCA Additional CET Guidance and Training Program 2025	15,16 July 2025
28	Microsoft Power BI Data Analyst Associate certification (PL-300 exam)	28/07/2025
29	OMT of MCA 2nd Year Students	1/08/2025
30	Workshop on Mathematical Foundation	8/09/2025
31	Seminar on Cyber Security	09/09/2025
32	Session on Artificial Intelligence and Machine Learning	11/09/2025
33	Bridge Course – Batch 2025-27	12th September 2025
34	Introduction Session by Training and Placement Officer	17/09/2025
35	Mini Project Orientation	18/09/2025
36	Treasure Hunt Activity for MCA First Year	19/09/2025

Topic/Activity Name: Value Added Course on Software Testing using Selenium

Date : 22 July 2024

Objective: This Value-added course helped students

- To acquire additional skills and qualifications that are relevant and in-demand in the job market.
- To enhance job readiness for roles such as Test Automation Engineer, QA Engineer, and Software Developer in Test.
- To equip students with the necessary skills to effectively automate web application testing using the Selenium framework

Description: Techno minds club of MCA department organizes value added course on Software testing using Selenium. It was 30 hrs. course comprises of Theory and Hands on practice modules with Real Time Projects. Ms. Vaishali Sonavane, from CODEfficient pvt ltd, was appointed as a trainer for this course.

Process:

1. Registration of the course
2. Only registered students will get certification after successful completion of course and certification exam
3. Attendance of students - only those students who attend all sessions will be allowed to attend the certification exam.
4. Mockup test will be conducted for students to get practice

Around 62 students have registered for the course and some of them have successfully completed the course. Students got practical knowledge because of hand son session. Some sessions were also online.

Outcome: : After successful completion of the course, a certification exam will be conducted, and certificates will be issued to the candidates who will pass this exam which can be a valuable addition to their professional portfolio. Also helps students to be prepared for roles such as Test Automation Engineer, QA Engineer, and Software Developer in Test.

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Activity Photos:
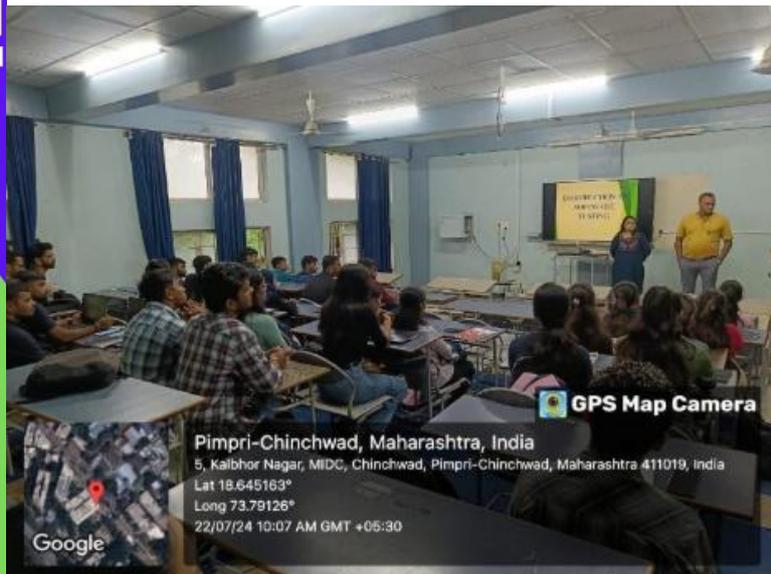
Topic/Activity Name: Teachers' Day Celebration

Date: 5th September 2024

Objective:

- To strength the student-teacher relationship.
- To Express Gratitude and Appreciation to Teachers
- To Create a Fun and Memorable Event for Teachers
- To Acknowledge the Role of Teachers in Shaping student Lives

Description:

Teacher's day was celebrated by MCA Ist and IInd year students to show Gratitude and Appreciation to their teachers. The day was marked as the celebration as Teachers' Day since 1962 in respect and deference of Dr. Sarvepalli Radhakrishnan who was born on 5th September, 1888.

Students welcomed faculties warmly by felicitating with a token of love as rose. celebration was further moved with cake cutting and different programmes.

Activities like speeches, performances, and personalized thank-you notes were organized by students. Quiz game for students was also organized and all teachers have enjoyed by taking part in each program. Shayari , Dance, Mimicry was also played by some enthusiastics and creative students

Teachers Day at PIBM was celebrated with a lot of anticipation, for the sheer spirit of the occasion. The event was concluded by the thank you note by head of the Department and all the faculties.**Activity photos:**
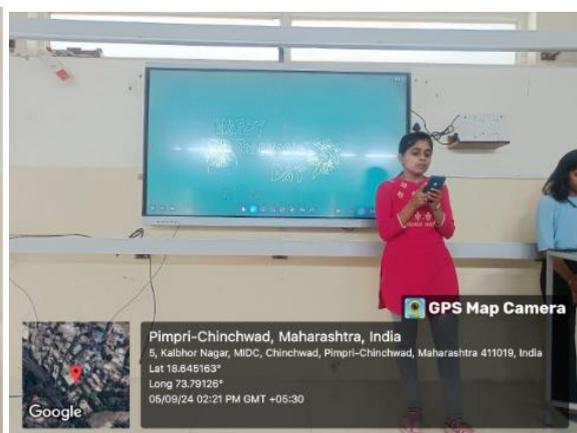
Topic: MCA Department level Orientation Program 2024-25 Batch

Date: 9ᵗʰ September 2024

Objective: Student Orientation Program connects with the new learners as soon as they enter into the college; before regular classes begins. Furthermore to inform students regarding the procedures, traditions, culture, and values of college.

Description:

Department of MCA has organized induction program to brief about the subjects in current Sem and briefed about new initiative of learning through Swayam platform. Due to Pandemic, it was decided to conduct classes on MS Team platform, students were trained on the same platform. This induction program addresses by HOD MCA Department. During this induction program Hod introduced students about college academics pattern, CIE and different cultural activities held in college. At the start of the induction, the incumbents learn about the institutional policies, processes, practices, culture and values, and their mentor groups.

Outcome:

Students from MCA 1 are aware about the academics of PIBM MCA and they got to know about process, practices, culture and values, exams, CIE system and everything about PIBM.

Activity photos:

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Knowledge is Power

Activity Name: Kaldin Placement Drive

Date: 9th September 2024
Timings: 10 am onwards
Venue: PIBM First Floor first 3 blocks

Objective:

The objective of the placement drive was to provide students with direct exposure to industry recruitment processes, facilitate interaction with corporate professionals, and create internship opportunities that enhance their practical learning and career development.

Description

PIBM successfully hosted a placement drive by Kaldin Solutions. A total of 25 students participated in the process, showcasing their skills and potential. After multiple rounds of selection, 3 students were offered internship opportunities with the company. The drive proved to be a valuable exposure for students, enhancing their industry readiness.

Activity Photos:
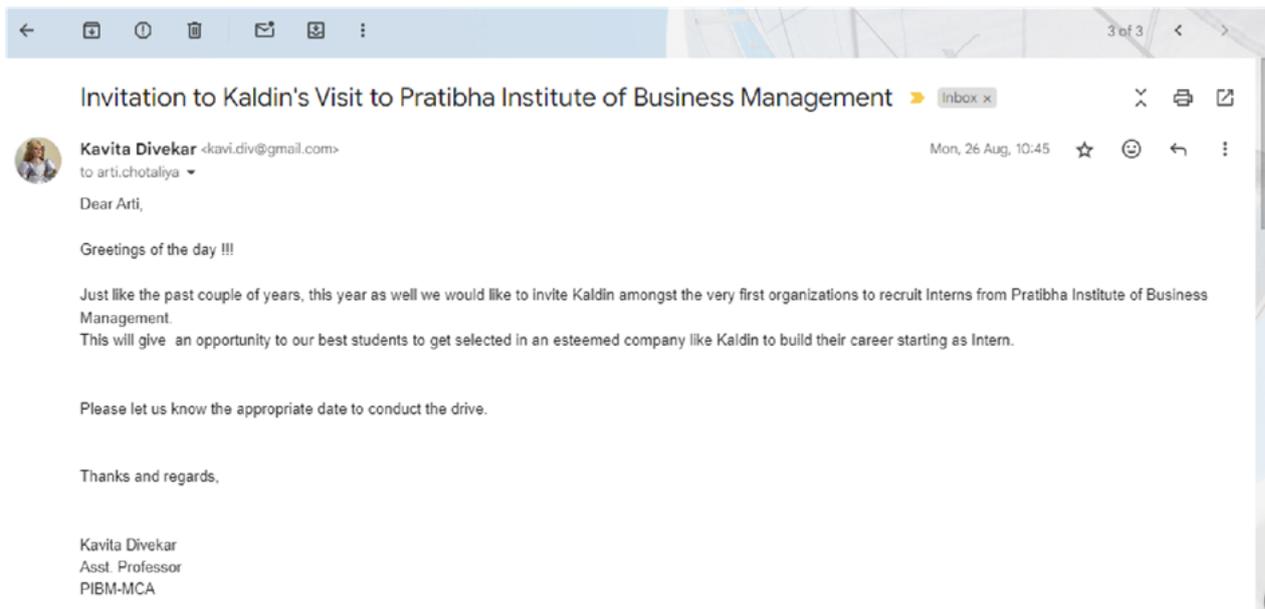
Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri Chinchwad,
Pimpri-Chinchwad, Maharashtra 411033, India
Lat 18.645169°
Long 73.790851°
09/09/24 02:00 PM GMT +05:30

Topic: MCA Bridge Course 2024-26 Batch

Date: 10th to 12th September 2024

Objective: The Bridge Course was designed to help incoming students seamlessly transition into the academic environment, reinforcing their foundational knowledge and bridging any gaps before the start of their formal courses. This report outlines the activities conducted, participation, and outcomes observed during the program.

Description:

The Bridge Course was conducted from 10th to 12th September 2024 encompassing interactive workshops, lectures, hands-on projects, and assessments. It was structured to cater to MCA First Year students, covering topics such as Computational Thinking, Basics of Data Structure, Web Technologies, SQL, and Software Testing. Subject experts delivered lectures on core topics to provide in-depth understanding. Regular interactive sessions were held to clarify doubts and encourage active participation. Around 65 students from MCA first year attended bridge course. Bridge course examination were conducted on 13th September 2024 and 50 students attempted for the assessment.

Activity Photo:

Topic/Activity Name: Expert session on Industry trends in Quality assurance in Test Automation

Date: 11 September 2024

Objective: This session will help students

- to learn about proven strategies and techniques used in QA and test automation within the industry.
- To Highlight the Evolution and Importance of Test Automation in Modern QA Processes

Description:

Department of MCA organizes this expert session for Second Year students of MCA. Around 50 students participated in the session and gained insights of it. The session was conducted by Mr. Ameya Shaligram, Founder of CODEfficient pvt. ltd. The session has started by exploring how automation tools have advanced over the years and how businesses are leveraging automation for faster release cycles, more reliable software, and reduced costs. Transition from manual testing to automated testing was very well explained with practical examples. The speaker has also listed AI-powered test automation tools. The session was concluded by vote of thanks by Mr. Manish Patankar.

Activity Photo:

Topic: German Language

Date: 17th Sept to 30th Nov 2024

Name & designation of resource person: Dr. Dinesh Lahori

Objective: To introduce students to the basics of the German language and to develop listening, speaking, reading, and writing skills at the beginner level. This also encourage interest in learning foreign languages for academic growth and career opportunities.

Description:

This training has been organized by Pratibha Institute of Business Management MCA Department, Pune. During this training session latest students practiced basic greetings, self-introduction, numbers, days of the week, and simple sentences in German. Cultural elements such as German festivals, food, and lifestyle were introduced to provide context. This training was attended by MCA-I sem – I year students. This training was conducted in offline mode. This training program was delivered by Dr. Dinesh Lahori.

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Topic/Activity Name: Value Added Course on Microsoft Power Bi

Date : 28 September 2024

Name & designation of resource person: Mr. Hemana Patil, Codeefficient Pvt.Ltd.

Objective: This Value-added course helped students

- to acquire additional skills and qualifications that are relevant and in-demand in the job market.
- to Enhance job readiness for roles such as Data Analytics and Data Scientist
- to create insightful reports, and make informed business decisions, ultimately making them more valuable in the workplace by bridging the gap between theoretical knowledge and industry expectations.

Description: MCA department organizes value added course on Power Bi-Microsoft Data platform for data analytics. It was 30 hrs. course comprises of Theory and Hands on practice modules with one case project. Mr. Hemana Patil, a Certified Microsoft Power Bi trainer, was appointed to this course. The preparation of this event was started with registration Process. Students were asked to register for the course through google form. Around 64 students have registered and benefitted from the course. After Completion of course the Evaluation was done, and Students were awarded with certificate after successful completion . The certificate criteria included Registration, more than 75% Attendance and should clear the exam.

Activity photo:

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ACTIVITY REPORT

Topic: Two Days Workshop on "AWS"

Date: 14th, 15th Oct 2024

Venue: MCA Classroom

Name & Designation of Resource Persons:

1. Mr. Shubham Nagure, CoFounder, CTO ,Midcodes IT Solutions
2. Mr. Yash Jivrajani - Full Stack Developer, CoFounder, Midcodes IT Solutions

Objective: To give an introduction and hands-on about cloud services provided by AWS.

Description:

This workshop has been organized by Pratibha Institute of Business Management MCA Department, Pune. AWS (Amazon Web Services) is a comprehensive and widely adopted cloud computing platform provided by Amazon. It offers a vast array of services that enable businesses and developers to run applications, store data, and manage infrastructure without needing to build or maintain their own physical data centers. During this training session, students were made familiar to AWS Cloud Services like -EC2,S3,RDS,EKS,Lambda .

The workshop was attended by MCA- II year semester III students. Day -1 was conducted offline and hands-on sessions were conducted online on day -2 . The sessions were delivered by Mr. Shubham Nagure, an alumni of MCA, Pratibha Institute of Business Management.

Activity Name: Fresher's Party

Institute / Department/ Committee Level: Department Level

Date: 19th October 2024

Objective:

The **Fresher's Party** is an event that every new student eagerly looks forward to. The MCA **batch of 2024-26** at **Pratibha Institute of Business Management** had their **Fresher's Party** on **October 19, 2024**, making it a day full of fun, excitement, and joy. The event was filled with **music, dance, laughter, and enthusiasm**.

The dress code for the evening was **Western attire**, and the celebration began at **5:30 PM** at **Pratibha Theater (Auditorium)**. The event was hosted by **Ritika and Amod Phalke** from **MCA II**, who warmly welcomed all the **dignitaries and jury members**. The program started with a **Saraswati Puja and lamp lighting ceremony**, performed by the dignitaries along with two freshers.

Before the evening celebrations, a **special lunch was organized by MCA II-year students** for all the freshers, making them feel even more welcomed.

At **6:00 PM**, the function officially began with a grand **entry of the anchors**, followed by **dance and singing performances** by both freshers and seniors. The **freshers were formally welcomed into the Pratibha family**, and a spectacular **fashion show** was organized, where every student got a chance to shine.

One of the highlights of the evening was the **Mr. and Miss Fresher's competition**. After a tough competition, **Mr. Siddharth Kshirsagar** was crowned **Mr. Fresher**, and **Miss Purva Sanap** won the title of **Miss Fresher**.

After the **Mr. and Miss Fresher's** competition, the excitement continued with a **DJ session**, where everyone danced their hearts out and enjoyed the party to the fullest.

The **Fresher's Party 2024** was truly a memorable evening for everyone, marking the beginning of an exciting journey for the new MCA batch!

Activity Photos:
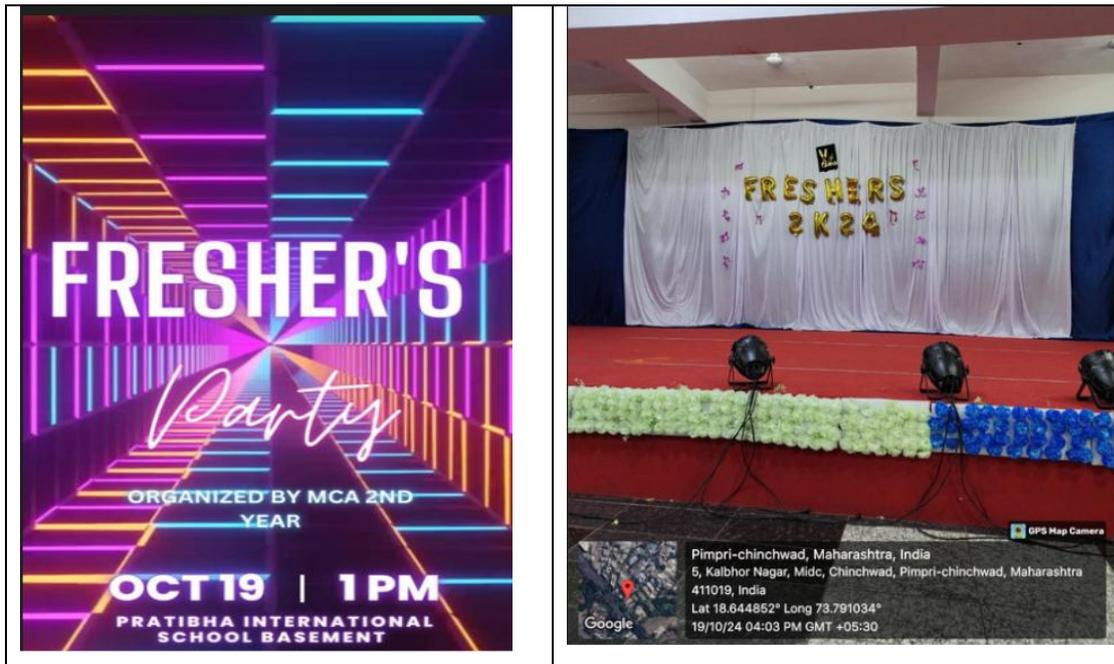
Topic: Parents Teacher Meeting 2024-25 Batch

Mode: Online (Google-Meet)
Date: 16th November 2024
Time: 11:00 am to 12:00 pm

Objective: The objective of the Parents-Teacher Meeting (PTM) was to foster effective communication between parents and teachers, understand the academic and social progress of students, and address any concerns or suggestions regarding their overall development. The meeting aimed to establish a collaborative relationship to ensure the students' success and well-being.

Description:

The meeting began with a welcome address by the head of the department, Mr. Manish Patankar emphasizing the importance of parental involvement in education. An overview of the semester's academic and co-curricular highlights was shared. Faculty members introduced themselves one by one. HoD sir shared insights on career opportunities, skill-building, internships, and higher studies relevant to students' streams. Sir also shared Teachers shared strategies to enhance academic and personal growth, including time management, participation in college activities, and leveraging mentorship programs.

Screenshots of online meet:

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
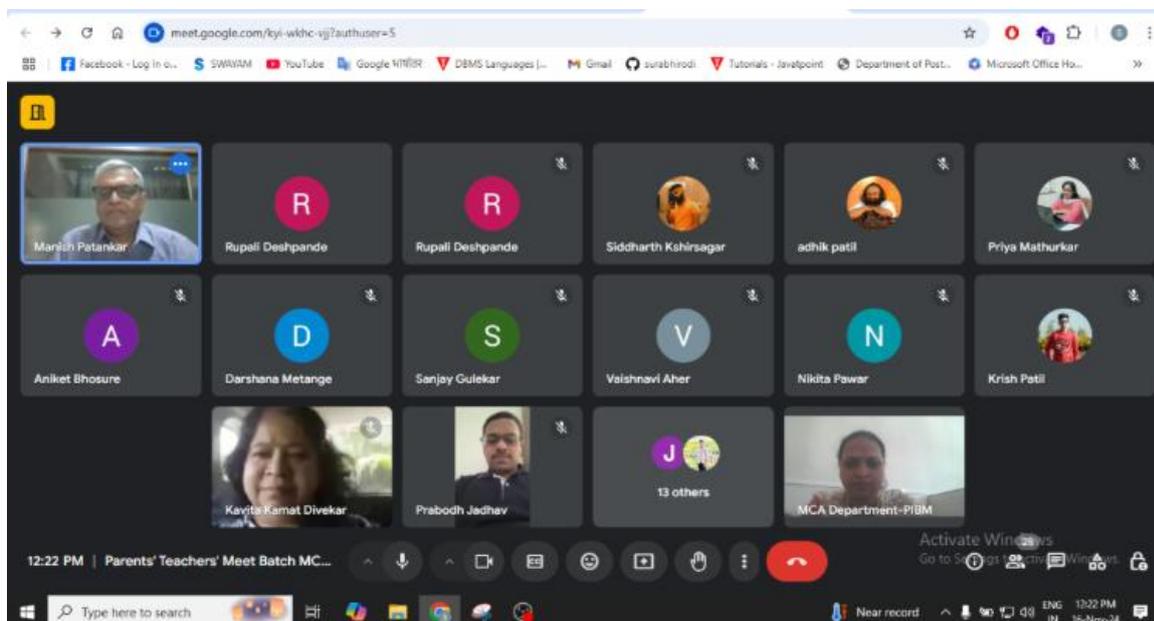
Topic: CodeIgniter Framework Training

Date: 23rd, 30th November and 15th December 2024

Name & designation of resource person: Mr. Badal Chouhan

Objective: The objective of this training was to provide participants with a comprehensive understanding of the CodeIgniter framework. The focus was on learning the fundamentals, MVC architecture, routing, database interaction, and security features to build dynamic web applications efficiently.

Description:

This hands-on training has been organized by Pratibha Institute of Business Management MCA Department, Pune. CodeIgniter is a free, open-source PHP web framework, intended for the development of web applications following the model–view–controller architectural pattern. During this training session latest version of CodeIgniter framework is used. The training covered the Introduction to CodeIgniter, MVC Architecture, Routing and URL Handling, Database Integration, Form Handling and Validation, Security Features, Session Management and Authentication, etc. This training was attended by MCA-I sem – I year students. This training was conducted in offline and online mode. This training program was delivered by Mr. Badal Chauhan. Mr. Badal is alumni of PIBM MCA and has its expertise in PHP and its frameworks.

Activity Photos:

Topic / Activity Name: Hands-on Training on Django.

Date: 25/11/2024 to 30/11/2024

Objective:

To provide hands-on training in Django, a powerful web development framework, and enhance students' technical skills in web application development.

Description:

A workshop on Django was organized in both Offline and Online mode from 25th to 30th November for the first-year students of Pratibha Institute of Business Management to strengthen their technical skills in web development. The online sessions were conducted via Google Meet to ensure accessibility for all students. This workshop aimed to provide students with practical knowledge and hands-on experience in Django, a widely used framework in the software development industry.

The session was conducted by Mr. Shubham Nagure and Mr. Rohit Naidu, experienced trainers from MindCodes Organization, who brought valuable industry insights and hands-on expertise. Their structured approach helped students easily grasp complex concepts and apply them effectively.

Activity photos:

Topic: Project Management & its Tools

Date: 25th to 30th November 2024

Time: 10:00 am to 11:00 am

Name & designation of resource person: Mr. Rohit Naidu

Objective: To introduce students to fundamental project management principles and tools, equipping them with practical skills to plan, execute, and monitor projects effectively in academic and professional settings.

Description:

The Project Management & Tools Workshop was designed to provide students with an understanding of project management methodologies, processes, and tools. The workshop combined theoretical concepts with hands-on exercises to help students apply knowledge in real-world scenarios. Topic covered in the workshops are- Importance, lifecycle, and key roles of Project Management, Project Management Methodologies like- Agile, Scrum, Waterfall, and Kanban. The workshop attended by about 40 participants from Pratibha Group of Institutes MCA students. The workshop attended by MCA I sem-I students. This Workshop was delivered by Mr. Rohit Naidu who is owner of Mindcodes IT Solutions.
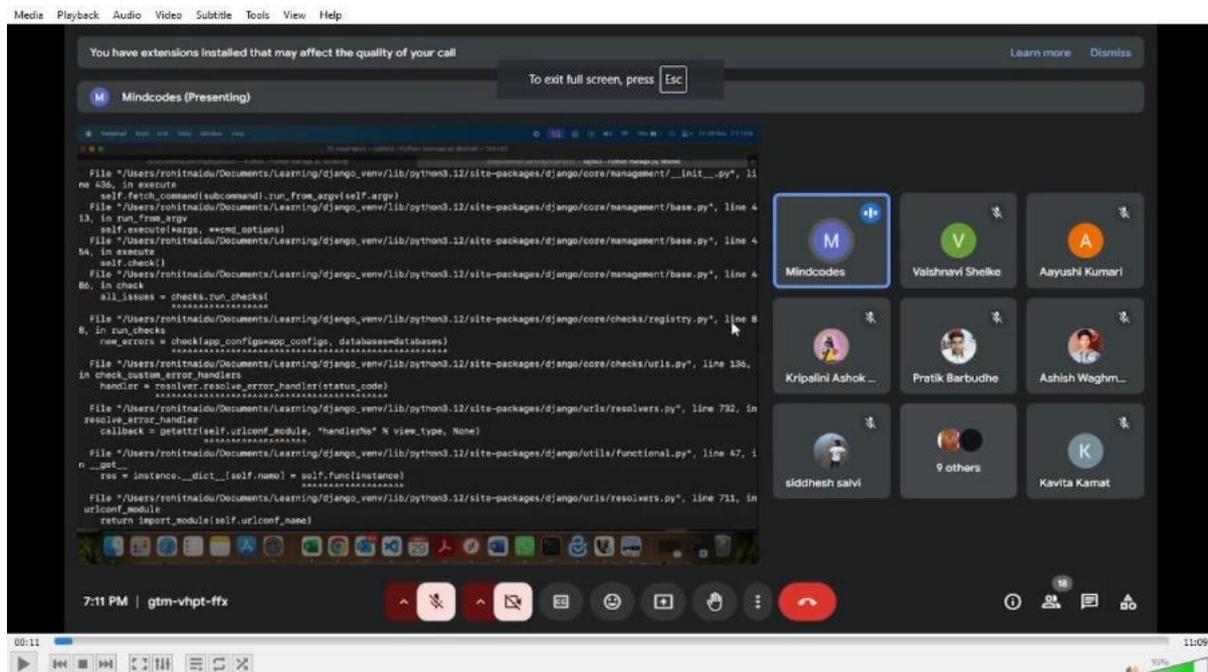
Topic: Lessons to shape your future

Date: 18th January 2025

Time: 10:30 am to 12:30 pm

Name & designation of resource person: Mr. Akbar Boghani

Objective: To help participants understand the importance of professional networking. Enhance understanding of corporate culture. Develop practical skills. Inspire and motivate students through real-life examples.

Description:

The session is delivered by Mr. Akbar Boghani, 25+ years of experience in corporate sector and invested in many startups. He motivates students to by giving his own life good and bad examples through which students can easily understand the topic. He inspires students to choose a mentor in their carrier and get advised by mentor for ups and downs. He also focuses on how current trend in AI&ML are acquiring simple human jobs hence everyone need to update them and place themselves above technology. Sir also explained importance of professional networking and provide practical strategies to build and leverage a professional network for career growth. Around 40 students from MCA 1 semester II attended this session. Inaugural compering was done by Ms. Kripalini Sutar and Vote of thanks was given by Mr. Siddharth Kshirsagar.

Topic/Activity Name: 'Briefing Project Concepts Ideas'

Date: Thursday, 30/01/2025

Venue: MCA Classroom 202 Second Floor PIBM Building

Objective of the Activity

1. To develop students' ability to transform theoretical concepts into practical, real-world solutions.

2. To enhance critical thinking, problem-solving, and project management skills through hands-on experience.

3. To prepare students for industry challenges by encouraging innovation, teamwork, and technical proficiency.

Description:

The MCA Department has introduced a new best practice titled "Realtime Solution: Conceptualization to Implementation" to enhance students' problem-solving and project management skills. The initiative was formally briefed by the MCA HoD Prof. Manish Patankar, who emphasized the importance of bridging the gap between theoretical knowledge and practical application. MCA First year students and all faculty members were present, where everyone contributed their ideas.

During the session, Sir explained the process of transforming ideas into real-world solutions, covering key stages like problem identification, conceptualization, designing, development, and implementation. The session was enriched with numerous real-time examples from industry scenarios, helping students understand how conceptual ideas evolve into functional solutions.

This practice aims to promote critical thinking, teamwork, and technical proficiency among students, preparing them for real-world challenges in the IT industry. Students actively engaged in discussions, showcasing enthusiasm to apply this approach in their upcoming projects.

He has given examples of building application for real world projects like agriculture farming, poultry farming, dairy farming, IoT based projects, smart city applications and many more.

Students have started working on some of the ideas.

Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri
Chinchwad, Pimpri-chinchwad, Maharashtra 411033, India
Lat 18.645116° Long 73.790875°
30/01/25 10:09 AM GMT +05:30

Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri
Chinchwad, Pimpri-chinchwad, Maharashtra 411033, India
Lat 18.645178° Long 73.790829°
30/01/25 10:09 AM GMT +05:30

Topic: Value Added Course on "Advanced Business Intelligence Solutions with Power BI"

Date:25/02/2025

Venue: MCA Lab

Objectives and Scope: This Value-added course will deepen the student's on business intelligence. The course includes practical, hands-on exercises to ensure participants can apply the advanced Power BI techniques learned in real-world business scenarios.

Process:
1. Registration of the course
2. Only registered students will get certification after successful completion of course and certification exam
3. Attendance of students - only those students who attend all sessions will be allowed to attend the certification exam.

Intended Outcome: After successful completion of the course, a certification exam will be conducted, and certificates will be issued to the candidates who will pass this exam which can be a valuable addition to their professional portfolio. Also helps students to be prepared for roles such as Data Scientistic, Data Analytics, Data Engineer

Topic: Common Entrance Test Preparation 2025- for undergraduate students

Date: 17th March 2025

Name & designation of resource person: Mr. Kiran Joshi

Objective: To introduce the fundamentals of the MCA-CET exam, including its syllabus, exam structure, and key aspects. To outline essential knowledge on preparation strategies, including pre-exam and post-exam measures, foundational readiness for the MCA-CET, as well as insights into current IT trends, aptitude, and mathematics.

Description:

The Guidance on MH-CET Preparation program has been led by Pratibha Institute of Business Management MCA Department, Pune in order to distribute knowledge and to introduce the student type of MCA-CET exam and to comfort students. Topics of the course included Emerging trends in IT, Reasoning, GK, Numerical Ability, English Language Proficiency, Aptitude, etc. These sessions are performed free of charge. This session was attended by around 46 candidates from different undergraduate college students all around PCMC region. These sessions were conducted by Mr. Kiran Joshi, corporate trainer.

Activity photos:

Topic: SWAYAM NPTEL Software Testing Course

Date: Jan- April 2025

Objective: To enhance students' knowledge and practical skills in software testing methodologies by enrolling in the SWAYAM NPTEL Software Testing course and appearing for the certification exam.

Description:

Students enrolled in the SWAYAM NPTEL Software Testing course to gain insights into fundamental and advanced concepts of software testing, including test case design, debugging, and quality assurance. The course was structured with weekly video lectures, quizzes, and assignments to reinforce learning. Prof. Surabhi Rodi was mentoring this course from PIBM. To evaluate their understanding, students from MCA 1year sem II appeared for the certification exam on 22nd March 2025 which was conducted at TCS-ION Ramekadi, Hadapsar, Pune.

Elite

NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत-कुशल भारत

This certificate is awarded to

SIDDHARTH KSHIRSAGAR

for successfully completing the course

Software Testing

with a consolidated score of **63** %

Online Assignments	17.67/25	Proctored Exam	45.14/75

Total number of candidates certified in this course: 2466

Jan-Feb 2025

(4 week course)

Prof. Haimanti Banerji
Coordinator, NPTEL
IIT Kharagpur

Indian Institute of Technology Kharagpur

swayam

Roll No: NPTEL25CS66S440602526   To verify the certificate   No. of credits recommended: 1 or 2

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NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत-कुशल भारत

This certificate is awarded to

ASHUTOSH SHINDE

for successfully completing the course

Software Testing

with a consolidated score of **50** %

Online Assignments	19.67/25	Proctored Exam	30/75

Total number of candidates certified in this course: **2466**
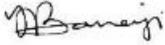
Jan-Feb 2025

(4 week course)

Prof. Haimanti Banerji
Coordinator, NPTEL
IIT Kharagpur

Indian Institute of Technology Kharagpur

FREE ONLINE EDUCATION
swayam

Roll No: NPTEL25CS66S440601004   To verify the certificate   No. of credits recommended: 1 or 2

Topic: Carreer guidance session by HoD MCA to 10th and 12th Students

Date: 29/03/2025

Venue: Ekvira Vidya Mandir,Karla

Description: The main objective of the session was to create awareness among students about various career opportunities after 10th and 12th, guide them in choosing the right educational stream, and motivate them to set clear academic and professional goals.

Prof. Manish Patankar addressed the students with insights on diverse career paths in science, commerce, and technology.
He explained the importance of aligning one's interests and skills with career choices.
Special emphasis was given on emerging fields like IT, Data Science, and Artificial Intelligence.
The session highlighted practical steps students should take after 10th and 12th to plan their higher education.
Students actively interacted and gained valuable clarity about their future career prospects.

News article:

प्रचंड खपाचे एकमेव नि:पक्ष व निर्भीड दैनिक

पुढारी

स्थापना १९३९

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संक्षिप्त

दहावी व बारावीच्या विद्यार्थ्यांसाठी आयोजित विशेष करिअर मार्गदर्शन सत्रात बोलताना प्रा. मनीष पाटणकर.

'आत्मविश्वासाच्या जोरावर यश संभव'

लोणावळा : दहावी आणि बारावीचे वर्ष हे आयुष्यातील टर्निंग पॉइंट असून, जिद्द व आत्मविश्वासाच्या जोरावर प्रयत्न केले तर अशक्य असे काहीही नाही. विद्यार्थ्यांनी आपल्या आवडीची ओळख करून योग्य करिअर निवडावे आणि कष्ट करण्याची तयारी ठेवून अभ्यास करावा, असे प्रतिपादन करिअर मार्गदर्शक प्रा. मनीष पाटणकर यांनी केले. मार्च २०२५ मध्ये दहावीची परीक्षा पूर्ण झाल्यानंतर दहावीनंतर पुढे काय? हा प्रश्न विद्यार्थ्यांसमोर निर्माण झाला होता. अशा परिस्थितीत श्री एकवीरा देवी जोगेश्वरी, दुर्गा परमेश्वरी सामुदायिक विवाह सोहळा समितीच्या वतीने दहावी व बारावीच्या विद्यार्थ्यांसाठी विशेष करिअर मार्गदर्शन सत्राचे आयोजन करण्यात आले होते. या कार्यशाळेत कार्ला परिसरातील विविध शाळांमधील विद्यार्थ्यांनी सहभाग घेतला होता. विद्यार्थ्यांना करिअरच्या विविध संधींबद्दल माहिती देत स्वतःच्या अनुभवांवर आधारित मार्गदर्शन करण्यात आले. कार्यक्रमास श्री एकवीरा विवाह सोहळा समितीचे संस्थापक भरत मोरे, अध्यक्ष बाळासाहेब भानुसघरे, किरण हुलावळे, बाळासाहेब येवले, साईनाथ मांडेकर, मुख्याध्यापक संजय बंजारे, संतोष मोरे, राजू बेदमुथा, बाळासाहेब डुबे, अनिल गायकवाड, अंकुश भानुसघरे, सूरज हुलावळे यांसह समितीचे सदस्य, विद्यार्थी व पालक मोठ्या संख्येने उपस्थित होते.

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic: MCA Department level Orientation Program for MCA-II Sem-III

Date: 23rd June 2025

Objective: To provide a clear overview of the second-year syllabus, examination patterns, CIE, and academic expectations for the upcoming year. Also introduce students to their course coordinators, mentors, and subject faculty, as well as to reacquaint them with departmental resources and infrastructure.

Description:

Department of MCA has organized orientation program to brief about the subjects in MCA-II Sem- III and briefed about new initiative of learning through MOOC platform. This induction program addresses by HoD MCA Department Mr. Manish Patankar. During this orientation program Hod introduced students about syllabus, updated CIE, MOOC courses and different initiatives and activities planned this year in the college.

Activity Photos:

Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri
Chinchwad, Maharashtra 411033, India
Lat 18.645125° Long 73.790799°
23/06/2025 11:12 AM GMT +05:30

Name of the Event: Orientation on Certification Courses by MKCL

Organized by: MCA Department in collaboration with MKCL Corporation

Date:08/09/2025

Venue: MCA Lab, 2nd floor ,PIBM

Objective:

The objective of this session was to create awareness among MCA students about industry-relevant certification programs, encourage them to enroll in value-added courses, and help them gain additional skills that enhance their employability and professional growth.

Description:

The MCA Department, in collaboration with **Maharashtra Knowledge Corporation Limited (MKCL)**, organized an orientation session on certification and enrollment for value-added MOOC courses offered by MKCL. During the session, experts from MKCL guided the students about the importance of certifications, the course structure, learning methodology, and benefits of acquiring additional knowledge beyond the academic curriculum.

Following the session, students enrolled in the offered courses on MKCL's digital learning platform. The two courses introduced were:

1. **Foundations of Digital and Social Media Marketing**
2. **Advanced Database Management and Applications**

Both courses are designed to equip students with practical skills and up-to-date knowledge in their respective domains. The response was overwhelming, with **more than 100 MCA students enrolling** in these courses. Students have already started their learning journey, and upon successful completion, they will be awarded certificates by MKCL, which will add value to their academic profile and career prospects.

Outcome:

The orientation and enrollment drive was highly successful, as it not only created awareness but also motivated students to actively pursue professional certifications. Students expressed enthusiasm about the courses and recognized the importance of acquiring new-age skills. This initiative by the MCA Department and MKCL will certainly enhance students' employability, making them industry-ready and competitive in the job market.

Activity Photos:

Solar platform by MKCL and the sample snapshot of registered students:

Topic: Value Added Course on "Advanced Tableau Techniques for Data-Driven Decision Making"

Date: 12/07/2025

Resource Person: Hemana Patil, Certified Microsoft PowerBi Data Analyst, Mr. Amey Shaligram, Solution Genix IT Services

Objective: This Value-added course This course aims to enhance students' proficiency in advanced Tableau features for dynamic data analysis and visualization.. The course includes practical, hands-on exercises to ensure participants can apply the advanced Tableau techniques learned in real-world business scenarios and support strategic decision-making across business functions using data-driven approaches..

After successful completion of the course, a certification exam will be conducted, and certificates will be issued to the candidates who will pass this exam which can be a valuable addition to their professional portfolio. Also helps students to be prepared for roles such as Data Scientistic, Data Analytics, Data Visualization Specialist**,**

Topic: BBA & BCA Additional CET Guidance and Training Program 2025

Date: 15th, 16th July 2025

Name & designation of resource person: Mr. Kiran Joshi & Mrs. Rupali Deshpaande

Objective: To introduce the fundamentals of the BBA & BCA -CET exam 2025, including its syllabus, exam structure, and key aspects. To outline essential knowledge on preparation strategies, including pre-exam and post-exam measures, foundational readiness for the BBA & BCA -CET, as well as insights into current IT trends, aptitude, and mathematics.

Description:

The Guidance on MH-CET Preparation program has been led by Pratibha Institute of Business Management, Pune in order to distribute knowledge and to introduce the student type of BBA & BCA -CET exam and to comfort students. Topics of the course included Reasoning, GK, Numerical Ability, English Language Proficiency, Aptitude, etc. These sessions are performed free of charge. This session was attended by around 15 candidates from different junior college students all around PCMC region. These sessions were conducted by Mr. Kiran Joshi corporate trainer. Mrs. Rupali Deshpande covered Computer fundamentals part of the syllabus on 16th July 2025.

Activity Photos:

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic: Microsoft Power BI Data Analyst Associate certification(PL-300 exam)

Date: 28/07/2025

Objectives and Scope: providing students with valuable skills and enhancing their career prospects in the data analysis and business intelligence field

Description: Students were provided certification coupons for Microsoft's **PL-300 Exam on Power BI**.

The initiative aimed to build their expertise in data analysis and visualization. With proper preparation, students successfully appeared for the exam. Many of them earned the **Microsoft Certified Data Analyst Associate** credential. This achievement boosted their confidence and employability in IT and analytics careers.

This was done for MCA 2nd year students

Sample Certificates :
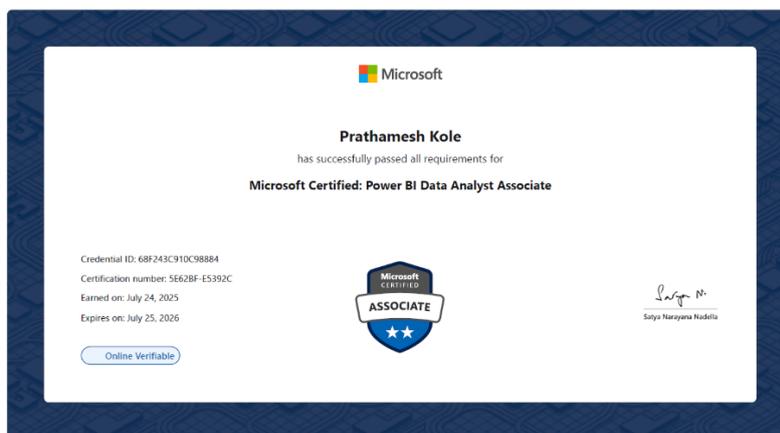
Topic: One-Day Outdoor Management Training for MCA 2nd Year Students

Date: 01/08/2025

Venue: Mauli Agro Farms

No of the participants attended:

Objective:

The main objective of the training program was to provide experiential learning through outdoor activities, foster teamwork, develop leadership qualities, and enhance problem-solving skills among MCA 2nd year students.

Description:

The MCA Department organized a one-day Outdoor Management Training at *Mauli Agro Farms* for the 2nd year students. The program included a variety of engaging physical activities, fun games, and group-based exercises designed to encourage collaboration and team spirit. Students actively participated in team games, trust-building exercises, and strategic activities that simulated real-world management scenarios. Alongside the training activities, participants enjoyed delicious snacks and a wholesome lunch, which further added to the sense of togetherness. The scenic and refreshing outdoor environment created an ideal setting for interactive learning beyond the classroom.

Outcome:

The training successfully instilled a spirit of teamwork, coordination, and leadership among the students. It helped them understand the importance of effective communication, decision-making, and problem-solving in group settings. The students returned with enriched learning experiences, stronger bonding, and enhanced confidence to face future professional challenges.

Activity Photos:

Topic: Workshop on Mathematical Foundation

Resource Person: Mr. Kiran Joshi

Venue: MCA Class room

Date: 08th of September 2025 Time: 11:00 am – 5:00 pm

Objectives:

The objective of the workshop was to provide first-year students with a clear understanding of key mathematical concepts and their importance in computer science. The workshop aimed to build strong fundamentals that would support their academic growth and enhance their problem-solving and logical thinking skills.

Description:

Mr. Kiran Joshi conducted the workshop on Mathematical Foundations, where he explained essential topics like Sets, Relations, and Functions. He also introduced students to the Basics of Logic, including Truth Tables and Boolean Algebra, followed by Matrices, Determinants, Combinatorics (Permutations & Combinations), and Probability. Each concept was taught with simple examples to help students connect the theoretical ideas with practical applications in their studies and future careers.

Activity Photos:

Topic: Seminar on Cyber Security

Resource Person: Dr. Mayank Kothawade

Venue: MCA Class room

Date: 09th of September 2025

Time: 10:00 am – 5:00 pm

Objective:

The main objective of the seminar was to create awareness among students about the importance of cyber security, safe online practices, and career opportunities in this growing field.

Description:

The seminar on Cyber Security was organized by Pratibha Institute of Business Management, Chinchwad on 9th September 2025 from 10:00 am to 5:00 pm. The program included expert talks and interactive sessions on topics such as cyber threats, data protection, and ethical hacking. Students also got exposure to practical techniques for safeguarding information and dealing with real-world cyber challenges.

The resource persons explained that students must be familiar with the concepts of computer networks and operating systems to understand cyber security in depth. They also introduced students to Kali Linux, a powerful tool widely used in the field of ethical hacking and penetration testing.

Topic: Session on Artificial Intelligence and Machine Learning

Resource Person: Mr. Mahesh Bhargava

Venue: MCA Class room

Date: 11th of September 2025

Time: 01:00 pm – 5:00 pm

Objective:

To introduce students to the fundamentals of Artificial Intelligence (AI) and Machine Learning (ML) and to make them aware of the wide career opportunities in these emerging fields.

Description:

The session was conducted by Mr. Mahesh Bhargava for First Year students. He explained the basic concepts of AI and ML in simple language and shared real-life examples of how these technologies are shaping industries such as healthcare, robotics, finance, and communication. He also emphasized the importance of skill development, continuous learning, and innovation in order to succeed in this domain.

Topic: - **Bridge Course – Batch 2025-27**

Date: - **12th September 2025**

Objective

The Psychometric Test was conducted to assess students' aptitude, personality traits, learning styles, and problem-solving abilities. The objective was to help both students and faculty understand individual strengths and areas of improvement, enabling better academic and career guidance.

Description

The Psychometric Test sessions were organized from **10th to 12th September 2024** for **MCA First Year students**. The test included a combination of

Aptitude assessments (logical reasoning, numerical ability, and verbal skills)

Personality profiling (interpersonal skills, emotional intelligence, and stress management.

Topic: Introduction Session by Training and Placement Officer
17 September,2025, MCA Class room
Resource Person: Miss.Saylee Kolhatkar
No of the participants attend:50

The Training and Placement Cell of the institute organized an introductory session for the MCA firstyear students, conducted by the Training and Placement Officer, Ms. Saylee. The purpose of this session was to familiarize the students with the importance of developing professional and interpersonal skills that are essential for their academic journey and future careers.

Ms. Saylee began the session by emphasizing the crucial role communication plays in the professional world.She explained that effective communication not only helps in expressing ideas clearly but also builds confidence and creates a positive impression during interviews and workplace interactions. She encouraged the students to focus on improving both verbal and non-verbal communication, as these skills are key to career advancement.

Another important aspect discussed during the session was professional body language. Ms. Saylee guided the

students on how to sit, maintain posture, and exhibit attentiveness during formal interactions. She highlighted that posture and presentation reflect discipline, respect, and confidence, which are highly valued by recruiters and industry professionals.

The session was interactive, with students being encouraged to share their thoughts and participate in small demonstrations. Many students found the session enlightening as it provided them with practical tips to apply in their daily academic life and in professional scenarios.

Overall, the session delivered by Ms. Saylee Kolkata was highly insightful and motivating. It set the tone for the students to start focusing on their soft skills alongside technical learning, preparing them for a holistic Make tweaks, leave comments, and share professional development journey. with others to edit at the same time.

Title of the Activity: Mini Project Orientation

Date:18/09/2025

Coordinator: Prof.Manish Patankar, Prof.Priya Mathurkar, Prof.Ashwini Joshi

Objective:

The objective of the Mini Project Demonstration was to provide students an opportunity to present their innovative project ideas and showcase their technical implementation skills. The session aimed to encourage creativity, problem-solving, and teamwork among students while enhancing their presentation abilities.

Description of the Activity:

The Mini Project Demonstration was organized under the guidance of **Head of Department, Prof. Manish Patankar**, who also presided over the event. Students of MCA 1st Year participated enthusiastically by presenting their projects based on topics from software development, hardware design, AI/ML, networking.

Each project team explained the **problem statement, methodology, implementation, and outcomes**, followed by a live demonstration. The HOD Sir interacted with the students, asked technical questions, and provided valuable feedback to enhance their work further.

Activity Photos:

Topic: Treasure Hunt Activity for MCA First Year
Date: 19 September,2025
Venue: College campus
Co-ordinator: Prof. Jesica
No of the participants attend:30

Description:

The Department of Master of Computer Applications organized a Treasure Hunt activity for the firstyear students as part of their co-curricular engagement program. The event was designed to combine fun, teamwork, and technical knowledge while helping students explore the campus in an interactive way.

The activity began with groups being formed, where each team was required to answer technical questions related to their subjects and general IT knowledge. For every correct answer, the team received a hint that directed them to a specific location within the campus. These hints were carefully designed to not only test their problem solving skills but also familiarize them with important facilities and places in the institution.

Once the group deciphered the clue, they had to proceed to the location, take a group photograph with the hint, and share it on the designated WhatsApp group. This ensured real-time tracking of the teams' progress and added and interactive digital element to the event. The activity saw enthusiastic participation, with students demonstrating team spirit, logical reasoning, and effective collaboration.

The treasure hunt concluded successfully with all groups managing to reach their final destination, while a few stood out by completing the challenges in record time. The event not only enhanced the technical knowledge of students but also created a lively atmosphere of excitement and bonding. Overall, the Treasure Hunt was a memorable experience that encouraged learning beyond the classroom and strengthened the sense of belonging among the MCA first-year batch.

Activity Photos:

WINNERS

INDEX COMMON ACTIVITY

Sr. No	Activity	Date
1	Street Play to commemorate "Partition horror Remembrance Day"	15/08/2024
2	Induction Programme-2024	28/09/ 2024
3	Dandiya Night	04/10/2024
4	Old Age Home Visit	26/10/24
5	Constitution Day	26/11/2024
6	A workshop on Awareness of Solid Waste Management	09/12/2024
7	Blanket Donation to HIV Positive Children	21/12/2024
8	Saksham Women Empowerment (Prerna) Fashion Designing Course for women in the village	21/12/2024
9	'Vachan Sankalp Maharashtracha'	01-15/01/2025
10	Celebration of Savitribai Phule Birth Anniversary	03/01/2025
11	Workshop on Gender Sensitization	25/01/2025
12	Road Safety Awareness Programme	25/01/2025
13	Celebration of Republic Day	26/01/2025
14	Annual Cultural Fest – UNIFY 2k25	24/02/2025
15	Marathi Bhasha Divas	27-Feb-25
16	Unstoppable You: Mastering Mindset, Success, and Life.	15/03/ 2025
17	Rakhi Stall by Vatsalya	08-05-2025
18	International Yoga Day Celebration	21/06/25
19	Wari Food Distribution activity	20/06/25
20	Vastra Punar-Chakra	18/07/2025
21	Women Empowerment and self-defence techniques	08/02/2025
22	Plastic Waste Collection	28/08/2025
23	Raksha Bandhan Celebrations	08-09-2025

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Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

ADMISSION SUMMARY FOR ACADEMIC YEAR 2024-25

Course	First Year New Admissions	Second Year	Total
MBA	196	207	403
MCA	137	137	274
		Total	677

Topic/Activity Name: Street Play to commemorate "Partition horror Rememberance Day"
Date: 15/08/2024, Thursday

Objectives:
1. **To honor and remember the millions of people who lost their lives, suffered displacement, or endured immense hardship during the partition.**
2. To foster a spirit of unity and reconciliation by reflecting on the horrors of partition, thereby encouraging efforts to prevent such tragedies in the future.
3. To educate current and future generations about the historical significance of the partition, ensuring that the lessons learned from this period are not forgotten.

Description:

This street play is a powerful and emotional portrayal of the human experiences during the partition of India in 1947. Performed in an open, public space to engage a wide audience, the play seeks to bring to life the stories of suffering, resilience, and hope that marked this historical event. Through compelling performances, evocative dialogue, and minimalistic yet impactful staging, the play captures the essence of the partition's horrors while emphasizing the enduring spirit of those who lived through it. The audience is then taken on a journey with the characters as they are forced to leave their homes, crossing newly drawn borders in search of safety. The play shows the hardships faced during migration: the loss of loved ones, the scarcity of food and water, and the constant threat of violence. These scenes are depicted with raw emotion, highlighting the resilience of the human spirit amidst unimaginable suffering.

Activity Photos:

Topic/Activity Name: Induction Programme
Date: 28/09/2024, Saturday
Name & designation of resource person: Mr. Ashish Dubey, Mr. Mohan Nair, Mr. Shouzeb Nishant

Objectives:

1. To the academic structure, rules, and expectations of the MBA/MCA programmers to ensure a smooth transition into postgraduate studies.
2. To set clear academic and career goals through motivational talks, alumni interactions, and career guidance sessions.
3. To create a strong foundation for academic excellence and professional development for both MBA and MCA students.

Description:

The MBA/MCA Induction Programme was designed to introduce new students to the academic and professional expectations of their courses. The event started with the lamp lighting ceremony. Motivational speeches were given by Prof. Gururaj Dangare (HOD, MBA dept.) and by Dr. Sachin Borgave (Director).The entire event was anchored by Dr. Mahima Singh.

The first speaker was Mr. Ashish Dubey. He focused on bridging the gap between academia and the industry, with industry professionals sharing their experiences and insights. Topics covered included emerging trends in IT for MCA students and evolving business models for MBA students. An alumni interaction session provided guidance on success in their respective fields.

The second speaker was Mr. Mohan Nair. Second resource person Mr. Mohan Nair's
presentation was consisting of four aspects namely MBA-Past, Present and Future; India Geopolitics; Opportunities and challenges for jobs; emerging sectors such as Supply chain Management and digitalization. He emphasized on the importance of change of mind set and focus on four elements namely finding purpose, learning & listening, values and ethics, and expectations from oneself. He shared the value of Power of taking pause for introspection. Give time to your social, intellectual and physical well-being.

Third resource person Mr. Shouzeb Nishant had put his thoughts on Life Management principles such as self-analysis, goal setting, time management, communication skills and very importantly interpersonal skills. He had motivated students to inculcate critical thinking and innovation mind-set as well as develop values of integrity and character of resilience. The programme concluded with the vote of thanks rendered by Prof. Tulika Chatterjee.

Topic/Activity Name: Dandiya Night
Date: 04/10/2024
Objectives:

1. To celebrate the traditional festival of Navratri and promote cultural appreciation among students from diverse backgrounds, fostering a sense of unity and pride in cultural heritage.
2. To offer students a well-deserved break from their rigorous academic schedules, allowing them to relax, have fun, and rejuvenate through dance, music, and festive activities.
3. To support physical activity through dance, which promotes fitness, mental well-being, and positive energy among participants.

Description:

The MBA College campus came alive on 04th October 2024 with vibrant colors, rhythmic beats, and enthusiastic participation as students, faculty, and staff gathered for the much-anticipated *Dandiya Night*. The event celebrated the spirit of Navratri, and brought together the college community for an evening of traditional dance, music, and camaraderie. The Dandiya Night was organized by the Cultural Committee of the college to foster a sense of cultural appreciation and provide students with a joyful break from their academic routines. With decorations themed around traditional Gujarati aesthetics, the venue was transformed into a festive space, filled with colorful lights, ornate drapery, and floral arrangements that reflected the essence of Navratri. A highlight of the night was the "Best Traditional Attire" contest, where participants dressed in colorful chaniya cholis and kediyus competed for the title. The contest showcased vibrant traditional Gujarati attire, and winners were chosen based on creativity and authenticity. A DJ played a mix of traditional Gujarati beats and contemporary fusion music, adding a dynamic vibe to the evening. The beats of dhol and the tunes of popular Garba songs kept the energy high, with participants dancing non-stop.

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic / Activity Name: Old Age Home Visit
Date: 26/10/2024
Venue: Mother Teresa Oldage Home, Chinchwad.
Number of Students: 129
Objectives:
1. Celebrate Diwali with the people living in the old age home to bring them happiness and joy and provide essential items.

Description:
On October 26, 2024, at 11:00 AM, students and teachers visited an old age home to celebrate Diwali with the people living there. One week before, the social committee took permission and asked what things they needed.

Students kept a "Joy of Giving" box, and all students and teachers gave money. This money was used to buy useful things like Dettol, phenol, coconut oil, and toilet cleaners. Diwali sweets, snacks, and firecrackers were also given to the people in the old age home.

Students sang songs, danced, and did a cultural program. They spent happy time with the people there. The people in the old age home felt very happy with the love and care from the students. They enjoyed the celebration and also danced with the students. It was a joyful day for everyone.

Activity Photo:

Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri Chinchwad, Pimpri-chinchwad, Maharashtra 411033, India
Lat 18.645245° Long 73.791087°
26/10/24 11:00 AM GMT +05:30

Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri
Chinchwad, Pimpri-chinchwad, Maharashtra 411033, India
Lat 18.64515° Long 73.790864°
26/10/24 11:00 AM GMT +05:30

Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri
Chinchwad, Pimpri-chinchwad, Maharashtra 411033, India
Lat 18.645179° Long 73.790949°
26/10/24 11:47 AM GMT +05:30

Topic/Activity Name: Reading of Preamble to the Constitution
Date: 26/11/2024
Objectives:

1. The Preamble outlines the fundamental vision and philosophy of the constitution.

2. It reflects the goals of justice, liberty, equality, and fraternity that guide the governance of the nation.

3. The Preamble provides insight into why the constitution was enacted.

4. It sets the tone and purpose for the entire document, emphasizing sovereignty, democracy, and secularism

5. The Preamble serves as a guiding light for interpreting constitutional provisions.

Description: -

The Constitution Day, also known as **Samvidhan Diwas**, was celebrated with great enthusiasm, commemorating the adoption of the Indian Constitution on **26th November 1949**. The event aimed to highlight the importance of the Constitution, its values, and the duties of citizens. Prof. Kavita divekar and Prof. Tulika Chatterjee read the Preamble to the constitution in various classes. All other faculty members were also there. Students reaffirmed their commitment to the core values of justice, liberty, equality, and fraternity.

Outcome:

The event successfully instilled a deeper understanding of the Constitution's values and inspired participants to uphold their roles as responsible citizens.

The celebration served as a reminder of the collective responsibility to preserve and strengthen the democratic framework of the nation.

Pimpri
Chinchwad,Maharashtra,India
Midc Chinchwad, Pimpri Chinchwad, 411019,
Maharashtra, India
Lat 18.645180, Long 73.790897
11/26/2024 11:25 AM GMT+05:30
Note : Captured by GPS Map Camera

Pimpri
Chinchwad,Maharashtra,India
Midc Chinchwad, Pimpri Chinchwad, 411019,
Maharashtra, India
Lat 18.645180, Long 73.790897
11/26/2024 11:24 AM GMT+05:30
Note : Captured by GPS Map Camera

Topic/Activity Name: A workshop on Awareness of Solid Waste Management
                    Date: 09/12/2024
                    Objectives:
1. To raise awareness about the importance of solid waste management and sustainability.
2. To educate students on effective waste segregation, recycling, and disposal techniques.
3. To encourage students to adopt eco-friendly practices in their daily lives.
.

Description: -
A "Workshop on Solid Waste Management" was held at PIBM on 9th December 2024 at 3.30 PM. It is organized as a part of a CSR initiative by Motherson, with the project "SORT" undertaken by IPCA. The session aimed to create awareness among MBA and MCA students about effective waste management practices and environmental sustainability. Experts from IPCA highlighted key strategies for waste segregation, recycling, and eco-friendly disposal methods, emphasizing the role of youth in driving sustainable change. Students actively participated, gaining valuable insights into the environmental impact of waste and the importance of responsible waste management. PIBM has already started following Solid Waste Management with IPCA by installing bins and procedures.

Activity Photos

Students attending workshop

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Topic/Activity Name: Blanket Donation to HIV Positive Children.

Date: 21/12/2024
Venue: Yash Foundation, Chakan.

Objective:
To extend support and care to HIV/AIDS positive students and to foster social responsibility and empathy among participating students.

Description:
Pratibha Institute of Business Management organized a visit to Yash Foundation, Chakan during the academic year 2024-25 in an effort to bring comfort and support to children living with HIV/AIDS. The initiative involved three teachers and seven students. The children actively participated in donating their time to the donation of essential items, including biscuits and blankets, to those children at the foundation.
The teachers made sure that the visit was made with sensitivity, creating an environment that was supportive and inclusive. The students participated actively in organizing and distributing the items, showing that they were dedicated to the cause, and bringing smiles and warmth to their day.

Outcome:
It had a meaningful impact on both the children and the participants.

Activity Photos:

Topic Name: Saksham Women Empowerment (Prerna) Fashion Designing Course for women in the village
Date: 21/12/2024
Venue: Yash Foundation, Chakan Empowering Women with Tailoring Skills

Objective:
To help women learn a skill that can help them earn money, become independent, and support their families.

Description:
Pratibha Institute of Business Management, Chinchwad, along with Yash Foundation, organized a fashion designing course for women in a village. This course aimed to teach them tailoring skills so they could earn a living and become financially independent.

Women participated actively, learning from experts and practicing their skills. The course also included discussions on starting a small business, helping them understand how to use their skills to earn money.

Outcome:
The workshop was well-received, and participants were excited to apply their new skills. Many expressed interest in using their training to start their own tailoring businesses.

Activity Photos:

Women learning new skills Date: 21/12/2024

Chakan, Maharashtra, India
Pawan Dham Residency Road, Muktewadi,
Chakan, 410501, Maharashtra, India
Lat 18.751967, Long 73.863180
12/21/2024 01:17 PM GMT+05:30
Note : Captured by GPS Map Camera

Women doing their paper work

Date: 21/ 12/ 2024

Kamala Education Society's

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic/Activity Name: 'Vachan Sankalp Maharashtracha'

Date: Wednesday, 01/01/2025 to Wednesday 15/01/2025

Venue: MBA Classroom No.3 PIBM Building and MCA Lab PIBM Building

Objective
1. To inculcate a regular reading habit among participants.
2. To encourage engagement with literature, history, and contemporary works.
3. To contribute to the cultural and intellectual enrichment of the community.
4. To align with state-level efforts in promoting education beyond academics.

Description:
"Vachan Sankalp Maharashtracha" is an initiative launched under the Government of Maharashtra to promote a culture of reading among students, faculty, and staff. This activity aims to encourage reading habits and encourage participants to explore diverse genres, thereby enhancing knowledge, creativity, and critical thinking skills. Our institution actively participated in this initiative as part of our commitment to holistic education and societal development.

The "Vachan Sakalp Maharashtracha" activity was successfully conducted in our institution, fulfilling its objectives and contributing to the development of a well-rounded academic and cultural environment. The enthusiastic participation of students, faculty reflect the success of this initiative in aligning with our institution's vision of fostering intellectual growth and societal contribution.

This activity was conducted in following manner. On first day 1 Jan 2025, students were briefed about the activity. They were asked to participate in following events like

Mode of Activity:
• Reading sessions
• Book reviews and discussions
• Storytelling or sharing inspiring excerpts
Highlights of the Event
1. On 15th January 2025, students from MBA First year and MCA first year have participated in Book reviews and discussions. Some of them enjoyed storytelling of Sudha Murthy's book Dollar Bahu, motivational story book, Panchtranta etc.
2. Interactive sessions were held, where participants shared their learnings from the books they read.
3. During these 15 days, students have visited library to read various genre books.
4. Special talk was given by faculty Mrs. Tulika Chatterji on the importance of reading in personal and professional growth.

Outcomes of the Activity
1. Improved reading habits and awareness of literary resources among participants.
2. Enhanced critical thinking, vocabulary, and comprehension skills.
3. Strengthened community engagement and collaboration through shared literary experiences.
4. Positive feedback from participants, with many expressing their intention to continue reading regularly.

Activity Photos:

Topic/Activity Name: Celebration of Savitribai Phule Birth Anniversary
Date: 03/01/2025
Objectives:

- encourage critical discussions on the importance of education as a tool for societal transformation.
- To honor the legacy of Savitribai Phule and recognize her contributions to women's education and social reform.
- To inspire students with her life's work, promoting values of gender equality, social justice, and empowerment.

Description:

Pratibha Institute of Business Management commemorated the birth anniversary of **Savitribai Phule**, a pioneer in women's education and social reform, with a speech dedicated to her life, legacy, and ideals. The event started with SPPU Anthem and emphasized the importance of education, gender equality, and social empowerment, aligning with the vision of the institution. Students showcased the life and struggles of Savitribai Phule and her significant role in breaking societal barriers. The event not only honored the legacy of Savitribai Phule but also inspired the students and staff to actively contribute to creating a more inclusive and educated society. The celebration reinforced the institute's commitment to fostering a spirit of learning, equality, and social justice among its stakeholders. The event concluded with Savitribai Phule University Anthem. By celebrating this occasion, Pratibha Institute of Business Management paid homage to a true visionary and reaffirmed its dedication to the ideals of education and empowerment.

Activity Photo

Student narrating the life story of Savitribai Phule

Topic/Activity Name: Workshop on Gender Sensitization

Date: 25/01/2025

Name & designation of resource person: Mishika Dhakan

Objectives:

- Awareness Creation:
  To raise awareness about gender-based discrimination, stereotypes, and biases in society and workplaces.
- Promote Gender Equality:
  To promote a culture of respect, inclusion, and equality for all genders by understanding the importance of gender equity in all spheres of life.
- Understanding Gender Concepts:
  To educate participants on basic concepts like gender identity, gender roles, and the distinction between sex and gender.

Description: -

A **Gender Sensitization Workshop** is a structured program designed to educate participants about gender-related issues, promote awareness of gender equality, and address unconscious biases and stereotypes that affect individuals in personal and professional settings. This workshop aims to create a more inclusive, equitable, and respectful environment by fostering understanding and empathy for the challenges faced by all genders. The workshop provides a safe and open platform where participants can share their thoughts, ask questions, and learn to challenge existing biases. Speakers told the students about taboos related to menstrual hygiene. One the session got over there was a QR code shared with the students through which they registered themselves. Boys got Shaving kit and Girls got Sanitary napkins as freebies.

Pimpri Chinchwad, Maharashtra, India
Pratibha Institute of Business Management, Kalbhor Nagar, Chinchwad, Pimpri Chinchwad, Pimpri-chinchwad, Maharashtra 411033, India
Lat 18.645233° Long 73.790997°
25/01/25 10:54 AM GMT +05:30

Speaker explaining the concept of Menstrual Hygiene

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic/Activity Name: Road Safety Awareness Programme

Date: 25/01/2025, 2:00pm onwards
Name & designation of resource person: Mrs. Rupali Bobade

Objectives:
1. Educate the public about road safety rules and regulations.
2. Highlight the consequences of unsafe behaviors such as speeding, drunk driving, or distracted driving.
3. Spread knowledge about the importance of using seat belts, helmets, and other safety measures.

Description: -
The speaker educated the students about road safety rules and regulations. She highlighted the consequences of unsafe behaviors such as speeding, drunk driving, or distracted driving. She also speeded knowledge about the importance of using seat belts, helmets, and other safety measures. The speaker Encouraged responsible driving habits, such as following traffic laws and maintaining safe speeds. She also promoted the adoption of safety practices like wearing seat belts and helmets or avoiding mobile phone use while driving. The speaker Addressed and reduce risky behaviors, including aggressive driving and road rage. After the speech got over a rally was conducted with the students. Students carried plackets and instructed public about road safety. After completion of rally students were distributed with snacks.

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic/Activity Name: Celebration of Republic Day
Date: 26th January 2025
Name & designation of Chief Guest: -- Mr. Manesh Shah

Objective:

Republic Day is a day to remember when the Constitution of India officially came into force on January 26, 1950. This historical act formally transitioned India to become an independent republic and hence it is celebrated on January 26 every year. This year will mark the 76th Republic Day of India. Republic Day commemorates the spirit of independent and individual India. It was on this day in 1930 when the Indian National Congress proclaimed Purna Swaraj, the declaration of India's independence from colonial rule.

Description:

The day also commemorates Indian citizens' power to choose their government democratically. The Constitution of India was adopted on November 26, 1949, but came into effect on January 26. The date, January 26, was chosen as in 1930, that day was declared as "Purna Swaraj" day by the Indian National Congress, marking complete freedom from British Raj.

The Indian Constitution is one of the longest and the world's second-largest active constitutions. It lays down the procedure, duties, powers, directive principles of the government and fundamental rights of Indian citizens. January 26 holds a significant value in Indian history because it gives Indian citizens the power to choose their own government in a democratic way. The nation celebrates this day as the national holiday for the establishment of the Indian Constitution. On this day, across all the states, various functions are organised by the state government and schools, colleges also conduct various events.

At PIBM, on this republic day, Pratibha Shah, president of the Kamala Education Society of the organization, founder of the organization, Deepak Shah (Pratibha Group of Institutes), secretary, KES, Dr. AK Walunj, Principal of PCCCS, Vice-Principal , PCCCS -Dr. Kshitija Gandhi, Dr. Sachin Borgave- Director of Pratibha Institute of Business Management,,Chief Administrative Officer Dr. Rajendra Kankaria,Vice Principal of Pratibha Junior College Dr. Vanita Kuhade, Dr. Pournima Kadam-B-Ed College, Principal, staff and students were present.

Students honored the dignitaries with the band squad.

Mr. Manesh Shah, Entrepreneur and Director ,Jain Social Group International was invited as a chief guest . In his speech , he said, "Today's student is a wise citizen of tomorrow." Students should adopt other complementary skills along with education. Students were awarded prizes in the fields of education, arts, sports, social awareness in the district, state and national level.

Activity photos:

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic/Activity Name: Annual Cultural Fest - UNIFY 2k25
Date: 24/02/2025
Name & designation of resource person: NA
Objectives:

1. To promote the sharing and understanding of diverse cultural traditions.
2. To encourage appreciation for the richness and variety of cultures.
3. To create opportunities for students to showcase their talent and management skills.

Description-
Pratibha Institute of Business Management successfully held Annual Cultural Fest - UNIFY 2k25 on 24th february 2025 at PIBM Amphitheater. The event was showcasing the diverse talents of our students and fostering a strong sense of cultural diversity.The function was attended by students, faculty, staff, alumni and esteemed guests .The guest of honour delivered their insightful thoughts,their words resonated with the audience, providing valuable perspectives and inspiration. Further the price distribution ceremony recognized student's outstanding achievements in academics, sports, and extracurricular activities. The event provided a platform for alumni to reconnect with their alma mater and interact with current students.The evening commenced with the series of captivating cultural performances

Including prayer dance , bhangra , lavani , garba , ghoomar, etc. T

He event's success is a testament to the collective efforts of the students, faculty, staff, and alumni presence.

Topic: मराठी भाषा गौरव दिवस
Date: 27 February 2025
Venue: PIBM Classroom, 2ⁿᵈ Floor
Resource Person: Smt. Vidula Pendse, District Secretary, Jana Jati Kalyan Ashram, PCMC
No of the participants attended: 60 students+ 10 Faculties
Objective:

- मराठी भाषा गौरव दिवस, is celebrated to recognise and honour the greatness of Marathi literature.
- To raise awareness about its importance as a cultural heritage, promoting its widespread use in various domains like education, media, and governance
- To encourage daily use of Marathi in communication, both within families and in public spheres.
- To integrate Marathi language learning across all levels of education, including higher education in various fields.

Description:

Marathi language day (जागतिक मराठी भाषा गौरव दिवस) was celebrated on the birth anniversary of noted Marathi litterateur V. V. Shirwadkar, popularly known as 'Kusumagraj'. on 27th February 2025 by Pratibha Institute of Business Management for MCA and MBA Students. Theme of the event was "conservation of Marathi Language" . Event was started with the introduction & felicitation of the guest by Vaishnavi Phalke(student). She also recited some beautiful poems by Kavi Kusumagraj. The guest speaker started her speech by emphasizing the critical need for active conservation of the Marathi language. Speaker also highlighted the origin of Marathi language and the contribution of Marathi writers. He appreciated the literature of Marathi. she passes the message to every student that we should not forget our mother tongue. Learn more languages and enrich the culture.

The program was concluded by a vote of thanks

Activity photos:

Topic: Unstoppable You: Mastering Mindset, Success, and Life.

Date: 15ᵗʰ March 2025

Time: 11:30 am to 1:30 pm

Venue: PIBM Auditorium

Name & designation of resource person: Mr. Sidharth Shah

Objective: Empower participants with the mindset, strategies, and habits needed to achieve personal and professional success. Through interactive discussions, attendees will learn how to cultivate resilience, set and achieve meaningful goals, overcome self-doubt, and develop a success-oriented mindset that drives continuous growth.

Description:

The session is delivered by Mr. Sidharth Shah, Founder and CEO of Think and Grow Rich Academy India. Mr. Sidharth Shah shared powerful success principles, mindset strategies, and practical techniques for achieving personal and professional excellence. Drawing inspiration from the legendary Think and Grow Rich philosophy, he emphasized the importance of goal setting, self-discipline, and a growth-oriented mindset. Students actively participated in the session, gaining valuable insights into overcoming challenges, staying motivated, and taking consistent action toward success. The session was highly interactive and well-received, leaving a lasting impact on the audience. Around 280 students from MCA & MBA attended this session. Inaugural compering was done by Mr. Siddharth Kshirsagar and then followed by guest speaker Mr. Sidharth Shah and address by Dr. Sachin Borgave and after that Secretary, Dr. Deepak Shah shared his valuable insights to the audience. Formal Vote of thanks was given by Mr. Manish Patankar.

Pimpri Chinchwad, Maharashtra, India
156/4-27, Suryodaya Pk Rd, Kalbhor Nagar, Chinchwad, Pimpri Chinchwad, Maharashtra 411033, India
Lat 18.645291° Long 73.790889°
15/03/2025 11:50 AM GMT +05:30

Topic/Activity Name: Rakhi Selling Stall
Date: 05/08/2025
Objectives:

1. To create awareness among students and staff about the skills and potential of specially abled children.

2.To encourage self-confidence and independence among the children by valuing their work.

3.To generate income for specially abled children and their supporting organizations through rakhi sales.

4.To highlight the beauty and uniqueness of handmade rakhis as an eco-friendly and sustainable alternative.

5.To build a sense of social service and volunteerism among students by involving them in organizing and promoting the stall.

Description: -

The Rakhi Selling Stall organized in the college is a special initiative aimed at blending the festive spirit of *Raksha Bandhan* with a noble cause. The rakhis available at the stall are beautifully handcrafted by specially abled children, showcasing their creativity, talent, and dedication. Each rakhi is not just a thread of love and protection, but also a symbol of empowerment and inclusivity.

The stall provides an opportunity for the college community—students, faculty, and staff—to contribute towards the welfare of specially abled children while celebrating the festival. By purchasing these rakhis, buyers directly support the financial independence and skill development of the children, while also spreading awareness about their potential.

The stall is designed to create an engaging and meaningful experience, decorated with festive elements and information boards about the children who prepared the rakhis. It not only serves as a platform for selling rakhis but also as a medium for promoting social responsibility, inclusivity, and community engagement within the college.

This initiative encourages everyone to celebrate Raksha Bandhan with compassion and purpose, making the festival more memorable and impactful.

Topic/Activity ame: International Yoga Day
Date: 21/06/2025
> **Resource Person: Mrs. Supriya Balkawde**
> **Objectives:**

> 1. Promote Awareness about Yoga:
> To raise awareness among people about the many benefits of practicing yoga for physical, mental, and spiritual well-being.

> 2. Encourage Healthy Lifestyle:
> To encourage individuals to incorporate yoga into their daily routine for a healthier and more balanced lifestyle.

> 3. Highlight the Importance of Holistic Health:
> To showcase yoga as a holistic approach to health and well-being that integrates body, mind, and spirit.

> 4. Spread the Message of Peace and Harmony:
> To use yoga as a tool to promote global peace, unity, and harmony by encouraging mindfulness, tolerance, and compassion.

> 5. Celebrate India's Cultural Heritage:
> To honor and celebrate yoga as an invaluable gift of ancient Indian tradition to the world.

Description: -

International Yoga Day, celebrated every year on June 21st, is a global event dedicated to raising awareness about the many benefits of practicing yoga.

Declared by the United Nations General Assembly in 2014, the day was first observed in 2015, following a proposal by India's Prime Minister Narendra Modi, who emphasized yoga's role in promoting holistic health and harmony.

Yoga, an ancient practice that originated in India over 5,000 years ago, is more than just physical exercise—it is a spiritual and mental discipline that aims to bring balance between the body, mind, and soul. The choice of June 21st is significant as it marks the summer solstice, the longest day of the year in the Northern Hemisphere, symbolizing light, energy, and renewal.

Each year, International Yoga Day is celebrated with a unique theme and involves mass yoga demonstrations, workshops, seminars, and awareness campaigns across schools, colleges, workplaces, parks, and public spaces around the world. The day highlights yoga's contribution to physical fitness, mental peace, stress reduction, and the promotion of sustainable and healthy lifestyles.

In essence, International Yoga Day is a celebration of global unity, wellness, and cultural heritage through the transformative practice of yoga.

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT
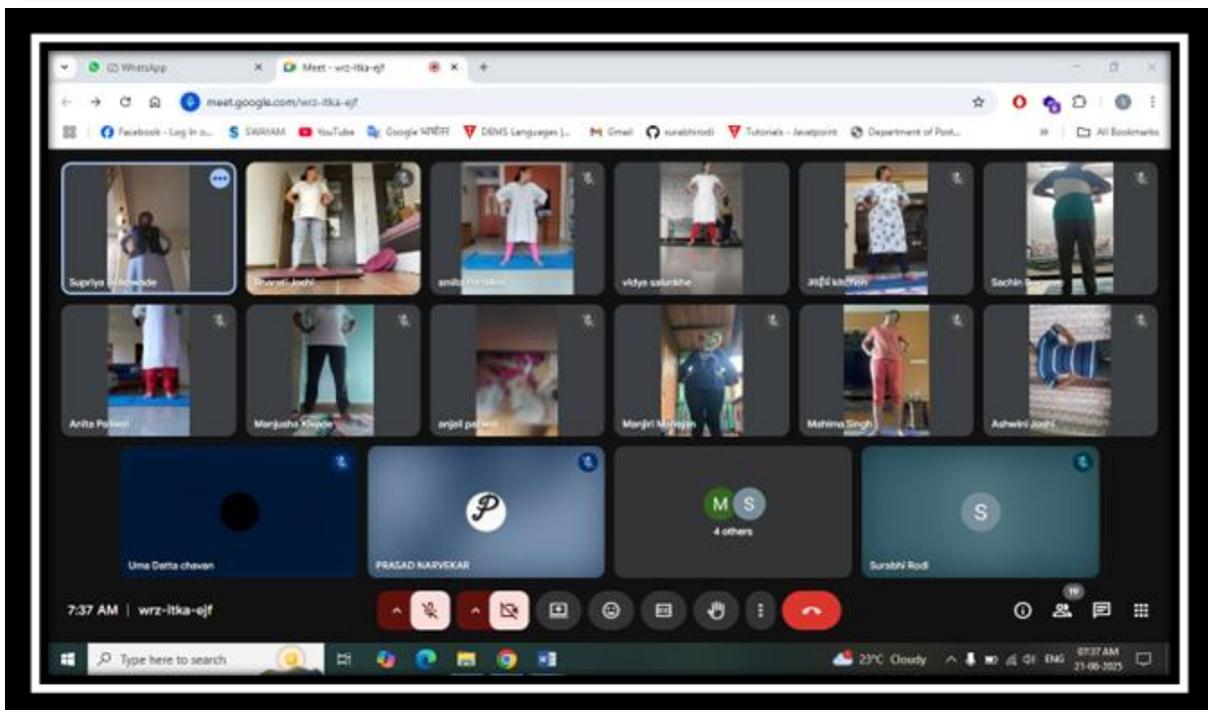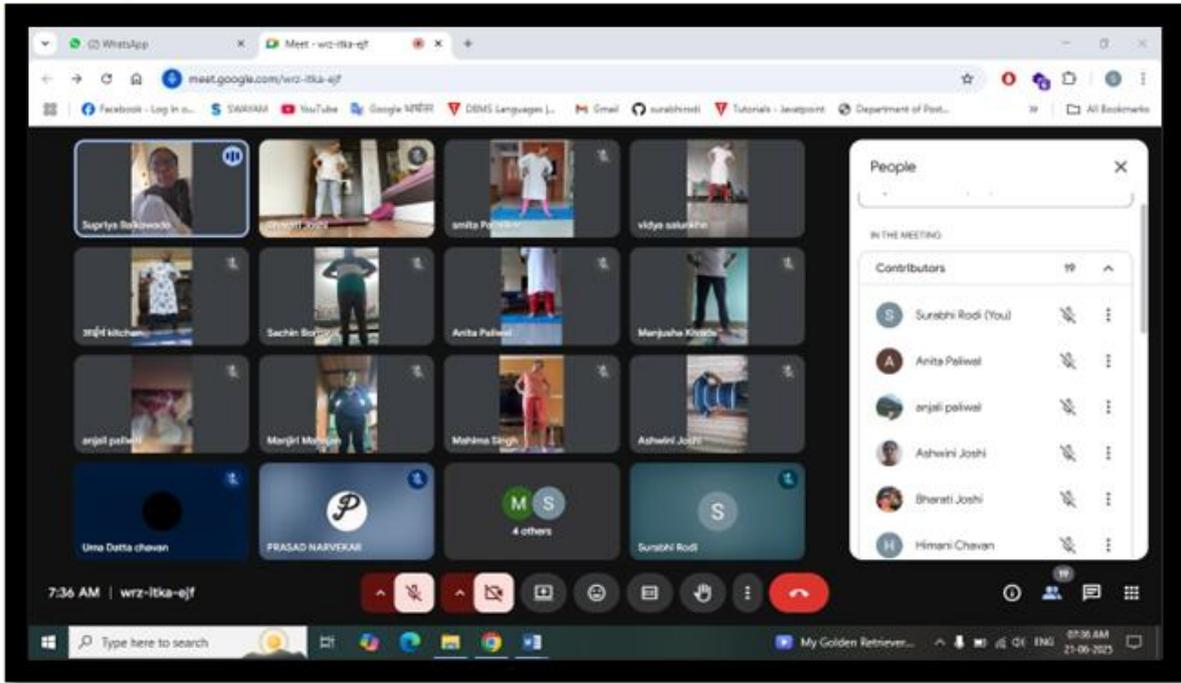
Topic/Activity Name: Wari Food Distribution Activity
Date: 20/06/2025, Friday
Objectives:

1.Support Pilgrims' Physical needs
To ensure that the warkaris are provided with nutritious food and hydration during their long, strenuous journey, often under extreme weather conditions.

2. Promote the Spirit of Seva (Selfless Service)
To encourage acts of kindness and devotion by serving food as an offering to God through serving His devotees, aligning with the values of Bhakti and community service.

3. Strengthen Community Bonds
To foster unity and social harmony among people of different backgrounds, castes, and economic statuses by sharing meals and working together.

4. Preserve and Promote Cultural Heritage
To uphold the centuries-old tradition of Annadan (food donation), which is an integral part of the Pandharpur Wari and Marathi culture.

5.Religious Merit (Punya)
Many volunteers and donors believe that offering food to pilgrims accrues spiritual merit, as feeding devotees is considered a sacred act.

Description: -

The Wari Food Packet Distribution is a vital support activity organized during the annual Pandharpur Wari pilgrimage in Maharashtra. This massive spiritual and cultural procession witnesses the participation of lakhs of warkaris (devotees) who walk hundreds of kilometers to reach Pandharpur, the abode of Lord Vitthal. To sustain these devotees throughout the arduous journey, numerous individuals, voluntary organizations, NGOs, and local administrations come together to distribute ready-to-eat food packets.
We gathered in front of Titan showroom on the higheway at 5:00 am in the morning.The food packets were of chivda and laddoo. Approx. 500 food packets were distributed. The palkhi passed at 5:45 am in from of Titan showroom.

Pimpri-chinchwad, Maharashtra, India
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Plot, Mohan Nagar, Midc, Chinchwad, Pimpri-chinchwad, Maharashtra
411019, India
Lat 18.64427° Long 73.790708°
20/06/2025 05:31 AM GMT +05:30

PIBM Stall with director and faculty members

Topic/Activity Name: Vastra Punarchakra
Number of Students Participated - 60
Date: 18/07/2025

Objective:

☐ Promote Environmental Sustainability: Encourage responsible consumption and waste reduction by recycling used clothes, minimizing textile waste in landfills, and supporting a circular economy.
☐ Raise Awareness: Educate students, faculty, and the community about the environmental impact of textile waste and the importance of sustainable practices in daily life.
☐ Foster Social Responsibility: Instill values of empathy and community support by collecting and redistributing usable clothes to underprivileged individuals or organizations, addressing social inequalities.
☐ Encourage Ethical Consumerism: Promote mindful purchasing and disposal habits, highlighting the significance of reusing and repurposing textiles to reduce the demand for fast fashion.
☐ Enhance Community Engagement: Strengthen community bonds by involving students, staff, and local residents in collaborative recycling drives, fostering a sense of collective responsibility.

Description:

The cloth recycling activities organized at Pratibha College of Commerce and Computer Studies are designed to promote sustainability, social responsibility, and community engagement. These activities aim to reduce textile waste, support underprivileged communities, and foster ethical and environmental consciousness among participants. Collection bins are placed across the campus in accessible locations such as hostels, canteens, and academic blocks. Students, faculty, and staff are encouraged to donate clean, usable clothing items like shirts, trousers, sarees, and jackets. Promotional campaigns, including posters and social media posts, raise awareness about the drive and its environmental and social impact.

Kamala Education Society's
Pratibha College of Commerce and Computer
Studies, Chinchwad

**Environmental Awareness Committee
In association with IQAC
Organizing**

VASTRA - PUNARCHAKRA

A Cloth Recycling Activity

Join the Old Cloth Collection &
Recycling Drive

WHEN 17th to 19th July, 2025
Time:10:30 am to 1:00 pm

WHERE Ground Floor, PCCCS

WHAT CAN DONATE

· ✅ Accepted:
· Shirts, pants, jackets, sarees, Kurties
· School uniforms, winter wear

· ❌ Not Accepted:
·   Torn, wet, or soiled clothes

Dr.Priti Kolhe   Dr.Jayashree Muley   Dr.Kshitija Gandhi
Convener   Director, IQAC   I/C, Principal
                                                              PCCCS

recycled textile   reuse clothes   sustainble fashion   eco materials   eco friendly

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Topic/Activity Name: Workshop on Women Empowerment
Date: 08/02/2025, 2:00pm onwards
Name & designation of resource person: Abhaydada Bhor, Avantika Bhor, Durga
                                      Bhor (Durga Brigade sangathana)

Objectives:

Enhance Economic Independence – Equip women with skills, resources, and opportunities to achieve financial self-sufficiency through employment, entrepreneurship, and access to credit.

Promote Education and Skill Development – Improve literacy, technical skills, and vocational training to enhance women's participation in diverse fields.

 Ensure Gender Equality – Advocate for equal rights, opportunities, and participation in decision-making at family, community, and national levels.

Improve Health and Well-being – Address women's healthcare needs, including maternal health, nutrition, mental health, and access to medical facilities.

 Eliminate Violence and Discrimination – Raise awareness and implement measures to prevent gender-based violence, harassment, and discrimination.

Description:

A **Women Empowerment Programme** is a structured initiative aimed at enhancing women's socio-economic status, ensuring gender equality, and enabling them to lead independent and fulfilling lives. This programme integrates various interventions to improve education, economic opportunities, health, and legal rights while addressing social barriers that hinder women's progress. Speakers highlighted economic empowerment, Education and Skill Development, Gender Equality and Legal Awareness, Health and Well-being, Elimination of Violence and Discrimination, Technology and Digital Inclusion.

Topic/Activity Name: Plastic Waste Collection
Date: 28/08/2025

Objectives:

1. **Environmental Protection** – To reduce plastic pollution and its harmful effects on soil, water, air, and biodiversity.

2. **Waste Management Efficiency** – To systematically collect, segregate, and channel plastic waste for recycling, reuse, or safe disposal.

3. **Resource Recovery** – To recover valuable materials from plastic waste, reducing dependency on virgin raw materials.

4 Promoting **Circular Economy** – To integrate collected plastics into recycling and upcycling processes, creating sustainable economic value.

5. **Awareness & Behavioral Change** – To encourage individuals, households, and organizations to participate in responsible waste segregation and disposal.

Description: -

The college organized a Plastic Waste Collection Drive with the objective of promoting environmental sustainability and instilling responsible waste management practices among students. The initiative aimed to reduce plastic pollution on campus and in the surrounding community while encouraging the principles of recycling, reuse, and proper disposal.

During the drive, students, faculty, and staff actively participated by bringing in used plastic bottles, wrappers, bags, and other non-biodegradable items. Dedicated collection points were set up across the campus to ensure systematic segregation of plastics from other waste materials.

The collected plastic waste was then handed over to authorized recycling agencies/waste management partners to ensure it was processed responsibly. Alongside the collection activity, the event also featured short talks, poster exhibitions, and pledge-taking sessions where students committed to reducing their personal plastic usage.

The drive not only contributed to keeping the college premises clean but also fostered a sense of social responsibility, teamwork, and environmental stewardship among participants. By linking academic knowledge with practical action, the initiative strengthened the college's commitment to sustainable development and environmental protection.

Kamala Education Society's
PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Topic/Activity Name: Raksha Bandhan Celebrations

Number of Students Participated - 10

Date: 09/08/2025

Objectives:

1. Expressing Gratitude: To thank soldiers for their selfless service and sacrifices in protecting the nation.

2. Fostering a Sense of Belonging: To make soldiers feel connected to the civilian population, fostering unity and emotional support.

3. Promoting Patriotism: To strengthen the bond between citizens and the armed forces, enhancing mutual respect and patriotism.

4. Cultural Recognition: To celebrate a traditional Indian festival in a unique way, emphasizing the values of protection and care that Raksha Bandhan symbolizes.

5. Emotional Support: To provide soldiers with emotional solace and a sense of familial bond, especially for those stationed far from their families.

Description:

Raksha Bandhan is a heartwarming celebration of the bond between siblings, and when it extends to soldiers, it takes on a profound significance. On this special occasion, Students of PIBM and faculty members tied rakhi threads around the wrists of soldiers, symbolizing their love and prayers for their safety and well-being. For the soldiers, it's a touching reminder of home and familial affection amidst their duties. The celebration bridges the distance, highlighting the respect and gratitude for their sacrifices. It's a beautiful moment of connection, honoring their bravery while reaffirming the strength of familial bonds, even across the mile.7

students along with faculty members went to Sangvi Gate Military station, besides Aundh to celebrate raksha bandhan with soldiers. Celebrating Raksha Bandhan in this manner highlights the deep-rooted cultural appreciation for protectors and nurtures a spirit of mutual respect and harmony. We took sweets and rakhi with us but there were rakhis which other schools and college students had send them. Our students tied them. For this event we have contacted Lt. Colonel Rathod.

Students and faculty members tying rakhi to soldiers