



KAMALA EDUCATION SOCIETY'S

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Approved by AICTE | Affiliated to Savitribai Phule Pune University |
Accredited by NAAC | AICTE Permanent ID: 1-3675161 |
UNIPUNE ID: IMMPP013250 | DTE Code: 6167



ADMISSIONS OPEN

AICTE Approved 2 - Year Full Time Postgraduate Courses
AICTE Approved 3 & 4 - Year Full time Undergraduate Courses

“Shaping Bright Futures”

Sharpen your leadership skills through

MBA

Master of
Business Administration

MCA

Master of
Computer Application

BBA

Bachelor of
Business Administration

BCA

Bachelor of
Computer Application

Join Us To Become a Competent Professional

- Mentoring & Seed Funds for Start-ups
- Live Industry Projects
- Foreign Language (German/French)
- Add on Skill Certifications
- Cambridge English B1 Certification Course
- Innovation & Incubation Cell
- Advisory Member at MCED
- Mentor at Start-up India, IIT Madras, IIT Mumbai
- Case Studies and Simulation based learning
- Tech Based Value Added Programs
- Cross Domain Industry Specialisation
- Research Collaborations
- Start-up & Business Consultancies
- Sports, Cultural & CSR Clubs





Secretary's Address

Dr. Deepak V. Shah
Ph.D., MBA, M.Sc. (Chem.)
Secretary, Kamala Education Society

Inspired by the visionary thoughts of Hon. Dr. APJ Abdul Kalam, who believed that the strength of a nation lies in the capability and character of its youth, Pratibha Institute of Business Management (PIBM) remains committed to nurturing responsible and capable future leaders.

At PIBM, our focus is not limited to academic learning, we strive to create a holistic educational environment where knowledge, innovation and ethical values come together. The institute offers modern infrastructure, updated technology and guidance from experienced faculty members who are dedicated to shaping students into confident professionals. Along with strong academics, we emphasize industry interaction and skill development so that students understand real-world corporate expectations.

Our structured soft skills and personality development programs help students enhance communication, leadership and professional competence. Through such initiatives, PIBM continuously works towards preparing graduates who are ready to contribute meaningfully to organizations and the emerging India.



Director's Address

Dr. Sachin Borgave
Ph.D., MBA
Director, PIBM

Pratibha Institute of Business Management (PIBM) has steadily emerged as a centre committed to delivering quality education in management and technology. Our endeavour has always been to transform aspiring students into competent professionals who are capable of leading organizations, fostering innovation and contributing meaningfully to the evolving business ecosystem.

We believe that true education lies in developing both knowledge and character. The institute offers a well-equipped academic environment supported by dedicated and highly experienced faculty who guide students in strengthening their managerial competence and entrepreneurial spirit.

The Institute has evolved into a vibrant knowledge hub where learning extends beyond textbooks. The innovation centre, project-based learning approach and an active alumni network continue to strengthen the institute's growth. Our students have also demonstrated entrepreneurial zeal by establishing numerous start-ups in recent years.

Along with professional excellence, we encourage students to remain socially responsible and culturally grounded. I warmly invite aspiring students to become a part of PIBM and shape a promising and purposeful career ahead.



The institute promotes a strong innovation ecosystem through its Start-up and Innovation Cell, supported by Savitribai Phule Pune University and the Ministry of Education, Institute Innovation Council and collaborations with Start-up India, MCED, and IITs. It follows the National Innovation and Start-up Policy (NISIP) and has nurtured 120+ student-led start-ups.

Additionally, MBA students gain hands-on industry exposure through 76+ live projects across diverse domains, helping them apply theoretical knowledge to real business challenges while developing critical skills and industry connections

Our Vision

To emerge as a premium business school in transforming students into management & technology professionals and responsible citizens.

Our Mission

Upskilling managerial and technical capabilities and inculcating ethical values in students.

Courses Offered

Master of Business Administration (MBA)

Duration: Two Year Full Time Course | **Intake:** 180 Seats | **Affiliation:** Savitribai Phule Pune University

Eligibility for Admission to MBA:

Graduate with minimum 50% aggregate marks (45% for reserved category students of Maharashtra) from any recognized Institute / University. Students awaiting results of final year exams may seek provisional admission, as per instructions from DTE, Maharashtra. Students must have appeared in the Common Entrance Test conducted by the following authorities: CMAT, MH CET, CAT, MAT, ATMA

MBA Specializations Available:

- Marketing Management (MKT)
- Human Resource Management (HRM)
- Business Analytics (BA)
- Pharma & Healthcare Management (PHM)
- Financial Management (FIN)
- Operations & Supply Chain Management (OSCM)
- Agri-Business Management (ABM)

Value Added Courses

1. SAP
2. Tableau
3. UI and UX
4. BSE & NSE Certification
5. Foreign Language (German/French)
6. Payroll Management
7. Business and Data Analytics
8. Microsoft Power BI
9. Data Science & MS Projects
10. Six Sigma
11. Meta Digital Marketing
12. Tally Prime & ERP
13. Cambridge English B1 Certification Course
14. Generative and Agentic AI

Exhaustive Learning Approach

1. Case study & Simulations
2. Experiential Learning
3. Interactive Classrooms
4. Project based Learning
5. Skill Enhancement Programmes

Career Preparation:

- Industry Ready Certification
- Industry Research Projects
- Internship and Live Projects
- Entrepreneurship Support
- Corporate workshops and Mock Interviews by Experts

The MBA Department of PIBM stands as a Distinguished Mentor with premier global and national institutions, including the Ministry of Commerce and Industry, NITI Aayog-AIC, IIT Madras, IIT Bombay, Maharashtra Centre for Entrepreneurship Development (MCED), and Startup BootCamp across Nine leading countries. Awarded a prestigious 3.5-star rating by the Ministry of Education's Innovation Cell, secured an impressive 9th rank in the IIC West Zone Governing Council, and has been honoured with the esteemed Innovation Leader Award by the World Innovation Congress. Received Project grant from IIT Palakkad

Master of Computer Application (MCA)

A Comprehensive Two-Year Technology-Driven Programme

Duration: Two Year Full Time Course | **Intake:** 120 Seats | **Affiliation:** Savitribai Phule Pune University

Eligibility for Admission to MCA

Any graduate with minimum 50% aggregate marks(at least 45% in case of candidates of Reserved categories) / appeared for final year of qualifying examination preferably with Mathematics at 10+2 Level or at Graduation Level and must have appeared for MCA CET conducted by State CET Cell, Maharashtra State.

Common Modules

- Programming Languages like Python and Java
- Data Structures and Algorithms
- Advanced DBMS
- Business Statistics
- Software Engineering & Project Management
- Optimization Techniques
- Software Testing and Quality Assurance
- Research Methodology
- Organizational Behavior
- Design & Analysis of Algorithm
- Cambridge English B1 Certification Course

Exhaustive Learning Approach:

- Balanced Curriculum: Seamless integration of classroom learning and hands-on practical experiences
- Industry-Relevant Skills: Curriculum aligned with current technological trends
- Project-Based Learning: Extensive practical sessions and mini-projects
- Skill Enhancement: Soft skills and interpersonal development programs

Specialized Tracks / Electives

1. Full Stack Development
2. Cloud Computing
3. Cyber Security
4. Data Science

Career Preparation:

- Internship Opportunities
- MOOC (Massive Open Online Courses)
- Research Project
- Industry-Oriented Training



Scan for details

MCA Department of PIBM has been recognized among the Top 10 MCA Colleges in Maharashtra by Higher Education Review, a Bangalore-based reputed education media organization.

BBA

Bachelor Of Business Administration:

Specializations Available: 1. Finance Management (FM), 2. Human Resource Management (HRM) 3. Marketing Management (MM), 4. Agri-Business Management (ABM), 5. Services Management (SM)

BBA programs develop Students to learn and lead in: • Technology driven International business perspective • preparing graduates for a globalized economy. • Create an entrepreneurial mindset • Encouraging students to think creatively and innovatively • Leadership skills through project management • Team leading, and decision-making exercises.

Top Value-Added Courses for BBA: • AI & Machine learning • Cambridge English Certification • MS Power BI ,SQL, UI / UX • Data and Business Analytics • Digital & Meta Marketing • Financial Modelling ,Tally & CFA • HR Analytics • Export -Import Management • French and German Language

BCA

Bachelor Of Computer Application:

Empower Your Potential — Build the Future with BCA: With a perfect blend of strong theoretical foundations and immersive hands-on learning, the BCA program transforms you into a competent and industry-ready IT professional. The curriculum is thoughtfully designed to keep pace with evolving industry trends, equipping you with essential skills in programming, data analytics, cloud computing, and emerging technologies such as AI and cybersecurity.

At our institute, we go beyond traditional teaching by fostering innovation, critical thinking, and continuous learning. Students are encouraged to participate in hackathons, technical events, and collaborative projects that enhance creativity and teamwork. Our experienced faculty, combined with modern infrastructure and labs, ensures a rich and engaging learning environment. We also emphasize communication skills, professional ethics, and career readiness to help students succeed in competitive job markets. Regular industry interactions, guest lectures, and placement support further strengthen career opportunities.

We Ensure: 1. Comprehensive knowledge in Computer Applications 2. Hands-on practical skills in Database Management, Web Development, and Software Engineering 3. Strong problem-solving and algorithmic thinking abilities 3. Industry-relevant learning through project-based assignments, internships, and real-world applications in web, mobile, and digital platforms 4. Exposure to latest tools, technologies, and development frameworks 4. Opportunities for certifications, workshops, and skill enhancement programs

Eligibility: Passed HSC (12th) examination in any stream

(For detailed eligibility criteria, please refer to the information brochure published by the State Common Entrance Test Cell Maharashtra or contact the institute office.)



Placement @ PIBM

The **Placement Cell at PIBM** is a dedicated and dynamic unit committed to facilitating the best career opportunities for our students. It serves as a vital link between students and the corporate world, ensuring a smooth transition from academia to professional life. The cell actively engages in building strong relationships with industry leaders and top-tier organizations across various sectors, facilitating campus recruitment drives, internships, live projects, campus pool and so on. Through a structured and systematic approach, the Placement Cell offers comprehensive career services, including resume building, interview preparation, and personalized career counselling. The success of the Placement Cell is reflected in the consistent achievement of high placement rates and the presence of our alumni in prestigious positions globally.

Our Affiliates:

- Pratibha College of Commerce & Computer Studies • Pratibha College of Education • Pratibha Junior College
- Pratibha Skill Development Center • Pratibha International School

PRATIBHA INSTITUTE OF BUSINESS MANAGEMENT

Campus: Block D -III, Plot No. 3, Behind Mehta Hospital, Off Pune Mumbai Road, Chinchwad Station, Pune - 411019

For Admission Enquiry Contact

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MCA: Prof. Priya - 9588602823

Dr. Pallavi - 9225635556

BCA: Prof. Surabhi - 9049004895



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